

«Интерактивные версии Годовых отчетов: задачи, ошибки, достижения, прогнозы»

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СОДЕРЖАНИЕ

Интерактивный годовой отчет как инструмент коммуникации с инвесторами и акционерами

- Чего изволите подать?
- В каком виде изволите?

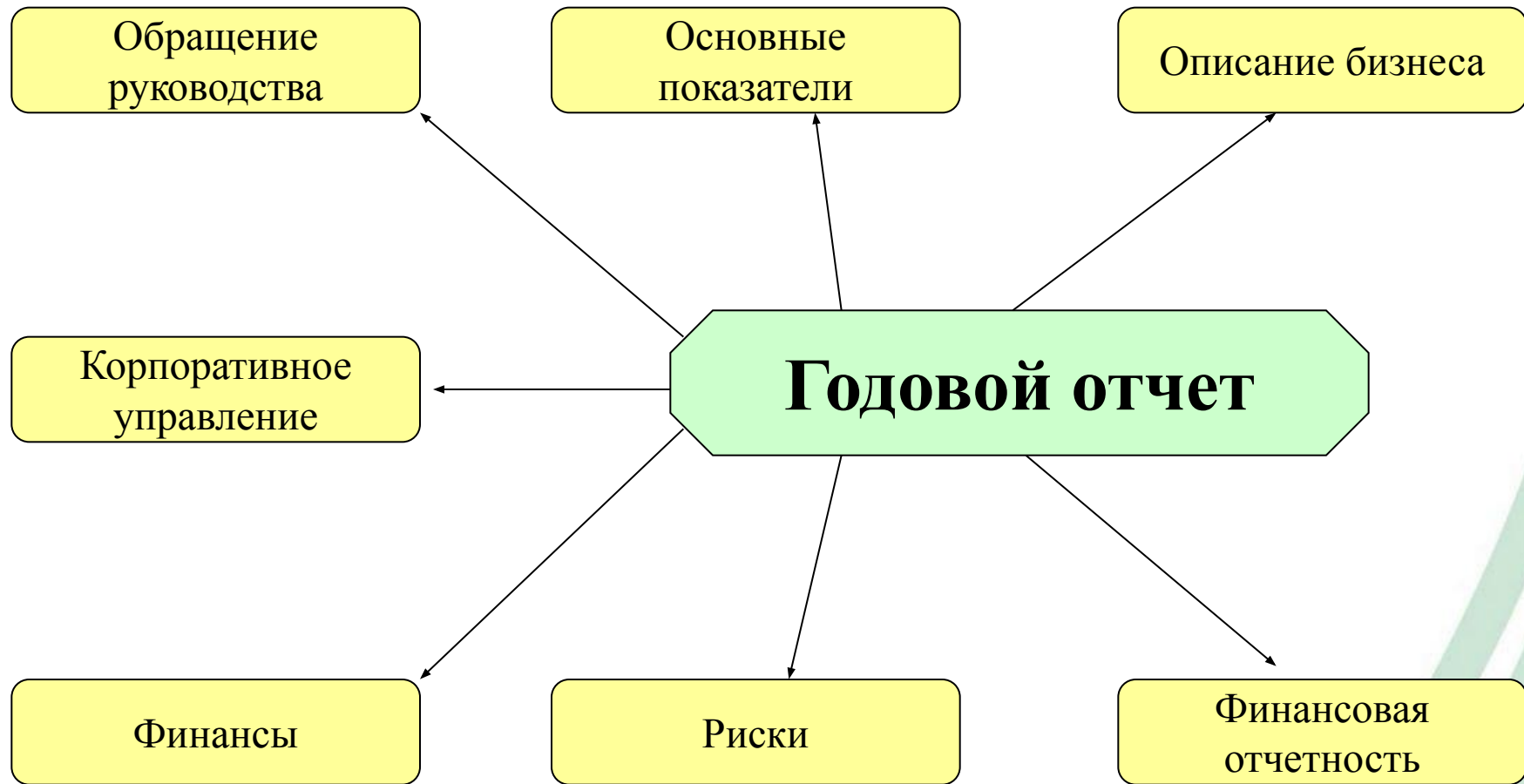
Анализ потенциала и применения идеологии интерактивных Годовых отчетов участниками Конкурса-2010

- Что в PDF интерактивного?
- E-book or not e-book?
- HTML – наше всё?

