

Used Car Market in India – A Quikr Review

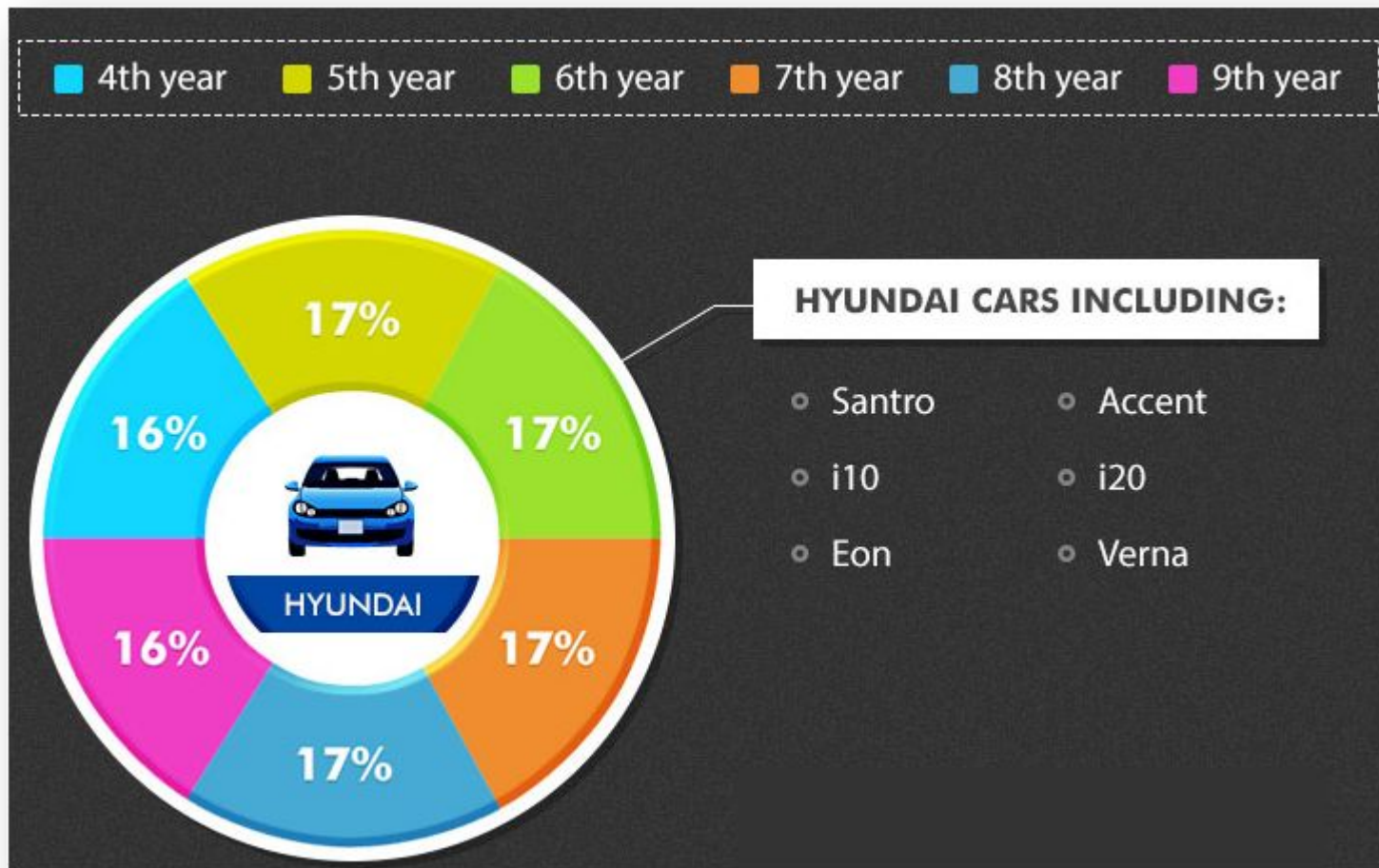
Source: <http://news.quikr.com/used-cars-market-india-quikr-review/>

