



# Macmillan English Campus

*Вооружает знаниями учителей*

*Мотивирует учащихся*

*Стимулирует обучение*

# Macmillan English Campus - Overview

- Online изучение английского языка
- Для использования в условиях учебного заведения и вне его
- Легкая в использовании программа
- Подходит как для подростков, так и для взрослых
- Доступна на Британском и Американском английском

# Key Feature: Content

- База содержит более 4500 различных упражнений
- Материалы для подготовки к экзамену (в т.ч. ЕГЭ)
- Содержание регулярно обновляется: еженедельно – газетные статьи (Гардиан), ежемесячно - игры
- Интерактивна, с большим количеством игр и упражнений

The screenshot shows the Macmillan English Campus website with a navigation bar at the top containing 'Help', 'Word List', 'Dictionary', 'Grammar reference', 'Messages (0)', and 'Log out'. Below the navigation bar are tabs for 'STUDY AREA', 'SEARCH', 'COURSES', 'TESTS & EXAMS', and 'GAMES'. The main content area displays a grammar exercise titled 'BROWN UNIVERSITY, USA' with the instruction 'Drag each word and drop it in the correct gap.' The text of the exercise contains several gaps for words. A list of words is provided on the right: undergraduates, freshman, curriculum, academic, examinations, degree, mentors, scholarship, courses, tuition, and campus. An image of a student reading a book is visible on the right side of the exercise area.

The screenshot shows the Macmillan English Campus website displaying a news article. The navigation bar is identical to the previous screenshot. The main content area shows a news article titled 'Dow Jones braces for Murdoch' dated '25-Aug-2007'. The article text discusses the takeover of The Wall Street Journal by Rupert Murdoch. An image of the Wall Street Journal is shown. On the right side, there is an 'Archive' section with 'Last five articles:' and a list of links: 'Beating Vegas at its own game', 'Playing politics through music', 'Blogs work wonders for aid workers', 'Dow Jones braces for Murdoch', and 'Monsoon leaves 20 million people adrift in Asia'. There is also a 'More news >>' link. The Macmillan English Campus logo is visible at the bottom left of the article content.

The screenshot shows the Macmillan English Campus website with a listening exercise. The navigation bar and tabs are the same. The main content area displays a listening exercise titled 'PAPER 4 PART 2 Listening: sentence completion' with the instruction 'Listen to a radio programme about holiday jobs abroad. Key the missing information in each gap.' The exercise text contains several gaps for words. A list of words is provided on the right: future employers. An image of a group of people sitting on a bench is visible on the right side of the exercise area. The Macmillan English Campus logo is visible at the bottom left of the exercise content.

# Основные черты: ссылки

- Словарь Macmillan English Dictionary доступен Online для каждого пользователя
- Грамматический справочник объясняет и тренирует более 450 грамматических правил
- Методическая литература для учителей

The screenshot displays the Macmillan English Dictionary Online interface. At the top, the logo and title 'MACMILLAN English Dictionary Online' are visible. Below the search bar, there are navigation options like 'WordSearch', 'TextSearch', 'Study pages', 'Options', 'Copy', 'Print', and 'Help'. The search results for 'car' are shown, including the definition: '1 a road vehicle for one driver and a few passengers. Someone who drives a car is called a driver or a motorist.' There is also a small image of a purple car. Below the dictionary, there is a grammar exercise titled 'ZERO CONDITIONAL: INTERROGATIVE' with a list of sentences to complete. The exercise includes a sample sentence: 'If you exercise regularly, do you feel healthier?'. At the bottom, there is a section for 'The Language Teacher's Voice, Unit 3' with a chapter title 'Chapter 2: Voicework in class' and a brief description of the content.

# Основные черты: мониторинг успехов учащихся

- ❑ Пользователи получают оценки за каждое выполненное задание
- ❑ Оценки в журнале достижений отмечаются разными цветами, что делает его более наглядным
- ❑ Учитель и администратор может контролировать оценки учащихся

The screenshot shows the Macmillan English Campus interface. At the top, there is a navigation bar with options like 'Help', 'Word List', 'Dictionary', 'Grammar reference', 'Messages (0)', and 'Log out'. Below this, there are tabs for 'WORK AREA', 'SEARCH', 'COURSES', 'TESTS & EXAMS', and 'GAMES'. The main content area displays a 'Class View' for 'Class ID: CLA\_0005' with the title 'Advanced pre-sessional' and 'Number of Users: 5'. Below this, there is a section for 'Course 1' with 'Course ID: FUBCOU00002001' and the title 'Macmillan English Campus Level 6'. A table below shows a list of users with columns for 'Family name', 'First name', 'Screen name', 'Role', 'Level', 'Progress', 'Last Login', and 'Action'. The table contains the following data:

