

Palgrave: Reading for Academic Purposes

2012



Профессиональное образование



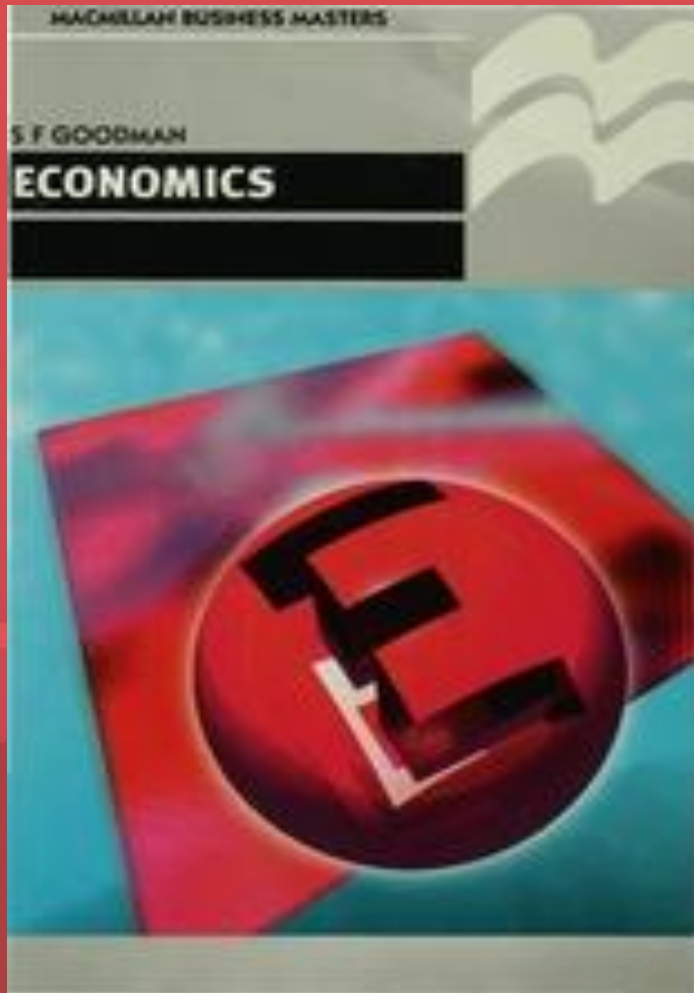
Введение в специальность



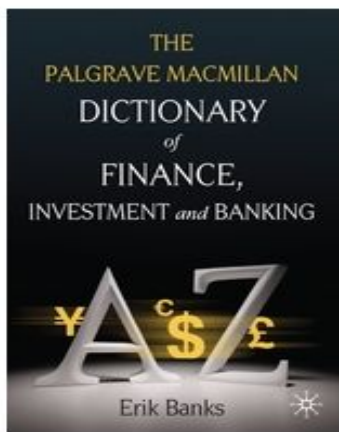
Key Concepts

- предметный глоссарий,
- описание основополагающих законов,
- информацию о ведущих исследователях и специалистах в данной области,
- и ссылки на сайты, рекомендованные авторами для дальнейшего изучения научной дисциплины.
- для написания учебно- и научно-исследовательских работ

Чтение по специальности



List of Tables and Figures
Introduction to Economics
Key Concepts
Underlying Economic Forces
The Role of Governments
The Business Framework
Price Theory
Degrees of Competition
Degrees of Competition 2
Markets; Distribution
Markets; Services
Markets; Labour 1
Markets; Labour 2
Capital and Financial Markets
Markets; Land and Housing
Foreign Exchange Markets
Agriculture and Commodity Markets
Trade and the Balance-of-Payments
International Institutions
The European Union
Money
Public Finance
Introduction to Macroeconomics
Price Stability, Employment and Growth
World Development and the Environment



Dictionary of Finance, Investment and Banking

[Erik Banks](#)

Palgrave Macmillan

 [Companion website available](#)

[Print Friendly Page](#) 

[Create lecturer slide](#) 

[Download sample chapter](#) 

 **Browse
INSIDE**

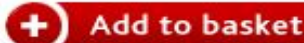
 [Enlarge Image](#)

18 Dec 2009

£26.99

Hardback

In Stock



9780230238299

600 pages



Standard Delivery Charges:

UK

Order total under £40: £2.00 | Order total over £40: £3.00

Overseas

10% of order value. Minimum charge of £4.00 (Courier Delivery is available)



Secure payments via RBS Worldpay



[returns, payment and delivery](#)

Description

[Reviews](#)

[Contents](#)

[Authors](#)

The Palgrave Macmillan Dictionary of Finance, Investment and Banking helps you understand and use financial language with more ease and confidence.

