

The Shock Strategy



Naomi Klein's
bestseller *The
Shock Doctrine:
The Rise of
Disaster
Capitalism (2007)*

Bishaeva Kristina ❤️

Naomi Klein



Born in 1970;

Montreal, Canada;

author and social activist;

criticism of corporate power
and of corporate capitalism;

Works: *No Logo*, *The Shock
Doctrine*, *This Changes
Everything: Capitalism vs.
the Climate*



4 year of research. Baghdad. Sri Lanka.
Foreign investors, international leaders use panic.
Tourism.
the truth about "free market" democracy
New World Order
Neoliberalism

2009, documentary by Michael Winterbottom

THE SHOCK DOCTRINE

The Rise of Disaster Capitalism

Different types of Shock

Electroshock Therapy

Crisis is useful for politicians:

Natural Disaster Aftermath Shock

I. «Don't worry, I'm in charge»;

II. Fog of a shock.

Argentina and Chile 1970s

1) Privatization;

China 1989 Tiananmen massacre

2) government deregulation;

Russia 1993 Oligarchy

3) deep cuts to social spendings.

Falklands War 1982

Extremely unpopular.

Belgrade, Yugoslavia 1999 NATO attack

After 911 the U.S. stops to ask the permission for these changes.

COLLECTIVE SHOCK —
ECONOMIC SHOCK

New Orleans. Katrina, 2005



Only a **crisis**
actual or perceived
produces real **change**

Milton Friedman

Large public housing projects that sustained minimum damage are closed up — radical privatization.

Public hospitals are shot down, school system is transformed.

=> People are gone. And they can't fight back.

Disaster Capitalism

Capitalism and Freedom (1962)

Labs:

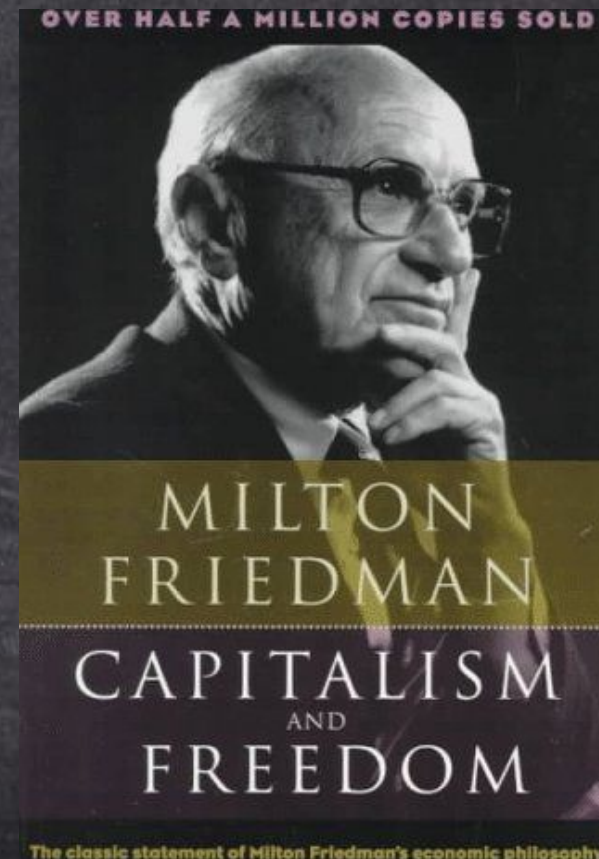
1980s South America:
«privitized or die»

New Orleans: destroy
old and build new

Univesity of Chicago —
arm of American
foreign policy, not just
Neoliberalism.

A book by Milton
Friedman

Nobel prize... Influence



«Chicago Boys»

Back in S.America
ministers, head of
banks
1973, General
Augusto Pinochet's
advisors...

rapid-fire economic
transformation,
«shock treatment»

- mass-privatizations;
- government
deregulation:



9/11

Klein:

"Suddenly we found ourselves living in a kind of Year Zero. Everything we knew of the world before dismissed as 'pre-9/11' thinking."

"blank slate, a clean sheet of paper"

