



The biggest marketing base in both Russia and CIS!

- More than **5 000** market researches
- Over **140 000** subscribers
- **135** best marketing agencies
- **1** site

www.marketing.rbc.ru





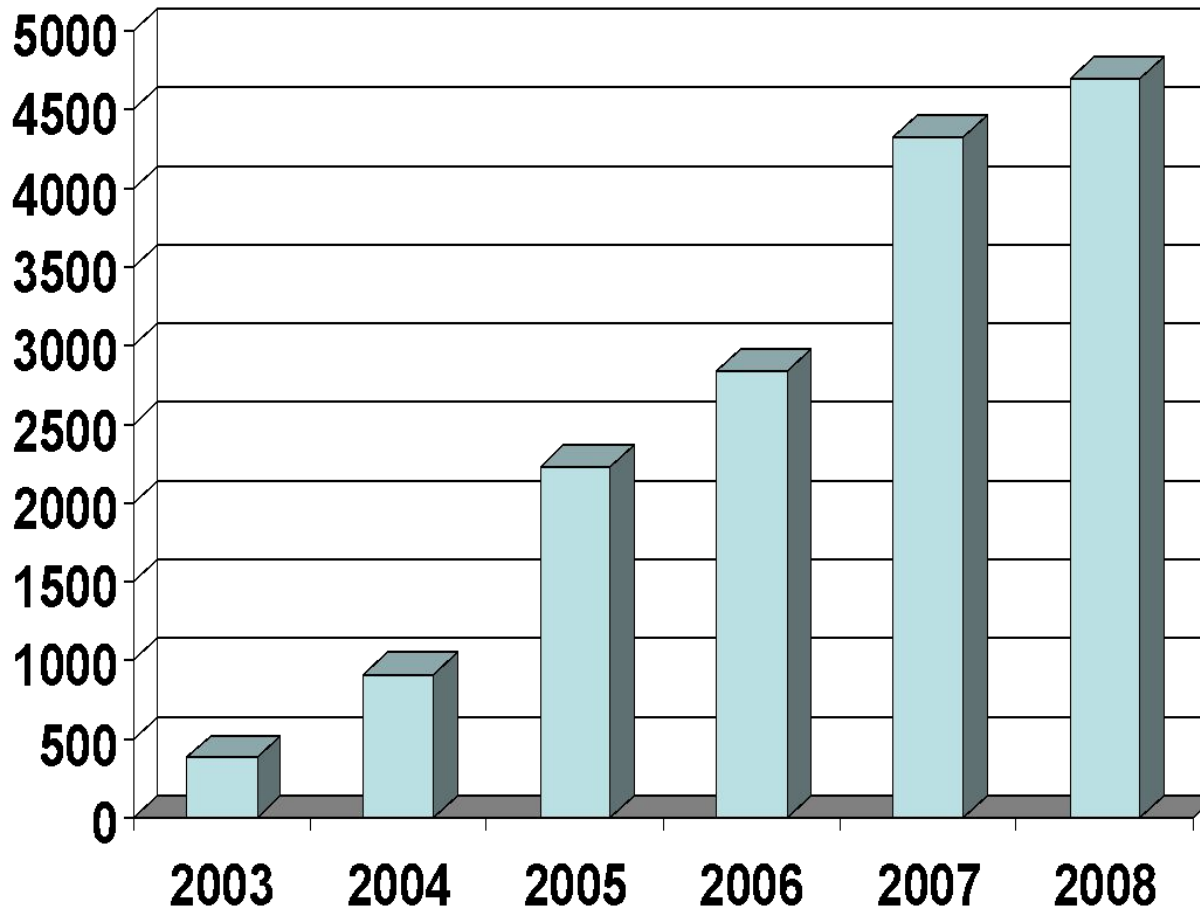
RBC. Market research - first and largest supermarket of marketing information in both Russia and CIS.

Our mission – quality data under the reasonable price for everyone.





