



# World Usability Day

Making life easy!













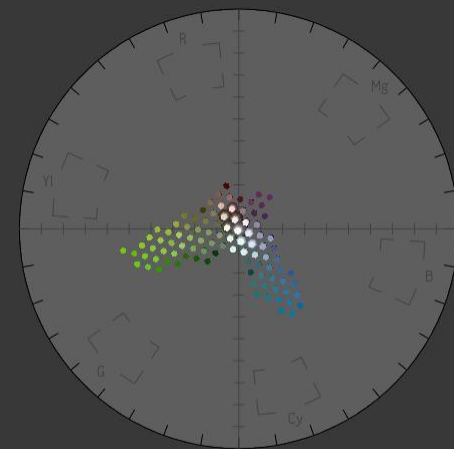
Timeline: 34 / 120

Grid View Default Full On Drag

EXIT	Process	Preview	BorisFX.com	Light Source Y: 826.0	Flare Scale: 1.79	
Setup	Ctrl 1		Help	Pivot Point X: 910.0	Flare Position: 1.00	Ray Intensity: 75.00
Animation	Ctrl 2		blueSpike	Pivot Point Y: 258.0	Draw Ring	Ray Scale: 1.50
Auto Key	Ctrl 3		Matte On	16 x 9		Ray Position: 1.00
	Ctrl 4		Global Intensity: 108.41	Flare On	Ring Intensity: 35.00	Ray Rotation: 172.0
			Global Scale: 0.70		Ring Radius: 1.00	Straight
Result			Light Source X: 1154.0	Flare Intensity: 42.00	Ray On	Undo Redo





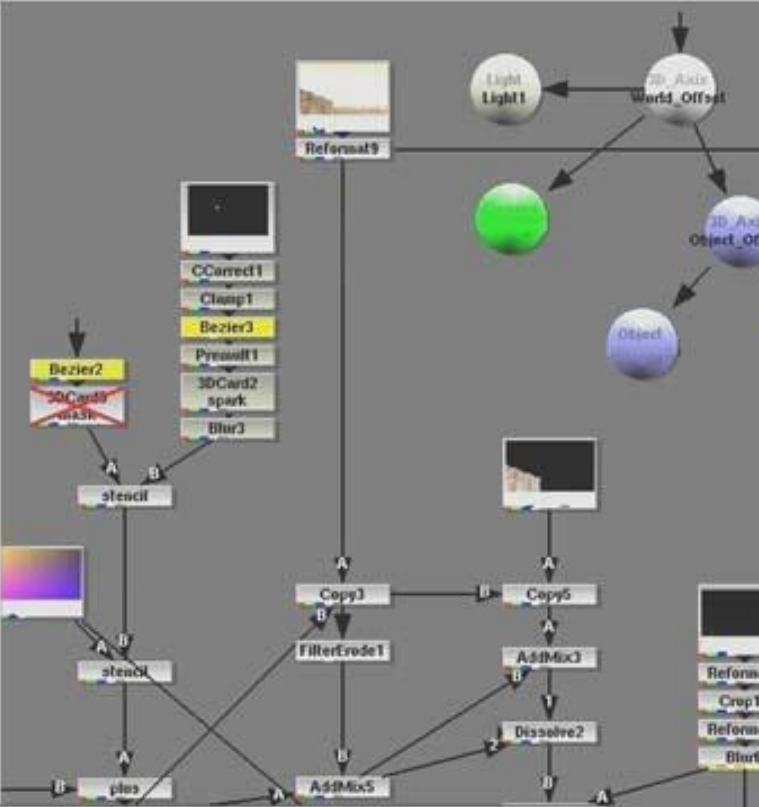
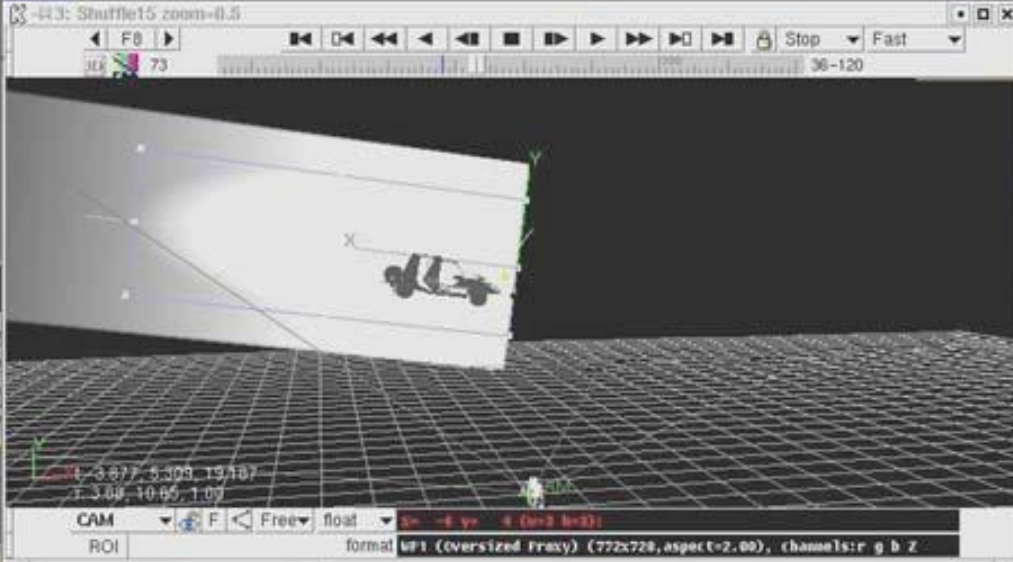
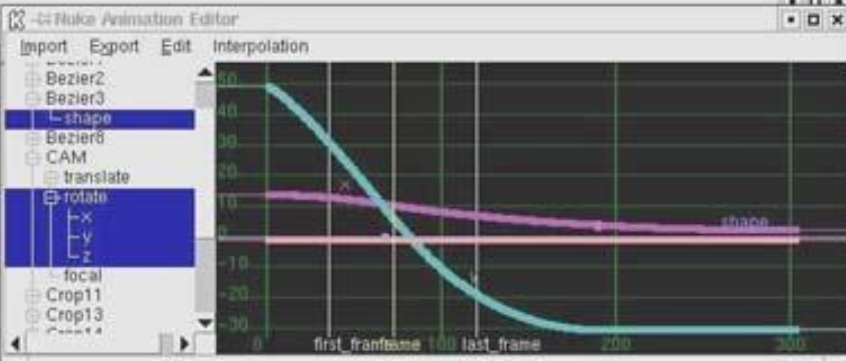


