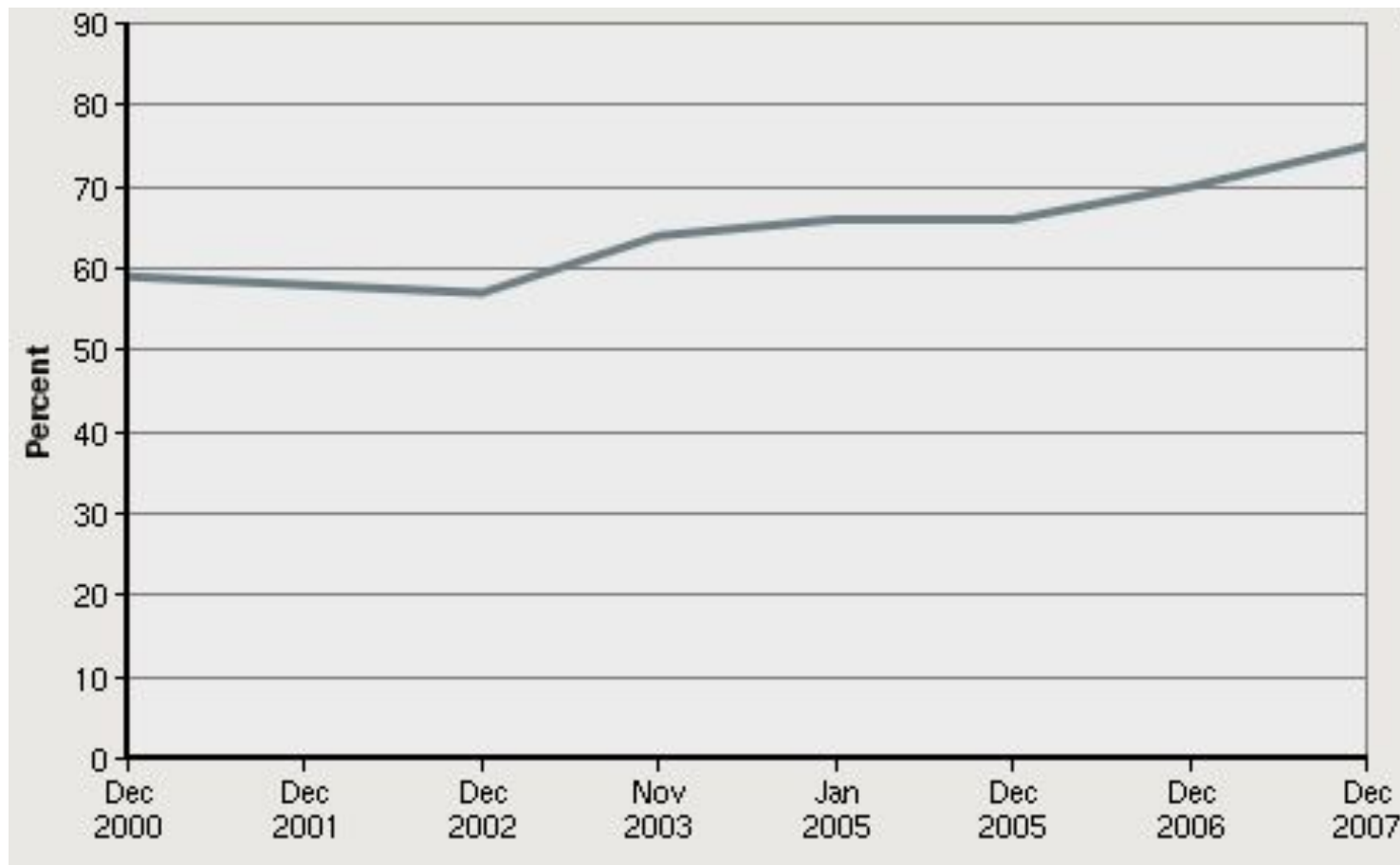


Тенденції розвитку Інтернету

Україна, Бровари, Minicamp @ Brovary, 20 листопада 2009 р.
Андрій Качор, <http://afisha-brovary.net>

