



**Global Voices**  
The world is talking. Are you listening?

**Блогинг для развития и специальные инструменты**

**Оник Крикорян**

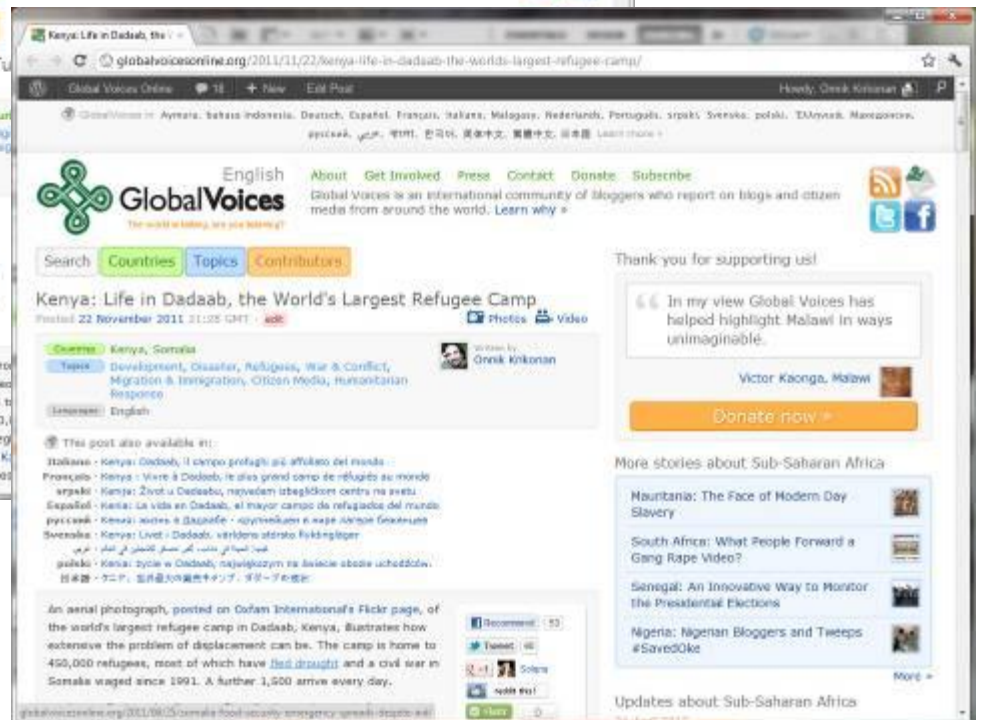
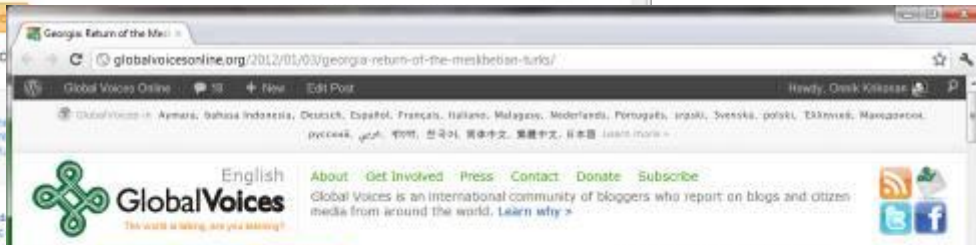
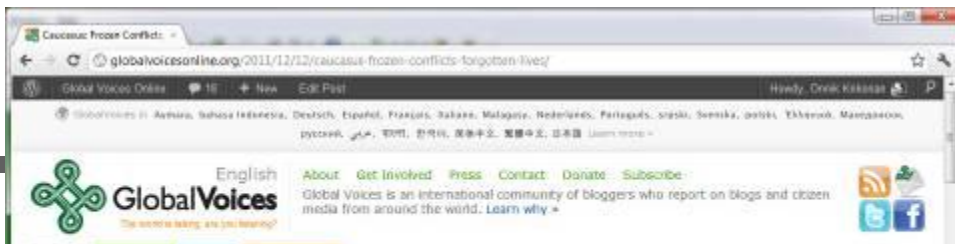
Региональный редактор *Global Voices* по Кавказскому региону

