# Palgrave: Reading for Academic Purposes

2012





# Профессиональное образование





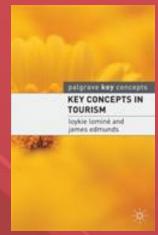


# Введение в специальность

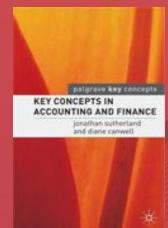
















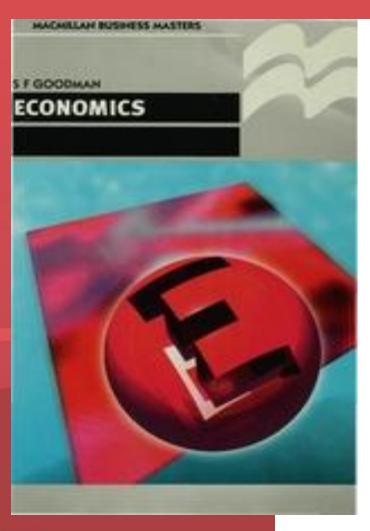


# Key Concepts

- предметный глоссарий,
- описание основополагающих законов,
- информацию о ведущих исследователях и специалистах в данной области,
- и ссылки на сайты, рекомендованные авторами для дальнейшего изучения научной дисциплины.
- для написания учебно- и научно- исследовательских работ



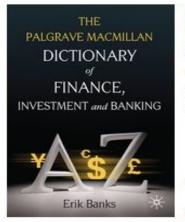
# Чтение по специальности



List of Tables and Figures Introduction to Economics **Key Concepts Underlying Economic Forces** The Role of Governments The Business Framework Price Theory Degrees of Competition Degrees of Competition 2 Markets; Distribution Markets; Services Markets; Labour 1 Markets; Labour 2 Capital and Financial Markets Markets; Land and Housing Foreign Exchange Markets Agriculture and Commodity Markets Trade and the Balance-of-Payments International Institutions The European Union Money **Public Finance** Introduction to Macroeconomics Price Stability, Employment and Growth

World Development and the Environment





# Dictionary of Finance, Investment and Banking

Erik Banks

Palgrave Macmillan









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### Description Reviews Contents

Authors

The Palgrave Macmillan Dictionary of Finance, Investment and Banking helps you understand and use financial language with more ease and confidence.

Compiled by a finance professional with real-world experience on three continents, it is a highly practical reference book containing the essential terminology of today's international financial marketplace. It gives concise and clear definitions of well over 5,000 terms commonly used in the industry, covering the disciplines of accounting, banking, corporate finance, investment management and insurance.

This dictionary includes:

- New terminology, reflecting developments following the global financial crisis
- "Hot topics" of Islamic finance, bank regulation, carbon/emissions trading, business law/bankruptcy and structured products.
- International coverage, with terminology used in Europe, Asia and the USA
- Technical and non-technical terms, colloquialisms, acronyms and foreign language terms
- 190 essential formulae and 50 diagrams to aid understanding

ERIK BANKS is responsible for risk management within the Corporate and Investment Bank at the European universal bank UniCredit. Over the past 23 years he has held senior risk positions at Citibank, Merrill Lynch and in the hedge fund sector, in New York, Tokyo, Hong Kong, London and Munich.

# The Palgrave **Econolog**

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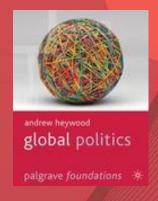
Comments for The Irish Economy

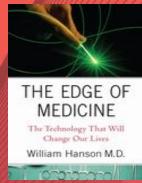


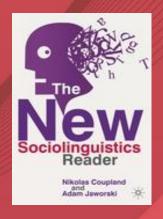
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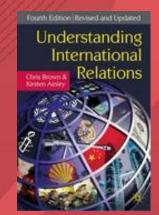














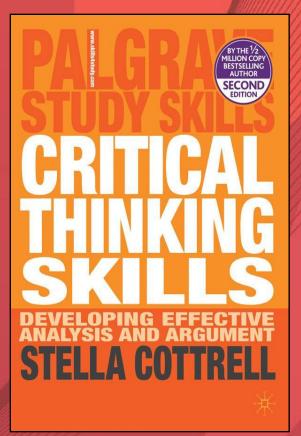
# Компетенции

- Обще учебная
- Инструментальная
- Критическое мышление



PANSE GRAVE
STUDY SKILLS
INFORMATION
SKILLS
INFORMATION
SKILLS
FINDING AND USING
THE RIGHT RESOURCES
JONATHAN GRIX
& GERALD WATKINS







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### 3 Choosing and Using Visual Aids

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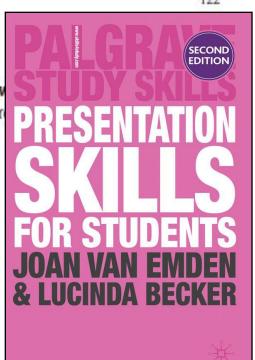
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# **Pocket Study Skills**

The independent of the independe

STUDY SKILLS odfrey

READING AND MAKING NOTES

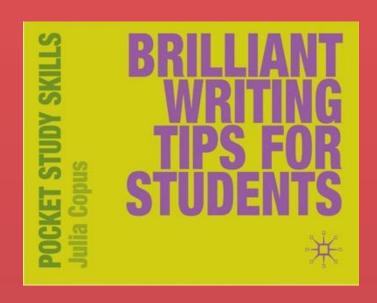
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PLANNING YOUR PHD

SUCCESS IN GROUPWORK







Just one of the 5\* Amazon reviews for Brilliant Writing Tips for Students:

'This book is exactly what it says on the cover - brilliant! It's fully comprehensive, covering everything from punctuation to improving your writing style. I particularly like the way the information is set out in a concise and very accessible way, and the graphics really make their point. The bit about the apostrophe, for example, is just fantastic - you couldn't ever get it wrong again!'

Taz from Wales



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