



# World Usability Day

Making life easy!













Timeline: 34 / 120

Navigation: Home Pan, Grid View Default, Full On Drag

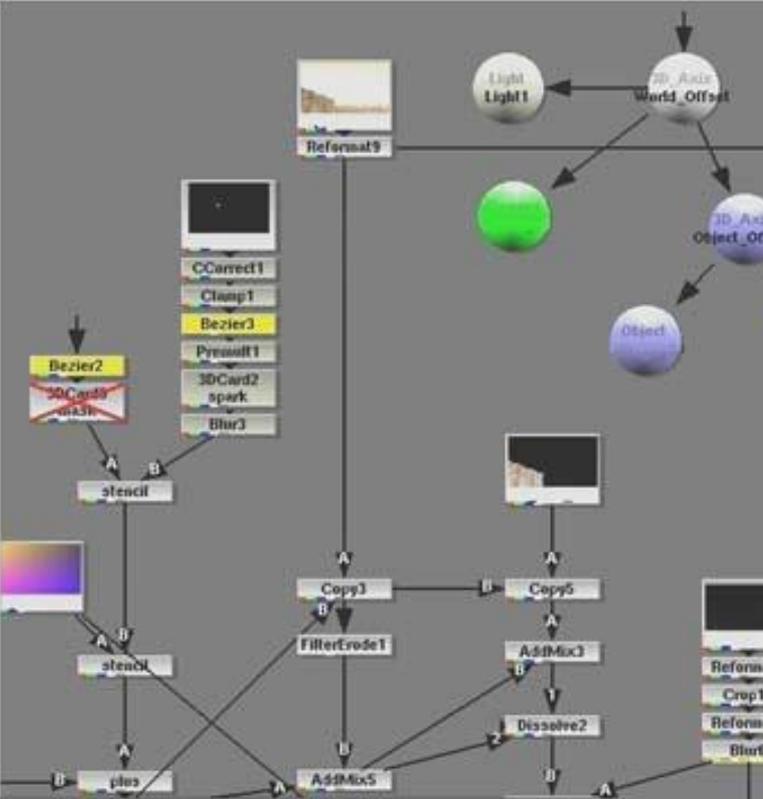
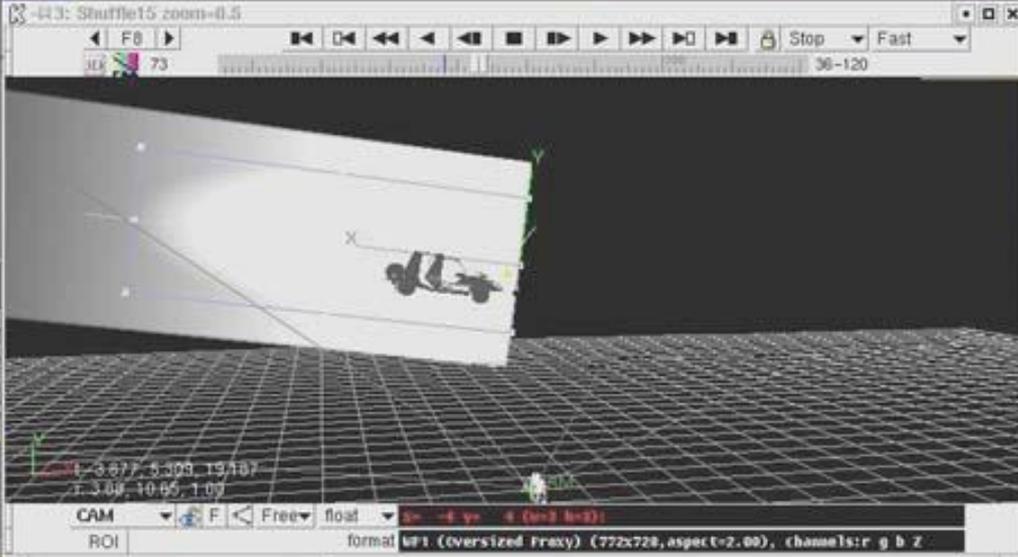
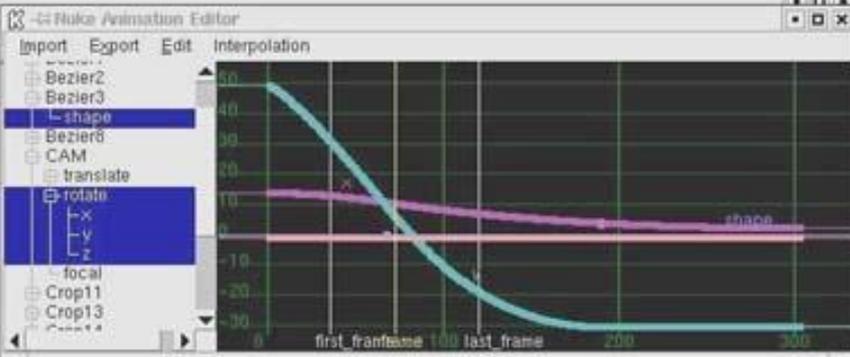
EXIT	Process	Preview	BorisFX.com	Light Source Y: 826.0	Flare Scale: 1.79	
Setup	Ctrl 1		Help	Pivot Point X: 910.0	Flare Position: 1.00	Ray Intensity: 75.00
Animation	Ctrl 2		blueSpike	Pivot Point Y: 258.0	Draw Ring	Ray Scale: 1.50
Auto Key	Ctrl 3		Matte On	16 x 9		Ray Position: 1.00
	Ctrl 4		Global Intensity: 108.41	Flare On	Ring Intensity: 35.00	Ray Rotation: 172.0
			Global Scale: 0.70		Ring Radius: 1.00	Straight
Result			Light Source X: 1154.0	Flare Intensity: 42.00	Ray On	Undo Redo



