«Современная молодежь в современной библиотеке»

Молодежная политика и специальные программы для молодежи в библиотеках Великобритании

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Москва, 12 октября 2011

Приоритеты молодежной политики

- Уважение к личности
- Учитывать потребности и гибко приспосабливать к ним предоставляемые услуги
- Широкий спектр возможностей для позитивной деятельности
- Учитывать мнение при распределении средств
- Возможности для волонтерского труда при условии, что он будет как-то оценен

Приоритетные задачи, исходя из анализа запросов и ожиданий молодежи

- Вовлечение во все аспекты жизни и активной деятельности
- Развитие уверенности в себе и самооценки, умения принимать решения
- Развитие творческих и всех возможных способностей
- Создание условий для самореализации
- Ориентация в социальной сфере, помощь в адаптации к взрослой жизни

Молодежь в центре внимания публичных библиотек

- Безопасное, доступное место
- Комфортная, дружественная среда
- Приветливый, квалифицированный персонал
- Современные фонды
- Книги и чтение как источник радости, познания и самопознания
- Современный технологический уровень
- Партнерские связи, репутация в сообществе
- Возможности для волонтерства и профориентации
- Открытость для всех категорий, включая трудных подростков и пр. групп риска

Приоритетные задачи библиотек

- Настоящее сотрудничество и вовлечение молодежи в совершенствование библиотечных услуг
- Возможности волонтерской работы
- Специально спроектированное место для молодежи, дружественное молодежной культуре
- Привлекательность и доступность (местонахождение, часы работы, процедуры)
- Достаточное количество хороших современных книг и других ресурсов

Приоритетные задачи библиотек

- Поддержка информационных, образовательных и иных запросов (легкость нахождения)
- Свободный доступ в интернет
- Интересные мероприятия, вдохновляющие чтение
- Развитие профессиональных компетенций персонала, привлечение партнеров
- Эффективный маркетинг и реклама

Агентство по чтению/ Reading Agency

www.readingagency.org.uk

- Входит в состав Совета по делам молодежи
- Разрабатывает и предлагает библиотекам программы, позволяющие грамотно реализовывать на практике приоритеты национальной молодежной политики
- Привлекает партнеров
- Проводит консультации и тренинги

LIBRARIES AND YOUNG PEOPLE

What should young people expect library services to offer?

Empowerment by:

Participation in shaping the future design and delivery of library services. The power to influence the allocation of funds and the selection of

Access to:

Free, safe and welcoming spaces in the local community where they can have their personal space, to meet together and widen

Quality through:

Relevant and inspiring collections of books, magazines and other materials, supported by positive and creative

Empowerment by:

Participation in shaping the future design and delivery of library services. The power to influence the allocation of funds and the selection of books and other resources.

Volunteering opportunities with younger or older library users. The chance to be involved in staff appointments, creating content for library websites and accreditation for skills acquired.

A place to develop citizenship skills and community engagement through volunteering and sharing ideas. Working with the Youth Service and the third sector, the library can provide access to meeting spaces, information, advice on funding and links to elected representatives.

Access to:

Free, safe and welcoming spaces in the local community where they can have their personal space, to meet together and widen their horizons. Also a virtual space through free access to the digital world.

Formal and informal learning support for educational attainment, delivered by experienced staff, in partnership with school library services, teachers and schools.

Quality through:

Relevant and inspiring collections of books, magazines and other materials, supported by positive and creative activities. These give young people the chance to share their enjoyment of reading and experience culture.

Reliable, up to date information on education, training and careers opportunities, supplemented by referral services, working with Connexions and other partners. An independent source of high quality information in areas like health, social issues, local activities and services.

- Booktrust Teenage Prize
- groupthing
- HeadSpace
- MyVoice
- Participate
- Volunteering

Young People

It can be tough to get young people reading for pleasure. With so many things competing for their free time, survey after survey has found that young people's interest in reading can drop off - particularly once they get to secondary school. However, we know that if you capture a young person's imagination and get him or her involved then they can, and do, get fired up by reading.

