

Electronic Reserve System (eReserve)

Возможности и преимущества

Что такое eReserve?

- **eReserve** - это уникальная возможность перевести учебные *печатные* материалы, которые Вы используете в рамках преподаваемых курсов, в *электронный* (цифровой) формат.
- Все оцифрованные материалы размещаются специалистами Библиотеки в системе e-Course, что позволяет студентам, получить доступ к учебным ресурсам в **любое время, в любом месте, в течение семестра**.
- Резервирование материалов позволяет обеспечить студентов определенных курсов материалами, которые имеются в библиотеке, но в недостаточном количестве.
- Сервис **eReserve** также предоставляет возможность разместить в e-Course все Ваши учебные материалы, которые находятся в Системе файлов и папок АУЦА.

Какие ресурсы могут быть размещены в системе eReserve?

- **Печатные копии** (книги, статьи из журналов);
- **Электронные ресурсы** (в т.ч. в формате .doc, .pdf, .ppt, .jpg, .xls);
- **Ссылки на веб-ресурсы** (из электронных баз данных: Ebrary, EBSCO, JSTOR и т.д.)

Как разместить материалы в eReserve?

- Необходимо заполнить онлайн заявку, которая доступна через веб-сайт библиотеки по адресу:
<http://library.auca.kg/en/crselectronic>
- Печатная форма заявки также доступна на кафедрах выдачи литературы (к. 101, 105).
- Срок подачи заявок: 4 недели до начала семестра (для печатных копий)

Веб-сайт Библиотеки

The screenshot shows a Windows Internet Explorer browser window displaying the AUCA Library website. The address bar shows the URL `http://library.auca.kg`. The page content includes a navigation menu, search options, and a main section titled "Electronic Reserve System".

Electronic Reserve System

What is eReserve?

eReserve is unique opportunity to convert learning printed materials, used in the framework of your course, in electronic(digital) format. All digitized materials will be placed in e-Course system by Library specialists. This service allows students to get an access to learning resources in any time and in any place, during semester.

Also eReserve service provides an opportunity to place all your educational materials in e-Course, which are in the System of AUCA files and folders.

In order to use this service it is necessary to complete online application or printed eReserve request form and bring it to the Library.

In case of questions about new eReserve service, please, contact the library staff by phone 66-10-88 (275 int.) or by e-mail library@mail.auca.kg

Hours

Mon	8 am - 10 pm
Tue	8 am - 10 pm
Wed	8 am -10 pm
Thu	8 am - 10 pm
Fri	8 am - 10 pm
Sat	9 am - 4 pm
Sun	9 am - 4 pm

Footer:

© 2004-2009 AUCA Library
American University of Central Asia
AUCA Information Resources & Technology

ENGINEERED BY **ISYMBALOV**
Design by Maja Sharshheeva

205 Abdymomunov Street
Bishkek, Kyrgyz Republic 720040
+996 312 661088

Форма заявки

Course reserve (electronic materials) - AUCA Library - Windows Internet Explorer

http://library.auca.kg/en/crselectronic

File Edit View Favorites Tools Help

Course reserve (electronic materials) - AUCA Library

ENG PYC

New arrivals

Earl R. Hutchison. The art of feature writing: from newspaper features and magazine articles to commentary. - New York, 2008.

[view arrivals...](#)

Help

- FAQs
- Book order
- Ask a librarian

e-Course System

Consultations

* Instructor's name (last, first):

* Program/Department:

Phone: * Email:

* Electronic Course name:

* Course code: * Course type: Required Elective * Q-ty of students:

* Semester: Fall Spring * Deadline (day month year): * Withdrawal date:

Items:

1) Book Journal Other [Library catalog](#) [Periodicals](#) [Delete item](#)

* Title:

Author/Editor/Creator:

CallNumber: Edition or Volume: ISBN Number:

Book Chapter Title:

Author: Chapter #: * Pages:

Add news item

Comments:

* I have read and agree to follow the [copyright requirements](#) and [fair use guidelines](#):

agree

* Enter code:

* - required field

News & events

March 1, 2010
AUCA Library eReserve service

February 22, 2010
On February 23, 2010 the Library doesn't work...

February 19, 2010
Library schedule...

[more news...](#)

Hours

Mon	8 am - 10 pm
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AUCA Information Resources & Technology

ENGINEERED BY **TSYMBALOV**
Design by Maya Sharshheeva

205 Abdymomunov Street
Bishkek, Kyrgyz Republic 720040
+996 312 661088

Done

Local intranet 100%

Сроки и условия размещения материалов в eReserve

- Заявки выполняются в порядке очередности, по мере их поступления;
- Срок выполнения заявок: минимум 10 дней со дня подачи заявки;
- После размещения материалов в eReserve преподавателю высылается уведомление на электронную почту;
- Материалы размещаются только с условием соблюдения авторских прав;
- Материалы снимаются с резервирования после завершения курсов (по окончании семестра).

Как получить доступ к зарезервированным материалам?

