



# Texting And Driving

19 Facts You Need to Know



**It's especially scary given the fact that 1.5 million teens and adults were in some kind of accident driving while "intexticated" -- texting that last precious "LOL" or "TTYL." It takes just five seconds for one's attention to be diverted from the road. Five seconds!**



**Driving while texting, emailing, face booking and tweeting are twice as dangerous as previously thought according to a new on-road study.**



**Following are 19 facts you might not know about texting and driving.**



### **FACT #1**

**Five seconds is the average time your eyes are off the road while texting. When traveling at 55mph, that's enough time to cover the length of a football field.**



## **FACT #2**

**Engaging in visual-manual subtasks (such as reaching for a phone, dialing and texting increases the risk of getting into a crash by three times.**



### **FACT #3**

**11% of all drivers under the age of 20 involved in fatal crashes were reported as distracted at the time of the crash. This age group has the largest proportion of drivers who were distracted.**



#### **FACT #4**

**49% of drivers with cell phones under the age of 35 send or read text messages while driving.**



## **FACT #5**

**60% of drivers use cell phones while driving.**



## **FACT #6**

**For many people, texting has become a habit. More than 40% of those who admitted to texting while driving called it a habit!**



### **FACT #7**

**42% of young adult drivers are very/somewhat confident that they can safely text while driving.**



## **FACT #8**

**68% of teens and young adults disagreed that it is easy to text while driving and still pay attention to the road.**



### **FACT #9**

**80% of teens and young adults indicated concern about the issue of texting while driving.**



### **FACT #10**

**49% of adults say they have been passengers in a car when the driver was sending or reading text messages on their cell phone.**



### **FACT #11**

**44% of adults say they have been passengers of drivers who used the cell phone in a way that put themselves or others in danger.**



## **FACT #12**

**36% of teens say they have been involved in a near-crash because of their own or someone else's distracted driving.**



### **FACT #13**

**78% of teens and young adults say they have read an SMS message while driving.**



### **FACT #14**

**71% of teens and young people say they have composed/sent SMS messages while driving.**



### **FACT #15**

**While talking on a cell phone or texting , very few drivers recognize that they drift out of their lane.**



### **FACT #16**

**In 2011, 3,331 people were killed in crashes involving a distracted driver, compared to 3267 in 2010. An additional 387000 people were injured in motor vehicle crashes involving a distracted driver, compared to 416,000 injured in 2010.**



### **FACT #17**

**You are three times more likely to crash  
if you text while driving.**



### **FACT #18**

**20 % of teens admit they have had  
extended text conversations while driving.**



### **FACT #19**

**Almost all teens (9 in 10) expect a reply to their text within five minutes, which puts pressure for a response while driving.**



Don't Text  
& Drive