Result  
720 x 486 (1.333)

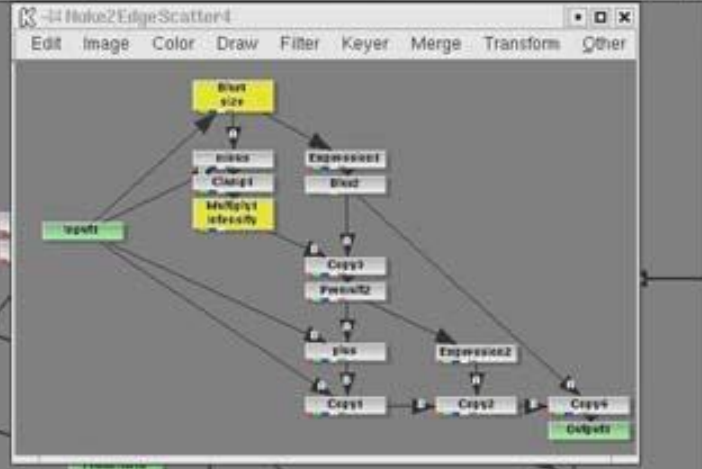
EXIT	Process	Frames	1	1	Undo	Redo	1.00	Home	Pan		
Load								Grid	View	Quick Off	
Save	Work On	Shadows	Midtones	Highlights	Warp			Chn Ctrls	Auto Key		
Setup	Basics	Master	C					Insert	1.0	All Chn	
Animation	Selective							Kf<	Kf	Kf>	Chn
	Subsetups							Set	Abs	Del	X
CW		Black 0.00	Hue 0.0	GamR 1.00	C	Src		Cut	Copy	Paste	
R:Grab [1]	Scope	Home	White 1.00	Sat 1.00	GamG 1.00	C	Dst	Mixed	Constant		
Result	Regen	Match	Plot	Ref	GamB 1.00	C	Luma 0.00	Source	Destination	Zoom 1.0	Reset All