Прогноз использования сервисов в интерактивных Годовых отчетах в 2011 году

- Анализируй ЭТО!
- Поговорим о том, о сём...

Чего изволите подать?



В каком виде изволите?



Полный аналог печатной версии



Любовь к книгам



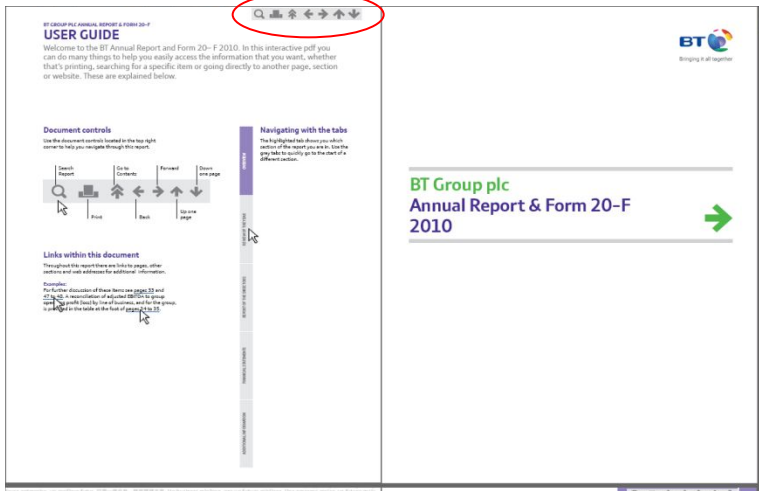
Функционал прежде всего

Что в PDF интерактивного?



Скачать или нет, куда сохранить?

Основной инструментарий



Вопросы те же, но с навигацией

E-book or not e-book?

100% E-book



E-book встроена в HTML

Denbury Resources Inc. 2009 Annual Report

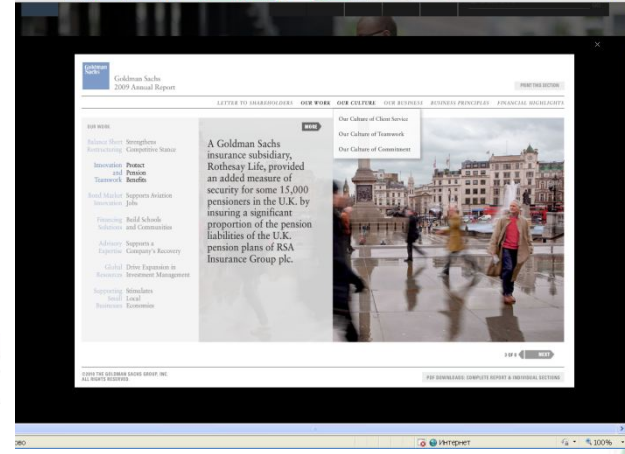
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4 Denbury Resources Inc. 2009 Annual Report