Electronic Course System - Windows Internet Explorer

http://e-course.auca.kg/

iRT Electronic Course System

American University of Central Asia

ENG PVC

You are not logged in

Welcome to the AUCA 'e-Course System' WEB-site, where learning happens online. This site builds on an internationally adopted course management system called Moodle, and offers opportunities for students, faculty, and staff to utilize a wide range of online learning resources connected with AUCA's educational programs and field activities.

Available Courses

American Studies
American Government & Politics
American Political Parties
American Popular Culture: Common, Sub and Visual
Individual Freedom and Social Responsibility: part II
Russian Literary Masterpieces in American Cinema

Anthropology
Contemporary History of Central Asia

Business Administration
Advertising (Kolpakov)
Business Ethics
Cost Accounting
Honors Seminars
Intro to Public Administration
Organizational Theory & Development

European Studies
European Literature
French for Intermediates
Intercultural Communication
Французский клуб

International & Business Law
Business Legislation
Civil Law - Property

International & Comparative Politics
Governance & Development
ICP Department Information and Policies
International Organizations
International Relations
International Water Policy
Public Policy Analysis

Main Menu

- Site news
- How to set up an account
- Faculty Documentation
- Student's area
- Student FAQs
- Student guide - How to's

HELP DESK

If you have any problems, please contact the e-Course System administrator - Maya Sharsheeva:

Room: #206
Email: irt@mail.auca.kg
Phone: 66-11-19 (ext. 300)

Consultations schedule
Mon - Fri: 11 am to 5 pm

Online Users

(last 5 minutes)

- Elena Melchanova
- Nurlan Choibekov
- Guzal Abdirazakova
- Totugyl Abdullaeva
- Irina Pak
- Aiganysh Mambetkazieva
- Chyngyz Ismanov

Authorization

AUCA Windows username:
AUCA Windows password:

Request a new account
Help

Available Courses

- American Studies
- Anthropology
- Business Administration
- European Studies
- International & Business Law
- International & Comparative Politics
- Journalism & Mass Communications
- Master of Business Administration
- Psychology
- Sociology
- Arts and Recreational Sports
- Mathematics & Natural Sciences
- University Academic Activity

All courses ...

Done

Local intranet 100%

Как получить доступ к зарезервированным материалам?

The screenshot displays a Windows Internet Explorer browser window with two tabs. The active tab is titled "MBA511: The Management Challenge_Higgins_Ch.7" and shows a PDF document. The document is titled "CHAPTER 7 Strategy Formulation and Implementation" and includes a "CHAPTER OBJECTIVES" section with 10 numbered points. The PDF viewer interface shows a toolbar with various navigation and editing tools, and a status bar at the bottom indicating "1 of 37" pages. The browser's address bar shows the URL "http://e-course.auca.kg/mod/resource/view.php?id=7772".

CHAPTER OBJECTIVES

When you have read this chapter you should be able to:

1. Describe the strategic management process in organizations.
2. Identify the major levels of strategy and describe each briefly.
3. Describe the major steps in the strategic planning process.
4. List and describe the major types of corporate strategies.
5. State the three questions that strategic planning answers.
6. Describe the roles of the following in strategic management: core competencies, capabilities, resource bases, and organizational learning.
7. Identify the principal types of strategies in an organization.
8. Describe the role of human behavior in the strategic management process.
9. Discuss strategic planning in different types of organizations.
10. Discuss the implementation of strategies.

CHAPTER 7

Strategy Formulation and Implementation

CHAPTER OUTLINE

Strategic Planning, Strategic Management, and Strategic Thinking
THE STRATEGIC MANAGEMENT PERSPECTIVE
STRATEGIZING IN COMPLEX, TURBULENT ENVIRONMENTS

Strategy Formulation
SWOT ANALYSIS
CORE COMPETENCIES, CAPABILITIES, AND RESOURCE BASES
PLANNING PREMISES
STRATEGIC INTENT

Strategy Formulation at the Corporate Level
SINGLE-BUSINESS CORPORATE STRATEGY
MULTIPLE-BUSINESS CORPORATE STRATEGY
STRATEGY AND THE INDUSTRY LIFE CYCLE

Strategy Formulation at the Business Level
GENERIC STRATEGIES
HALL'S COMPETITIVENESS MODEL
OTHER GENERIC STRATEGIES
CREATING A COMPETITIVE ADVANTAGE
PRODUCT AND INDUSTRY LIFE CYCLES

Strategy Formulation at the Functional Level

MANAGEMENT CHALLENGES DISCUSSED IN THIS CHAPTER:

- Increasing globalization of business.