<http://www.globalvoicesonline.org>

<http://peace.oneworld.am>

[onewmphoto@gmail.com](mailto:onewmphoto@gmail.com)

<http://twitter.com/onewmphoto>



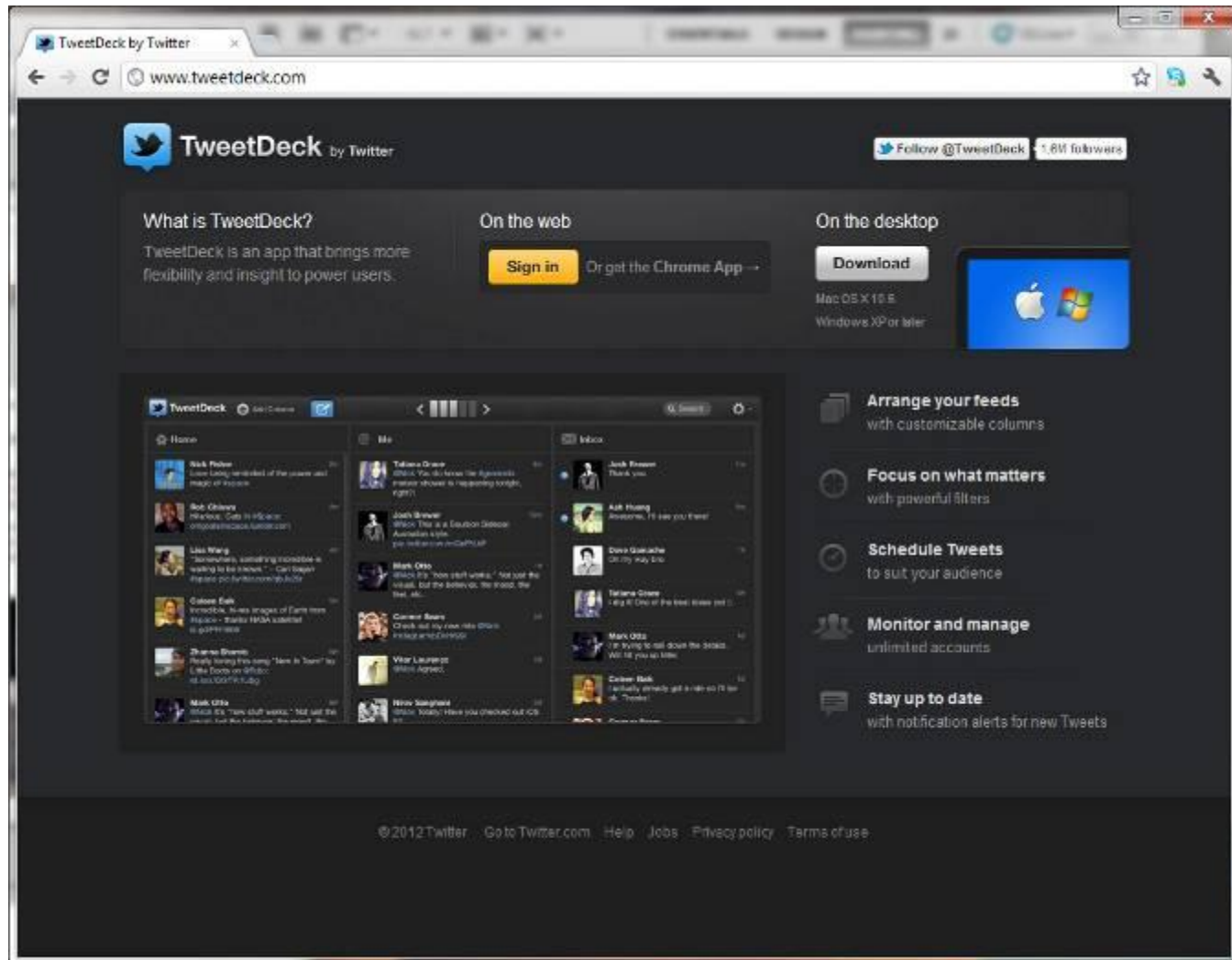
