



Macmillan English Campus

Вооружает знаниями учителей

Мотивирует учащихся

Стимулирует обучение

Macmillan English Campus - Overview

- Online изучение английского языка
- Для использования в условиях учебного заведения и вне его
- Легкая в использовании программа
- Подходит как для подростков, так и для взрослых
- Доступна на Британском и Американском английском

Key Feature: Content

- База содержит более 4500 различных упражнений
- Материалы для подготовки к экзамену (в т.ч. ЕГЭ)
- Содержание регулярно обновляется: еженедельно – газетные статьи (Гардиан), ежемесячно - игры
- Интерактивна, с большим количеством игр и упражнений

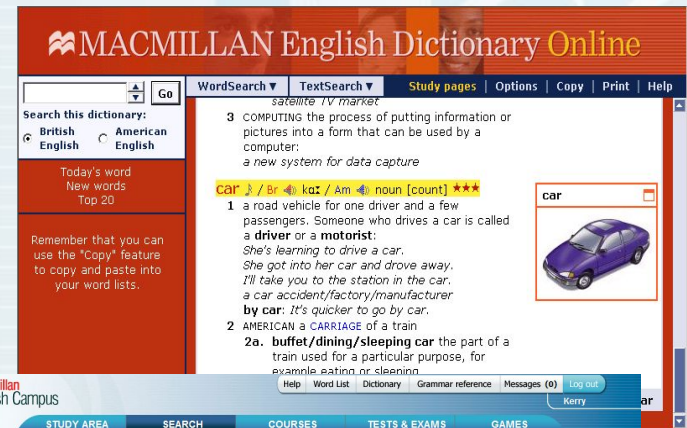
The screenshot shows the Macmillan English Campus website with a navigation bar including 'Help', 'Word List', 'Dictionary', 'Grammar reference', 'Messages (0)', and 'Log out'. Below the navigation bar, there are tabs for 'STUDY AREA', 'SEARCH', 'COURSES', 'TESTS & EXAMS', and 'GAMES'. The main content area displays a grammar exercise titled 'BROWN UNIVERSITY, USA' with the instruction 'Drag each word and drop it in the correct gap.' The exercise text contains several gaps for words. A list of words is provided on the right, including 'undergraduates', 'freshman', 'curriculum', 'academic', 'examinations', 'degree', 'mentors', 'scholarship', 'courses', 'tuition', and 'campus'. An image of a student reading a book is visible on the right side of the exercise.

The screenshot shows the Macmillan English Campus website displaying a news article. The navigation bar is similar to the previous screenshot. The main content area shows a news article titled 'Dow Jones braces for Murdoch' dated '25-Aug-2007'. The article text discusses the takeover of The Wall Street Journal by Rupert Murdoch. An image of the Wall Street Journal is shown. On the right side, there is an 'Archive' section with 'Last five articles:' and a list of article titles. At the bottom, there is a 'More news >>' link. The Macmillan English Campus logo is visible at the bottom left of the article content.

The screenshot shows the Macmillan English Campus website with a listening exercise. The navigation bar is similar to the previous screenshots. The main content area displays a listening exercise titled 'PAPER 4 PART 2 Listening: sentence completion' with the instruction 'Listen to a radio programme about holiday jobs abroad. Key the missing information in each gap.' The exercise text contains several gaps for words. A list of words is provided on the right, including 'future employers'. An image of a group of people sitting on a bench is visible on the right side of the exercise.

Основные черты: ссылки

- Словарь Macmillan English Dictionary доступен Online для каждого пользователя
- Грамматический справочник объясняет и тренирует более 450 грамматических правил
- Методическая литература для учителей



MACMILLAN English Dictionary Online

WordSearch TextSearch Study pages Options Copy Print Help

Search this dictionary:
British English American English

Today's word
New words
Top 20

Remember that you can use the "Copy" feature to copy and paste into your word lists.