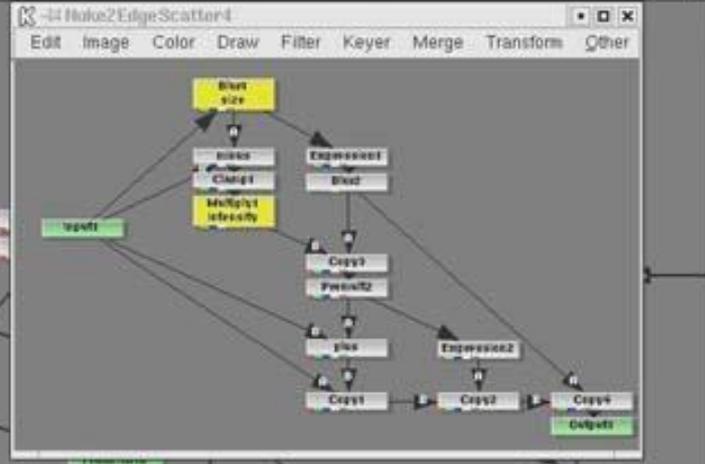








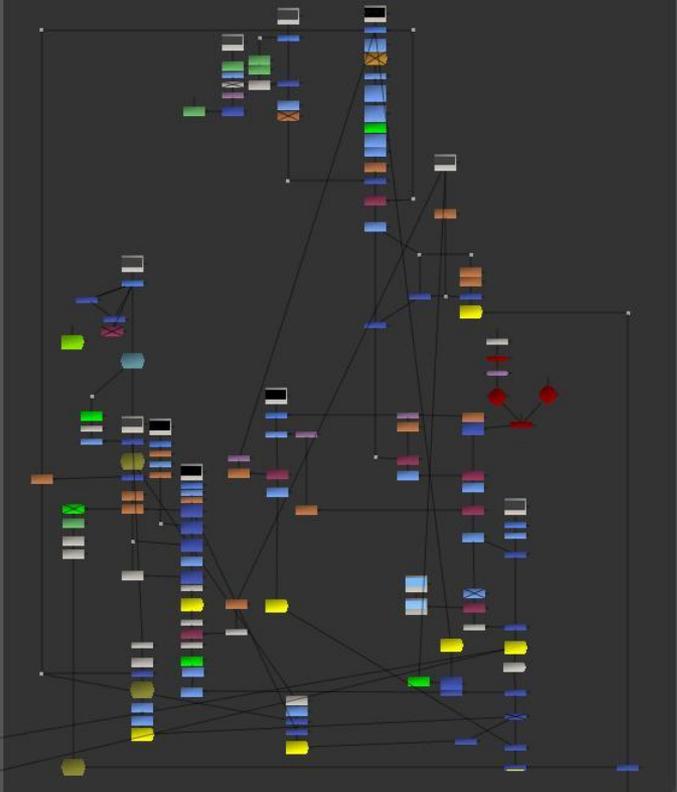
Apply Film Grain dialog box. Channel: r, g, b, none. Mask: a, invert, process mask. Grain stock: Kodak 5279. Amount: r: 1.223, g: 1.223, b: 1.223. Application: add. Master: red, green, blue. Graph shows grain levels for red, green, and blue channels. Buttons: Cancel, Undo, Set, OK.



