

24

CONNECTED CARS

FOR
BOND 24

'BOND 24' IS RELEASING IN
2015.

THIS IS THE FIRST TIME BOND
WILL DRIVE A **CONNECTED**
CAR.



HERE'S A LIST OF 24 COOL CONNECTED CAR FEATURES WORTHY OF OUR FAVORITE SPY

DRIVER'S SAFETY

Smart camera and radar
Warning radar system
Smart rear view camera
Laser headlight
Lane control system
Junction camera views
Smart Belts
Cyclist detection

IN VEHICLE INFOTAINMENT

In- car gaming
Hand gestures
Run multiple application
Handwriting recognition
Speech to text
Text to speech
Wi-Fi hotspot
Smart keys

NAVIGATION

3D navigation
Concierge service
Parking assistant
Traffic notification

SERVICE NOTIFICATION AND DIAGNOSTICS

Vehicle health app
Intelligent emergency call
Vehicle diagnostics
Smart windscreen

**SAFETY FEATURES
IN CONNECTED CARS**

YOU ONLY LIVE TWICE.



LASER HEADLIGHTS

AUDI R8

Laser headlights triggers a low beam when an oncoming vehicles is sensed and flashes a warning light when pedestrians are spotted.

A front-facing view of a red Cadillac CTS driving on a paved road. The car is the central focus, with its headlights and grille clearly visible. The background is a blurred city street with buildings and trees.

SMART BELTS

CADILLAC CTS

Smart Belts detects the driving pattern of the driver to self tighten itself, ensuring better safety.



SMART CAMERA AND RADAR

MERCEDES S- CLASS

Smart Camera and Radar provides a 360° view of the road. The sensor is so strong, it alerts the driver about approaching animals, rocks etc.

A red Nissan SUV is shown from a side-rear perspective, parked on a paved road. The background features a range of brown, hilly mountains under a clear sky. The car has silver alloy wheels and a black roof rack. A semi-transparent dark grey box is overlaid on the right side of the car, containing text.

SMART REAR VIEW MIRROR

NISSAN

Smart rear view mirror allows the driver to switch between the camera and the mirror .
Get a smart view without obstructions.



RADAR WARNING SYSTEM

CADILLAC ATS

Radar-based collision warning system, alerts the drivers of any approaching object. This pre-charges the brakes for improved stopping time.



LANE CONTROL SYSTEM

INFINITY Q50S

Lane control system alerts the driver to stay within the lane. The cameras adjust while changing lanes to prevent rear end collision.



JUNCTION VIEW CAMERAS

RANGER ROVER SPORT

Junction view cameras provide live video from the corners of the car to see the blind spots.



CYCLIST DETECTION

VOLVO XC60

This beauty has a radar sensor fixed on the front grille and a camera behind the rearview mirror. This provides a wide field of vision to detect pedestrians and cyclists.

INFOTAINMENT FEATURES

IN CONNECTED CARS

PLAYLISTS ARE FOREVER

Wi-Fi HOTSPOT

Chevrolet Impala

Inbuilt Wi-Fi function connects the driver's smartphone to the internet. Passengers can now run mobile applications while driving.



SMART KEYS

TESLA MODEL S

Smart Keys allows the driver to control the central locking system via car mobile application.





IN-CAR GAMING

TOYOTA HIGHLANDER 2014

Rear seat passengers can access an entertainment package with RCA coaxial input. This enables support for the latest gaming systems.



HAND GESTURES

CADILLAC ATS

Digital touch screens with haptic feedback and proximity sensors detects driver's hand gestures to prevent accidents.

RUN MULTIPLE APPLICATIONS

KIA SOUL

Passengers can now run more than one application . Get real time sports score and weather updates and much more simultaneously.

HANDWRITING RECOGNITION

AUDI A3

Passengers can control multimedia entertainment, navigation etc., by drawing letters, numbers and symbols on a touch-sensitive pad.



SPEECH TO TEXT

BMW 7 Series

Send an email or sms via dictation function that turns speech into text on the dashboard



