



# Serials Solutions

Helping Your Library Be the Best Partner for Research



Authoritative serials knowledge for relevant collections

# Ulrich's™ Global Serials Intelligence

**ULRICH'S**  
KNOWLEDGEBASE



300,000+ serials  
90,000+ publishers  
950+ subject areas  
200+ languages

## TYPES OF SERIALS PUBLICATIONS

- ✓ Academic and scholarly journals
- ✓ Business and trade magazines
- ✓ Daily and weekly newspapers
- ✓ Open Access and free serials
- ✓ Irregularly published titles
- ✓ International agency publications
- ✓ Many more periodicals of all types

## DEPTH OF KNOWLEDGE

- ✓ Rich bibliographic descriptions
- ✓ Multiple subject classifications
- ✓ Publisher and supplier details and list prices
- ✓ Vendor-neutral reporting of online availability
- ✓ A&I coverage data
- ✓ Title and ISSN history data
- ✓ Reviews and recommendations

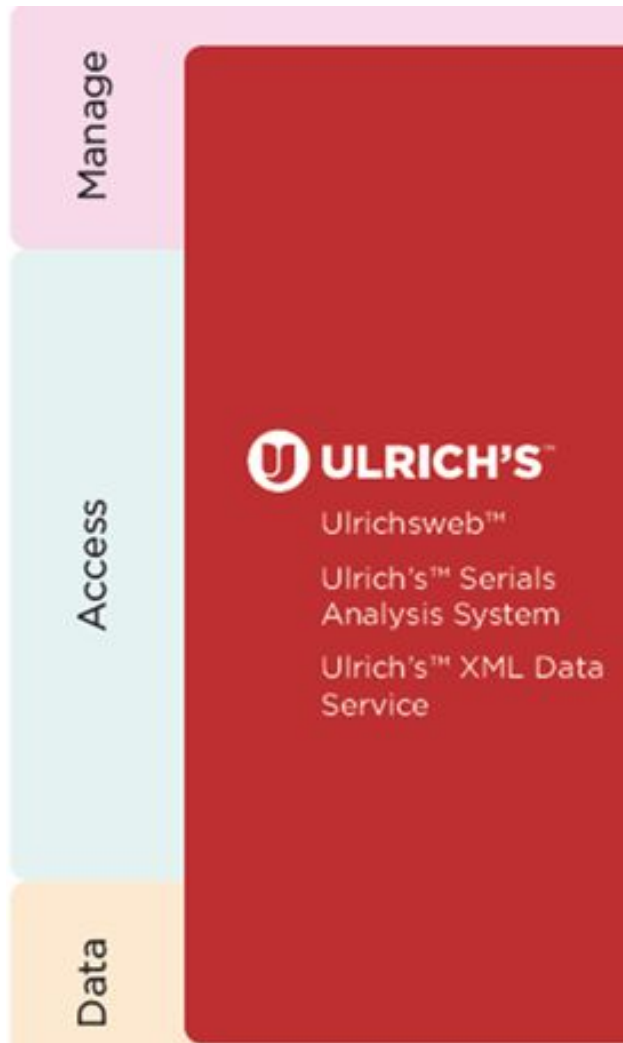
# Why are Ulrich's Online Products Valuable?

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- **В одном месте можно найти всю необходимую информацию.**
- **Удобство при самостоятельной работе пользователя**
- **Дает возможность поддерживать релевантность коллекций**
- **Позволяет более эффективно управлять и оценивать библиотечные коллекции**



# The Ulrich's Services



## **ULRICH'S**WEB™

GLOBAL SERIALS DIRECTORY

Find all the serials information you need in one easy-to-use location



## **ULRICH'S™**

SERIALS ANALYSIS SYSTEM

Merge internal and external evaluative data to assess and manage your collection



## **ULRICH'S™**

XML DATA SERVICE

A monthly feed of selected Ulrich's data for content enrichment of your web services and homegrown applications



**ULRICH'S™**

GLOBAL SERIALS INTELLIGENCE

## European Journal of Cell Biology

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Basic  
Description

Other Editions/  
Formats

Abstracting/  
Indexing & Article  
Access

Publisher &  
Ordering  
Information

Advertising, Rights,  
Demographics

Reviews

Click highlighted text for a new search on that item.