Financial Highlights

Item	2009	2008	2007	2006 ⁽¹⁾	2005	Average Annual Growth ⁽²⁾
Consolidated Statements of Operations Data:						
Revenue	\$ 382,012	\$ 1,265,702	\$ 973,360	\$ 231,524	\$ 548,239	12%
Real income less ⁽³⁾ per common share ⁽⁴⁾	175,150	388,376	253,147	202,437	168,471	-
Basic	10.35	1.89	1.06	0.87	0.74	-
Diluted	9.70	1.64	1.00	0.82	0.76	-
Weighted average number of common shares outstanding ⁽⁵⁾	24,917	243,935	240,945	233,141	223,485	3%
Diluted	244,917	252,520	252,101	247,547	239,267	1%
Consolidated Statements of Cash Flow Data:						
Cash provided by (used for):						
Operating activities	\$ 526,579	\$ 774,519	\$ 570,214	\$ 443,810	\$ 260,940	10%
Investing activities	(312,214)	(374,519)	(372,533)	(854,427)	(182,473)	24%
Financing activities ⁽⁶⁾	422,637	177,102	198,533	263,641	154,797	30%
Production (Mcf):						
Oil (barrel)	36,191	31,434	27,729	23,274	20,073	17%
Natural gas (Mcf)	49,094	85,423	97,141	80,252	58,874	23%
Coal (M)	49,491	20,363	44,118	26,792	23,715	15%
Unit Sales Price (excluding hedged):						
Oil (per Bbl)	\$ 77.73	\$ 92.73	\$ 69.80	\$ 69.67	\$ 60.36	4%
Natural gas (per Mcf)	\$ 5.54	\$ 6.54	\$ 6.54	\$ 7.10	\$ 6.48	(20)%
Unit Sales Price (including hedged):						
Oil (per Bbl)	\$ 66.43	\$ 70.04	\$ 46.84	\$ 69.33	\$ 60.36	8%
Natural gas (per Mcf)	\$ 7.54	\$ 7.74	\$ 7.46	\$ 7.10	\$ 7.00	(18)%
Cost per unit:						
Lease operating expenses	\$ 16.10	\$ 16.13	\$ 14.26	\$ 12.44	\$ 9.98	17%
General and administrative expenses	1.51	3.74	3.04	3.21	2.84	(14)%
Depreciation, depletion and amortization	1.32	1.08	1.17	1.11	1.09	10%
Proved Reserves:						
Oil (MMBbls, 100% interest)	102,873	179,126	136,978	126,385	104,173	14%
Oil (MMBbls, 50% interest)	427,495	427,702	398,469	389,246	378,267	(21)%
Natural gas (Bcf, 100% interest)	207,452	252,492	194,744	174,232	152,948	9%
Coal (MMBbls, 100% interest)	4,202,024	4,515,107	4,441,956	4,325,948	4,485,702	8%
Consolidated Balance Sheet Data:						
Total assets	\$ 4,233,978	\$ 3,589,474	\$ 2,771,077	\$ 2,139,837	\$ 1,805,049	30%
Total long-term liabilities	1,703,951	1,343,579	1,102,344	833,260	417,343	33%
Stockholders' equity ⁽⁷⁾	1,727,227	1,845,895	1,468,733	1,306,577	1,387,706	28%

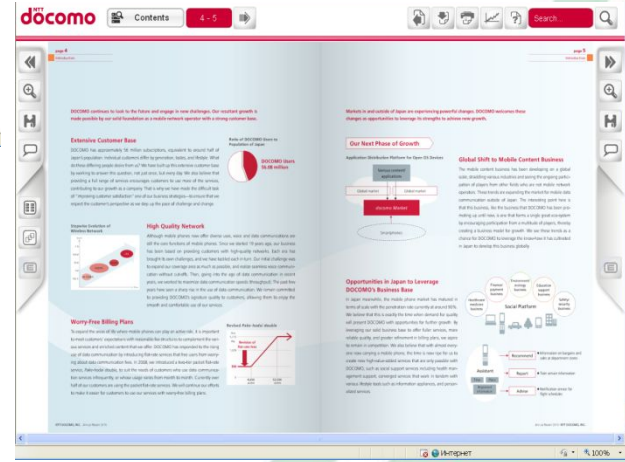
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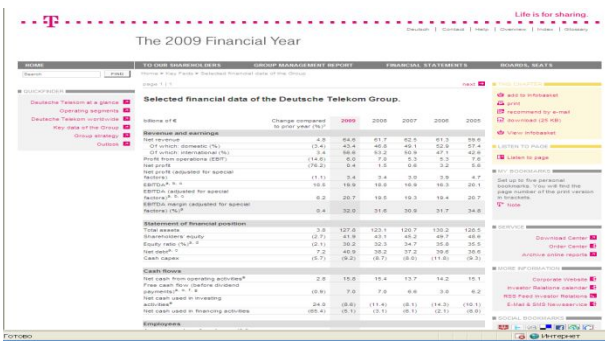
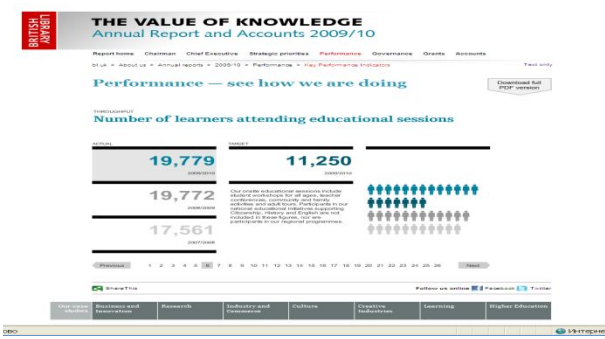
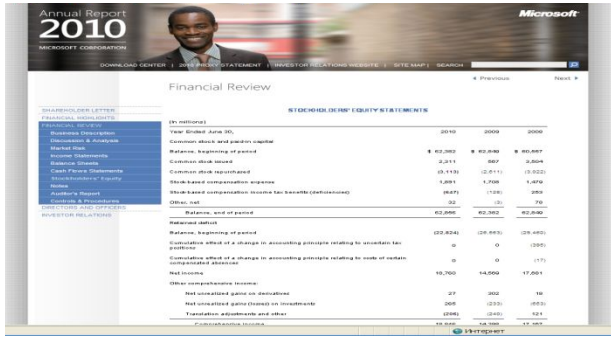
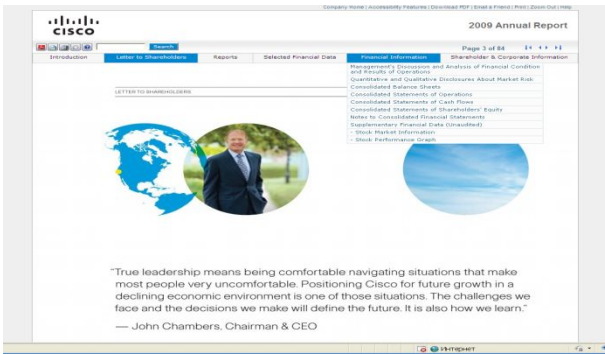
E-book + multimedia