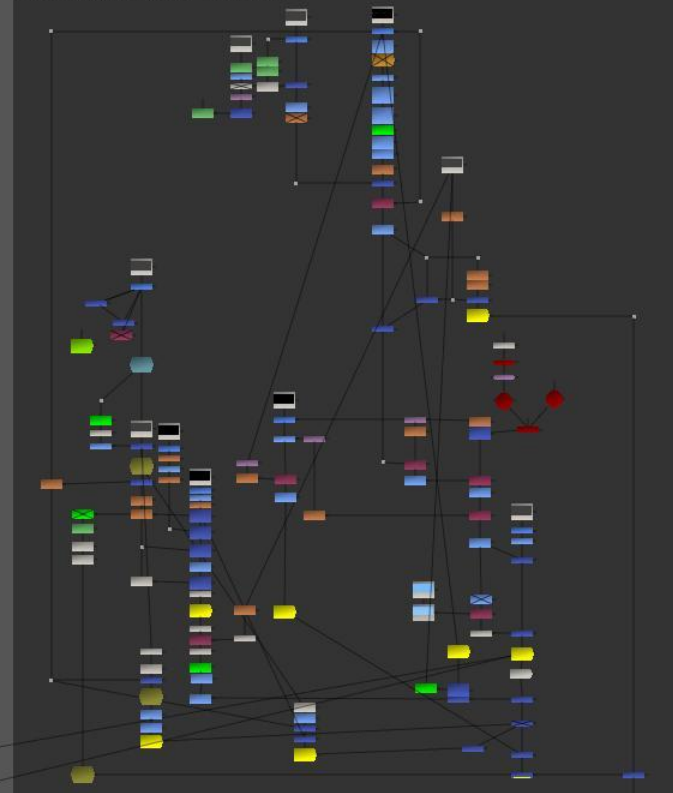
Apply Film Grain dialog box. Channel: r, g, b, none. Mask: a, invert, process mask. Grain stock: Kodak 5279. Amount: r: 1.223, g: 1.223, b: 1.223. Application: add. Master: red, green, blue. Graph shows grain levels for red, green, and blue channels. Buttons: Cancel, Undo, Set, OK.