Reports amount evolution

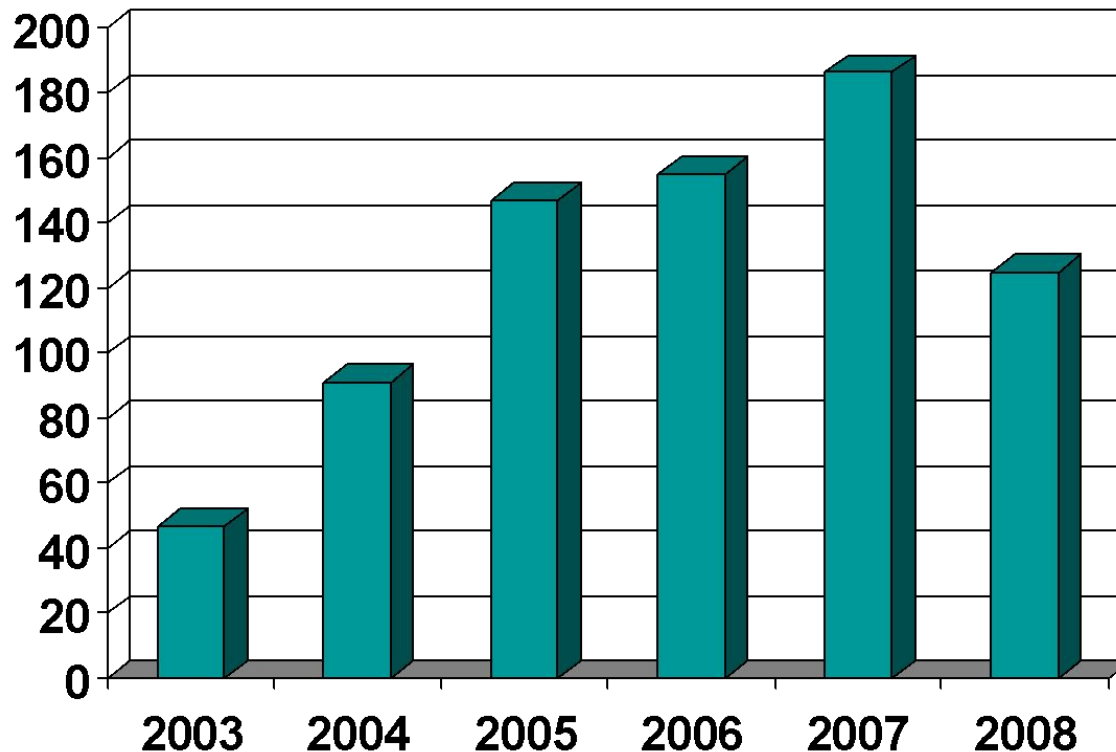


2003 – 384 units
2004 – 909 units
2005 – 2 230
units
2006 – 2 842
units
2007 – 4 325
units