Compiled by a finance professional with real-world experience on three continents, it is a highly practical reference book containing the essential terminology of today's international financial marketplace. It gives concise and clear definitions of well over 5,000 terms commonly used in the industry, covering the disciplines of accounting, banking, corporate finance, investment management and insurance.

This dictionary includes:

- New terminology, reflecting developments following the global financial crisis
- 'Hot topics' of Islamic finance, bank regulation, carbon/emissions trading, business law/bankruptcy and structured products.
- International coverage, with terminology used in Europe, Asia and the USA
- Technical and non-technical terms, colloquialisms, acronyms and foreign language terms
- 190 essential formulae and 50 diagrams to aid understanding

ERIK BANKS is responsible for risk management within the Corporate and Investment Bank at the European universal bank UniCredit. Over the past 23 years he has held senior risk positions at Citibank, Merrill Lynch and in the hedge fund sector, in New York, Tokyo, Hong Kong, London and Munich.

For Readers

Keep up to date with [hot papers](#). Find [new economics blogs](#). Track stories as [they break](#).



For Bloggers

Reach a bigger audience. Enable trackbacks, [most popular post widgets](#) and more. Post [reviews](#), [research and conference reports](#).



For Publishers

See which [books and papers](#) bloggers are talking about. Find experts.



Hot Stories

BBC News: RBS chief Hester's 963,000 bonus criticised

Hester has seen the RBS share price tumble but he's got his bonus on top of his 1.2m salary and his Long-term Incentive Plan (not mentioned in the article), which will be worth millions. All the talking heads are saying pretty much what you'd expect them to... ([read more](#))

All Stories



[Secret Document: Germany Wants To Put Greece Under EU Curatorship](#)

Found on [naked capitalism](#) on Sun 29th Jan 12

In what will probably become a blueprint for the road to EU serfdom, Germany's government has written a so far unpublished document that requires Greece to put interest and debt payments ahead of all other needs and demands that Greece put itself under 'temporary'

 [linked to by 15](#)

[See all posts discussing this story](#)

Read more about this at:

[Kids Prefer Cheese](#)

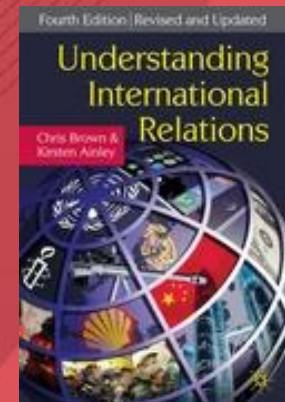
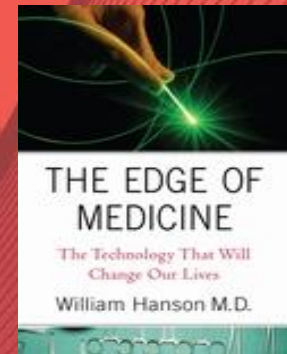
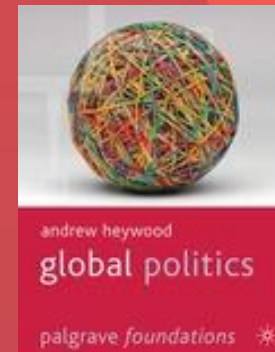
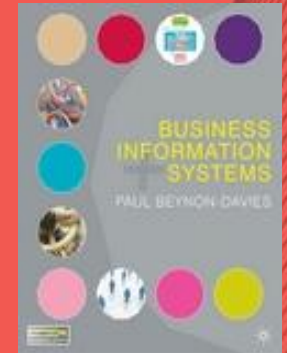
[Marginal Revolution](#)

[Calculated Risk](#)

[Mish's Global Economic Trend Analysis](#)