"the original disaster



Electroconvulsive therapy

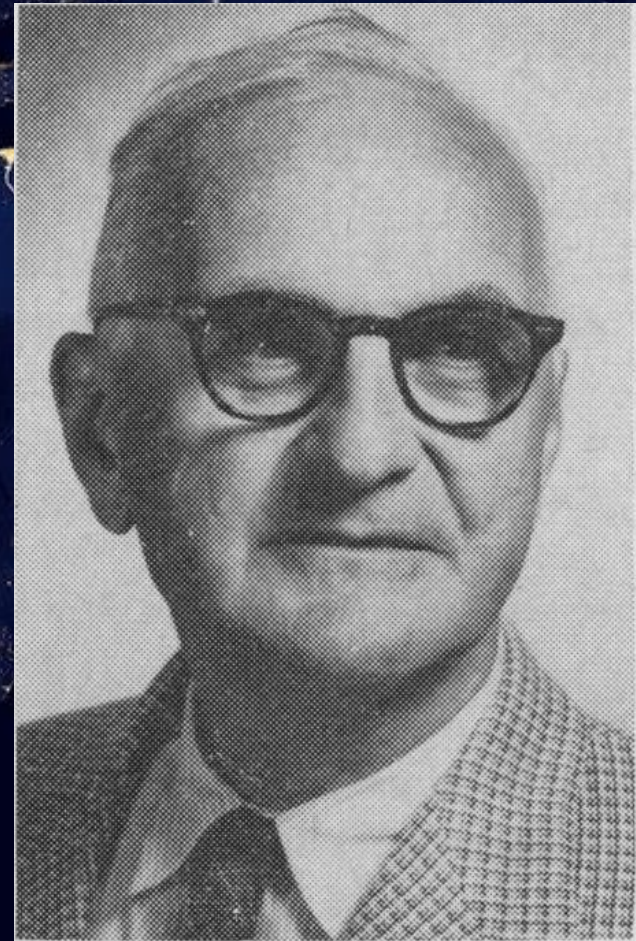


CIA

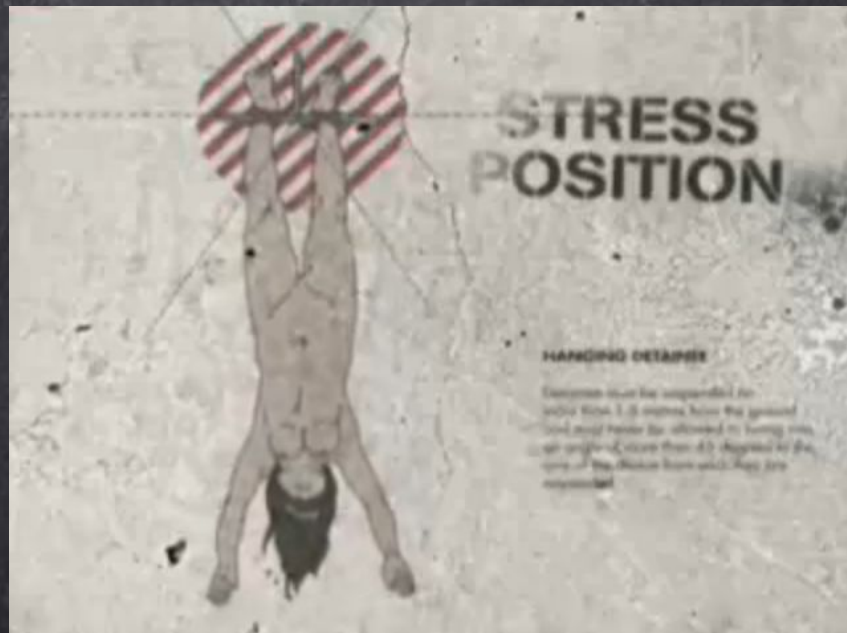
"two-stage
psychological torture
method":
sensory deprivation ->
sensory overload.

Dr. Ewen Cameron:
"unmake and erase
faulty minds, then
rebuild (on a blank
slate) new
personalities"

- Hebb's experiments at



Human guinea pigs



Friedman's Developmentalism

1950s «Third World Nationalism»
leftists:
workers - bosses
citizens- dictatorship
countries - colonialism
VS Friedman:
«individual freedom»,
no federal taxes for corporations

South America:
"pouring public money into infrastructure projects,
providing local businesses generous subsidies,
and keeping out foreign imports with....high tariffs."