Проект Oxfam на Global Voices

# Поиск и привлечение специалистов

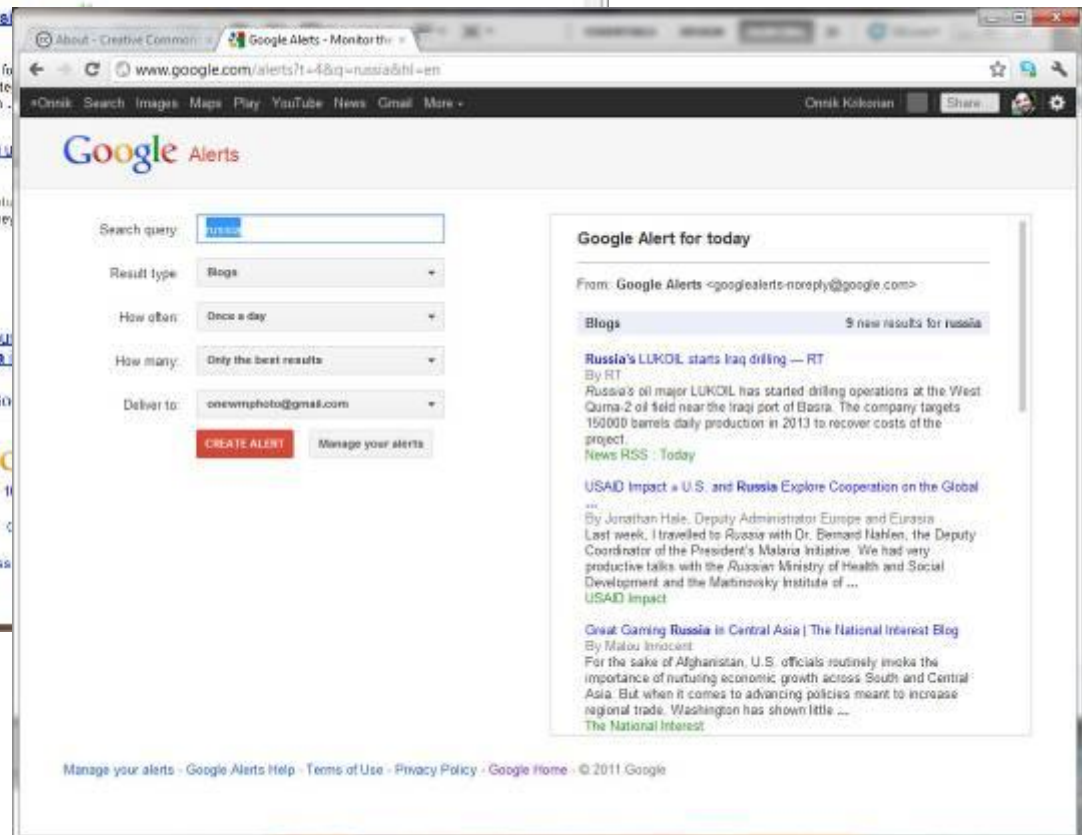
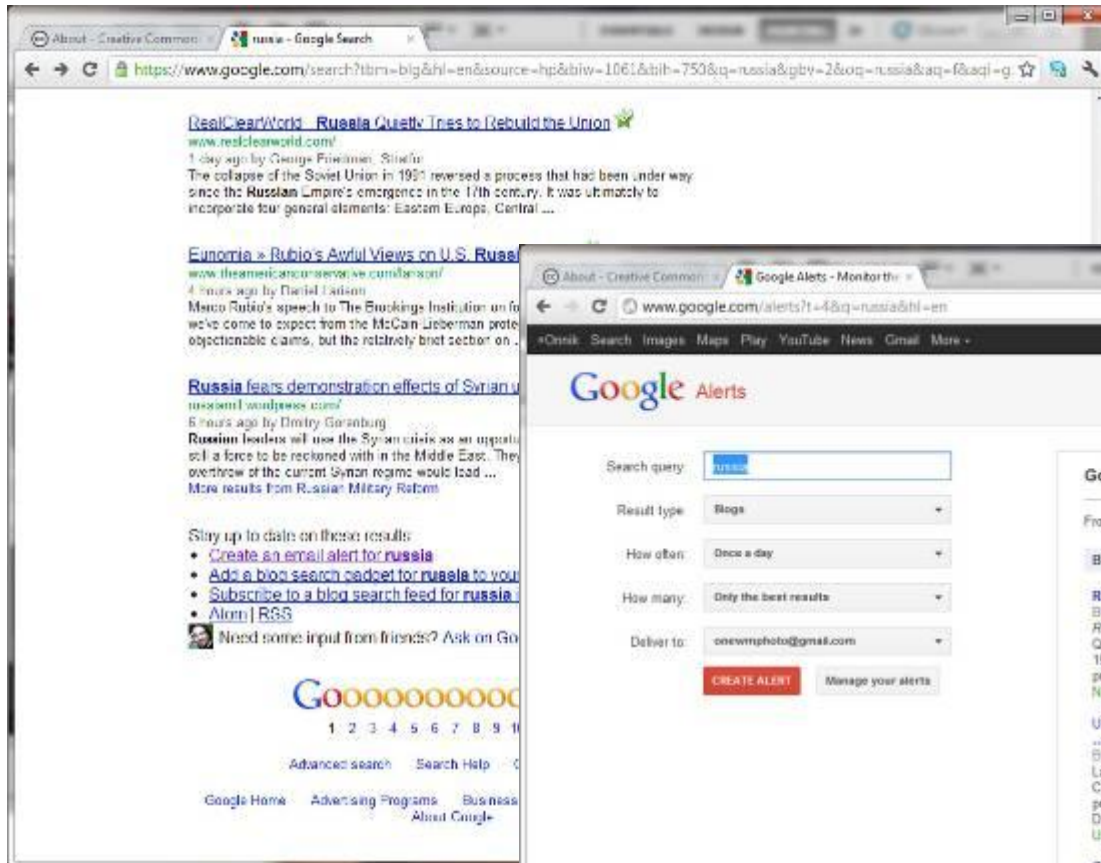
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- Используйте Твиттер (и ре-твиты от других людей. Станьте частью сообщества)
- Пользуйтесь сервисом Гугл для блогов (Google Blog Search)
- Посвящайте этому больше времени
- Используйте Google
- Проверяйте (пример Энди Карвина)