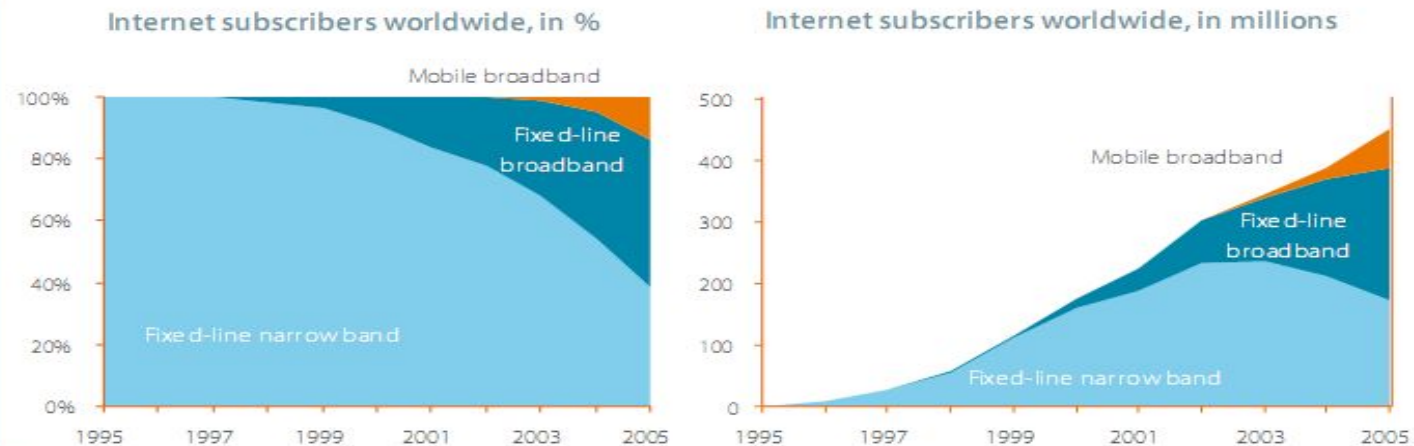
% населення (США) онлайн



Інтернет стає швидшим

Figure 5.2: Broadband replacing narrowband

Internet subscribers, by type of connection, 1995-2005



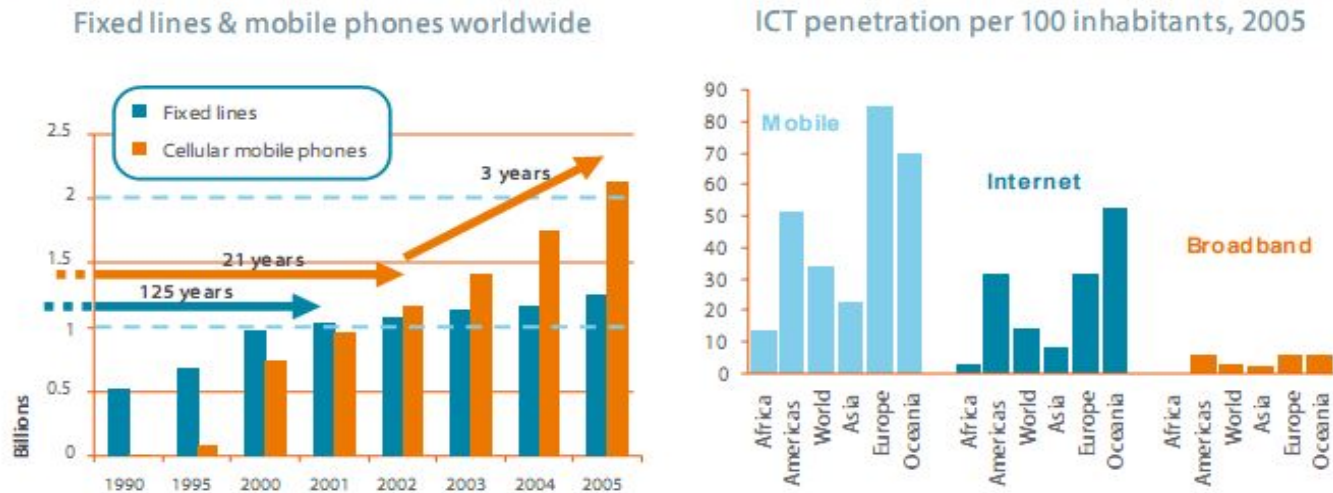
Note: The figures for “fixed-line narrowband” also include some business users on leased lines, but this is only a fractional proportion of the total. The vast majority of subscriptions in this category are dial-up internet users. “Narrowband mobile” internet subscribers are not shown because data on subscriber numbers is not widely available (few mobile service provider require users to take out a separate subscription to access the internet).

Source: ITU Information Society Statistics Database

...і все більш популярним у світі

Figure 2.2: Beyond the first billion

Penetration rates of main fixed line and mobile networks, worldwide and by region