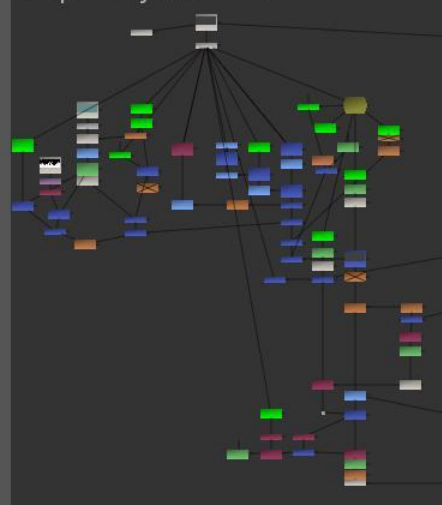
Plane and ship removal



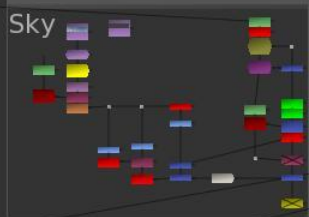
CG Boats and Planes

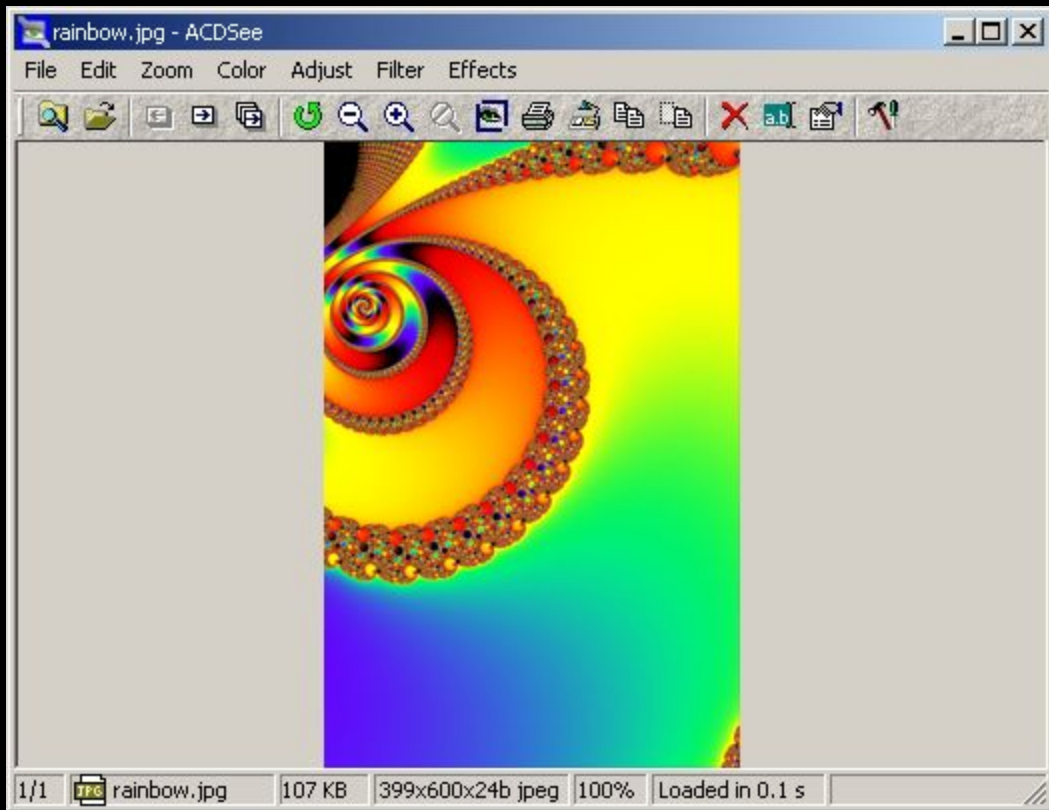


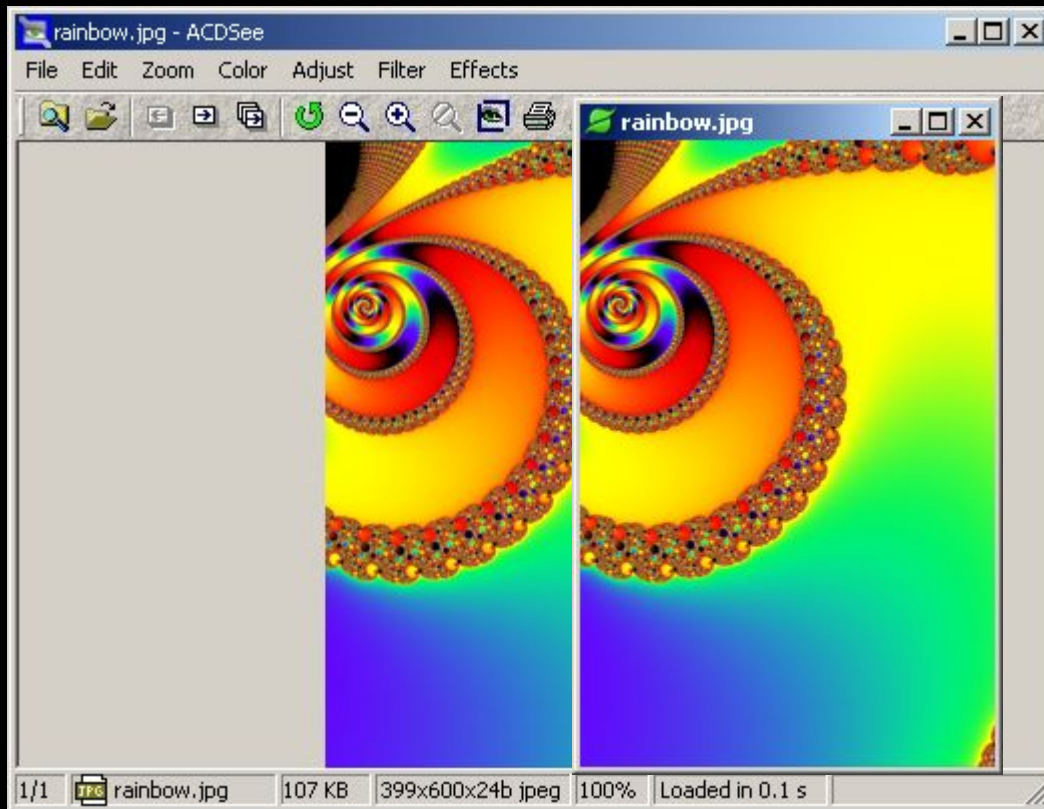
People key and roto



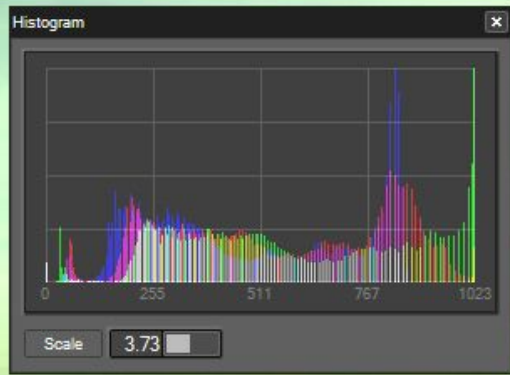
Sky







LondonEye\_01.dpx



LUT

Enable

Straight Film Import...

	Red	Green	Blue	
R.Black	95	95	95	Lock
R.White	685	733	701	Lock
Film Gam	0.23	0.29	0.21	Lock
Gamma	1.00	1.00	1.00	Lock
Soft Clip	0	0	0	Lock

HDTV 1080/24p (1920 x 1080 x 10 bpp)  
Square (1.0)