# Tweetdeck



# Google

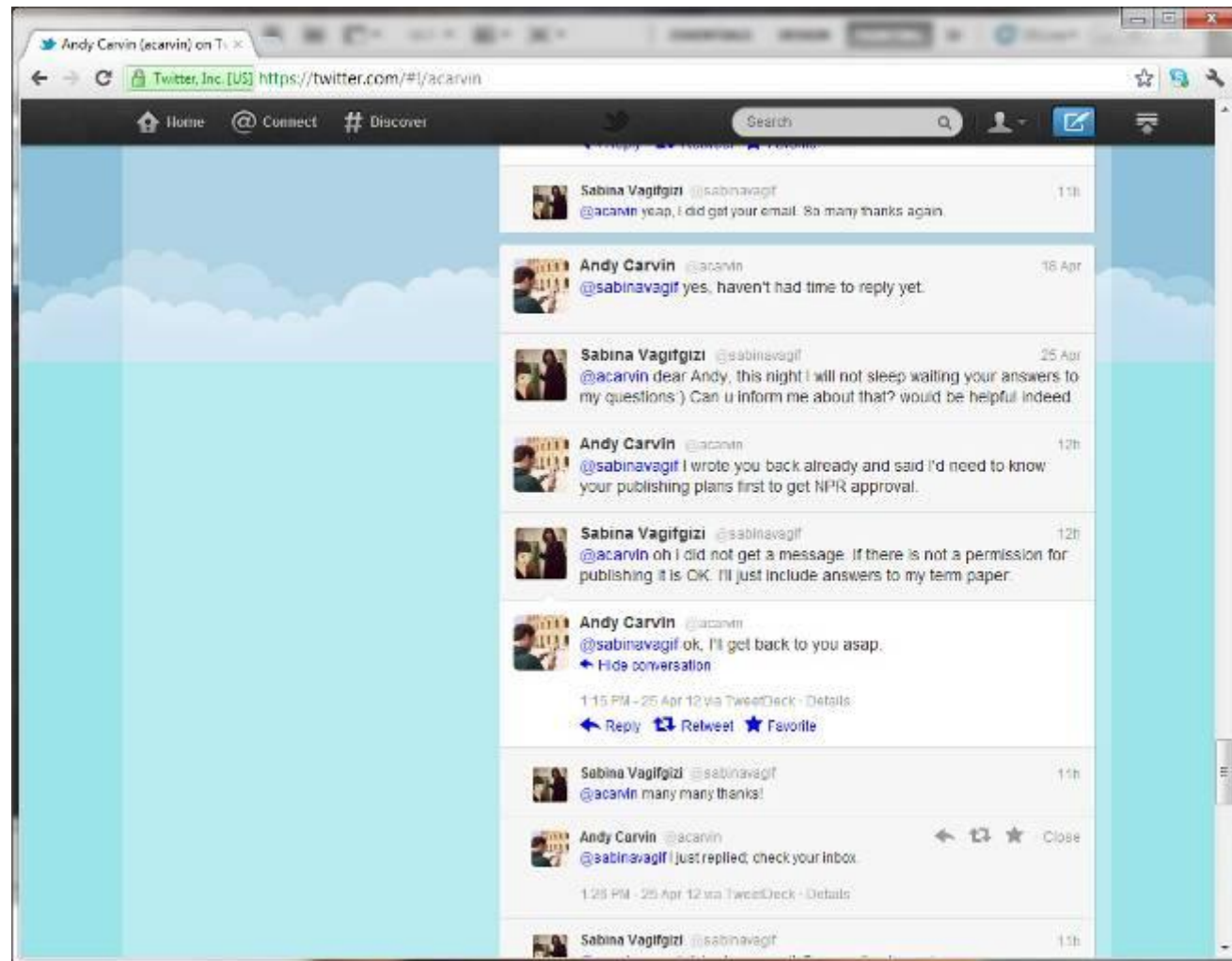


# Расширение аудитории

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- Ссылайтесь
- Доверяйте
- Привлекайте
- Переводите на другие языки
- Курируйте