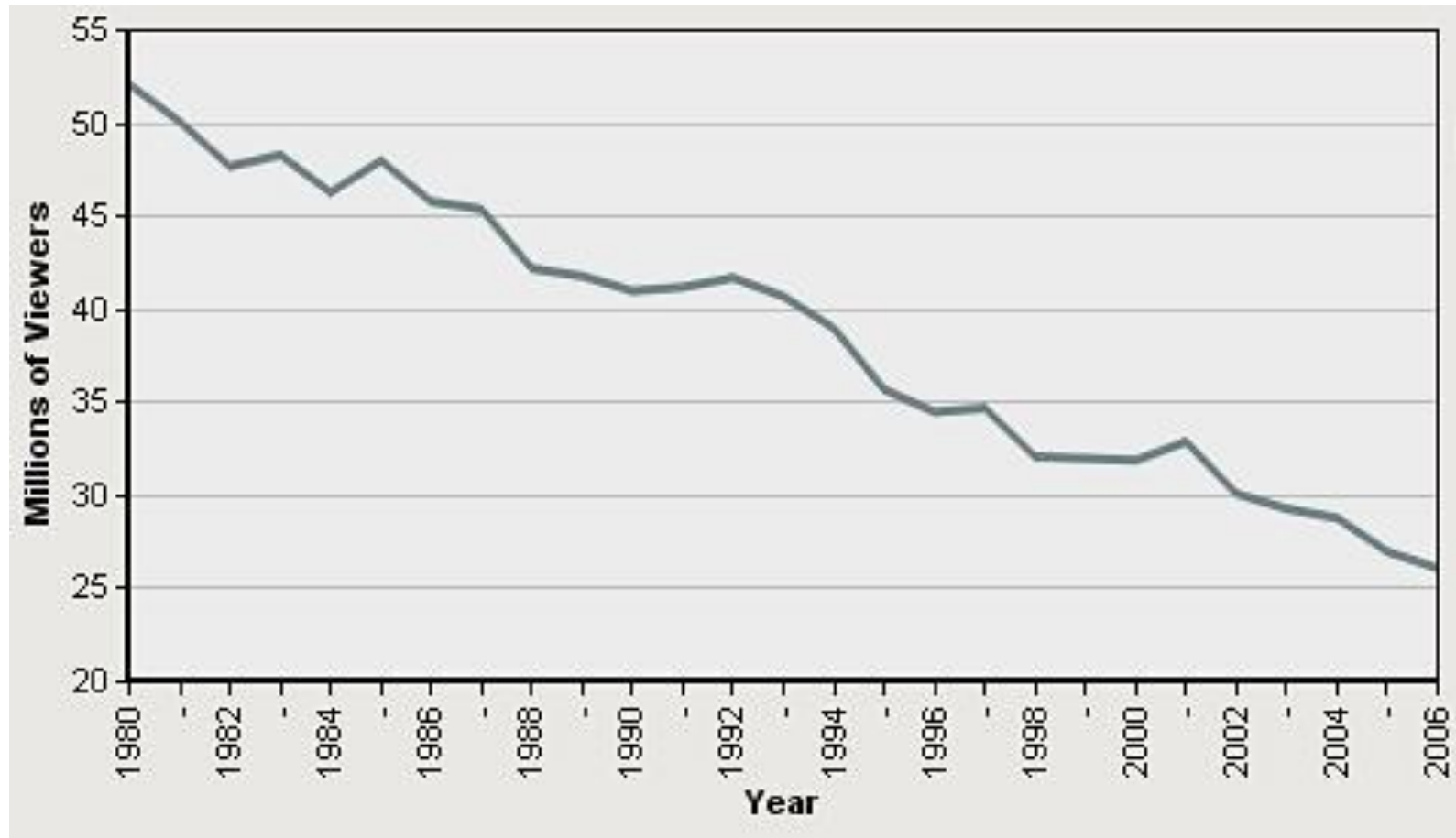


Source: ITU Information Society Statistics Database

- В світі 1,2 млрд. користувачів (Internet World Stats, <http://www.internetworldstats.com/stats.htm>).
- 108 млн. веб-сайтів (NetCraft).

Проблеми традиційних ЗМІ

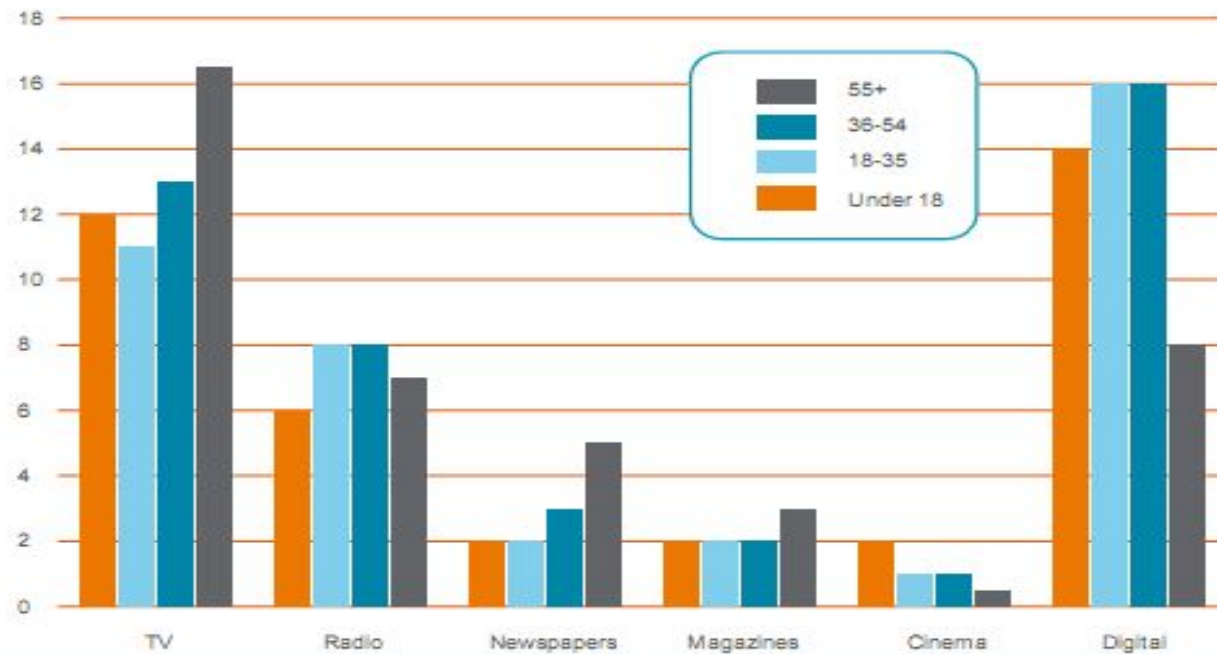
Аудиторія вечірніх новин



Медіа для покоління Next!