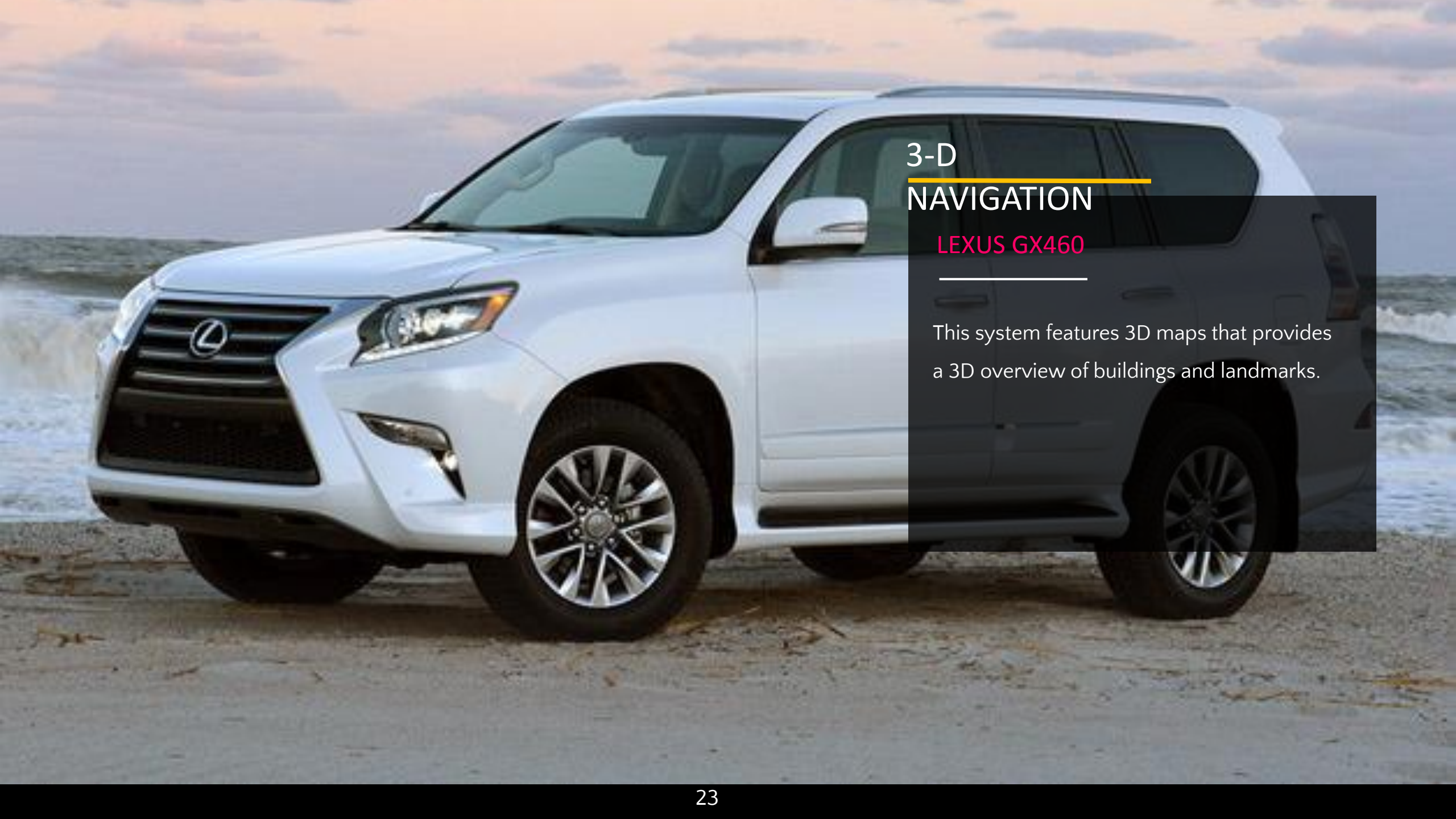
TEXT TO SPEECH

DODGE DART

While driving, hear and respond to text messages via text to speech function .

**NAVIGATION FEATURES
IN CONNECTED CARS**

**THE MAPS ARE NOT
ENOUGH**

A white Lexus GX460 SUV is shown from a front-three-quarter view, parked on a sandy beach. The background features waves crashing onto the shore under a sunset sky with soft orange and pink hues. The car's headlights and fog lights are visible, and the Lexus logo is on the front grille. A dark semi-transparent overlay is positioned on the right side of the image, containing text.

3-D

NAVIGATION

LEXUS GX460

This system features 3D maps that provides a 3D overview of buildings and landmarks.



PARKING ASSISTANT

CADILLAC ATS

The parking assistant technology helps parallel park the car automatically for the driver.

TRAFFIC NOTIFICATION

ACURA MDX

Traffic Notifications gives real time traffic information to the driver and suggests alternative routes.



CONCIERGE SERVICE

BMW X5

This feature provides one point concierge service for all your searches and syncs the details to the navigation system.

**SERVICE NOTIFICATION
IN CONNECTED CARS**

**FROM DEALER, WITH
LOVE**

INTELLIGENT EMERGENCY CALL

BMW X5

This feature tracks the exact position of the car and the severity of the accident. The data is transmitted to the BMW call center to speedup rescue operations.