'Doctor Will Heal You' Cases

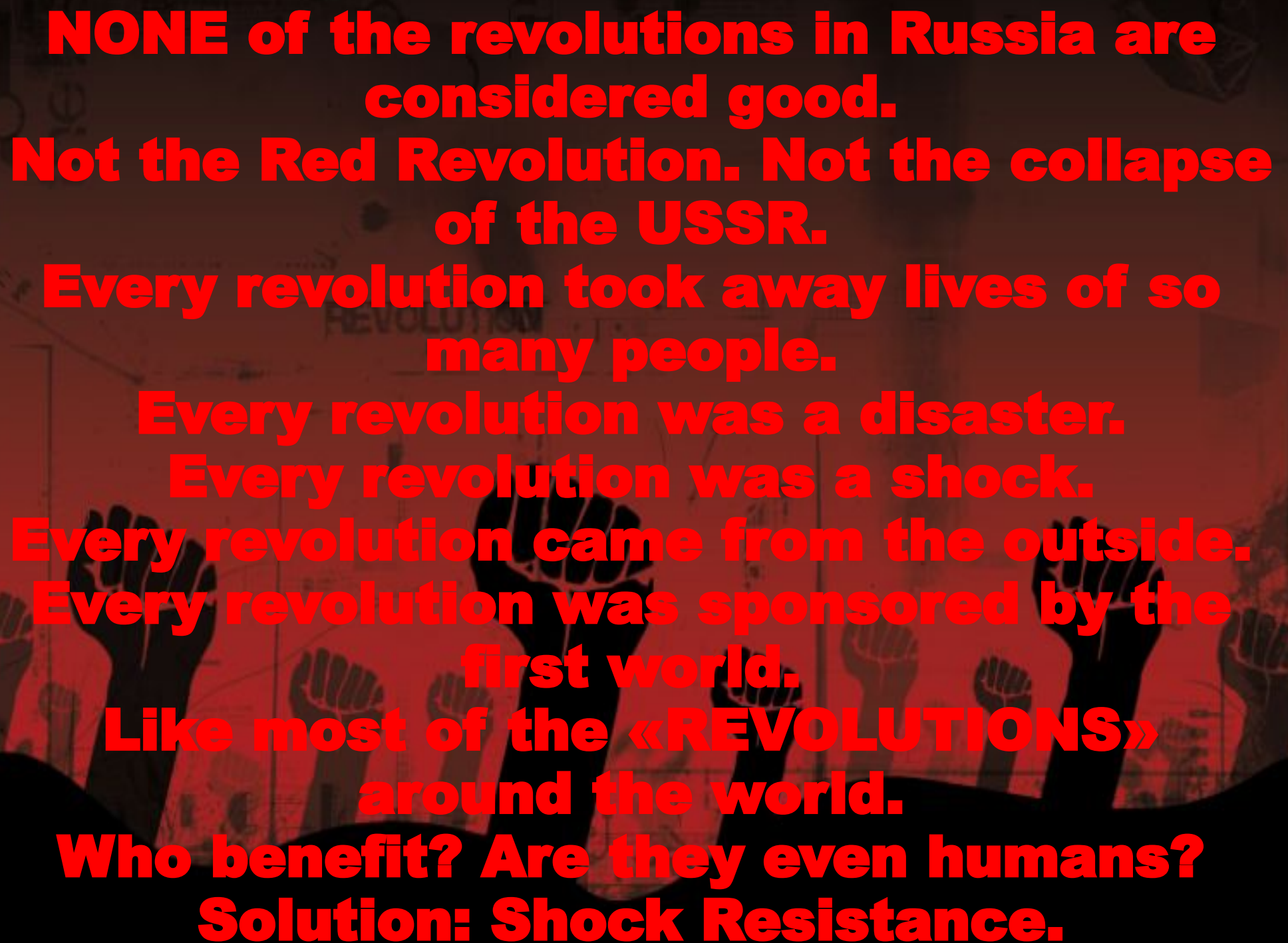


1953, the U.S. Declared a war against developmentalism.

CIA's first ever coup against Mohammed Mossadegh in Iran; Guatemala - both democratically elected.

1973, 1973 Chilean coup d'état.

Salvador Allende VS Augusto Pinochet



NONE of the revolutions in Russia are considered good.
Not the Red Revolution. Not the collapse of the USSR.
Every revolution took away lives of so many people.
Every revolution was a disaster.
Every revolution was a shock.
Every revolution came from the outside.
Every revolution was sponsored by the first world.
Like most of the «REVOLUTIONS» around the world.
Who benefit? Are they even humans?
Solution: Shock Resistance.

«We've been sold a fairy tale»

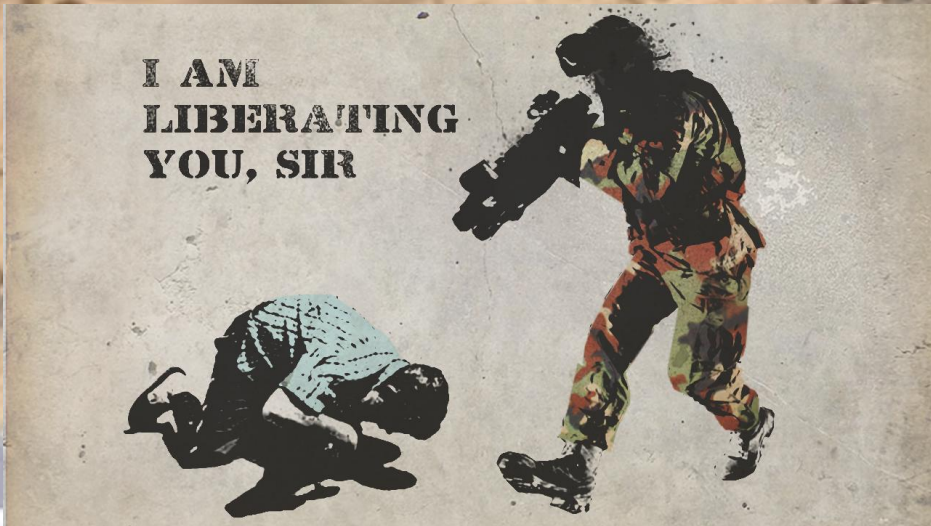


Trailer:

<https://www.youtube.com/watch?v=vHR13lp3-w0>

Jonas and Alfonso Cuaron:

https://www.youtube.com/watch?v=aSF0e6oO_tW



Let's apply the Shock Doctrine...

1. Russia in 2000s:
Privatization-> Nationalization of the industry.
2. Ukraine.
3. *Charlie Hebdo* pours fuel. Small and big shocks.