Figure 1.2: Going digital

Global consumption of media during leisure time by age group (hours per week)



Source: Adapted from *Financial Times*, "Advertisers in search of revenues look to web's latest heroes", 23 August 2006, based on figures from Nielsen/Net Ratings & Credit Suisse

Інтернет – універсальне ЗМІ

- ✓ Телеканали.
- ✓ Радіо.
- ✓ Преса.



Інтернет-сайт на будь-який смак

1. Вартість публікації інформації в Інтернеті найнижча серед усіх ЗМІ.
2. У світі існує понад 108 млн. сайтів – це набагато більше, ніж газет, телеканалів і радіостанцій разом узятих. Працюють сайти на будь-які теми.



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Мобільність і низька вартість доступу

1. Вартість доступу в Інтернет постійно падає.
2. Інтернет стає доступним з мобільних телефонів й інших пристроїв.



Video on demand (відео на запит)

The screenshot displays the Volia website's interface for its Video on Demand service. The header features the Volia logo, language selection (UKR, **RUS**, ENG), and a navigation bar with links: ТЕЛЕВИДЕНИЕ, **КИНОПОКАЗ**, ИНТЕРНЕТ, ПОДКЛЮЧЕНИЕ, ПОДДЕРЖКА, and МИР ВОЛИ. A login section for subscribers is on the right, with fields for contract number and password, and a 'Войти' button.

КИНОПОКАЗ

- [Расписание сеансов](#)
- [Как заказать](#)
- [Многоканальный звук](#)

а за новым придется йти

→ Премальный пакет "Кино" - смотреть не пересмотреть!

FOXlife

→ Смотрите самые рейтинговые сериалы на телеканалах Fox Crime и Fox Life!

ВИДЕО ПО ЗАПРОСУ

- премьеры
- мировые блокбастеры
- культовая классика

Дополнительный сервис видео-по-запросу — это самый настоящий виртуальный кинотеатр, который теперь появился у абонентов Воля Премиум ТВ!

Почему «видео-по-запросу»?

- При просмотре фильмов качество картинки становится еще лучше, чем в цифровых пакетах Воля Премиум ТВ. Специально для этой услуги была расширена полоса передачи данных, что значительно улучшило качество видео — это особенно видно на динамически меняющихся изображениях.
- Появился желаемый многими многоканальный звук, известный как домашний кинотеатр 5.1.

Как это работает:

Как и в обычном кинотеатре, у кинофильмов есть расписание. Как и в обычном кинотеатре, Вы покупаете «билет», т. е. заказываете фильм. Как и в обычном кинотеатре, вы сможете выбирать разные фильмы в разных залах.

Для покупки «билета» не нужно куда-то идти! Вы его покупаете, используя уже хорошо известные вам инструменты: Персональный сайт абонента и интерактивное управление услугами с помощью телефонной связи (IVR).

После получения оплаты, в течение 30 минут, вам будет открыт доступ к просмотру выбранного вами фильма, а главное преимущество состоит в том, что Вы сможете смотреть фильм в удобное именно вам время, поскольку «билет» на заказанный фильм действует на все сеансы, т. е. он будет открыт на протяжении всего показа. В любое время!

Также как и в кинотеатре, если вы опоздали на начало сеанса — вы будете смотреть фильм не с начала. Но, достаточно подождать начала следующего сеанса — и вы будете в курсе всего происходящего! Второй раз открывать доступ к уже заказанному фильму нет необходимости!

С 5 февраля 2009г. регулярная стоимость доступа к двум фильмам в одном кинозале на весь период демонстрации составляет 15 грн.

Доступ к фильму открывается для всех телевизоров, подключенных по одному договору.

ДЛЯ АБОНЕНТОВ

Номер договора:

Пароль:

А знаете ли вы, что...

Компания Воля первой в странах Восточной Европы внедрила услугу высокоскоростного доступа в Интернет — Воля Бродбанд

Скоро в кинопоказе

Весна в Париже

«Домашний кинозал» (NVoD1) с 29 октября по 5 ноября триллер, криминал, Франция, 2006

Відео трансляції посеред вулиці

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USTREAM

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LIVE HQ

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LIVE HQ

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LIVE HQ

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Речі, які вміють говорити



Википедія
Свободная энциклопедия

навігація

- Заглавная страница
- Рубрикация
- Указатель А—Я
- Избранные статьи
- Случайная статья
- Текущие события

поиск

участие

- Сообщить об ошибке
- Портал сообщества
- Форум
- Свежие правки
- Новые страницы
- Справка
- Пожертвования

инструменты

- Ссылки сюда
- Связанные правки
- Спецстраницы
- Версия для печати
- Постоянная ссылка
- Цитировать страницу

на других языках

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[Свернуть] [Помогите с переводом!]