# Привлекайте



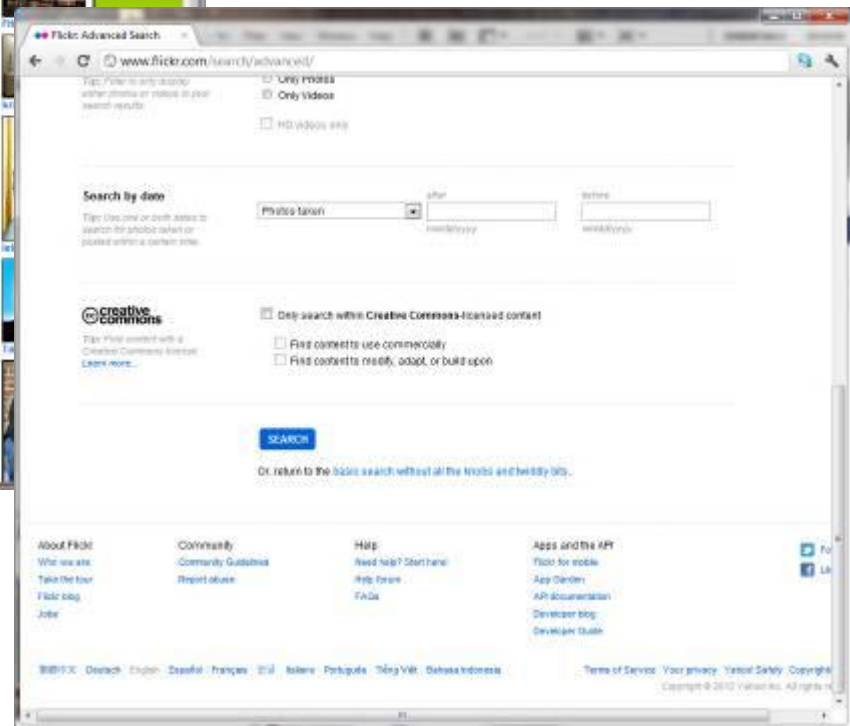


# Курируйте

The screenshot shows the Scoop.it website interface. At the top, there's a navigation bar with the Scoop.it logo, a 'GUIDED TOUR' link, and a 'LOGIN' link. The main content area is a grid of article cards. The first card is titled 'FLOW 2011' and features a photo of a person in a red dress. Other cards include 'The Biggest Successes are Often Born from Failure', 'Magazines Begin to Sell the Fashion They Covet', 'Quotestrong! Jimmy Fairly co-creates his glasses with bloggers', 'Shopping activities on Facebook', and 'Bloggers Meet Jimmy Koolhaas'. To the right of the grid is a large text block with the heading 'Easily Publish Gorgeous Magazines' and the subtext 'Leverage Curation to increase your visibility. Give persistence to your social media presence.' Below this text are social media icons for Facebook, Twitter, LinkedIn, Google+, and YouTube. A prominent blue button says 'Sign Up for Free'. At the bottom right, there is a video player with the Scoop.it logo and a play button. The footer contains logos for 'As seen on: TNW, Mashable, TechCrunch, VentureBeat' and a row of links: 'About Scoop.it', 'Follow us', 'How it Works', 'Legal', and 'Developers'. A vertical 'feedback' button is located on the right edge of the page.




# Авторские права



# Авторские права

4 Ways To Watermark Your Images

www.makeuseof.com/tag/watermarks-marking-your-image-territory/




A traditional watermark is a variation in the thickness of paper that is visible under certain conditions. Watermarks have been used for security purposes for a long time. They have also been used by paper manufacturers as some indication of quality.

In the digital age, watermarks are defined in a different way. There are basically two types, used for different purposes:

### Visible Watermarks

Visible watermarks are simply pieces of text or images which are overlaid on the main image either for marketing purposes or to discourage unauthorised copies. Sometimes these watermarks are also used for censorship.

Many stock photograph sites use visible watermarks to prevent the theft of images, and butcher the images to the point where they are not worth attempting to puritan. Some sites show thumbnails without watermarks, and then surprise you with crosshairs in the larger versions.



Missing request...

### MOST POPULAR

- Robot Roomba 760 Review and Giveaway**  
Who doesn't like a clean house? Actually, let me rephrase that... who doesn't like a soft-cleaning house? Imagine a world where you reach it...
- Go Back In Time: How 10 Big Websites Looked 15 Years Ago**  
The year was 1997. Apple was a struggling...

The Big Picture: Georgia

www.larrynimg.com/2012/01/01/the-big-picture-georgia/



Color-coordinated apartments in Tbilisi/Creative Commons/by DDoRler



The Bridge of Peace, situated over Tbilisi's Kura River, which lights up at night with the power of thousands of LEDs/Creative Commons/by the shonys

# Мобильные медиа

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- Смартфоны
- Приложения
- Фото, видео (включая прямые трансляции), текстовые сообщения
- Вопросы безопасности

Frontline Club - Onnik Krikorian

www.frontlineclub.com/blog/onnikkrikorian/2009/06/student-protest-outside-iranian-embassy-in-yerevan.html

**FRONTLINE** NEWS EVENTS CLUB RESTAURANT MEMBERS

CHAMPIONING INDEPENDENT JOURNALISM

HOME PLACES THEMES ARTICLES **BLOGS**

RSS Feeds

Onnik Krikorian in Armenia:

Onnik Krikorian is a freelance photojournalist and writer from the United Kingdom based in Yerevan, Armenia. He is also the...

read more

## Student protest outside Iranian Embassy in Yerevan

on June 16, 2009 3:33 PM |



Frontline Club - Onnik Krikorian

www.frontlineclub.com/blog/onnikkrikorian/2009/06/student-protest-outside-iranian-embassy-in-yerevan.html

