



Used Cars Market in India 2014-2018



About Used Cars

- Used cars or pre-owned cars are witnessing increased demand from Indian consumers.
- The rise in purchasing power of consumers, rapid growth of economy and increased consumer demands are some of the reasons for such high demand.
- Earlier, consumers bought used cars only through their circle of friends and relatives.
- Later, small dealers started entering this market.
- Considering the growth prospects of this market and to cater to the demands of Indian consumers, some organized players have also started entering this market.
- Organized players have made the whole process of buying and selling a lot simpler, easier, and transparent.
- **TechNavio's analysts forecast the Used Cars market in India to grow at a CAGR of 23.46 percent over the period 2013-2018.**

Covered in This Report



- The Used Cars market in India can be segmented into two divisions: Unorganized Sector and Organized Sector.
- TechNavio's report, the Used Cars Market in India 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts.
- The report covers the market landscape and its growth prospects in the coming years.
- The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Maruti True Value
- Hyundai H PROMISE
- Mahindra First Choice Wheels
- Tata Motors Assured

Other Prominent Vendors

- BMW Premium Selection
- Chevrolet Certified
- Das Welt Auto
- Honda Auto Terrace
- Ford Assured
- Toyota U Trust

Key Regions

- India

Driver

- Availability of Loans.
- For a full, detailed list, view our report.

Challenge

- Consumer Perception.
- For a full, detailed list, view our report.

Trend

- Changing Consumer Needs.
- For a full, detailed list, view our report.



A detailed analysis of each market driver, challenge and trend is available in our report:

[Used Cars Market in India](#)
[2014-2018](#)

Questions Answered in Our Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one **free hour** of our analyst's time when you purchase this market report.
Details are provided within the report.



Used Cars Market in India 2014-2018

Published on: December 10, 2014 | 47 Pages | SKU: IRTNTR4821

TechNavio's report, Used Cars Market in India 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts.

[View Report >>](#)

Thank You!



Mail us at: enquiry@technavio.com

You can visit us at:

www.technavio.com

North America

Chicago, USA

Phone: +1 630 333 9501

Fax: +1 630 833 2171

Europe

London, United Kingdom

Phone: +44 208 123 1770

Fax: +44 845 280 2825

Asia

Bangalore, India

Phone: +91 934 254 0560

Fax: +91 80 4080 6070

DISCLAIMER

This presentation is intended solely for showcasing Infiniti's research capabilities. All information contained within this presentation has been randomized and should not be used for any kind of analysis and/or for decision making purpose. All trademarks and copyrights remain the sole ownership of their rightful owners/licensees. In no event shall Infiniti Research have any liability to any party for special, incidental, tort, or consequential damages arising out of or in connection with this report, even if Infiniti Research has been advised of the possibility of such damages.

Copyright ©2013 Infiniti Research Limited. All Rights Reserved.

Reproduction without written permission is completely forbidden.

NOT FOR FURTHER DISTRIBUTION

USA – CANADA – UK – CHINA – INDIA