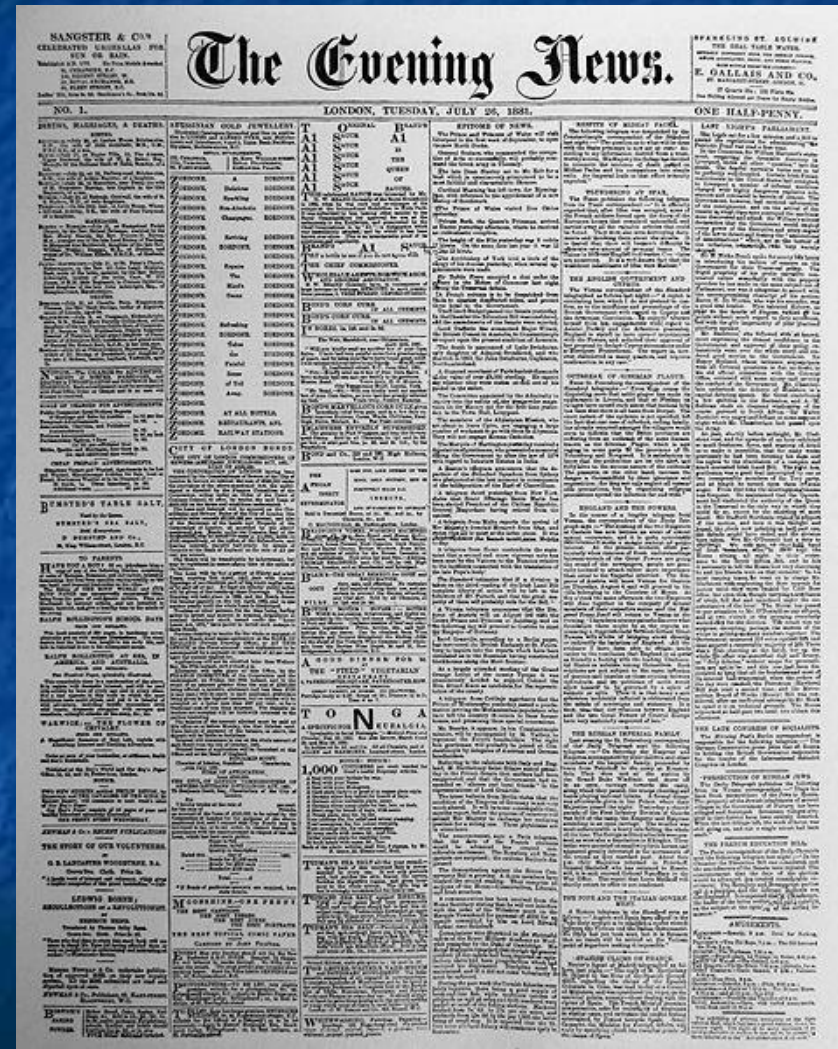


Evening News



Evening News

- *Evening News*, formerly known as *The Evening News*, was an [evening newspaper](#), was an evening newspaper published in [London](#), was an evening newspaper published in London from 1881 to 1980, reappearing briefly in 1987. It became highly popular under the control of the [Harmsworth](#) brothers. For a long time it maintained the largest daily sale of any evening newspaper in London. After financial struggles and falling sales it was eventually merged with its long-time rival the [Evening Standard](#) in 1980.



Early history

The paper was founded by Coleridge Kennard and Harry Marks. The first issue appeared on July 26, 1881. It was the first popular evening paper in London. It was priced at one halfpenny, distinguishing itself from the more serious penny papers such as The Times. The first issues were printed on light blue paper and later editions on yellow and green paper.

In 1888 Alfred had founded a paper called Answers that was modelled after another popular paper called Tit-Bits. Harold gave up his clerk's job to handle the business-side of the papers while Alfred effectively controlled the papers with great success. Later on Alfred became Lord Northcliffe and Harold became Lord Rothermere. The brothers started several papers of which the Daily Mail became the most influential.

Under the editor Kennedy Jones the Evening News was one of the papers that transformed the English press with their so called new journalism. This meant that the papers were aimed at a wider general public than the traditional ones, such as The Times.

20th century

The Evening News became one of the leading papers in England under the control of Northcliffe. In 1900 evening newspapers were not considered to be good investments and most of the London newspapers were losing money. At the same time the Evening News was making profit of £50,000 a year.

The circulation numbers of English newspapers between 1850 and 1930s can only be guessed at. (The newspapers would not publish exact figures except in their advertising, which cannot be trusted.) Some authors have carefully estimated that in 1910 the circulation of the Evening News was 300,000. Among the halfpenny evening papers this would amount to a share of 35,7 percent. The estimate for the average circulation of July 1914 is approximately 600,000, which would make it the biggest evening paper in London. 94 short stories by crime fiction writer Will Scott were published between 1952 and 1964.

Northcliffe died in 1922. After that the control of the Associated Newspapers, including the Daily Mail, Evening News, Weekly Dispatch and Overseas Daily Mail, was bought by his brother Harold. After 1936 Harold's son Esmond took over as the chairman of Associated Newspapers.

Demise and reappearance

Although it had been the biggest evening paper in London over several decades, at the turn of the 1980s the *Evening News* was struggling with financial problems and falling sales. In October 1980 [Associated Newspapers](#) announced that the newspaper would be closed at the end of the month. The last issue was on October 31, 1980. The paper was merged with its long-time rival the [Evening Standard](#). For some time the resulting paper was called the *New Standard*. The name *Evening News* is still featured on the titlepiece of the *Evening Standard*.

The *Evening News* reappeared for few months in 1987 when it was launched by the *Evening Standard's* owners *Associated Newspapers* in order to counter [Robert Maxwell's](#) [London Daily News](#); this sparked a price war, by the end of which the *Evening News* was being sold at 5p to the *London Daily News's* 10p. Following the collapse of the *London Daily News* the *Evening News* was once again integrated into the *Evening Standard*.

Editors

- 1881: [Charles Williams](#)
- 1883: [Frank Harris](#)
- 1887: I. Rubie
- 1889: W. R. Lawson
- 1889: [J. H. Copleston](#)
- 1894: [Kennedy Jones](#)
- 1896: [Walter Evans](#)
- 1922: [Charles Beattie](#)
- 1924: [Frank Fitzhugh](#)
- 1943: [Guy Schofield](#)
- 1950: J. Marshall
- 1954: [Reg Willis](#)
- 1967: [John Gold](#)
- 1974: [Louis Kirby](#)
- 1987: [Lori Miles](#)