L 00:00:00:00 0000 S 00:00:00:00 0000







0010



0020



0010



0010



0010



0010



0010



0010



0020



0030



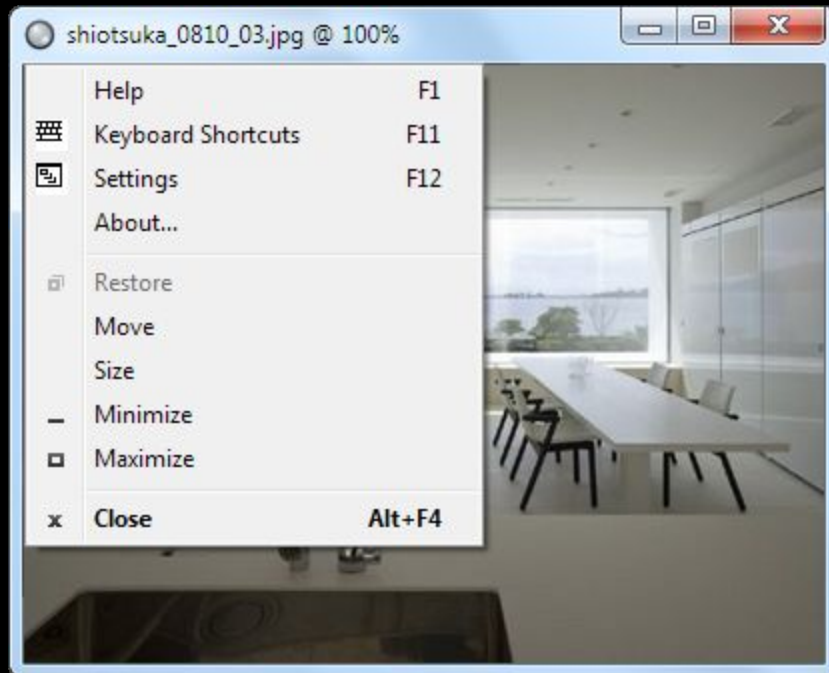
0010



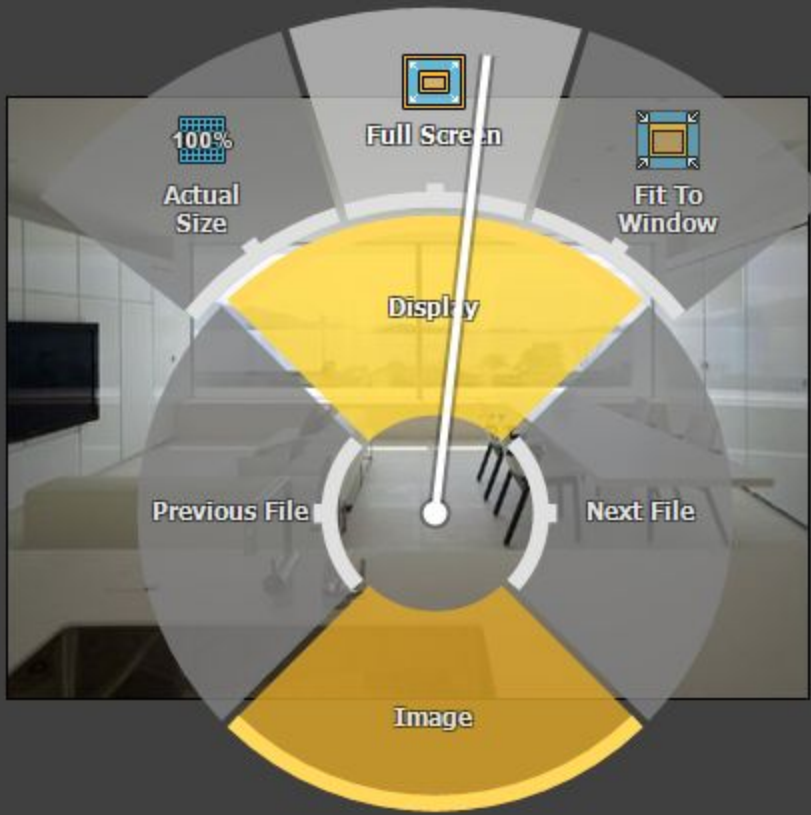
0010







shotsuka\_0810\_03.jpg @ 100%



Actual Size



Full Screen



Fit To Window

Display

Previous File

Next File

Image

# Sustainability

*“meeting the needs of the present without compromising the ability of future generation to meet their own needs”*

*Our Common Future. The Bruntland Commission, UNESCO (1987)*

# Устойчивое

Экономическая

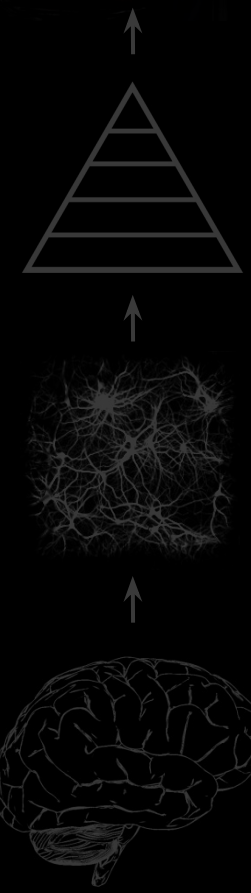
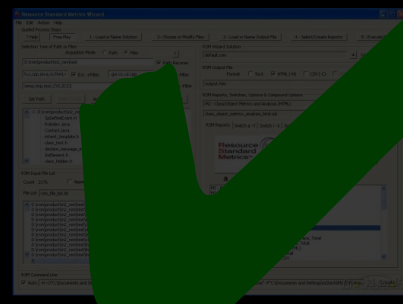
Социальная

