

РАЗВИТИЕ ON-LINE АУКЦИОНОВ



nik

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FASHION
It's on eBay

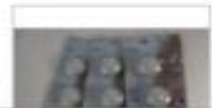
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They're moving fast - Buy It Now!



eBay DIGITAL Music Center

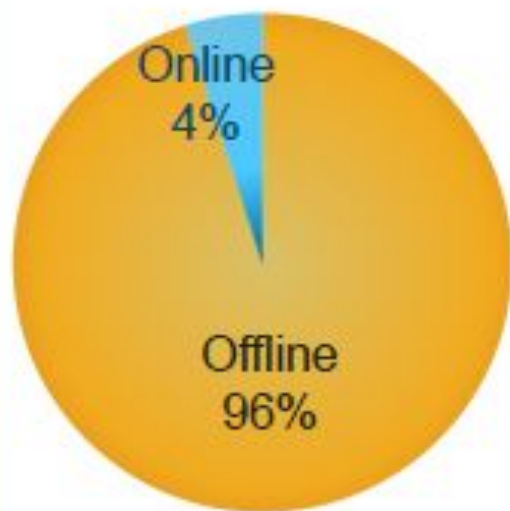
Music, memorabilia and more from your favorite artists





Прошлое, настоящее и будущее интернет - коммерции

Вчера



2008 = \$325B

Source: Forrester, Euromonitor and Economist Intelligence Unit

Сегодня



Source: Forrester

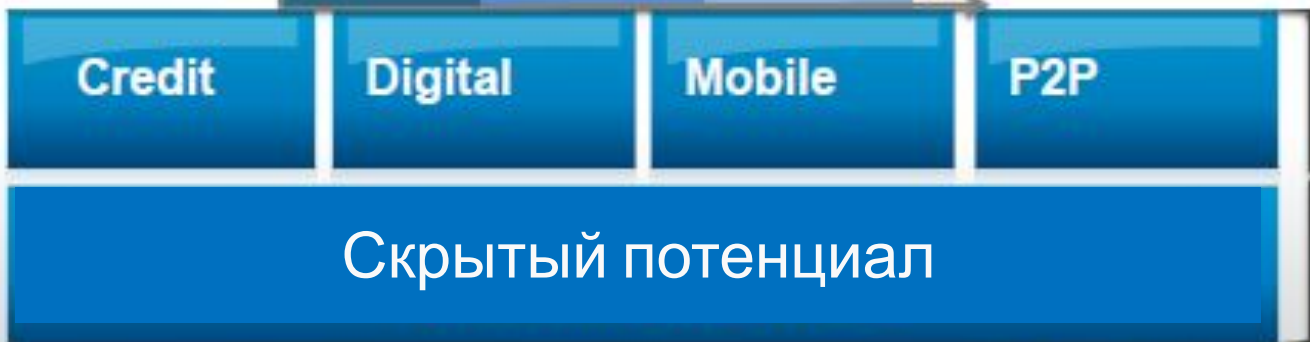
Завтра



2013 = \$10T

Source: Economist Intelligence Unit

Сотрудничество с PayPal: динамика и перспективы развития



Дальнейшее развитие

* Internal analysis; not to scale; excludes Bill Me Later

Мировые бренды, использующие PayPal

 United States 59

 United Kingdom 40

 Germany 30

 France 28

 Australia 63

Розничная



Турфирмы



1. Internal analysis; United States count includes both PayPal and Bill Me Later merchants



еВау в диаграммах

Категории сбыта товаров

Обзор 2010 года



География еВау



Финансовая динамика компании за 2008 – 2010 года

В млн.
долларах



Условные обозначения: Q1 – первый квартал определенного года
Q2 – второй квартал и т.д.



Система ОТЗЫВОВ



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Feedback Profile



spettacolare (5)

Positive Feedback (last 12 months): 100%
[How is Feedback Percentage calculated?]

Member since: Nov-16-10 in Russian Federation

Member Quick Links

- [View items for sale](#)
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- [Add to Favorite Sellers](#)
- [View eBay My World](#)
- [View Reviews & Guides](#)

Recent Feedback Ratings (last 12 months)



	1 month	6 months	12 months
Positive	1	5	5
Neutral	0	0	0
Negative	0	0	0

Detailed Seller Ratings (last 12 months)



This information will be available when this member receives at least 10 detailed seller ratings.














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ANALYST DAY 2011



Система ОТЗЫВОВ

Period:

Feedback	From / Price	Date / Time
 Many thanks! -- (#980324703117)	Seller: emeyowl (3381 ) --	Mar-28-11 13:38 View Item
 Thank you for an easy, pleasant transaction. Excellent buyer. A++++++. --	Seller: tq99 (5499 ) --	Jan-26-11 20:19 Private
 Detailed item information is not available for the following items because the Feedback is over 90 days old.		
 Buyer did not make payment for purchased item. -- (#220699571510)	Seller: tpage*123 (37 ) --	Dec-07-10 15:59
 Thanks for your honesty! and quick response -- (#260693708517)	Seller: prycys26 (57 ) --	Nov-30-10 12:02
 Quick response and fast payment. Perfect! THANKS!! --	Seller: tonycheung1981 (6040 ) --	Nov-23-10 12:11 Private

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What would you like to do next?

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[Reply to Feedback received](#)

[Follow up to Feedback left](#)

Система ОТЗЫВОВ

Feedback Profile



barterextraordinaire (3451 ★) **me**

Positive Feedback (last 12 months): 100%
[\[How is Feedback Percentage calculated?\]](#)

Member since: Sep-12-05 in United States

This member is a **Top-rated seller**

- ✓ Consistently receives highest buyers' ratings
- ✓ Ships items quickly
- ✓ Has earned a track record of excellent service

[Learn more](#)



Recent Feedback Ratings (last 12 months) ?

	1 month	6 months	12 months
Positive	67	270	624
Neutral	0	1	2
Negative	0	0	1

Detailed Seller Ratings (last 12 months) ?

Criteria	Average rating	Number of ratings
Item as described	★★★★★	516
Communication	★★★★★	513
Shipping time	★★★★★	516
Shipping and handling charges	★★★★★	522

Динамика доверия