Used Cars Market - A Quikr review

- In India, nearly 80% cars are bought on loan
- Cars, like many other consumer goods have their resale value as a significant parameter driving sales
- The value of used car is important because it will partially fund the purchase of your next car later
- Four brands of cars with the most number of ads on average were picked for research
- It was discovered that most brands show a typical resale lifespan of 5-6 years

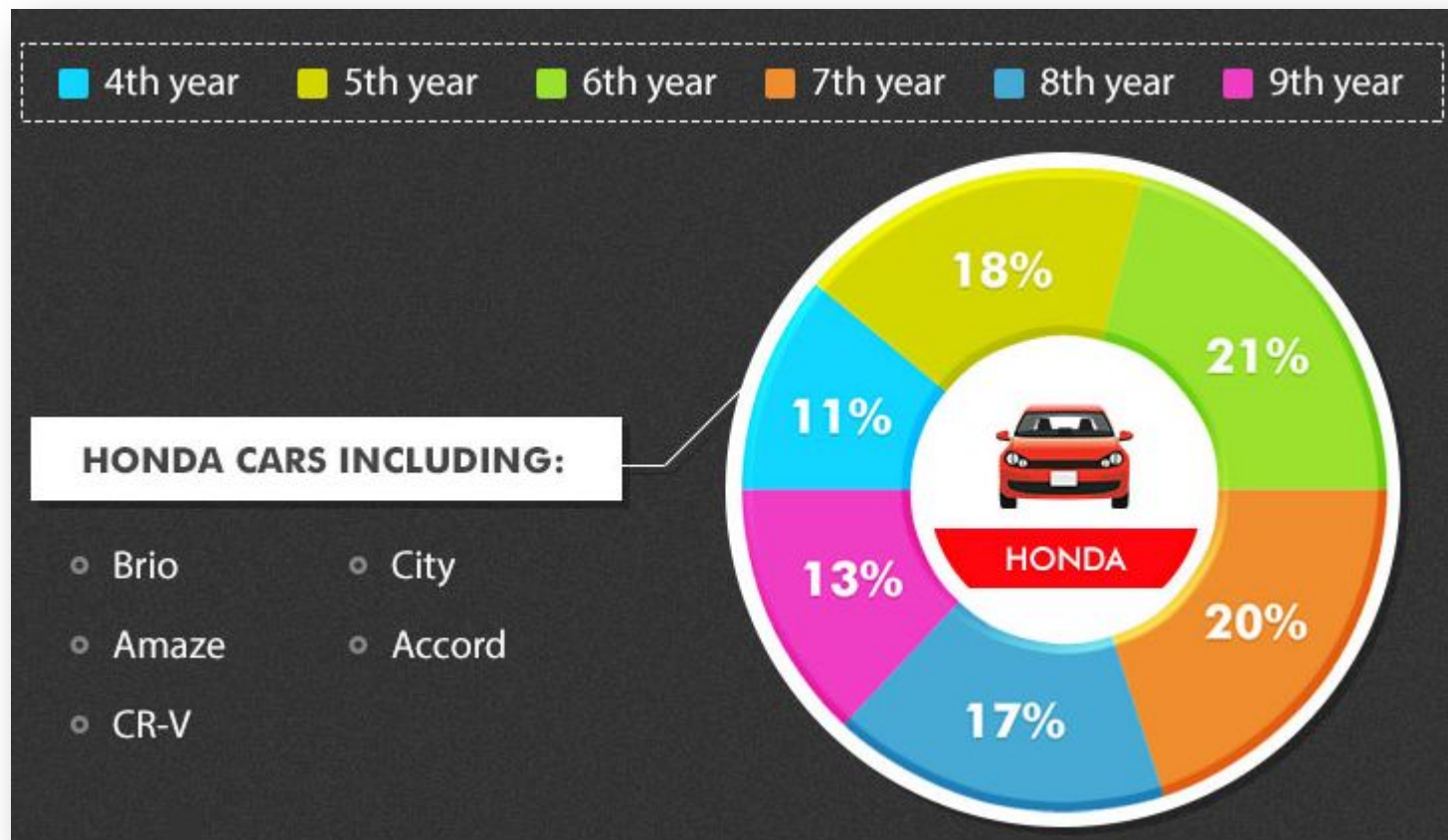
Used Cars Market - A Quikr review

- In India, used cars have a best resale lifespan of around 5-6 years.
 - Hyundai Used Cars