Our aim is to encourage more young people aged 11 to 19 to read more and to be the organisation that has the tools and partnerships that can get young people fired up and engaged with reading and literacy. Our vision is that young people's lives are enriched and changed by being able to get involved with reading and literacy opportunities.

MyVoice is our programme for young people aged 11 to 19. It has grown out of our existing programmes such as HeadSpace (a programme where young people can develop library spaces) and groupthing (an online community where people can publish and chat about their creative work).

Young people at the centre of libraries

We were commissioned by the Museums, Libraries and Archives Council to work with partners to devise a strategy for how libraries can develop their services so that they

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Young people at the centre of libraries

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Read the Young people achievements report.

The National Youth Offer

The National Youth Offer describes the sorts of services libraries can, and should, be providing for young people and how young people can get involved in running services in their local libraries. It illustrates the vital role libraries have in running activities that young people want to get involved with and learn from.

It is based on extensive research, consultation and all the good examples of young people and libraries working together. It was developed by the National Youth Libraries Board, of which The Reading Agency is a member.

Read the National Youth Offer

Read the research report on young people's views, which inspired the youth offer.

Tags: librarians, public, schools

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Специальные программы Participate

Участие – привлечение молодых людей к решению практических задач, стоящих перед библиотекой, совершенствованию услуг, условий, формированию фондов, расстановке, подготовке и проведению мероприятий – вовлечение в активную позитивную деятельность, чувство сопричастности умение принимать решения и нести за них ответственность

Волонтерство

- – развитие профессиональных навыков, участие во всех библиотечных процессах, участие в программах по продвижению чтения для детей. Уверенность в себе, самореализация, чувство нужности

HeadSpace

Создание безопасных комфортных мест для проведения свободного времени и позитивной деятельности. Привлечение молодых людей к проектированию молодежных площадок в библиотеках.

Доброжелательная среда, созданная своими руками

Проект для библиотек, планирующих ремонт или реконструкцию.

My Voice/ Мой голос

Соотязательный проект по продвижению чтения и письма. Конкурсы, отборочные состязания, Литературное творчество, журналистика, практические занятия с профессионалами. Творческие лаборатории

Публичные выступления. Высказывание своего мнения по острым вопросам (война, агрессия, расизм и пр.)

Профессиональная подготовка к работе, где требуется грамотность

Groupthing

Интернет проект. Творческое самовыражение через литературное творчество и журналистику. Навыки работы в сети, в команде. Творческие лаборатории с профессионалами-писателями, медийщиками всех специальностей

Booktrust Teenage Prize

- Выбор подростками лучших книг для подростков.
- Встречи со знаменитостями
- Привлечение к чтению своих сверстников
- Критическое мышление и умение принимать решение

Соответствие политическим приоритетам дает возможность библиотекам привлекать дополнительные целевые средства как государственные, так и из благотворительных и общественных организаций.

Сверхзадача

В условиях очень сильного сокращения финансирования и постоянной угрозы закрытия это дает возможность продемонстрировать свою НУЖНОСТЬ и ВОСТРЕБОВАННОСТЬ сейчас и в будущем, т.е. подтвердить обоснованность расходования средств налогоплательщиков

- Booktrust Teenage Prize
- groupthing
- HeadSpace
- MyVoice
- Participate
- **Volunteering**

Volunteering

"Volunteering has not only been a truly rewarding experience but it has taught me a lot about myself. I didn't know I had these skills and it has ignited my passion for working with children." Shani Grandison-Mills, 21, Grove Park Library, Lewisham

This summer we ran a major new partnership between the reading agency and **v**, (the national youth volunteering charity) and John Laing Integrated Services to enable young volunteers to support the Summer Reading Challenge. **v** and John Laing both agreed to fund a pilot Summer Reading Challenge volunteering programme for 16 to 25 year olds during 2010 with 20 partner library authorities, **v** ran an online recruitment campaign on their **v**-Inspired website and we offered training and guidance to libraries.

Our vision is to encourage all library services to offer youth volunteering through the Challenge by 2012.