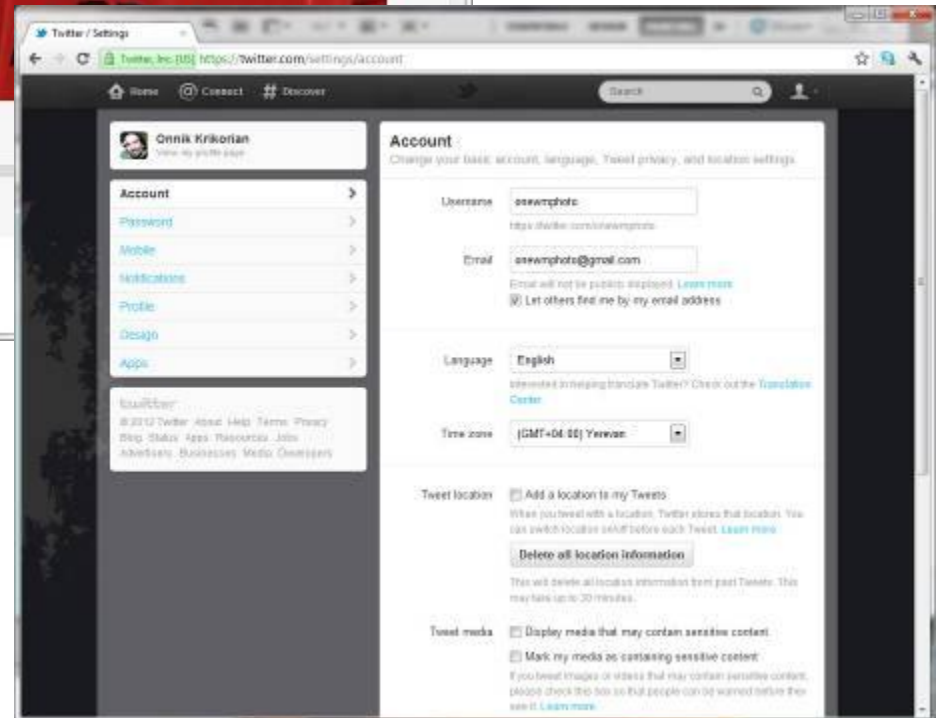
Two students loitering opposite #Iran embassy in #yerevan #armenia but still no sign of any demonstration  
*about 6 hours ago from twitter*

At Iranian Embassy in #yerevan #armenia. No sign of any demonstration  
*about 6 hours ago from twitter*

Off to Iranian Embassy in #yerevan #armenia  
*about 6 hours ago from twitter*

Many of the protesters were careful not to have their faces photographed out of fear of later retribution and either wore masks or hid behind some of the posters they were displaying. Some, however, did not. The protesters were eventually requested to leave by police in clear violation of the law on rallies, but said they would continue after applying for official permission.

- Charlotte Cook on Documentary  
Last update on 26/04/10
- Ali S. Novruzov in Azerbaijan  
Last update on 22/04/10
- Hodan Yusuf-Pankhurst on Somalia  
Last update on 19/04/10
- Rob Orlby - African Safari  
Last update on 05/04/10
- Vaughan Smith in Afghanistan  
Last update on 20/02/10
- Olya Kravtsova on journalism and trauma  
Last update on 05/02/10
- Oliver Balch in India  
Last update on 30/01/10
- Alex Strick van Linschoten - a war reporter on the road  
Last update on 16/12/09
- Phyzzik Jameel in Pakistan  
Last update on 08/12/09
- Last week at the Frontline Club  
Last update on 26/10/09
- Isabelle Raughton about Cambodia  
Last update on 26/10/09
- Deborah Bonello in Mexico  
Last update on 15/10/09
- Natalia Viana in Brazil  
Last update on 15/09/09
- Deviyot Ghoshal in India  
Last update on 15/08/09
- Mike Hitt in Lebanon  
Last update on 30/07/09
- Adam Skerfving on Photojournalism  
Last update on 22/07/09
- Morten Hvala a photojournalist on the road  
Last update on 10/06/09



<http://mobilemediatoolkit.org>