Культурная

Экологическая

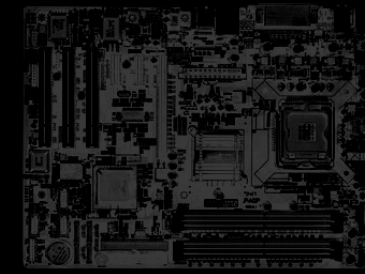


# User Interface



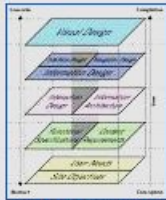
```
while (profitable == true)
{
    CopyFeatures ();
    DontCrash ();
    ShowMessage ("Upgrade!");
}
```

```
01010100010100100100100101010010100
1010010100101010101010100101001010010
10100101010010101010101010010101001
10101001010101010101001010101010101
```





**What Is User**  
458 x 464 - 20k  
[montpamas.com](http://montpamas.com)



**user experience.**  
300 x 362 - 18k - gif  
[mediajunk.com](http://mediajunk.com)



**of User Experience**  
421 x 559 - 96k  
[experiencedynamics.com](http://experiencedynamics.com)



**The user**  
440 x 440 - 27k - jpg  
[websiteoptimization.com](http://websiteoptimization.com)



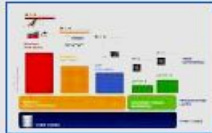
**Real End User**  
703 x 550 - 184k - jpg  
[aternity.com](http://aternity.com)



**positive user**  
500 x 500 - 129k - png  
[sitepoint.com](http://sitepoint.com)



**of User Experience:**  
500 x 326 - 198k - png  
[smashingmagazine.com](http://smashingmagazine.com)



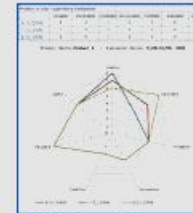
**The user**  
476 x 300 - 35k - jpg  
[claromentis.com](http://claromentis.com)



**what is user**  
400 x 383 - 144k - png  
[userexperienceproject.com](http://userexperienceproject.com)



**The User**  
413 x 413 - 78k - jpg  
[blog.delaranja.com](http://blog.delaranja.com)



**Definition of User**  
457 x 505 - 20k - gif  
[justaddwater.dk](http://justaddwater.dk)



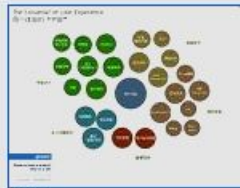
**The User**  
550 x 550 - 216k - png  
[coradiant.com](http://coradiant.com)



**the Retail User**  
2280 x 1683 - 94k - gif  
[mobilephonedevlopment.com](http://mobilephonedevlopment.com)



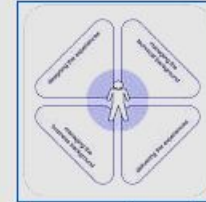
**User experience is**  
300 x 300 - 7k - gif  
[joshuaedwell.typepad.com](http://joshuaedwell.typepad.com)



**of User**  
884 x 686 - 223k  
[jeremyjohnsononline.com](http://jeremyjohnsononline.com)



**branded user**  
540 x 478 - 77k - jpg  
[tricastmedia.com](http://tricastmedia.com)



**User experience is**  
400 x 400 - 28k - jpg  
[boxesandarrows.com](http://boxesandarrows.com)



**user experience.**  
475 x 618 - 47k - jpg  
[mootee.typepad.com](http://mootee.typepad.com)





It's the User  
338 x 480 - 78k - jpg  
chetansharma.com



ultimate user  
800 x 497 - 102k - gif  
stephenslighthouse...



of user experience  
792 x 612 - 112k - jpg  
uxdesign.com



of user experience  
450 x 455 - 29k  
joannapenabickley...