RFID

Материал из Википедии — свободной энциклопедии [править]

RFID (англ. *Radio Frequency IDentification*, радиочастотная идентификация) — метод автоматической идентификации объектов, в котором посредством радиосигналов считываются или записываются данные, хранящиеся в так называемых транспондерах, или RFID-метках.

Любая RFID-система состоит из считывающего устройства (считыватель, ридер или интеррогатор) и транспондера (он же RFID-метка, иногда также применяется термин RFID-тер).

Большинство RFID-меток состоит из двух частей. Первая — интегральная схема (ИС) для хранения и обработки информации, модулирования и демодулирования радиочастотного (RF) сигнала и некоторых других функций. Вторая — антенна для приёма и передачи сигнала.

С введением RFID-меток в повседневную жизнь связан ряд проблем. Например, потребители, не обладающие считывателями, не всегда могут обнаружить метки, прикреплённые к товару на этапе производства и упаковки, и избавиться от них. Хотя при продаже, как правило, такие метки уничтожаются, сам факт их наличия вызывает опасения у правозащитных^[1] и религиозных^[2] организаций. Уже известные приложения RFID (бесконтактные смарт-карты в системах контроля управления доступом и в платёжных системах) получают дополнительную популярность с развитием интернет-услуг.

История RFID меток

[править]


В 1946 году Лев Сергеевич Термен изобрёл для Советского Союза устройство, которое позволило накладывать аудиоинформацию на случайные радиоволны. Звук вызывал колебание диффузора, которое незначительно изменяла форму резонатора, модулируя отражённую радиочастотную волну. И хотя устройство представляло лишь пассивный передатчик (т. н. «жучок»), это изобретение причисляют к первым предшественникам RFID-технологии.

Технология, наиболее близкая к данной — система

Содержание

[убрать]

- История RFID меток
- Классификация RFID-меток
 - По источнику питания
 - Пассивные
 - Активные
 - Полупассивные
 - По типу используемой памяти
 - По рабочей частоте
 - Метки диапазона LF (125—134 кГц)
 - Метки диапазона HF (13,56 МГц)
 - Метки диапазона UHF (860—960 МГц)
 - Радиочастотные UHF-метки ближнего поля



EPC RFID-метка, используемая в торговой сети Wal-Mart

Інформаційна економіка: кращі ціни від кращих постачальників

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2. Roxie Food Center
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Nightlife
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Shopping
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2. Lydia Daniller...
3. My Trick Pony
4. Dianne's Old & New...
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Archie R.
What fake doggie doo?



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Her Introduction
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Доступ до експертів

The screenshot displays the LivePerson website interface. At the top, the LivePerson logo is accompanied by the tagline "a world of experts". A navigation bar lists categories: TECHNOLOGY, COUNSELING, EDUCATION, HEALTH, ARTS, BUSINESS, SPIRITUALITY, and MORE. A user status message indicates "You are not signed in" with links to "Sign in" and "Sign up".

The main banner area features the text "Need Advice?" and "30,000 experts ready to chat. A world of experts - it's free to start." Below this is a search bar and a "SEARCH" button. To the right, a featured expert, Dr. Richa, is shown with a "Meet Our Experts" call to action.

The page is divided into three main content columns:

- TODAY'S TOP EXPERTS:** This section lists three experts: Angels Whisper Softly (Health, Alternative Medicine, Reiki, Healing), Divine Timing 777 (Spirituality, Astrology, Numerology, Tarot Reading), and Melodie (Spirituality, Astrology, Numerology, Tarot Reading). Each listing includes a "Chat Now" button.
- SPECIAL EVENTS:** This section promotes a "Talk Style with Sam Saboura and his style team" event, featuring a "Chat now!" button and a description of the event's focus on style and beauty.
- BUSINESS SOLUTIONS:** This section highlights solutions for "Small & Midsize Business (SMB)" and "Large/Enterprise Organizations", detailing the benefits of live chat and contact center solutions.

A "HOW IT WORKS" section is partially visible at the bottom right, showing a small image of the LivePerson interface.

Пряма демократія. Референдуми й вибори через Інтернет

Internet.ru

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о проекте

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ЯНДЕКС ПРИГЛАШАЕТ НА ПРОГУЛКУ
МИРОМ ЗНАНИЙ ПРАВЯТ ВИКИ
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СТАТЬИ И ЗАМЕТКИ

Швейцарский «е-референдум»
прошел успешно

■ вт, 2004-09-28 17:29

■ Теги: [Интернет](#)

Власти Швейцарии утверждают, что проведенный в минувшее воскресенье экспериментальный «электронный референдум» прошел без каких бы то ни было эксцессов.

В общей сложности в ходе е-референдума, затрагивавшего такие судьбоносные для каждого швейцарца вопросы, как реформа почтовой службы и сроки отпусков по уходу за ребенком, приняли участие 2723 жителя четырех избирательных округов вокруг Женевы. Это, приблизительно, 22% всех избирателей, принявших участие в позавчерашнем голосовании. Власти страны решили разрешить электронное голосование после проведения нескольких успешных онлайн-выборов

Моторное масло TOTAL в подарок!