<b>Table of Contents:</b>	<a href="#">Click here to view</a>
<b>ISSN:</b>	0171-9335
<b>Title:</b>	European Journal of Cell Biology <a href="#">Additional Title Information</a>
<b>Publishing Body:</b>	Urban und Fischer Verlag
<b>Country:</b>	Germany
<b>Status:</b>	Active
<b>Start Year:</b>	1969
<b>Frequency:</b>	12 times a year
<b>Document Type:</b>	Journal; Academic/Scholarly
<b>Refereed:</b>	Yes
<b>Abstracted/Indexed:</b>	Yes
<b>Media:</b>	Print
<b>Alternate Edition ISSN:</b>	<a href="#">0724-5130</a>
<b>RSS Availability:</b>	<a href="#">Click here to view</a>
<b>Language:</b>	Text in English
<b>Price:</b>	EUR 1,793 subscription per year in Europe to institutions EUR 1,556 subscription per year to institutions In Germany, Austria And Switzerland JPY 237,200 subscription per year in Japan to institutions USD 1,931 subscription per year elsewhere to institutions (effective 2010)
<b>Subject:</b>	<a href="#">BIOLOGY - CYTOLOGY AND HISTOLOGY</a>
<b>Dewey #:</b>	571.6
<b>LC#:</b>	QH573
<b>CODEN:</b>	EJCBDN
<b>Circulation:</b>	720 paid and controlled
<b>Special Features:</b>	Includes Advertising
<b>Editor(s):</b>	Hans Bloemendal, Manfred Schliwa, Sabine Werner
<b>URL:</b>	<a href="http://www.elsevier.com/locate/ejcb">http://www.elsevier.com/locate/ejcb</a>
<b>Description:</b>	Publishes reviews, original articles and short communications on the structure, function and macromolecular organization of cells and cell components.



- Full Description
- Subject classifications
- Publisher list prices
- Refereed status
- Electronic availability data
- Document suppliers
- A&I coverage
- Publishers and sponsors
- Rights/permissions data
- Reviews & recommendations
- Title change history
- Searchable tables of contents
- Journal URLs
- Linking options

### ADDITIONAL TITLE INFORMATION

**Title History:** Formerly: Cytophysiologie (Germany) (0070-2463)

**360** CORE



**Basic eResource Management and Access Tools**

# Why 360 Core?

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- Электронные ресурсы являются стремительно растущей частью библиотечных коллекций
- Пользователям нужна простая и быстрая связь с ресурсами
  - Пользователи не могут просмотреть все имеющиеся базы данных
  - А потому постоянно обращаются к библиотекарям с просьбами заказать издание по МБА, что является дорогостоящей и отнимающей много времени услугой.
- Библиотеки должны эффективно управлять ресурсам
  - Трудно проанализировать ценность отдельных баз данных
  - Очень мало информации для принятия обоснованного решения по приобретению какого-то ресурса у комплектаторов.

# 360 Core Solves the Problem

Access

A-to-Z Title List

Management

A-to-Z Database List

Overlap Analysis

Browse by Subject

e-Catalog

Title Searching

Usage Statistics

Custom Library Data

Local Holdings

Serials  
knowledgebase

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graph TD; Core((Serials knowledgebase)); Core --> AtoZTitle[A-to-Z Title List]; Core --> AtoZDB[A-to-Z Database List]; Core --> Browse[Browse by Subject]; Core --> TitleSearch[Title Searching]; Core --> CustomData[Custom Library Data]; Core --> Overlap[Overlap Analysis]; Core --> eCatalog[e-Catalog]; Core --> Usage[Usage Statistics]; Core --> LocalHoldings[Local Holdings];
```



***Бесплатный тестовый  
доступ ко всем ресурсам!!!***



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