A User Experience  
400 x 400 - 17k - gif  
poetpainter.com



of User Experience  
405 x 500 - 100k - jpg  
flickr.com



User Experience  
377 x 358 - 69k - jpg  
ausweb.scu.edu.au



proposed user  
500 x 305 - 90k - gif  
web.mit.edu



of User Experience  
3111 x 2475 - 1292k - jpg  
kickerstudio.com



The User  
280 x 289 - 15k  
masternewmedia.org



provides user  
540 x 364 - 21k - jpg  
kieweconsulting.com



of the User  
386 x 400 - 22k - jpg  
boxesandarrows.com



empathetic user  
380 x 313 - 14k - gif  
seomoz.org



User Experience  
993 x 760 - 72k - gif  
djmartian.blogspot.com



the User Experience  
355 x 615 - 78k - jpg  
cmprosold.org



Since writing user  
470 x 411 - 100k - jpg  
findability.org



a  
1024 x 775 - 108k  
peterboersma.com



User Experience  
890 x 662 - 105k - jpg  
mindtree.com



**User Experience**  
500 x 489 - 125k - jpg  
[jess3.com](http://jess3.com)



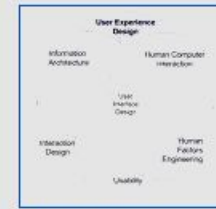
**User Experience**  
414 x 318 - 47k - jpg  
[findability.org](http://findability.org)



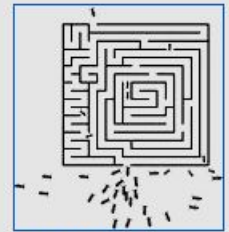
**Explaining User**  
390 x 230 - 9k - gif  
[jeremyjohnsononline.com](http://jeremyjohnsononline.com)



**of user experience**  
320 x 305 - 24k - gif  
[graphpaper.com](http://graphpaper.com)



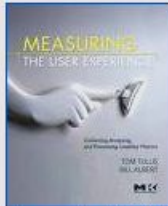
**whereas a user**  
515 x 491 - 51k - png  
[konigi.com](http://konigi.com)



**User Experience**  
667 x 719 - 176k - jpg  
[customersrock.com](http://customersrock.com)



**and User**  
395 x 400 - 100k  
[interactivemultimedia.com](http://interactivemultimedia.com)



**Measuring the User**  
350 x 432 - 30k - jpg  
[measuringux.com](http://measuringux.com)



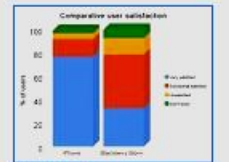
**User experience,**  
830 x 1024 - 262k - jpg  
[blog.fedecarg.com](http://blog.fedecarg.com)



**the first User**  
1092 x 534 - 97k - jpg  
[user-experience.com](http://user-experience.com)



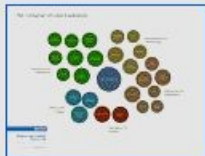
**User Experience**  
500 x 386 - 167k - jpg  
[flickr.com](http://flickr.com)



**Mobile User**  
390 x 308 - 21k - jpg  
[ludic-interface.com](http://ludic-interface.com)



**The User**  
388 x 400 - 64k - jpg  
[semanticstudios.com](http://semanticstudios.com)



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400 x 306 - 23k - gif  
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**If you are Mac**  
1062 x 1032 - 256k - png  
[visguy.com](http://visguy.com)



**Morville's user**  
413 x 413 - 22k - jpg  
[microsoft.com](http://microsoft.com)



**User Experience**  
450 x 316 - 36k - jpg  
[mindtree.com](http://mindtree.com)



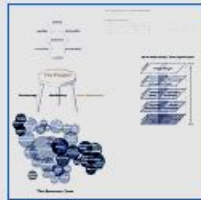
**What is User**  
600 x 600 - 21k - gif  
[weblog.mrinalwadhwa.com](http://weblog.mrinalwadhwa.com)



**User Experience**  
320 x 320 - 14k - jpg  
[userexperienceproject...](#)



**User Experience**  
425 x 328 - 173k - jpg  
[semanticstudios.com](#)



**User Experience**  
370 x 366 - 30k - gif  
[lukew.com](#)



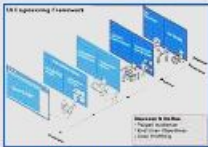
**We begin with user**  
370 x 370 - 31k - gif  
[customerfacingsolution...](#)



**Basic user**  
1024 x 767 - 910k - png  
[activewin.com](#)



**User Experience**  
400 x 300 - 151k - jpg  
[sharepointmagazine.net](#)



**experience to our**  
467 x 322 - 114k - gif  
[aftek.com](#)



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[littlespringsdesign.com](#)



**User Experience**  
674 x 369 - 118k - jpg  
[livehivesystems.com](#)



**User Experience 1**  
845 x 472 - 77k - jpg  
[gadshaanandesign.com](#)



**User Experience:**  
444 x 235 - 8k - jpg  
[paulblunden.com](#)



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[jess3.com](#)



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[hceye.org](#)



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[jamesmelzer.com](#)



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425 x 475 - 57k - gif  
[upassoc.org](#)



**User experience**  
495 x 335 - 72k - jpg  
[tricycledevelopments.com](#)



**and years of**  
573 x 431 - 21k  
[dashboardspy...](#)



**What Is User**  
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montparnas.com

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experiencedynamics...