Вашему Peugeot больше 2 лет?
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ЖК-телевизор по цене пары носков
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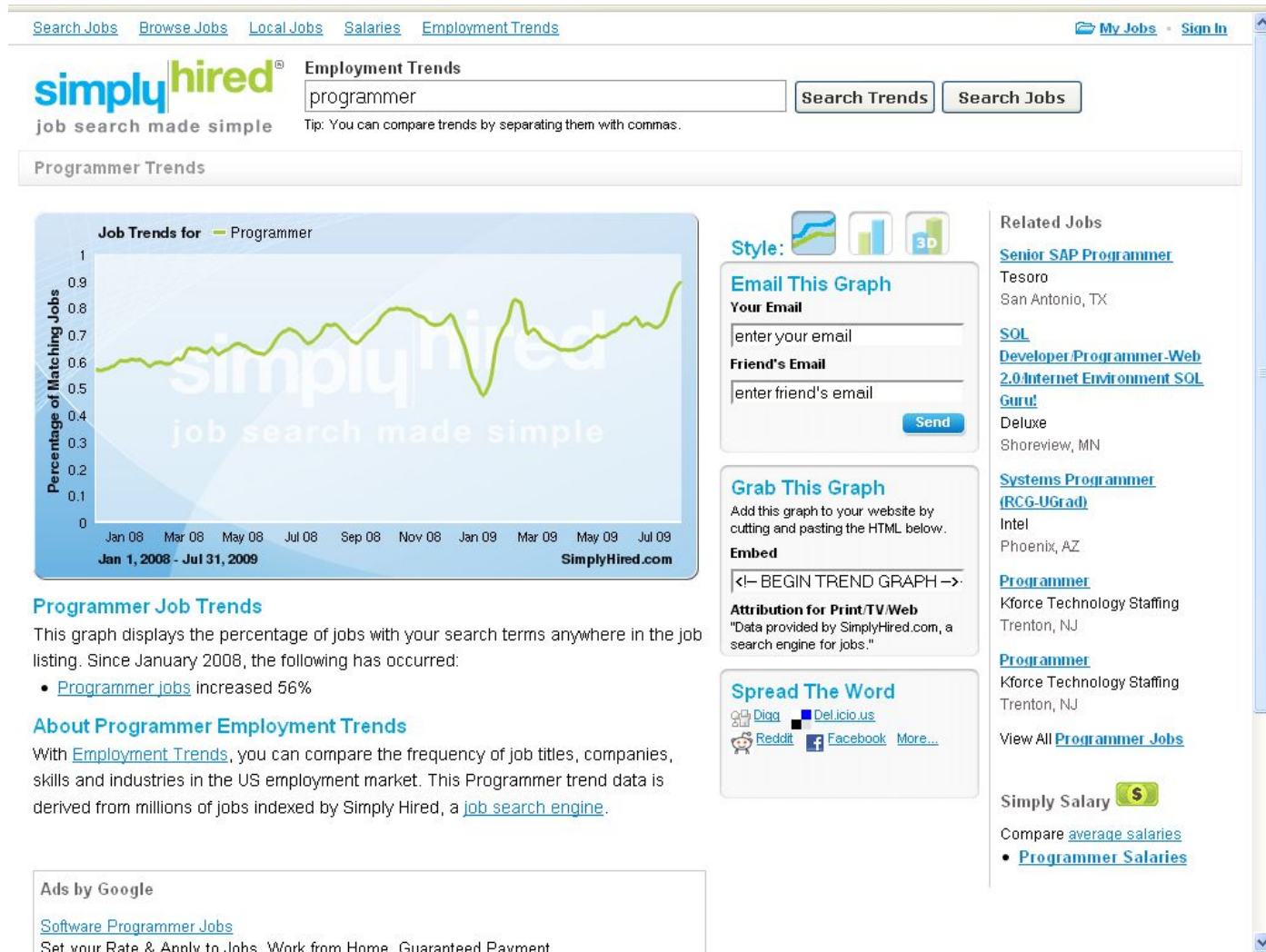
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DRIVE3.RU: полный каталог автомобилей: все комплектации, опции, цены.

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Автор: Редакция internet.ru
Редакция Ежедневного электронного журнала internet.ru
Сайт автора
Рейтинг: 0.00 баллов


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Мой Мир на Mail.RU
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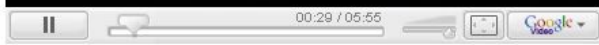
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Augmented reality. Віртуальна реальність.

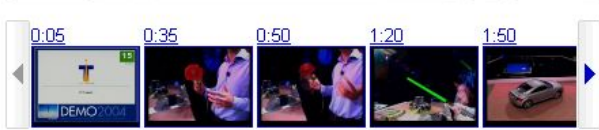


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A demonstration of Augmented Reality...the seamless mixing of the real and the virtual. Quite simply, this is the future. AR has unlimited potential, the potential to give us virtually anything anywhere.