SMART WINDSCREEN

JAGUAR LAND ROVER

Smart Windscreen displays information like speed, navigation and positioning, through the heads up display function

VEHICLE DIAGNOSTICS

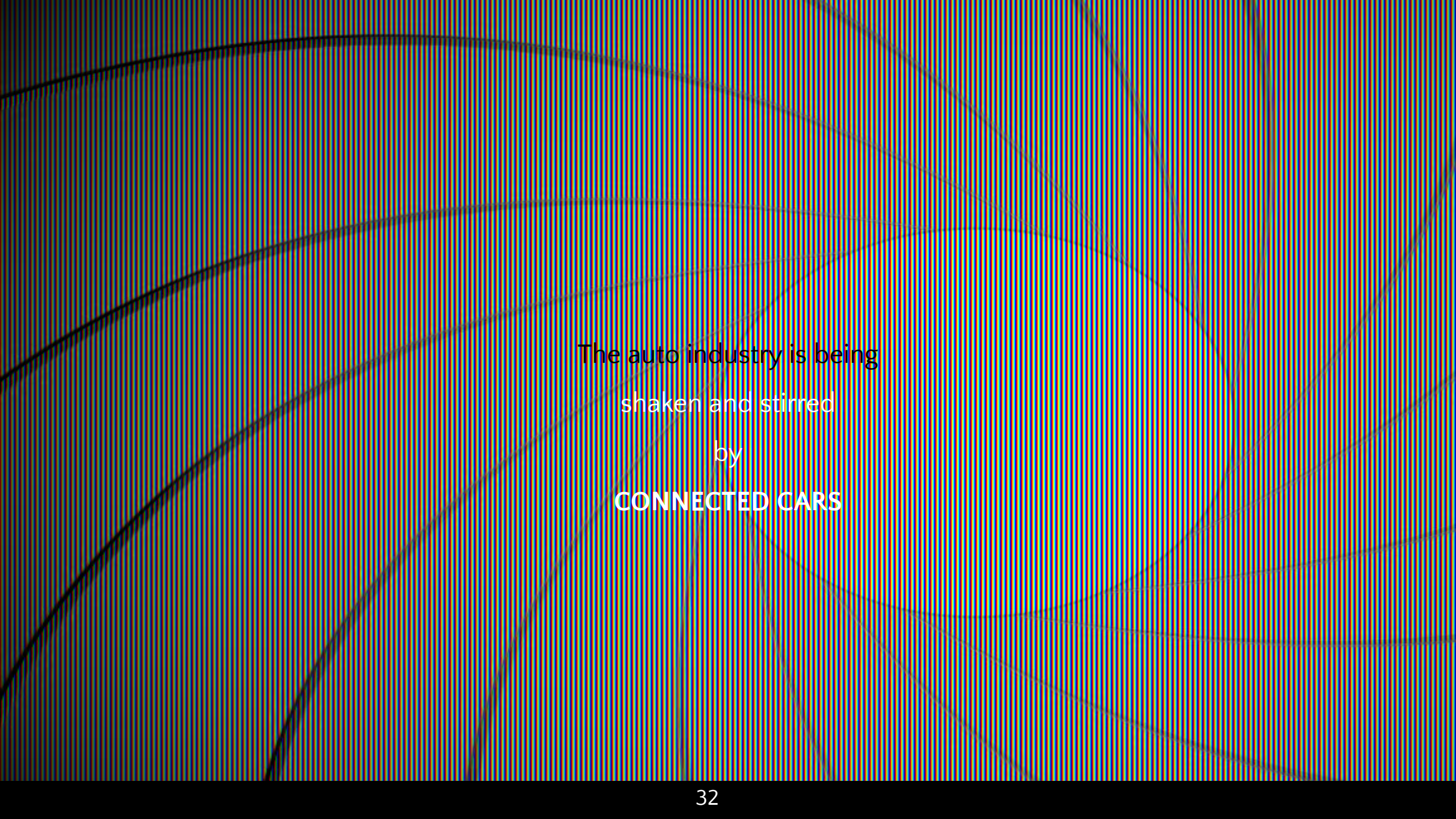
KIA SOUL

Vehicle diagnostics service alerts the driver to spot the defects before hand. This prevents sudden breakdown.

VEHICLE HEALTH APPS

MERCEDES B CLASS

Vehicle health provides car's vital stats, such as charge state, temperature level of the vehicle through a smartphone app.

The background features a dark, almost black, field with several thin, light-colored curved lines that sweep across the frame from the left side. Overlaid on this is a faint, light-colored grid pattern that is slightly offset and appears to be a perspective view of a rectangular grid.

The auto industry is being
shaken and stirred
by
CONNECTED CARS

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