We were delighted by the results that had 634 young volunteers working as role models on the Summer

Resources

Reading Agency links

Summer Reading Challenge

Download files

Summer Reading Challenge volunteering report

Contact

Sue Jones

- **Booktrust Teenage Prize**
- groupthing
- HeadSpace
- MyVoice
- Participate
- Volunteering

Booktrust Teenage Prize

The Booktrust Teenage Prize celebrates the best in literature for teenagers with an annual award.

The Booktrust Teenage Prize 2010 winner

We are delighted to announce that the winner of the Booktrust Teenage Prize 2010 is:

***Unhooking the Moon* by Gregory Hughes (Quercus)**

The winner was announced on Monday 1 November at an awards ceremony in London.

Booktrust Teenage Prize 2010 shortlist

The shortlisted titles for the Booktrust Teenage Prize 2010 have been announced! They are:

- *The Enemy* by Charlie Higson (Puffin)
- *Halo* by Zizou Corder (Puffin)
- *Nobody's Girl* by Sarra Manning (Hodder Children's Books)
- *Out of Shadows* by Jason Wallace (Andersen Press)
- *Revolver* by Marcus Sedgwick (Orion)
- *Unhooking the Moon* by Gregory Hughes (Quercus)

You can read more about the titles in the press release announcing the shortlist.

You can also download the Booktrust Teenage Prize 2010 information pack here.

And please use the reading guides (which can be downloaded on the right)!

Booktrust Teenage Prize 2010 judges

This year's judging panel is chaired by popular children's and young adult author **Tony Bradman** and also

Resources

Reading Agency links

groupthing

Download files

Teenage Judges Entry Form TheReadingAgency.pdf

Unhooking the Moon Reading Guide.pdf

The Enemy Reading Guide.pdf

Revolver Reading Guide.pdf

Out of Shadows Reading Guide.pdf

Nobody's Girl Reading Guide.pdf

Halo Reading Guide.pdf

Contact

The Reading Agency

- Booktrust Teenage Prize
- groupthing
- HeadSpace
- MyVoice
- Participate
- Volunteering

groupthing

Follow groupthing on twitter - sign in at http://twitter.com/groupthingpro

Calling all young writers and journalists

groupthing wants to work with young writers and aspiring journalists from across the country to act as editors for groupthing.

The groupthing media team get free review tickets, exclusive interviews, sneaky preview copies of the latest must-have books and the chance to showcase their work. They also have the opportunity to hone their skills by organising and writing interviews, reviews and news features. We've already interviewed a range of top performance poets, music artists and publishers. Groupthing is also undergoing an exciting revamp in order to profile the work of young people who contribute to the website. The media team will be working closely with publishers through Children's Reading Partners, as well as Apples and Snakes, English PEN and the Booktrust.

If you know any young aspiring writers, journalists, or artists, aged 11 to 19, who would like the opportunity to develop their skills and showcase their work, then we

Resources

Reading Agency links

Subscribe to groupthing - visit our Shop
groupthing also supports HeadSpace
groupthing can be purchased as part of Participate

External links

groupthing accessibility supported by RNIB
Follow groupthing on Twitter at twitter.com/groupthing

Contact

Guy Parsons, groupthing editor or Ruth Harrison, senior project manager

- Booktrust Teenage Prize
- groupthing
- HeadSpace
- MyVoice
- Participate
- Volunteering

HeadSpace

HeadSpace is the library space designed by young people where they can read, meet and volunteer.

We are currently working with local authorities where HeadSpaces are being developed and run in equal partnership between young volunteers and their local libraries. Over 3,500 young people have already been involved in HeadSpace activities. The HeadSpace network is continuing to grow. If you are a library or school considering a library refurbishment or development and would like to involve young people contact Sue Jones for more information.