3 COMPUTING the process of putting information or pictures into a form that can be used by a computer:
a new system for data capture

car / Br / kɑː / Am / noun [count] ★★★

1 a road vehicle for one driver and a few passengers. Someone who drives a car is called a **driver** or a **motorist**:
She's learning to drive a car.
I'll take you to the station in the car.
a car accident/factory/manufacture
by car: *It's quicker to go by car.*

2 AMERICAN a CARRIAGE of a train

2a. **buffet/dining/sleeping car** the part of a train used for a particular purpose, for example eating or sleeping

Help Word List Dictionary Grammar reference Messages (0) Log out Kerry



Macmillan English Campus

STUDY AREA SEARCH COURSES TESTS & EXAMS GAMES

Path: Search > Word & Phrase Search > Result List > View Resource

Bookmark View Hint Submit Retry

ZERO CONDITIONAL: INTERROGATIVE

Click on the correct answer in you check your answers.

1 you feel better

2 iron rust if it

3 there a time diff. Argentina?

4 this cheese go

5 if you have iden

Zero conditional: interrogative

We can also start with the main clause.

If you exercise regularly, do you feel healthier?

Help Word List Dictionary Grammar reference Messages (0) Log out Kerry

WORK AREA SEARCH COURSES TESTS & EXAMS GAMES

Path: Work Area > Methodology Database > Results > View

The Language Teacher's Voice, Unit 3

The Language Teacher's Voice

Chapter 2: Voicework in class

The author presents a variety of voicework which can be incorporated into classroom activities with students. The benefits to the students of such activities are briefly discussed.

To raise students' voice awareness, the author suggests some listening activities as the initial approach. At first these can involve listening to ambient sounds only, then to a range of different singing styles from across the world. Students can also be invited to think about, and describe, the sound of their own voices and the voices of people they know.

After listening activities, physical warm-ups suitable for class use are described, with a range of relaxation and breathing exercises. Finally, the author presents a large group of vocal activities, involving individual words, sentences, lists, jokes, dialogues, poems, etc.

Some books relevant to this article are listed in the annotated bibliography which forms Unit 6.

Основные черты: мониторинг успехов учащихся

- ❑ Пользователи получают оценки за каждое выполненное задание
- ❑ Оценки в журнале достижений отмечаются разными цветами, что делает его более наглядным
- ❑ Учитель и администратор может контролировать оценки учащихся

The screenshot shows the Macmillan English Campus interface. At the top, there is a navigation bar with 'WORK AREA', 'SEARCH', 'COURSES', 'TESTS & EXAMS', and 'GAMES'. Below this, there is a 'Class View' section with a search box and a table of class information. The table has columns for 'Class ID', 'Title', and 'Number of Users'. Below the class information, there is a 'Course 1' section with a table of course information. The table has columns for 'Course ID', 'Title', and 'Syllabus Item Overview'. Below the course information, there is a table of students with columns for 'Family name', 'First name', 'Screen name', 'Role', 'Level', 'Progress', 'Last Login', and 'Action'. The progress bars are color-coded: green for high progress, yellow for medium, and red for low.

Family name	First name	Screen name	Role	Level	Progress	Last Login	Action
Annexstad	Kristin	Kristin	Teacher	Level 4	<div style="width: 100%;"></div>	02-Nov-2007	
Ormand	Kerry	Kerry	Student	Level 2	<div style="width: 25%;"></div>	02-Nov-2007	View markbook
Annexstad	Kristin	Kristin	Student	Level 5	<div style="width: 75%;"></div>	02-Nov-2007	View markbook
Earnshaw	Stephanie	Stephanie	Student	Level 2	<div style="width: 25%;"></div>	02-Nov-2007	View markbook
Wright	Jane	Jane	Student	Level 4	<div style="width: 25%;"></div>	02-Nov-2007	View markbook
Green	Mike	Mike	Student	Level 4	<div style="width: 25%;"></div>	02-Nov-2007	View markbook
Russell	Byron	Byron	Student	Level 5	<div style="width: 25%;"></div>	02-Nov-2007	View markbook

The screenshot shows the Macmillan English Campus interface displaying a syllabus items table. The table has columns for 'Students' and 'Syllabus Items' (01. Celebrities, 02. Lifestyles, 03. Relationships, 04. Feelings and r..., 05. Review). The progress bars are color-coded: green for high progress, yellow for medium, and red for low.