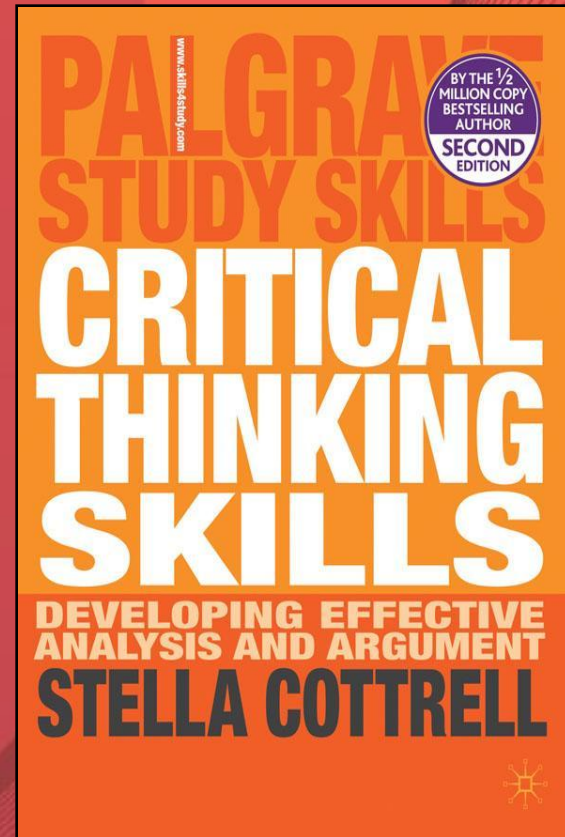
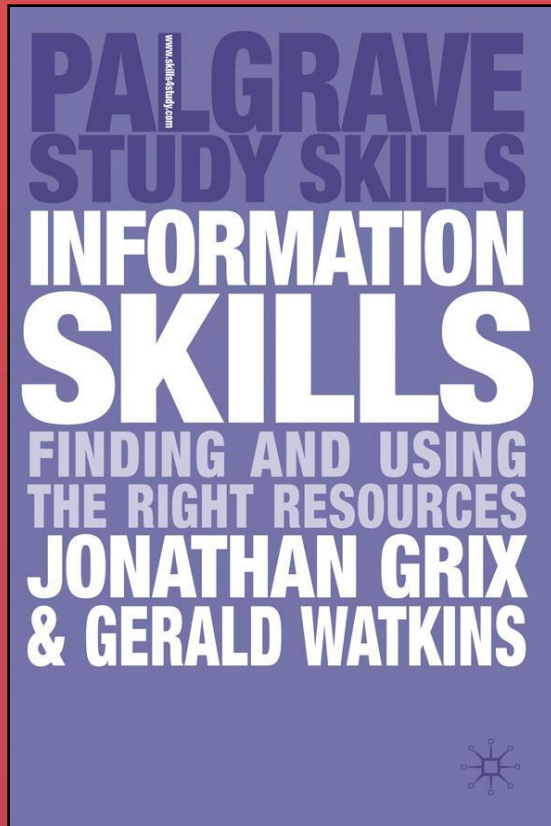
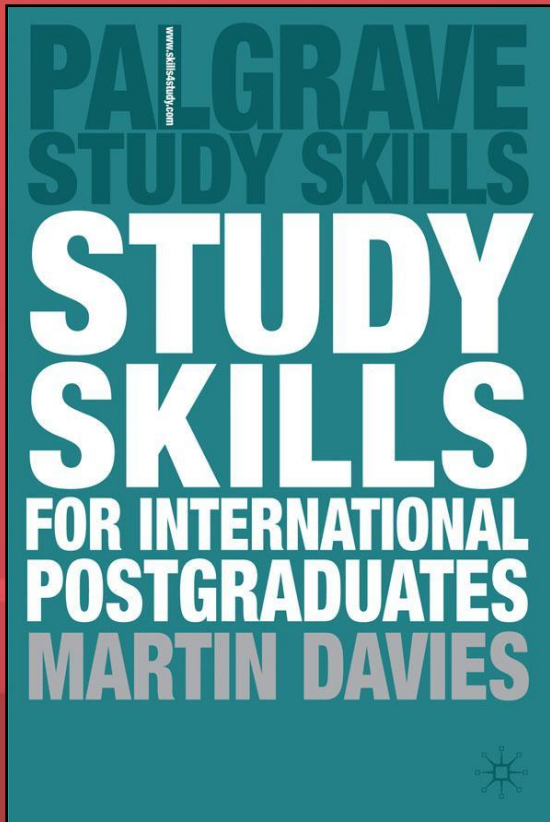
[Comments for The Irish Economy](#)

- International Relations
- Language & Linguistics
- Law
- Mathematics and Statistics
- Philosophy and Religion
- Politics
- Psychology
- Science
 - Biological Sciences
 - Chemistry
 - Medicine
 - Neuroscience
 - Physics and Astronomy
- Social Policy
- Sociology