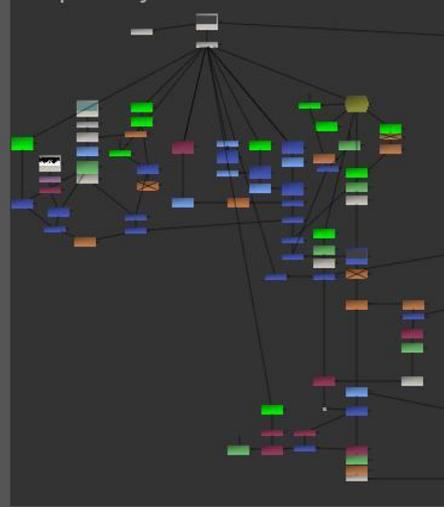
### Plane and ship removal



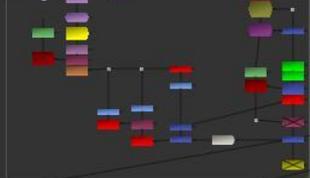
### CG Boats and Planes

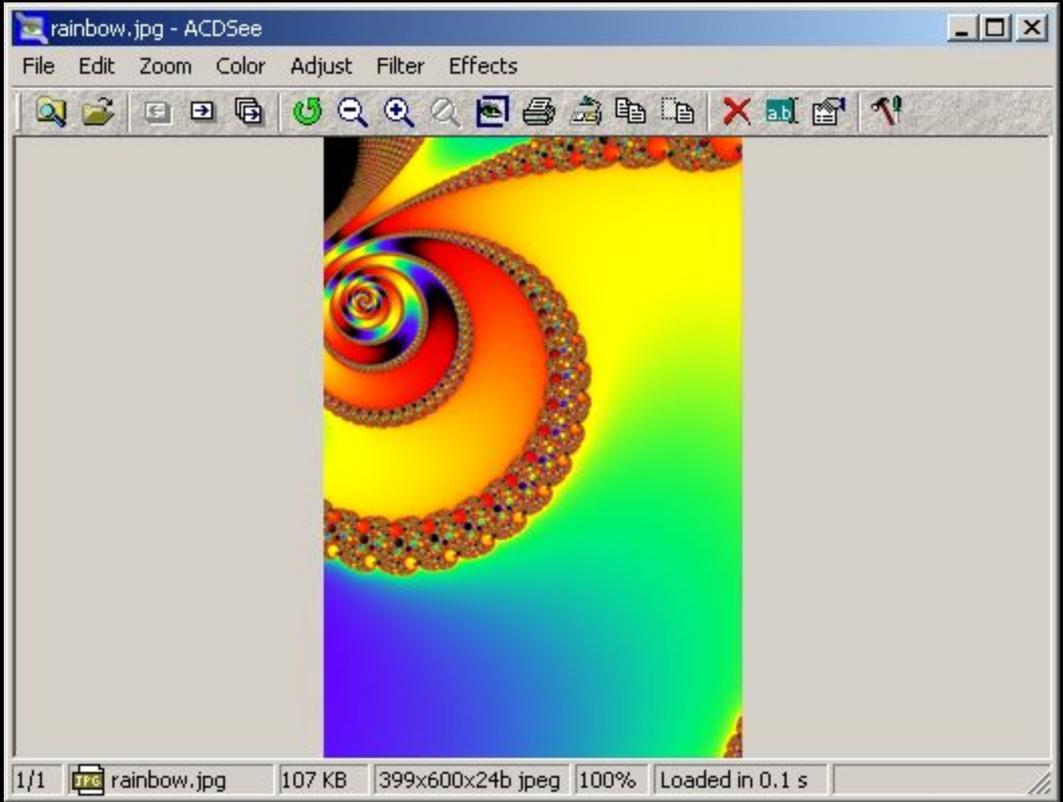


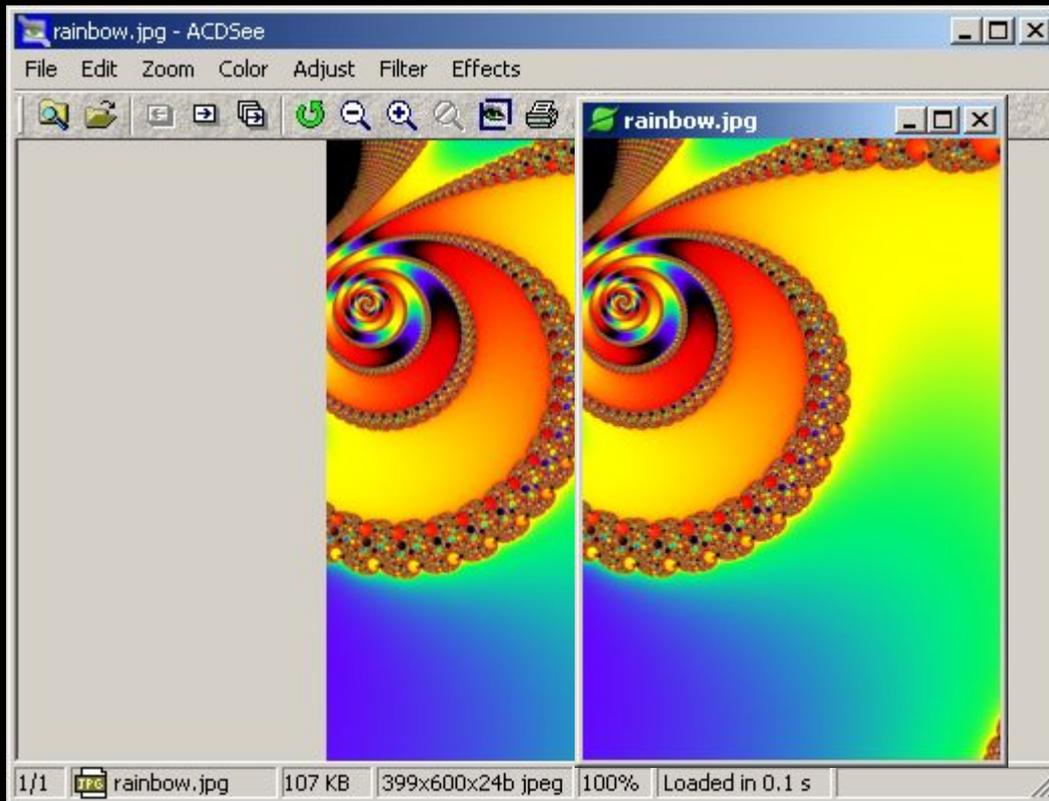
### People key and roto



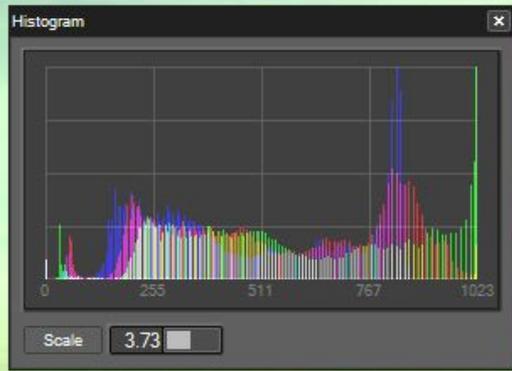
### Sky







LondonEye\_01.dpx



### LUT

Enable

Buttons: Straight, Film, Import...

	Red	Green	Blue	
R.Black	95	95	95	Lock
R.White	685	733	701	Lock
Film Gam	0.23	0.29	0.21	Lock
Gamma	1.00	1.00	1.00	Lock
Soft Clip	0	0	0	Lock

HDTV 1080/24p (1920 x 1080 x 10 bpp)  
Square (1.0)