E-book + функциональность



HTML – наше всё?




HTML расширяет возможности PDF, но достаточно ли этого?

Хороший HTML, но насколько он полезен?

Функциональность, полезность, наглядность, удобство и простота использования

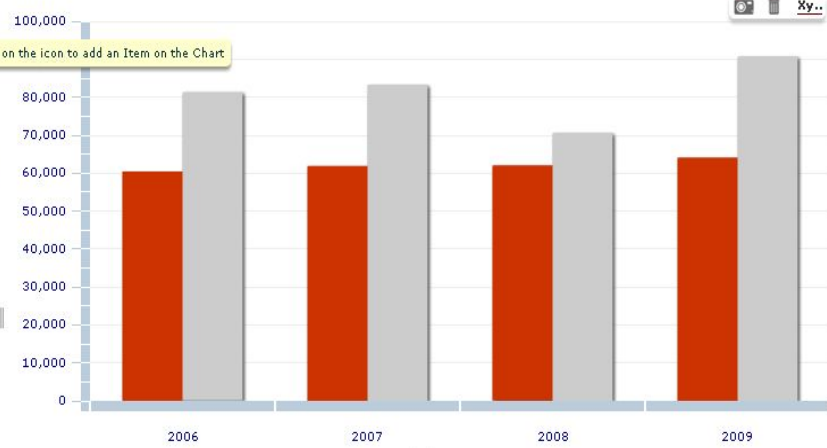
Анализируй ЭТО!


Annuals

Reports: **Group Income Data - Total Income**

Period: **2004** | 2005 | 2006 | 2007 | 2008 | 2009


Description	Units	Select
<input checked="" type="checkbox"/> Profit and Loss Account	Euro ml...	
<input checked="" type="checkbox"/> Total Income	Euro ml...	<input checked="" type="checkbox"/>
- Earned premiums	Euro ml...	<input checked="" type="checkbox"/>
- Fee and commission income	Euro ml...	<input type="checkbox"/>
<input checked="" type="checkbox"/> Total Expenses	Euro ml...	<input checked="" type="checkbox"/>
- Net insurance benefits and claims	Euro ml...	<input type="checkbox"/>
- Fee and commission expenses	Euro ml...	<input type="checkbox"/>
- Acquisition and administration costs	Euro ml...	<input type="checkbox"/>
- Earnings before taxes	Euro ml...	<input type="checkbox"/>
- Consolidated result of the period	Euro ml...	<input type="checkbox"/>
- Result of the period	Euro ml...	<input type="checkbox"/>
- Minority interests	Euro ml...	<input type="checkbox"/>
<input checked="" type="checkbox"/> Balance Sheet	Euro ml...	
<input checked="" type="checkbox"/> Cash Flow Statement	Euro ml...	
<input checked="" type="checkbox"/> Non Life Segment	Euro ml...	
<input checked="" type="checkbox"/> Life Segment	Euro ml...	