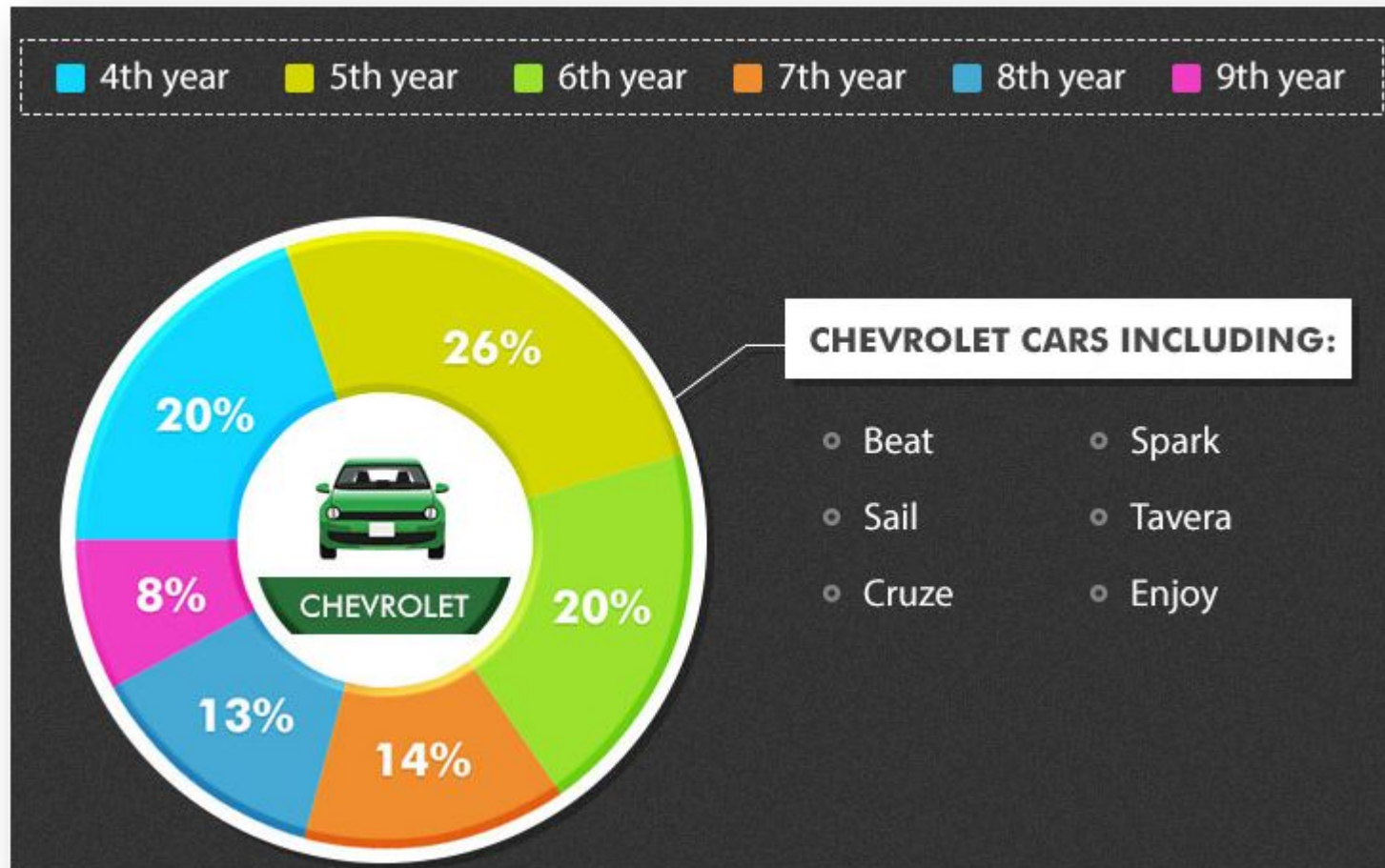
Used Cars Market - A Quikr review

- In India, used cars have a best resale lifespan of around 5-6 years.
 - Honda Used Cars