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websiteoptimization.com

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**THE ELEMENTS**  
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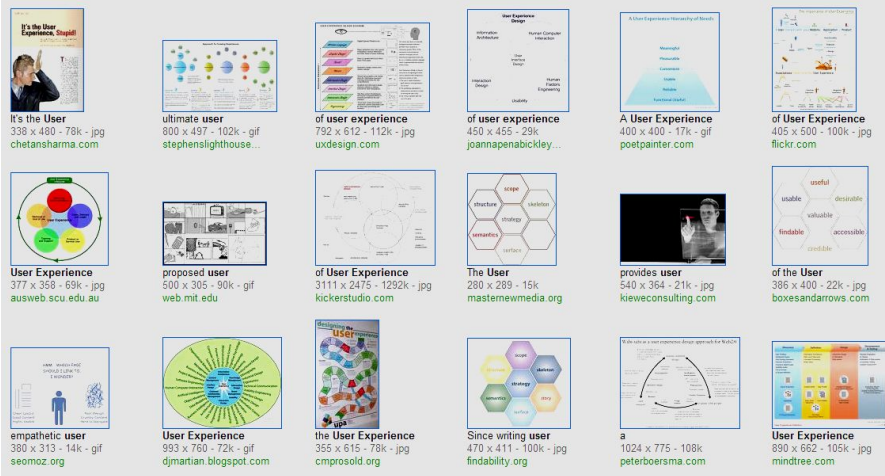
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interactivemultimediat...

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495 x 335 - 72k - jpg  
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**and years of**  
573 x 431 - 21k  
dashboardspy...

~~Пользовате~~

Челюве

к

Антропоморфиз

М









Я



Челове

к



Живо

е



Наделено

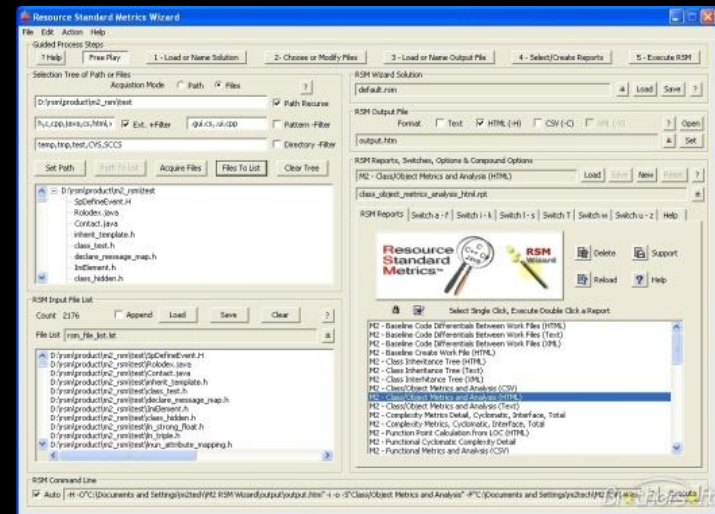
СМЫСЛОМ



Юзабели

СТ

# Человек



# Харизм

«Способность **а** получить ответ  
ДА

не задав конкретного  
вопроса.»

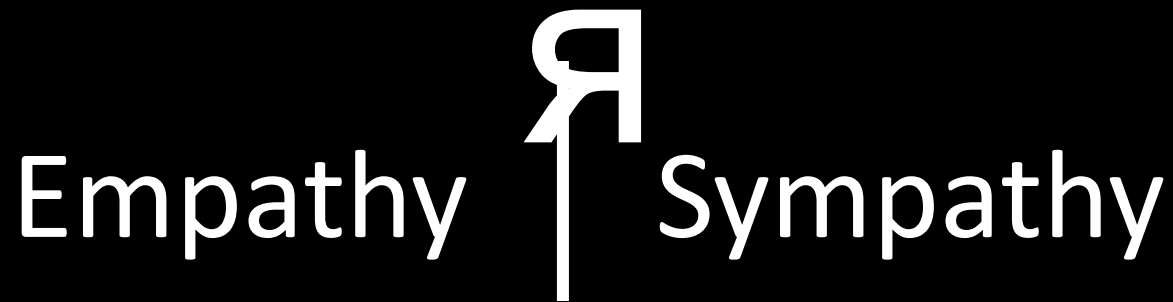
Альдус  
Хаксли

«Харизма – это то качество в  
других,  
от которого мы довольны собой.»

Анри Фредерик  
Амиель

# Эмпати

Empathy | Sympathy



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