	27,126	26,328	26,494
TOTAL EQUITY (A)			
NON-CURRENT LIABILITIES			
Non-current financial liabilities (19)	35,752	475	35,527
Employee benefits (24)	1,075		1,212
Deferred tax liabilities (9)	160		389
Provisions (25)	735		692
Miscellaneous payables			903

TELECOM
INTERACTIVE TABLES

Equity and Liabilities



TELECOM

Letter to the Shareholders

Home - Consolidated Financial Statements

Go to page: 140

KPI interactive

Download center

Glossary

Consolidated Statements of Financial Position

Equity and Liabilities

Separate Consolidated Income Statements

Consolidated Statements of Comprehensive Income

Consolidated Statements of Changes in Equity

Consolidated Statements of Cash Flows

Notes to the Consolidated Financial Statements

Certification of the Consolidated Financial Statements

Independent auditors' report

governance.report.telecomitalia.it/en

Прогноз использования сервисов в интерактивных годовых отчетах в 2011 году

Анализируй ЭТО!

ИНСТРУМЕНТЫ АНАЛИЗА:

TELECOM ITALIA
2009 Annual Report | 2009 Corporate Governance Report | 2009 Sustainability Report

Letter to the Shareholders | Report on Operations | Consolidated Financial Statements | Telecom Italia S.p.A. | Other information

Annual Report 2009

Key facts: In line with the 2009-2011 industrial plan, one of our objectives is stabilizing the group's organic EBITDA for the third consecutive year in 2010, also thanks to the contribution from Brazil which recorded good progress in the first three months of the year.

Organic revenue

Year	Q I	Q II	Q III	Q IV
2009	~4,500	~4,800	~4,800	~4,800
2008	~4,500	~4,800	~4,800	~4,800

Key figures

Revenues	27,180 mln €
EBITDA	11,115 mln €
EBIT	5,493 mln €
Profit for the year	1,586 mln €
Adjusted net financial debt	33,940 mln €

Переход в корзину

Закладки

Встроенные интерактивные графики

TELECOM ITALIA
2009 Annual Report | 2009 Corporate Governance Report | 2009 Sustainability Report

Letter to the Shareholders | **Report on Operations** | Consolidated Financial Statements | Telecom Italia S.p.A. | Other information

Report on Operations

Useful links

- Performance of the stocks of the major companies
- Financial ratios
- Highlights - The Business Units
- Rating at December 31, 2009

Download

- Consolidated Statements of Financial Position (xls)
- Separate and Comprehensive Consolidated Income Statements (xls)
- Consolidated Statements (xls)
- Annual Report 2009 (pdf)

PDF section

- Report on Operations (pdf)
- The Business Units of the Group (pdf)
- Sustainability (pdf)

Tag Cloud

Business Units data: summary table

	Revenue		EBITDA		EBIT		Capital expenditure		Headcount at year-end (number)	
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
Domestic	21,662	23,227	9,965	9,959	5,354	5,405	3,523	3,658	58,736	61,816
Brazil	3,022	3,308	1,255	1,217	209	189	964	1,348	9,763	10,265
India	230	237	(8)	(80)	(113)	53	50	757	967	
Olivetti	350	352	(14)	(30)	(19)	(37)	4	3	1,098	1,194
Other Operations	155	215	(5)	19	(34)	(15)	5	26	1,010	1,058

Страница с интерактивным анализом основных показателей

Скачивание таблиц в Excel формате

Поговорим о том, о чём..

The screenshot shows the Deutsche Telekom website with several navigation and utility sections. A red circle highlights the 'recommend by e-mail' link in the 'THIS CHAPTER' section. Another red circle highlights the 'SOCIAL BOOKMARKS' section, which includes icons for various social media platforms like Facebook, Twitter, and LinkedIn.

Отправить ссылку по электронной почте

Добавить ссылку в социальные сети

The screenshot displays the 'Key Operating and Financial Data - Telecom Italia Group' section of the 2009 Annual Report. A red arrow points to the 'Report on Operations' tab in the top navigation bar. The main content area contains detailed text about the company's performance, including EBITDA and cash flow data.

Отправить комментарий в компанию

The screenshot shows the REXAM website's feedback form titled 'Your view'. The form includes sections for 'Please help us to improve our reporting by completing the feedback form below', 'Which sections of the report are you most interested in?', and 'Please use the space below for any other comments or suggestions for how we can improve our Annual report in the future.' A red arrow points to the feedback form area.

Оценить отчет с помощью анкеты обратной связи.

СПАСИБО ЗА ВНИМАНИЕ!