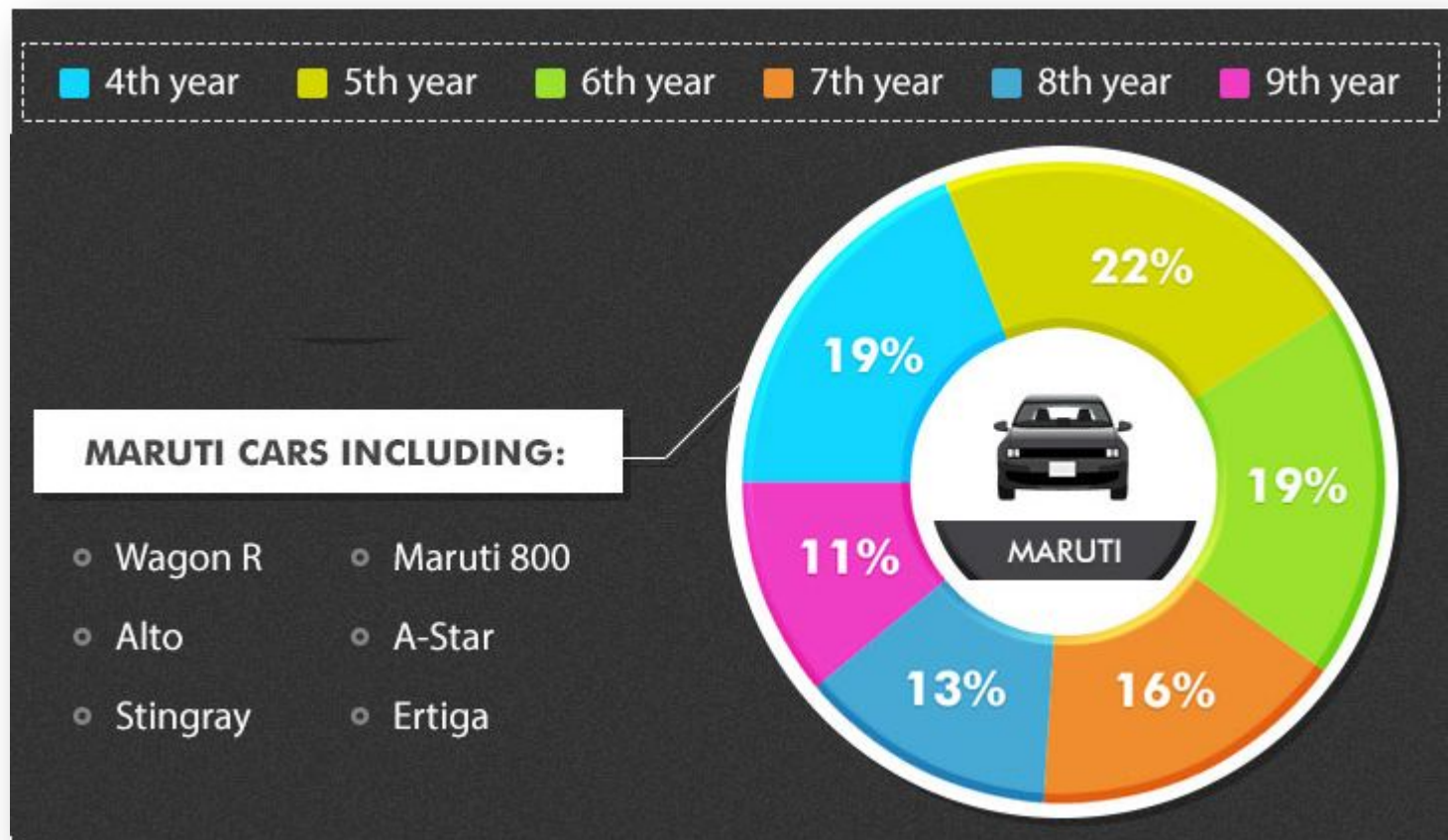
Used Cars Market - A Quikr review

- In India, used cars have a best resale lifespan of around 5-6 years.
 - Chevrolet Used Cars



Used Cars Market - A Quikr review

- In India, used cars have a best resale lifespan of around 5-6 years.
 - Maruti Suzuki Used Cars



Thank you