L 00:00:00:00 0000 S 00:00:00:00 0000





0010



0020



0010



0010



0010



0010



0010



0010



0020



0030



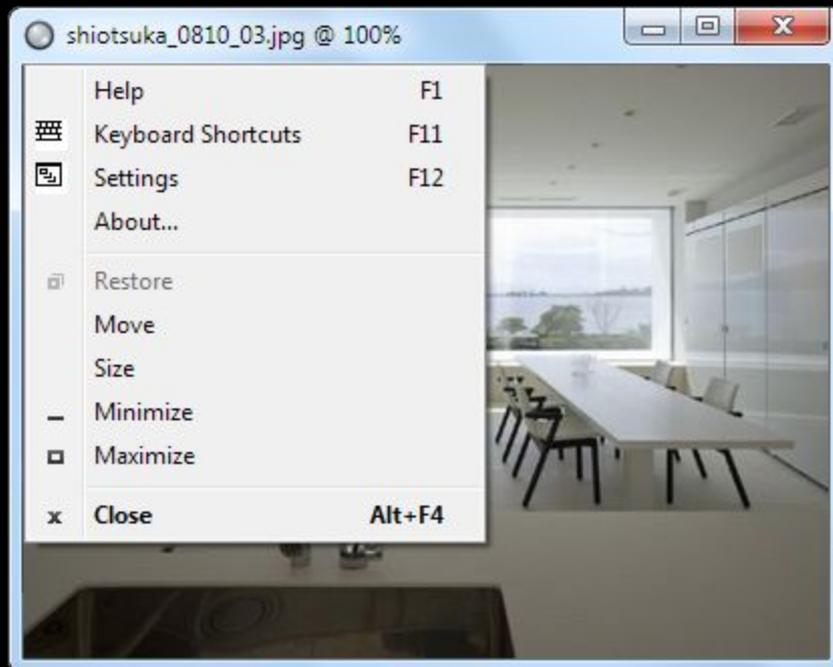
0010



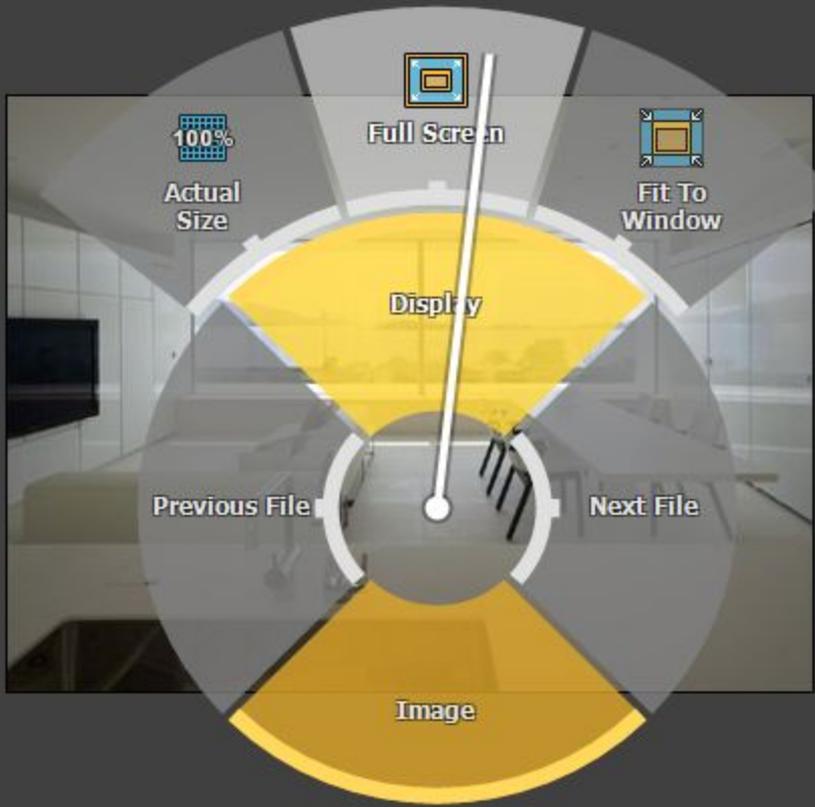
0010







shotsuka\_0810\_03.jpg @ 100%



Actual Size



Full Screen



Fit To Window

Display

Previous File

Next File

Image

# Sustainability

*“meeting the needs of the present without compromising the ability of future generation to meet their own needs”*

*Our Common Future. The Bruntland Commission, UNESCO (1987)*

# Устойчивое

Экономическая

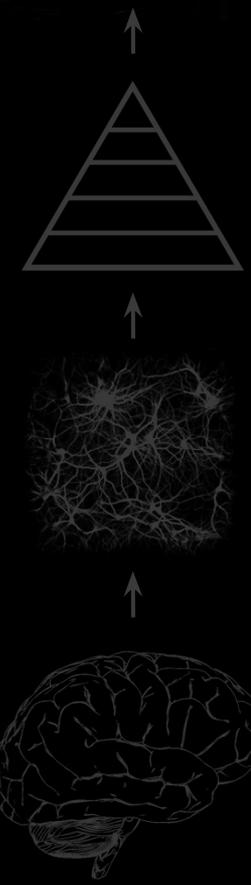
Социальная

Культурная

Экологическая

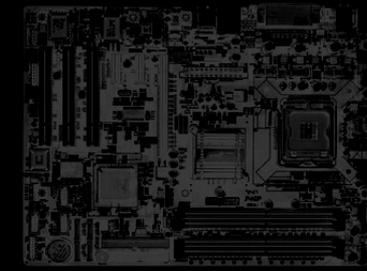


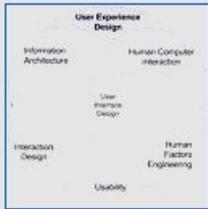
# User Interface



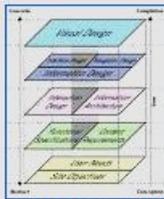
```
while (profitable == true)
{
    CopyFeatures ();
    DontCrash ();
    ShowMessage ("Upgrade!");
}
```

```
01010100010100100100100101010010100
1010010100101010101010100101001010010
10100101010010101010101010010101001
10101001010101010101001010101010101
```