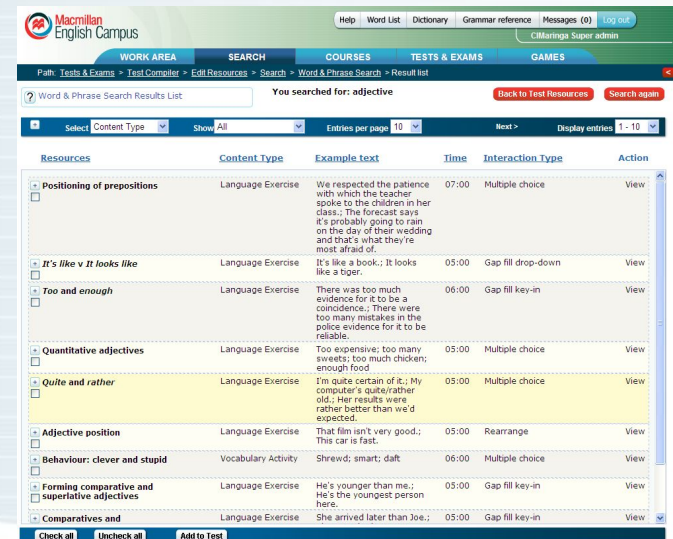
Students	01. Celebrities	02. Lifestyles	03. Relationships	04. Feelings and r...	05. Review
Annexstad, Kristin... 95144	<div style="width: 3/7; background-color: yellow;"></div>	<div style="width: 2/7; background-color: yellow;"></div>	<div style="width: 4/4; background-color: green;"></div>	<div style="width: 0/8; background-color: red;"></div>	<div style="width: 0/5; background-color: red;"></div>
Earnshaw, Steph... 95687	<div style="width: 3/7; background-color: yellow;"></div>	<div style="width: 2/7; background-color: yellow;"></div>	<div style="width: 1/4; background-color: red;"></div>	<div style="width: 4/8; background-color: yellow;"></div>	<div style="width: 0/5; background-color: red;"></div>
Ormand, Kerry 95684	<div style="width: 7/7; background-color: green;"></div>	<div style="width: 1/7; background-color: yellow;"></div>	<div style="width: 0/4; background-color: red;"></div>	<div style="width: 0/8; background-color: red;"></div>	<div style="width: 0/5; background-color: red;"></div>
Green, Mike 95105	<div style="width: 0/7; background-color: red;"></div>	<div style="width: 0/7; background-color: red;"></div>	<div style="width: 0/4; background-color: red;"></div>	<div style="width: 0/8; background-color: red;"></div>	<div style="width: 0/5; background-color: red;"></div>
Russell, Byron 95130	<div style="width: 3/7; background-color: yellow;"></div>	<div style="width: 2/7; background-color: yellow;"></div>	<div style="width: 1/4; background-color: red;"></div>	<div style="width: 4/8; background-color: yellow;"></div>	<div style="width: 0/5; background-color: red;"></div>
Wright, Jane 95149	<div style="width: 0/7; background-color: red;"></div>	<div style="width: 0/7; background-color: red;"></div>	<div style="width: 0/4; background-color: red;"></div>	<div style="width: 0/8; background-color: red;"></div>	<div style="width: 0/5; background-color: red;"></div>

Основные черты: Test Compiler

- ❑ 650 упражнений, рассчитанных на 6 уровней владения языком, которые могут использоваться учителями для создания тестов.
- ❑ Учитель выбирает как упражнения для теста, так и время, за которое учащиеся его выполняют.
- ❑ Студенты не имеют доступ к тестовым материалам/ресурсам, что помогает избежать списывание



The screenshot shows the Macmillan English Campus Test Compiler interface. At the top, there's a navigation bar with 'STUDY AREA', 'SEARCH', 'COURSES', 'TESTS & EXAMS', and 'GAMES'. Below this, a 'TEST' section shows 'Time left: 00:48:12' and 'Exercises: 10/10 4/8 0/10 0/10 0/10 0/10 0/10 0/9 0/9 0/5'. The main content area is titled 'DOMESTIC ANIMALS' and contains a key: 'Key the correct form of these verbs in each gap: bring, feed, play, run, sleep, swim, talk, walk.' There are eight numbered questions with gaps for answers. A parrot image is on the right. A 'Clear answers' button is in the top right.