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Доступна супутникова навігація

The screenshot displays the NAVTEQ STORE website. At the top, the NAVTEQ logo is prominent on the left, with navigation links for STORE, MAP REPORTER, DEVELOPERS, MERCHANTS, and About Us on the right. Below the logo, a language selector shows 'Europe [Change]' and a list of languages: English, Deutsch, Français, Italiano, Español, and Nederlands. The main content area features a large blue banner on the left with the text 'UPDATE YOUR MAP' and a sub-header 'Finding the update you need is easy. Start here:'. To the right of this banner is a large image of a city street with several smaller text boxes overlaid: 'YOU STAY ON TRACK with NAVTEQ ON BOARD', 'WE MAP IT ALL In your neighborhood and around the world.', and 'THE WORLD CHANGES so should your map.' with links for 'WHAT'S CHANGING' and 'UPDATE YOUR MAP!'. Below the main image is a 'FEATURED PRODUCTS' section with three columns: GARMIN (Brand new maps available now), BECKER (Freshest Maps, Best price), and VDO DAYTON / CARIN (Official site for VDO DAYTON map updates). Each column includes the company logo and a 'MORE INFO' link. On the right side of the page, there is a 'Welcome' section with a '[log in]' link, a 'SHOPPING CART' link, a 'RECENTLY VIEWED' link, a 'LOG IN' link, and a 'SUPPORT' link. At the bottom right, there is an 'ONLINE OFFER' section with a 'FREE SHIPPING' banner and text stating 'FREE Shipping For Online Purchases - Only available until September 30th'. The footer contains the copyright notice '© 2009 NAVTEQ All rights reserved.' and links to 'Terms of Use', 'Terms and Conditions', and 'Privacy Policy'.

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STORE Buy a Map Update
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MERCHANTS Put your brand on our map
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Official site for VDO DAYTON map updates
VDO dayton
MORE INFO

Welcome
[log in]

SHOPPING CART
RECENTLY VIEWED
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Розпізнавання музики й голосові інтерфейси

The screenshot shows the MusicBrainz website with a purple header and a navigation bar. The left sidebar contains links to various site features, while the main content area is divided into sections for welcome, news, and search.

MusicBrainz

About News Products Search Edit Account Collection Contribute Help Feedback

Hide side bar

MusicBrainz Sites

- Master Server
- Find a Mirror
- MetaBrainz
- Brainz Blog
- Mailing Lists
- Forums
- Chat Logs
- Wiki
- Stuff to Buy
- Bug Tracker

Not logged in

- Login
- Create account
- Forgot Password
- Dashboard
- Donate!

Search

Artists

☐ Advanced Query »
☐ Direct search »
Other searches »

Top Voters

SuicideS...	5486
KRSCuan	1203
murdos	963
ChurruKa	755
MClemon	739

[more »](#)

Server Stats

Artists	484529
Releases	726693
Tracks	8347090
Labels	34636
Links	1690231
Disc IDs	335777
UIDs	4519510

Welcome to MusicBrainz!

What is MusicBrainz?

MusicBrainz is a community music metadatabase that attempts to create a comprehensive music information site. You can use the MusicBrainz data either by browsing this web site, or you can access the data from a client program — for example, a CD player program can use MusicBrainz to identify CDs and provide information about the CD, about the artist or about related information. You can also use the MusicBrainz Tagger to automatically identify and clean up the metadata tags in your digital music collections. Find out more in the introduction.

Use MusicBrainz

You can use Musicbrainz right now to automatically identify and label your music files — all you have to do is download and run a MusicBrainz enabled tagger. [Read more about our taggers.](#)

Download MusicBrainz' Picard Tagger
[Windows/Linux/Mac OS X]

Download Magic MP3 Tagger
[Windows -- More info...]

Download Jaikoz Tag Editor
[Windows, Linux, Mac OS X -- More info...]

Alternatively, you might just want to search or browse the MusicBrainz database. If you spot a mistake, or something that is missing, you can even edit or add more data!

If you're new to MusicBrainz, please take a moment to read the [beginners guide](#) before editing the database.

If you are a software developer you might want to learn about the [MusicBrainz client library / SDK](#). You can use the library to enable your programs to access the MusicBrainz database, both for looking up data and also for submitting new data.

News

MetaBrainz Foundation

The MetaBrainz Foundation, a California 501.(c).3 non-profit corporation, operates the MusicBrainz project. All donations to MusicBrainz are tax deductible!

MusicBrainz Blog

Beta testing delayed — When our first beta testing date rolled around we were not quite ready for testing and had hoped that in two weeks we could catch up and be ready. Sadly, that was not the case. We've made some changes in our team and are redoubling our efforts to get a working release editor finished as [...]

Posted: 2009-09-16 18:49 GMT
[» read more](#)

Network changes coming on Sunday Sept 13 — We're going to be changing how the traffic routes through our servers on Sunday September 13th near mid-day PDT, late evening UK time. In theory you should not notice any traffic interruptions, but theory doesn't always match up with practice. Before we start the maintenance, we're going to announce the switch over to the new route [...]

Posted: 2009-09-11 19:36 GMT
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Robot

From Wikipedia, the free encyclopedia

"Robots" redirects here. For other uses, see [Robot \(disambiguation\)](#).

See also: [Robotics](#)

A **robot** is a virtual or mechanical artificial agent. In practice, it is usually an electro-mechanical machine which is guided by computer or electronic programming, and is thus able to do tasks on its own. Another common characteristic is that by its appearance or movements, a robot often conveys a sense that it has *intent* or *agency* of its own.