2008 – 4 700 units
2009 – 5 000 units



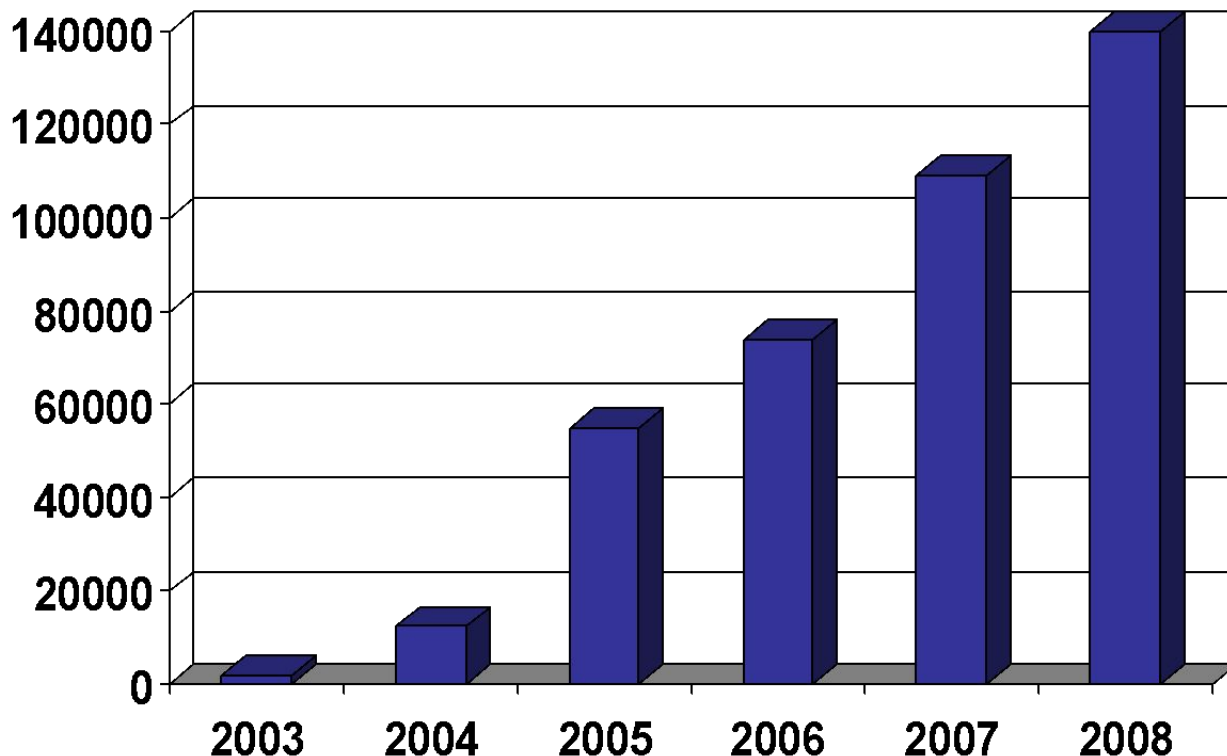
RBC. Market research partners



2003 – 47 companies
2004 – 91 companies
2005 – 147
companies
2006 – 155
companies
2007 – 186
companies
**2008 – 125
companies**