1 of 37

Downloading (6.02 MB of 7.25 MB) : http://e-course.auca.kg/file.php/279/e-reserve/The_Management_Challenge_Ch.7.pdf

Electronic Course System - Windows Internet Explorer

http://e-course.auca.kg/

File Edit View Favorites Tools Help

Google

Electronic Course System

iRT Electronic Course System

American University of Central Asia

ENG РУС

Вы зашли под именем Irina Pak (Выход)

Редактировать

Основное меню

- Site news
- How to set up an account
- Faculty Documentation
- Student's area
- Student FAQs
- Student guide - How to's

HELP DESK

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Room: #206
Email: irt@mail.auca.kg
Phone: 66-11-19 (ext. 300)

Consultations schedule
Mon - Fri: 11 am to 5 pm

Пользователи на сайте (последние 5 минут)

- Irina Pak
- Eldar Erkinbek uulu
- Anastasija Popova
- Tynchtybek BAkyt uulu
- Jaka-Bella Moldokulova
- Aliya Bolotbek kyzy
- Kamil Timerov
- Anastasia Danshina

Администрирование

- Уведомления
- Пользователи
- Курсы
- Оценки
- Нестояхождение

Welcome to the AUCA e-Course for students

Категории курсов

American Studies

- American Society
- Contemporary American Is
- History of Central Asia
- Individual Freedom and Soc
- Rhetoric In Contemporary
- Survey of American History
- World Religion- Tillman

eReserve (Course Inform

- American & World Lite
- American Fine Arts
- Literature & Arts of Ce

Anthropology

- Anthropology of Kinship
- Anthropology of Religion
- Ethnicity & Identity
- Great Games: the Internatio
- History of Anthropological T
- History of Anthropological
- History of Kyrgyzstan
- History of Kyrgyzstan
- Intro to Development Anthr
- Introduction to Cultural Ant
- Peoples & Cultures of CA
- Political Anthropology
- Social, Cultural Anthropolog

Business Administration

- Business Ethics
- Career Planning & Develop
- Human Resource Managem

Курс: Literature & Arts of Central Asia - Windows Internet Explorer

http://e-course.auca.kg/course/view.php?id=358

File Edit View Favorites Tools Help

Google

This page is in Russian. Translate it using Google Toolbar?

Перейти к ролику... Редактировать

Вы зашли под именем Irina Pak (Выход)

Литература & Arts of Central Asia

Элементы курса

- Ресурсы
- Форумы

Управление

- Редактировать
- Установки
- Назначить роли
- Оценки
- Группы
- Разрешение копирования
- Восстановить
- Импорт
- Чистка
- Отчеты
- Вопросы
- Файлы
- О пользователи

Наступающие события

Не имеется никаких наступающих событий

Перейти к календарю... Новое событие...

Заголовки тем

Новостной форум

Central Asian cinema

- 1 abdikalykov interview engl doc
- 1 abdikalykov interview engl pdf
- 1 So-Ba-Bu another review by Abikeeva G rus
- 1 So-Ba-Bu review by Abikeeva eng
- 1 So-Ba-Bu review by Berabash rus
- 1 So-Ba-Bu review by Tarikhanov rus
- 1 Sokonbaev, Gamal Modern cinema of Kyrgyzstan rus
- 1 Shermeev, Ali interview engl
- 1 Mussakov interview engl
- 2 erooue Kyrgyzstan
- 2 Central Asian cinema
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12

Люди

- Участники

Обмен сообщениями

Нет новых сообщений

Обмен сообщениями...

Категории курсов

- American Studies
- Anthropology
- Business Administration
- Economics
- European Studies
- International & Business Law
- International & Comparative Politics
- Journalism & Mass Communications
- Master of Business Administration
- Psychology
- Sociology
- Software Engineering
- Arts & Recreational Sports
- English Language
- Mathematics & Natural Sciences
- Preparatory University Academic Activity
- Все курсы ...

1) American Studies (3)

- American & World Literature (Hardin)
- American Fine Arts (Hardin)
- Literature & Arts of Central Asia (Hardin)

2) Business Administration (1)

- Business Communication (Djuraeva) - 15

3) MBA (4)

-  Introduction to Management (Sakishev)
-  Risk Management
-  Management & Organization (e-course Kolpakov) - 12
-  Organizational Behavior (e-course Kolpakov) - 9

4) Psychology (4)

-  Animal Behavior (e-course) - 22
-  Special Psychology (e-course)
-  Behavioral Genetics (e-course) - 25
-  Yarova

5) Sociology (4)

-  Gender Studies (e-course Dergousoff) - 22
-  Classical Social Theory (e-course Dergousoff) - 20
-  Qualitative Methods (e-course Dergousoff) - 20
-  Introduction to Philosophy (Alieva) - 80

6) Mathematics and Natural Sciences (1)

-  An Introduction to Contemporary Mathematics 1 (Sklyar) – number of students 110

7) Arts & Recreational Sports (2)

-  Story of the Masterpieces 1
-  Story of the Masterpieces 2

Total number of eReserves – 19

Number of instructors – 9

Total number of students -

Контакты:

- Пак Ирина – Библиотекарь-референт
- Жумадилова Бактыгуль – Комплектатор

Тел.: 66-10-88 (279, 282)

E-mail: library@mail.auca.kg