**What Is User**  
458 x 464 - 20k  
[montpamas.com](http://montpamas.com)



**user experience.**  
300 x 362 - 18k - gif  
[mediajunk.com](http://mediajunk.com)



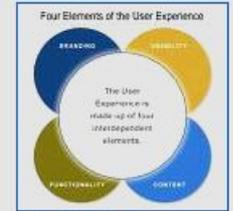
**of User Experience**  
421 x 559 - 96k  
[experiencedynamics.com](http://experiencedynamics.com)



**The user**  
440 x 440 - 27k - jpg  
[websiteoptimization.com](http://websiteoptimization.com)



**Real End User**  
703 x 550 - 184k - jpg  
[aternity.com](http://aternity.com)



**positive user**  
500 x 500 - 129k - png  
[sitepoint.com](http://sitepoint.com)



**of User Experience:**  
500 x 326 - 198k - png  
[smashingmagazine.com](http://smashingmagazine.com)



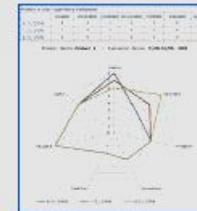
**The user**  
476 x 300 - 35k - jpg  
[claromentis.com.au](http://claromentis.com.au)



**what is user**  
400 x 383 - 144k - png  
[userexperienceproject.com](http://userexperienceproject.com)



**The User**  
413 x 413 - 78k - jpg  
[blog.delaranja.com](http://blog.delaranja.com)



**Definition of User**  
457 x 505 - 20k - gif  
[justaddwater.dk](http://justaddwater.dk)



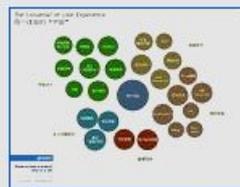
**The User**  
550 x 550 - 216k - png  
[coradiant.com](http://coradiant.com)



**the Retail User**  
2280 x 1683 - 94k - gif  
[mobilephonedevlopment.com](http://mobilephonedevlopment.com)



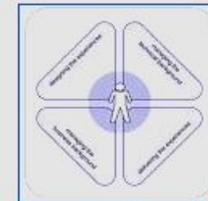
**User experience is**  
300 x 300 - 7k - gif  
[joshuaedwell.typepad.com](http://joshuaedwell.typepad.com)



**of User**  
884 x 686 - 223k  
[jeremyjohnsononline.com](http://jeremyjohnsononline.com)



**branded user**  
540 x 478 - 77k - jpg  
[tricastmedia.com](http://tricastmedia.com)



**User experience is**  
400 x 400 - 28k - jpg  
[boxesandarrows.com](http://boxesandarrows.com)



**user experience.**  
475 x 618 - 47k - jpg  
[mootee.typepad.com](http://mootee.typepad.com)



It's the User  
338 x 480 - 78k - jpg  
chetansharma.com



ultimate user  
800 x 497 - 102k - gif  
stephenslighthouse...



of user experience  
792 x 612 - 112k - jpg  
uxdesign.com



of user experience  
450 x 455 - 29k  
joannapenabickley...



A User Experience  
400 x 400 - 17k - gif  
poetpainter.com



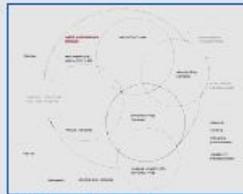
of User Experience  
405 x 500 - 100k - jpg  
flickr.com