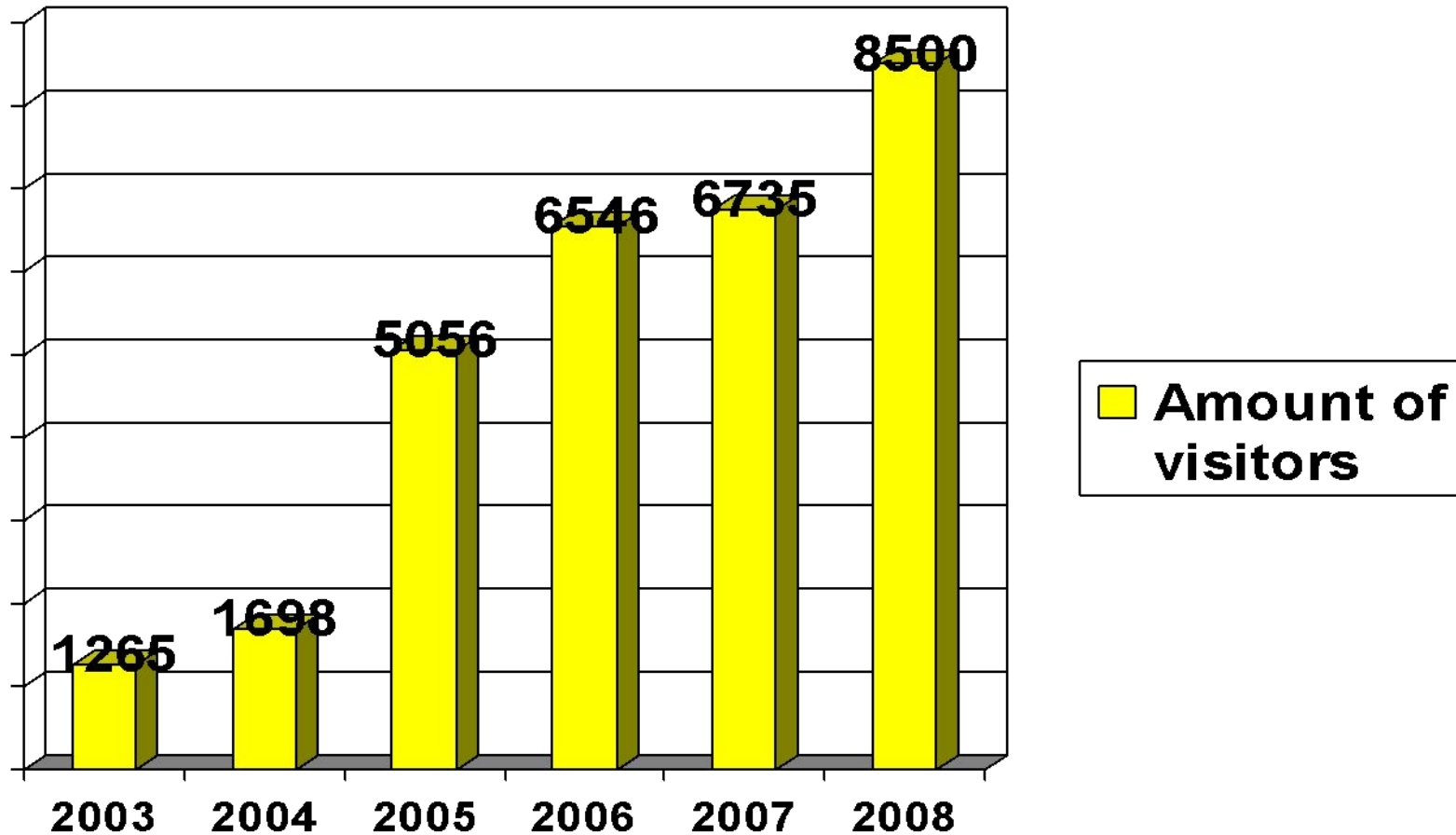
Subscribers



2003 – 1 810 people
2004 – 12 330 people
2005 – 55 000 people
2006 – 74 000 people
2007 – 108 896
people
**2008 – 140 000
people**



Average daily attendance





Our clients became already more than **10 000** companies





Amount of reports
increasing **every day**

You can subscribe for **free**
news and update.

Our auditory is **140 000**
directors, specialists and
marketologs.





Customers choosing us because:

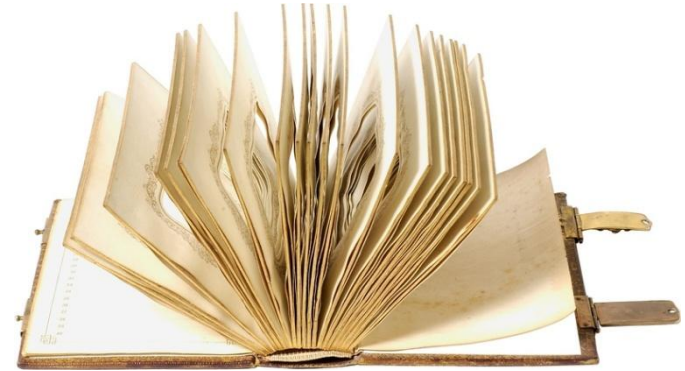
- The worldwide delivery of the report is **for free**;
- We have more than 5 000 reports in our supermarket;
- On our site you can find report on any budget;





Customers choosing us because:

- We apply free demo-version to each report;
- We selling **only** high quality information





Subject authority

- On <http://marketing.rbc.ru> you will find:

Subject authority, including 17 branches and over 60 subheading

S.

Research by industry

HoReCa >

Hotels, Restaurants, Tourism, ...

HR, Business Education >

Salary, Personnel, Education, Seminars, Teaching materials, ...

IT & Telecommunications >

Computers, Data transfer, Systems integration, Telephony, ...

Data Bases, Statistics >

Directories, Statistic collections, Databases, ...

Business Plans >

Distribution, Food, Production, Services, ...

Free Marketing

Researches on Regions >

Moscow & Central okrug, St. Petersburg & Northwest okrug, CIS, Worldwide, ...

Health & Beauty >

Diagnostics and treatment, Medicine distribution, Medicine and pharmaceuticals, Sport & Fitness, ...

Media, Advertising >

Media, Advertising, TV & Radio, ...

Consumer Goods, FMCG >

FMCG, Auto, Household appliances, electronics, Baby goods store, Wear, shoes, Food, ...

Industry >

Auto, Oil and gas, Heavy industrial, Chemical, Electricity, ...

Crisis Markets

Agriculture

Building, Real Estate >

DIY, Residential, Country, Commercial, Equipment & tools, ...

Raw materials, Materials, Packing >

Metallurgy, Oil & fuel, Building materials, Tare & package, Chemicals, ...

Transport, Logistics >

Cargo carriage, Warehouses, Transport, Export-import, ...