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- Definitions
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 - 1.2 Etymology
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- Technological trends
 - 3.1 Technological development
 - 3.2 Research robots
 - 3.3 Varying cultural perceptions
- Contemporary uses
 - 4.1 General-purpose autonomous robots
 - 4.2 Dedicated robots
 - 4.2.1 Increased productivity, accuracy, and endurance
 - 4.2.2 Some examples of factory robots
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- History
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ASIMO, a humanoid robot manufactured by Honda

Збільшення потужності носіїв даних



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Memory card

From Wikipedia, the free encyclopedia




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Please help [improve this article](#) by adding [reliable references](#). Unsourced material may be [challenged](#) and [removed](#). (April 2008)

A **memory card** or **flash memory card** is solid-state electronic flash memory data storage device capable of storing digital contents. These are mainly used with digital cameras, handheld and Mobile computers, mobile phones, music players, digital cinematography cameras, video game consoles, and other electronics. They offer high re-record-ability, power-free storage, small form factor, and rugged environmental specifications. There are also non-solid-state memory cards that do not use flash memory, and there are different types of flash memory. Many cards incorporate wear levelling algorithms in their design.

There are many different types of memory cards and jobs they are used for. Some common places include in digital cameras, game consoles, cell phones, and industrial applications. PC card (PCMCIA) were among first commercial memory card formats (type I cards) to come out in the 1990s, but are now only mainly used in industrial applications and for I/O jobs (using types I/II/III), as a connection standard for devices (such as a modem). Also in 1990s, a number of memory card formats smaller than PC Card came out, including CompactFlash, SmartMedia, and Miniature Card. In other areas, tiny embedded memory cards (SIM) were used in cell phones, game ds. The desire for ultra-small cards for cell-phones, PDAs, and compact digital cameras drove a trend toward smaller cards that left the previous generation of "compact" cards looking big. In digital cameras SmartMedia and CompactFlash had been very successful, in 2001 SM alone captured 50% of the digital camera market and CF had a strangle hold on professional digital cameras. By 2005 however, SD/MMC had nearly taken over SmartMedia's spot, though not to the same level and with stiff competition coming from Memory Stick variants, xD, as well as CompactFlash. In industrial fields, even the venerable PC card (PCMCIA) memory cards still manage to maintain a niche, while in cell-phones and PDAs, the memory card market is highly fragmented.

Contents [hide]

- 1 Data table of selected memory card formats
- 2 Overview of all memory card types
- 3 Memory cards in video game consoles
- 4 See also




Miniaturization is evident in memory card creation; over time, the physical sizes of the memory cards grow smaller while their respective logical sizes grow larger. The memory cards listed from left to right are: Compact flash (32 MB), SD (128 MB), miniSD (1.0 GB), and microSD (2.0 GB).

Data table of selected memory card formats

[edit]


http://en.wikipedia.org/wiki/Memory_card

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Coca-Cola still viewed as most valuable brand

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[Enlarge](#) By Paul Sakuma, AP file

Coca-Cola's brand value rose 3% in 2009 to \$68.73 billion,, Interbrand says

■ VALUABLE BRANDS

Here's a look at the world's top 10 most valuable brands:

1. Coca-Cola, up 3% to \$68.73 billion
2. IBM, up 2% to \$60.21 billion
3. Microsoft, down 4% to \$56.65 billion
4. GE, down 10% to \$47.78 billion
5. Nokia, down 3% to \$34.87 billion
6. McDonald's, up 4% to \$32.28 billion
7. Google, up 25% to \$31.98 billion
8. Toyota, down 8% to \$31.33 billion
9. Intel, down 2% to \$30.64 billion
10. Disney, down 3% to \$28.45 billion

Sources: Interbrand's Best Global Brands report

By Emily Fredrix, AP Marketing Writer

Consumers lost trust in brands this year as the recession deepened, according to an industry report released Thursday, although longtime staples [Coca-Cola \(KO\)](#) and [IBM \(IBM\)](#) retained their spots as the world's two most valuable brands.

This is the first time the combined value of the world's top 100 brands as ranked by [Interbrand](#), a branding agency, has fallen in the 10 years Interbrand has assessed them.

ON THE WEB: [Past ranking](#), [more](#)


The list's total value, including brands like [Google \(GOOG\)](#), [Nintendo](#) and [Sony \(SNE\)](#), fell 4.6% to \$1.15 trillion, Interbrand estimates.

"That says something about the environment that we're in, especially when you consider that brands are by nature less volatile than business valuations," said Interbrand CEO Jez Frampton, who called a company's brand its most valuable asset.






The environment — a recession the likes of which the world hasn't seen for decades — has eaten away at people's trust in specific brands, starting with financial companies, he said. Consumers even started to question retail brands as stores slashed prices to get sales, leading consumers to wonder about pricing, and why they had to pay so much before.

"All of these things lead you to re-evaluate the nature of the relationships that we have with brands and indeed how confident we feel in brands to live up to the promises they make," he said. "Brands are promises which we value and are

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Андрій Качор, new media expert.



+38 068 125 30 81



chief@afisha-brovary.net



<http://afisha-brovary.net>