User Experience  
377 x 358 - 69k - jpg  
ausweb.scu.edu.au



proposed user  
500 x 305 - 90k - gif  
web.mit.edu



of User Experience  
3111 x 2475 - 1292k - jpg  
kickerstudio.com



The User  
280 x 289 - 15k  
masternewmedia.org



provides user  
540 x 364 - 21k - jpg  
kieweconsulting.com



of the User  
386 x 400 - 22k - jpg  
boxesandarrows.com



empathetic user  
380 x 313 - 14k - gif  
seomoz.org



User Experience  
993 x 760 - 72k - gif  
djmartian.blogspot.com



the User Experience  
355 x 615 - 78k - jpg  
cmprosold.org



Since writing user  
470 x 411 - 100k - jpg  
findability.org



a  
1024 x 775 - 108k  
peterboersma.com



User Experience  
890 x 662 - 105k - jpg  
mindtree.com



**User Experience**  
500 x 489 - 125k - jpg  
[jess3.com](http://jess3.com)



**User Experience**  
414 x 318 - 47k - jpg  
[findability.org](http://findability.org)



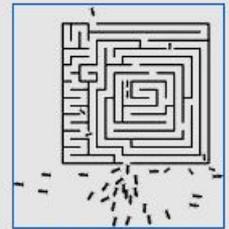
**Explaining User**  
390 x 230 - 9k - gif  
[jeremyjohnsononline.com](http://jeremyjohnsononline.com)



**of user experience**  
320 x 305 - 24k - gif  
[graphpaper.com](http://graphpaper.com)



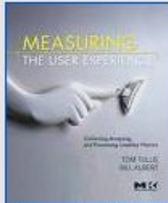
**whereas a user**  
515 x 491 - 51k - png  
[konigi.com](http://konigi.com)



**User Experience**  
667 x 719 - 176k - jpg  
[customersrock...](http://customersrock...)



**and User**  
395 x 400 - 100k  
[interactivemultimediat...](http://interactivemultimediat...)



**Measuring the User**  
350 x 432 - 30k - jpg  
[measuringux.com](http://measuringux.com)



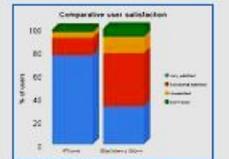
**User experience,**  
830 x 1024 - 262k - jpg  
[blog.fedecarg.com](http://blog.fedecarg.com)



**the first User**  
1092 x 534 - 97k - jpg  
[user-experience...](http://user-experience...)



**User Experience**  
500 x 386 - 167k - jpg  
[flickr.com](http://flickr.com)



**Mobile User**  
390 x 308 - 21k - jpg  
[ludic-interface.com](http://ludic-interface.com)



**The User**  
388 x 400 - 64k - jpg  
[semanticstudios.com](http://semanticstudios.com)



**User Experience**  
400 x 306 - 23k - gif  
[jeremyjohnsononline.com](http://jeremyjohnsononline.com)



**If you are Mac**  
1062 x 1032 - 256k - png  
[visguy.com](http://visguy.com)



**Morville's user**  
413 x 413 - 22k - jpg  
[microsoft.com](http://microsoft.com)



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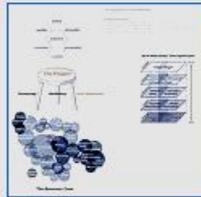
**What is User**  
600 x 600 - 21k - gif  
[weblog.mrinalwadhwa.com](http://weblog.mrinalwadhwa.com)



**User Experience**  
320 x 320 - 14k - jpg  
[userexperienceproject...](#)



**User Experience**  
425 x 328 - 173k - jpg  
[semanticstudios.com](#)



**User Experience**  
370 x 366 - 30k - gif  
[lukew.com](#)



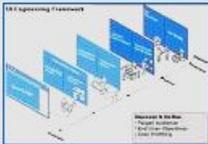
**We begin with user**  
370 x 370 - 31k - gif  
[customerfacingsolution...](#)