The screenshot shows the Macmillan English Campus Test Compiler interface with search results for 'adjective'. The search bar contains 'Word & Phrase Search Results List' and 'You searched for: adjective'. Below the search bar is a table with columns: Resources, Content Type, Example text, Time, Interaction Type, and Action. The table lists various resources with checkboxes for selection.

Resources	Content Type	Example text	Time	Interaction Type	Action
<input type="checkbox"/> Positioning of prepositions	Language Exercise	We respected the patience with which the teacher spoke to the children in her class.; The forecast says it's probably going to rain on the day of their wedding and that's what they're most afraid of.	07:00	Multiple choice	View
<input type="checkbox"/> It's like v It looks like	Language Exercise	It's like a book.; It looks like a tiger.	05:00	Gap fill drop-down	View
<input type="checkbox"/> Too and enough	Language Exercise	There was too much evidence for it to be a coincidence.; There were too many mistakes in the police evidence for it to be reliable.	06:00	Gap fill key-in	View
<input type="checkbox"/> Quantitative adjectives	Language Exercise	Too expensive; too many sweets; too much chicken; enough food	05:00	Multiple choice	View
<input type="checkbox"/> Quite and rather	Language Exercise	I'm quite certain of it.; My computer's quite/rather old.; Her results were rather better than we'd expected.	05:00	Multiple choice	View
<input type="checkbox"/> Adjective position	Language Exercise	That film isn't very good.; This car is fast.	05:00	Rearrange	View
<input type="checkbox"/> Behaviour: clever and stupid	Vocabulary Activity	Shrewd; smart; daft	06:00	Multiple choice	View
<input type="checkbox"/> Forming comparative and superlative adjectives	Language Exercise	He's younger than me.; He's the youngest person here.	05:00	Gap fill key-in	View
<input type="checkbox"/> Comparatives and	Language Exercise	She arrived later than Joe.;	05:00	Gap fill key-in	View

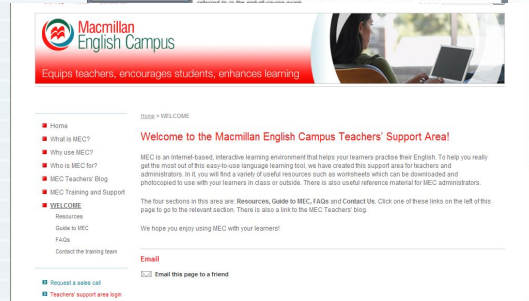
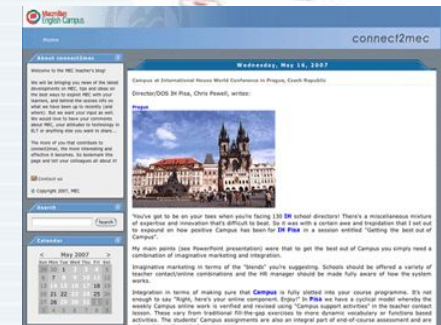
Основные черты: построение курсов

- Инструменты для построения курсов позволяют создавать свои собственные курсы (программы) для учащихся
- 31 дополнительный курс предлагается в готовом виде Макмиллан. Вы можете использовать эти курсы, либо создать свои.



Training and Support

- ❑ Initial training
- ❑ Ongoing support for teachers and administrators including:
 - ❑ Support site with downloadable materials www.macmillanenglishcampus.com
 - ❑ Teacher's Blog www.connect2mec.com
 - ❑ Monthly MEC clinics



Summary

- **Quality assurance**
- **Online**
 - Up to date cutting edge, can be used anywhere
 - Reduce the need for supplementary resources and photocopying
- **Mark book**
 - Monitor students progress
 - Free up classroom time
- **Course building**
 - Flexibility to tailor your own courses
 - Add value to your programs
- **Ongoing commitment to supporting you**

Macmillan Publishers

- **Macmillan Education, Palgrave, Pan, Nature, MDL, MPS Technologies**
- onestopenglish.com
- **Primarily a publisher not a software house**



Content

- **Macmillan Publishers**
- **Macmillan English Campus – an overview**
- **Key Features**
 - Content
 - Reference material
 - Mark book
 - Test compiler
 - Course building
- **Training and support**
- **Summary**