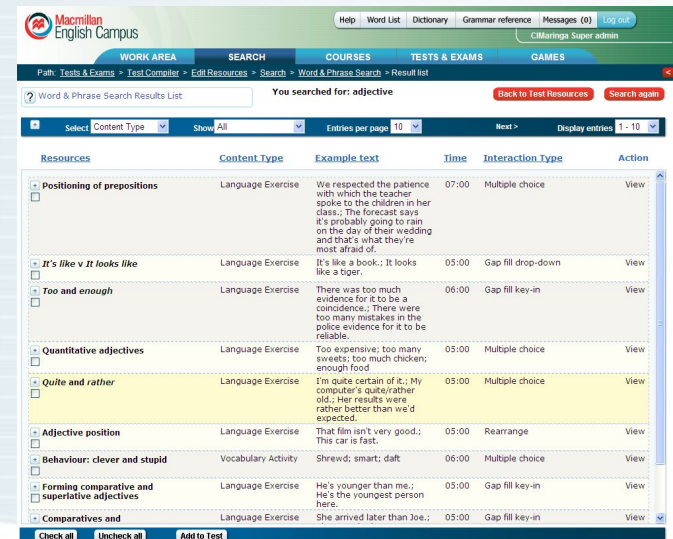
| Family name | First name | Screen name | Role    | Level   | Progress                         | Last Login  | Action        |
|-------------|------------|-------------|---------|---------|----------------------------------|-------------|---------------|
| Annexstad   | Kristin    | Kristin     | Teacher | Level 4 | <div style="width: 100%;"></div> | 02-Nov-2007 |               |
| Ormand      | Kerry      | Kerry       | Student | Level 2 | <div style="width: 25%;"></div>  | 02-Nov-2007 | View markbook |
| Annexstad   | Kristin    | Kristin     | Student | Level 5 | <div style="width: 75%;"></div>  | 02-Nov-2007 | View markbook |
| Earnshaw    | Stephanie  | Stephanie   | Student | Level 2 | <div style="width: 10%;"></div>  | 02-Nov-2007 | View markbook |
| Wright      | Jane       | Jane        | Student | Level 4 | <div style="width: 0%;"></div>   | 02-Nov-2007 | View markbook |
| Green       | Mike       | Mike        | Student | Level 4 | <div style="width: 0%;"></div>   | 02-Nov-2007 | View markbook |
| Russell     | Byron      | Byron       | Student | Level 5 | <div style="width: 50%;"></div>  | 02-Nov-2007 | View markbook |

The screenshot shows the 'Syllabus Items' interface. It features a table with columns for 'Students' and 'Syllabus Items' (01. Celebrities, 02. Lifestyles, 03. Relationships, 04. Feelings and r..., 05. Review). The scores are displayed in colored boxes: yellow for 3/7, green for 4/4, and red for 0/8, 0/5, 1/4, 0/4, 0/7, 0/8, 0/5, 0/7, 0/7, 0/4, 0/8, 0/5, 0/7, 0/7, 0/4, 0/8, 0/5.

| Students                       | 01. Celebrities | 02. Lifestyles | 03. Relationships | 04. Feelings and r... | 05. Review |
|--------------------------------|-----------------|----------------|-------------------|-----------------------|------------|
| Annexstad, Kristin...<br>95144 | 3/7             | 2/7            | 4/4               | 0/8                   | 0/5        |
| Earnshaw, Steph...<br>95687    | 3/7             | 2/7            | 1/4               | 4/8                   | 0/5        |
| Ormand, Kerry<br>95684         | 7/7             | 1/7            | 0/4               | 0/8                   | 0/5        |
| Green, Mike<br>95105           | 0/7             | 0/7            | 0/4               | 0/8                   | 0/5        |
| Russell, Byron<br>95130        | 3/7             | 2/7            | 1/4               | 4/8                   | 0/5        |
| Wright, Jane<br>95149          | 0/7             | 0/7            | 0/4               | 0/8                   | 0/5        |

# Основные черты: Test Compiler

- ❑ 650 упражнений, рассчитанных на 6 уровней владения языком, которые могут использоваться учителями для создания тестов.
- ❑ Учитель выбирает как упражнения для теста, так и время, за которое учащиеся его выполняют.
- ❑ Студенты не имеют доступ к тестовым материалам/ресурсам, что помогает избежать списывание



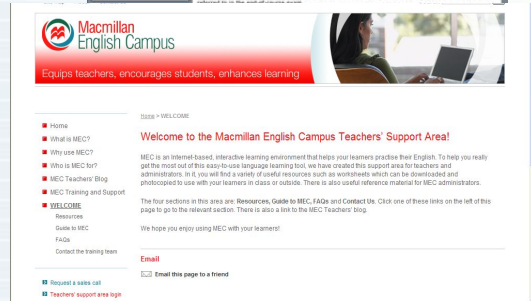
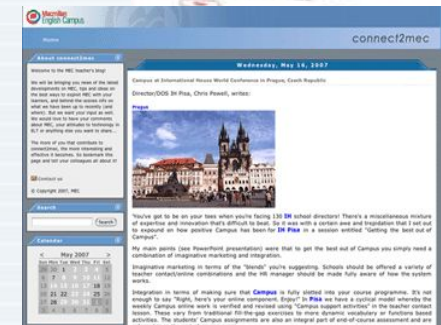
# Основные черты: построение курсов

- Инструменты для построения курсов позволяют создавать свои собственные курсы (программы) для учащихся
- 31 дополнительный курс предлагается в готовом виде Макмиллан. Вы можете использовать эти курсы, либо создать свои.



# Training and Support

- ❑ Initial training
- ❑ Ongoing support for teachers and administrators including:
  - ❑ Support site with downloadable materials [www.macmillanenglishcampus.com](http://www.macmillanenglishcampus.com)
  - ❑ Teacher's Blog [www.connect2mec.com](http://www.connect2mec.com)
  - ❑ Monthly MEC clinics





# Summary

- **Quality assurance**
- **Online**
  - Up to date cutting edge, can be used anywhere
  - Reduce the need for supplementary resources and photocopying
- **Mark book**
  - Monitor students progress
  - Free up classroom time
- **Course building**
  - Flexibility to tailor your own courses
  - Add value to your programs
- **Ongoing commitment to supporting you**

# Macmillan Publishers

- **Macmillan Education, Palgrave, Pan, Nature, MDL, MPS Technologies**
- [onestopenglish.com](http://onestopenglish.com)
- **Primarily a publisher not a software house**



# Content

- **Macmillan Publishers**
- **Macmillan English Campus – an overview**
- **Key Features**
  - Content
  - Reference material
  - Mark book
  - Test compiler
  - Course building
- **Training and support**
- **Summary**