**Basic user**  
1024 x 767 - 910k - png  
[activewin.com](#)



**User Experience**  
400 x 300 - 151k - jpg  
[sharepointmagazine.net](#)



**experience to our**  
467 x 322 - 114k - gif  
[aftek.com](#)



**user experience**  
409 x 307 - 36k - jpg  
[littlespringsdesign.com](#)



**User Experience**  
674 x 369 - 118k - jpg  
[livehivesystems.com](#)



**User Experience 1**  
845 x 472 - 77k - jpg  
[gadshaanandesign.com](#)



**User Experience:**  
444 x 235 - 8k - jpg  
[paulblunden.com](#)



**of User Experience**  
405 x 500 - 100k - jpg  
[jess3.com](#)



**a better user**  
414 x 370 - 44k - jpg  
[hceye.org](#)



**in user experience**  
420 x 343 - 40k - jpg  
[entangled.wordpress.com](#)



**of User Experience**  
528 x 489 - 13k - gif  
[jamesmelzer.com](#)



**Designing the User**  
425 x 475 - 57k - gif  
[upassoc.org](#)



**User experience**  
495 x 335 - 72k - jpg  
[tricycledevelopments.com](#)



**and years of**  
573 x 431 - 21k  
[dashboardspy...](#)



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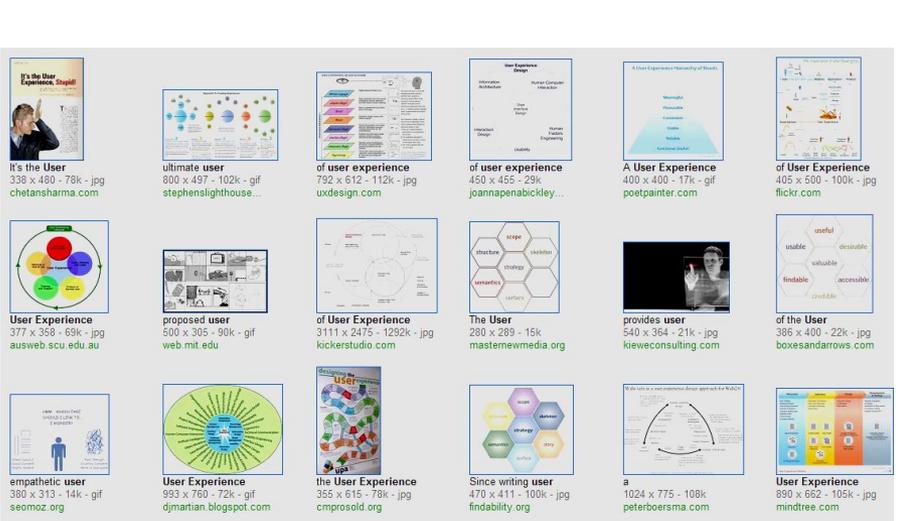
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573 x 431 - 21k  
dashboardspy...

~~Пользовате~~

Челюве

к

Антропоморфиз

М







Я



Челове

к



Живо

е



Наделено

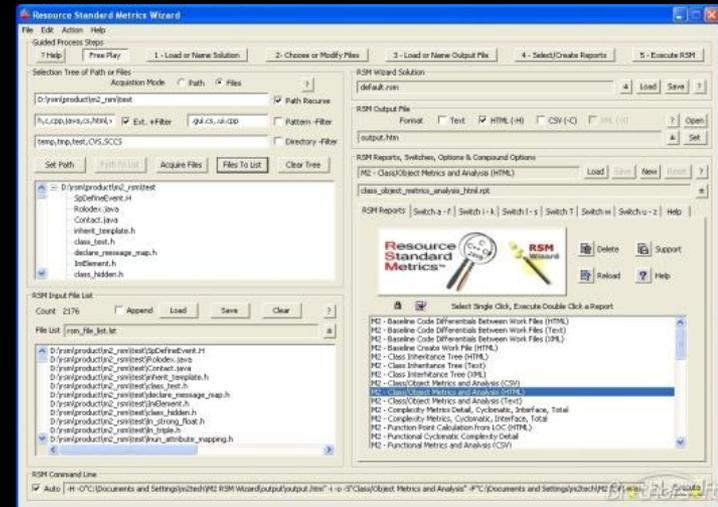
СМЫСЛОМ



Юзабели

СТ

# Человек



# Харизм

«Способность **а** получить ответ  
ДА

не задав конкретного  
вопроса.»

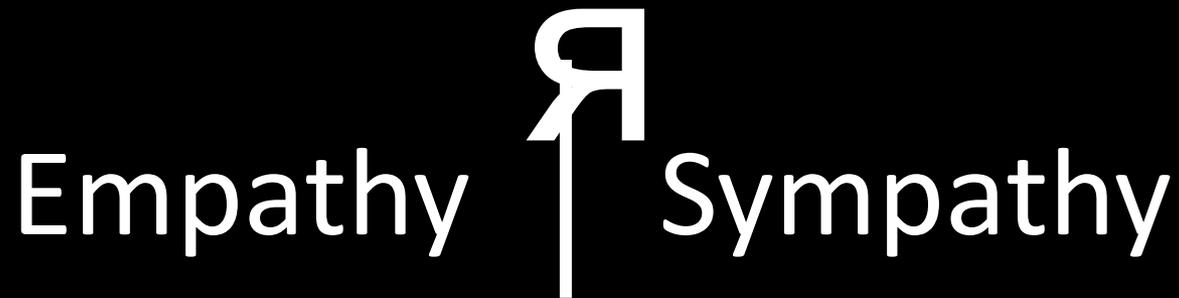
Альдус  
Хаксли

«Харизма – это то качество в  
других,  
от которого мы довольны собой.»

Анри Фредерик  
Амиель

# Эмпати

Empathy | Sympathy



alex@bourt.com