Компетенции

- Обще учебная
- Инструментальная
- Критическое мышление



Contents

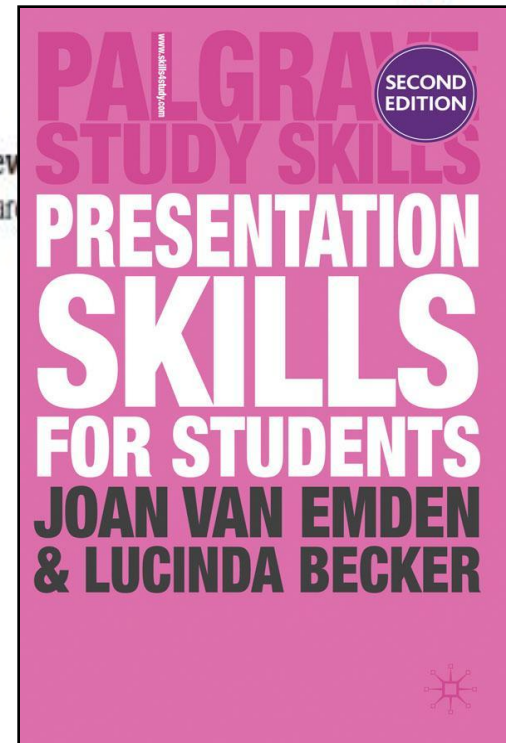
Preface

- 1 Personal Development: Speaking to an Audience**
- 2 Delivery, Non-verbal Communication and Nerves**
 - Using your voice
 - Using silence
 - Listening to voices
 - Using NVC
 - Nerves
- 3 Choosing and Using Visual Aids**
 - Advantages of visual aids
 - Using visual aids
 - Visual aid equipment
 - Handouts
 - Prototypes and demonstrations
 - Poster presentations
 - Computer demonstrations
- 4 Speaking as Part of Your Course**
 - Seminar papers
 - Tutorials
 - Presentations
 - Vivas
- 5 Speaking as Part of a Group**
 - Forming a group
 - The venue
 - Organising the group
 - Structuring the presentation
 - Rehearsals
 - Answering questions

- 6 Speaking as a Student Representative** **104**
 - Choosing to stand 104
 - Open meetings 107
 - Committee meetings 108
 - High-level committees 111
 - Open days 114
 - Talking to new students 116
- 7 Speaking at Elections and Meetings** **118**
 - Election to office 118
 - Speaking to the press 121
 - Speaking at meetings 122
 - Chairing meetings
 - Public meetings
- 8 Job Searches and Job Interview**
 - Using the telephone for a job search
 - Careers fairs
 - Telephone interviews
 - Facebook checking
 - First interview
 - Second interview

Further Reading

Index



Pocket Study Skills

POCKET STUDY SKILLS

Lucinda Becker

**14 DAYS TO
EXAM
SUCCESS**

POCKET STUDY SKILLS

Jeanne Godfrey

**READING
AND
MAKING
NOTES**



POCKET STUDY SKILLS

Kate Williams

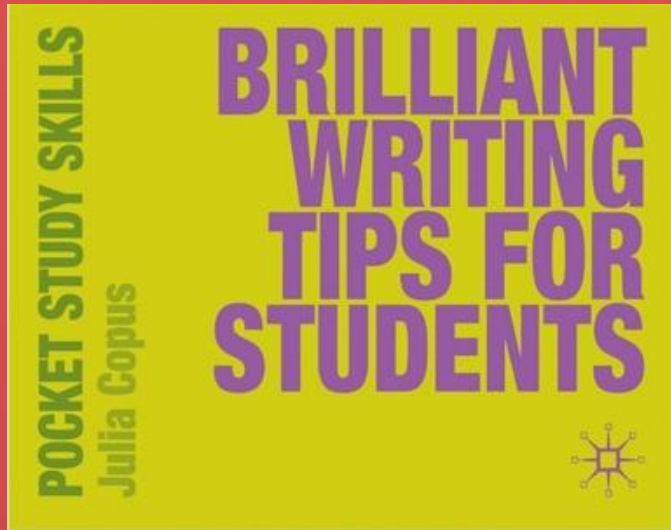
**PLANNING
YOUR
PHD**

POCKET STUDY SKILLS

Peter Hartley & Mark Dawson

**SUCCESS IN
GROUPWORK**





Just one
of the 5* Amazon reviews for
*Brilliant Writing Tips
for Students:*

‘This book is exactly what it says on the cover - brilliant! It's fully comprehensive, covering everything from punctuation to improving your writing style. I particularly like the way the information is set out in a concise and very accessible way, and the graphics really make their point. The bit about the apostrophe, for example, is just fantastic - you couldn't ever get it wrong again!’

Taz from Wales

For further information

- www.macmillan.ru
- www.macmillanenglish.com
- www.palgrave.com