More than 125 young people have got involved as regular volunteers in choosing books and other stock, deciding how the HeadSpace looks and delivering the activities that go on in their libraries. We are also opening HeadSpace through our Participate programme

"I am doing some volunteering at HeadSpace Folkestone - it's really good because I've also just started doing some youth work and it's helping me with that." Rachel Tubby, HeadSpace Folkestone

HeadSpace provides a model for delivering the national Library Youth Offer and is meeting the urgent need up and down the county for free, safe spaces where young people can take part in positive activities. It gives a clear

Resources

Reading Agency links

groupthing
Participate

External links

Follow HeadSpace Efford on Twitter at twitter.com/headspaceeffor

Download files

HSPublicLibrariesInformatio
HeadSpace impact report

Contact

Sue Jones, project manager

BIG LOTTERY FUND
LOTTERY FUNDED

- Booktrust Teenage Prize
- groupthing
- HeadSpace
- MyVoice
- Participate
- Volunteering

MyVoice

MyVoice is a new programme shaped and led by young people.

Here you can get an overview of the MyVoice programme and find out more about the MyVoice Roadshow.

MyVoice will open up creative reading and writing opportunities to 30,000 disadvantaged young people aged 11 to 19 in England who would not usually use their library. MyVoice will get them involved in their local branches and youth spaces by choosing books for their peers, managing a budget, interviewing staff and developing ideas online.

Working with libraries to create opportunities for young people

Resources

Reading Agency links

Our volunteering work with young people

External links

MyVoice on Facebook
MyVoice blogsite

Download files

Roadshow Brief for publishers
Roadshow Brief for education/youth partners
Roadshow Brief for creative partners
Young people's brief
MyVoice Brief for education/youth partners
MyVoice Brief for creative partners

Contact

Ruth Harrison
Sue Jones
Laurie Jarmain
Sarah Marsh

- Digital research
- Gaming for reading
- Health
- Research
- Training
- Discussion forum

New thinking

We place great value on new thinking - whether it takes the form of research, discussion, events or training and learning. We believe that it is very important to find out about reading, understand readers and appreciate how to serve them better. And we want to share our knowledge and learn from others working in the field. We're also active in public policy and advocacy, working with government departments and think tanks.

We carry out and commission our own research and organise discussions within and beyond the library sector. We also run training courses and events related to the projects we run both face-to-face and online.

To allow us to share our knowledge and learn from others we also stage events and conferences that allow space for new thinking.

Recently we have been thinking about how technology is changing reading, especially for young people, and how best to bring black and minority ethnic authors to the widest possible audience.

We've also been looking at the impact libraries' reading services have on communities, and have developed a new training course to help libraries link their reading services in more closely to local priorities and Local Area Agreements.

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вторник

- Digital research
- Gaming for reading
- Health
- Research
- Training
- Discussion forum

Training

We know that reading for pleasure can have a profound impact on individuals, and on communities too. We run training courses that support the development and promotion of reading programmes in relation to strong local communities (strategic training) and training that support people who are running our established reading programmes (implementation training).

"A very relevant and timely course when libraries are struggling to prove their worth in a world of shrinking budgets and staffing." Julie Potton, Principal Librarian, Libraries and Heritage, Derbyshire County Council who did the Making Reading Count course

Leading Reading - a new consultancy service

In response to the demand for our experienced consultants to work more closely with local authorities, individually and regionally, we are launching a new consultancy service. Called Leading Reading, it is suitable for libraries and other organisations working with readers. We can tailor all our workforce development packages to your individual needs. Here are details of the themes we cover:

- Libraries' impact on local authority priorities and LAA targets
- Cross cutting reading strategies for local authorities
- Repositioning reading work in a health context
- Service wide improvement for young people, including creating youth led library spaces
- Adult literacy and learning
- Improving outcomes for children

Contact jenny.warner@readingagency.org.uk to find out more

Implementation training

Six Book Challenge training

Friday 14th October 2011, Free Word Centre, London EC1R 3GA

The Reading Agency's annual Six Book Challenge is being used to engage thousands of adults in reading for pleasure in a range of settings including libraries, colleges, prisons and workplaces. It delivers on local priorities of social inclusion, partnership working, formal and informal adult learning and it supports literacy, ESOL and family learning tutors with student retention, progression and achievement for employability. This one-day course will equip practitioners to run the Six Book Challenge effectively,

СПАСИБО