



# Used Cars Market in India 2014-2018



## About Used Cars

- Used cars or pre-owned cars are witnessing increased demand from Indian consumers.
- The rise in purchasing power of consumers, rapid growth of economy and increased consumer demands are some of the reasons for such high demand.
- Earlier, consumers bought used cars only through their circle of friends and relatives.
- Later, small dealers started entering this market.
- Considering the growth prospects of this market and to cater to the demands of Indian consumers, some organized players have also started entering this market.
- Organized players have made the whole process of buying and selling a lot simpler, easier, and transparent.
- **TechNavio's analysts forecast the Used Cars market in India to grow at a CAGR of 23.46 percent over the period 2013-2018.**

# Covered in This Report



- The Used Cars market in India can be segmented into two divisions: Unorganized Sector and Organized Sector.
- TechNavio's report, the Used Cars Market in India 2014-2018, has been prepared based on an in-depth market analysis with inputs from industry experts.
- The report covers the market landscape and its growth prospects in the coming years.
- The report also includes a discussion of the key vendors operating in this market.

## Key Vendors

- Maruti True Value
- Hyundai H PROMISE
- Mahindra First Choice Wheels
- Tata Motors Assured

## Other Prominent Vendors

- BMW Premium Selection
- Chevrolet Certified
- Das Welt Auto
- Honda Auto Terrace
- Ford Assured
- Toyota U Trust

## Key Regions

- India

# Market Drivers, Challenges and Trends

## Driver

- Availability of Loans.
- For a full, detailed list, view our report.

## Challenge

- Consumer Perception.
- For a full, detailed list, view our report.

## Trend

- Changing Consumer Needs.
- For a full, detailed list, view our report.



A detailed analysis of each market driver, challenge and trend is available in our report:

[Used Cars Market in India](#)  
[2014-2018](#)

## Questions Answered in Our Report

- What will the market size be in 2018 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one **free hour** of our analyst's time when you purchase this market report.  
Details are provided within the report.





## Used Cars Market in India 2014-2018

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# Thank You!



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