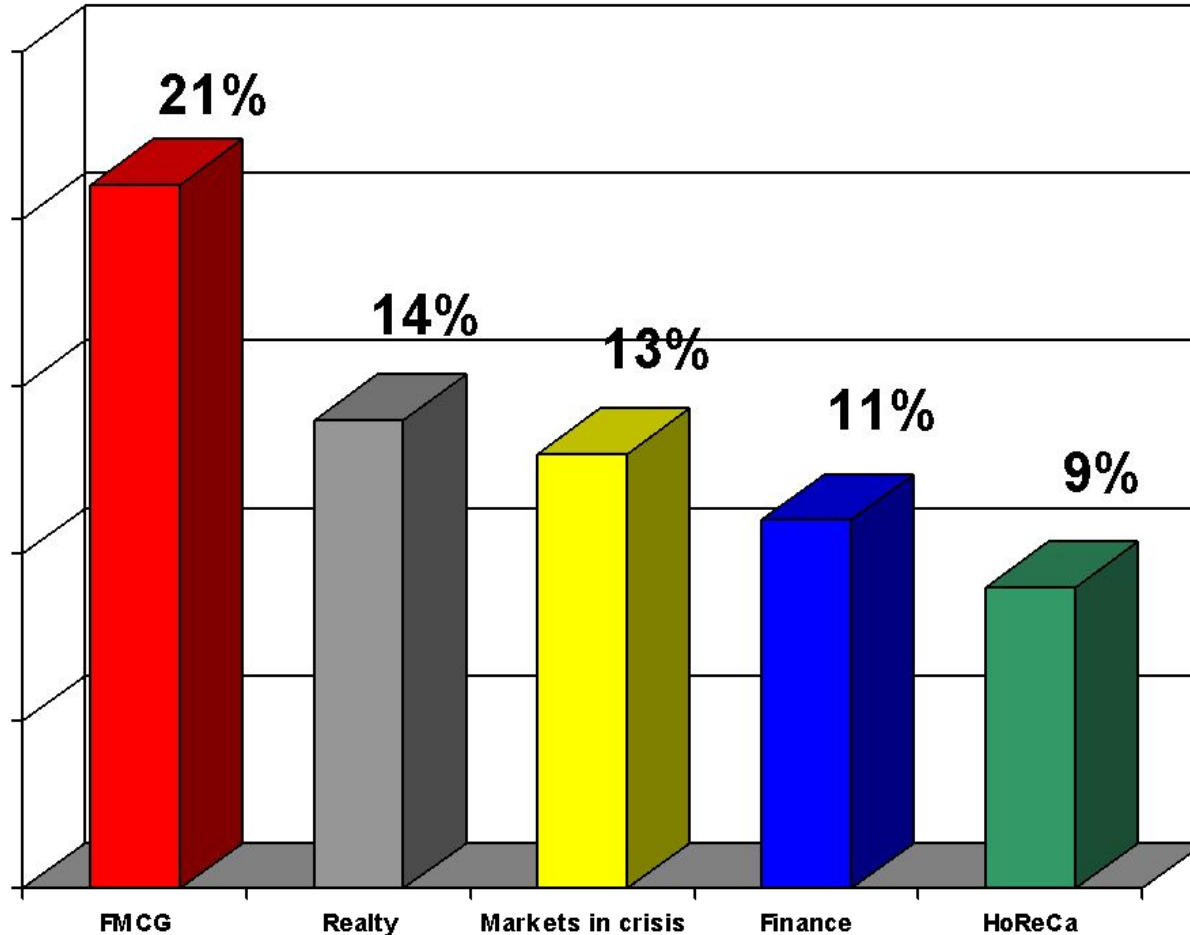
Finance, Insurance >

Banking services, Crediting, Insurance, ...

* Total marketing research in the database: 5167



Most popular economic sectors



percentage ratio
to all amount of
orders

- FMCG
- Realty
- Markets in crisis
- Finance
- HoReCa



RBC. Market Research

More than 5 000 reports

Over 130 marketing agencies, largest archive for marketing information in both Russia and the CIS

Contact us
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Custom-made research

We glad to receive your orders for
researches by e-mail marketing@rbc.ru



Partnership

We consider any offers for mutually advantageous.

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