

Журналы открытого доступа

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Презентация на семинаре «Открытый доступ: новые модели
научной коммуникации»,

Государственный университет им. Ильи Чавчавадзе,

14-15 мая 2008

Зачем?



- Шок от стоимости подписки научных журналов.
- The Cornell Libraries Exhibit
- Sticker Shock 2 (2007) updates the original 2001 Sticker Shock display.
- Tyler Corson-Rikert produced this exhibit under the guidance of Jill Powell and John Saylor.
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- courtesy of Resonance Research Corporation

Зачем?



- Стоимость журналов Materials Science and Engineering A, B, C, & R - \$17,986 - МОЖНО КУПИТЬ НОВУЮ Honda Civic Coupe
 - С 2002-го года цены возросли на 60%!
- <http://automobiles.honda.com/>

Зачем?



- Журнал The Computer Methods in Applied Mechanics and Engineering стоит \$9,069.
- Можно оборудовать домик на двоих солнечной батареей для нагрева воды
- З 2002-го года цены возросли на 34%

Picture: Solahart / ESTIF

Зачем?



- The International Journal of Solids and Structures **СТОИТ \$7,833.**
- За эти деньги можно слетать на Мачу Пикчу в Южной Америке
- С 2002-го года цены возросли на 34%

INTRAV

Зачем?



- Стоимость the Journal of Membrane Science - \$7506
- Можно купить **НОВЫЙ** Yamaha VX Sport Jet Ski
- С 2002-го года цены возросли на 23%

<http://www.yamaha-motor.com>

Что?

- Под открытым доступом к литературе [в первую очередь отрецензированным журнальным статьям] мы имеем ввиду бесплатный доступ через публичный интернет, позволяющий читателям читать, загружать, копировать, распространять и печатать, искать и делать ссылки, индексировать, передавать как данные, или использовать с другой легальной целью, минуя финансовые и технические барьеры, лишь сохраняя целостность работы и ссылаясь на автора.
- Будапештская инициатива «Открытый Доступ»



Как?

Соединение **старой традиции** и **новой технологии** может принести беспрецедентно большую общественную пользу.

Старой традицией является готовность ученых и исследователей **безвозмездно публиковать** плоды своих трудов в научных изданиях **для получения и распространения новых знаний**.

Новой технологией становится **Интернет**.

Обретение доступа к научной литературе **ускорит исследования, расширит объемы обучения**, приведет к **обмену знаниями**, поможет **наиболее эффективно использовать** эту литературу

- Будапештская инициатива «Открытый Доступ»

Почему?

Открытый доступ является **экономически выгодным**

Дает **невероятно широкие возможности** для **поиска и использования** необходимой литературы

Работы авторов получают **огромную новую аудиторию** и их **роль и масштаб значительно возрастают.**

Будапештская Инициатива «Открытый Доступ»

Почему?

Открытый доступ помогает избежать дублирования исследований **экономит время и деньги**

Каждый исследователь имеет доступ к **полной картине**, а не фрагменту

Помогает создавать **базы данных и базы знаний**

Обеспечивает возврат инвестиций в науку
Миссия выполнима

Johannes (Jan) JM Velterop: Open Access Publishing And Scholarly Societies. A Guide

Что делать?

- Не делать ничего, и дальше издавать печатные журналы тиражом 200 экземпляров
- Трансформировать журнал в журнал открытого доступа
- Разработать гибридную модель и предлагать автором выбор – открытый или платный доступ

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Open Access Resources

- [Guide to Open Access Publishing and Scholarly Societies](#)
A guide meant to help scholarly societies - and small publishers - assess the options available to them for the future of their journal publishing programmes.
- [A Guide to Institutional Repository Software](#)
A guide for selecting repository software
- [EPrints Handbook](#)
A guide to the EPrints repository software package
- [Open Access Journal Business Guides](#)
Model business plan, and guides for launching and converting to open access
- [Meeting of the Academies of Sciences: Open Access as a Means to Promote Academic Publishing](#)
Meeting agenda and links to presentations related to promoting open access in academic publishing
- [Survey of Open-Source Electronic Publishing Systems](#)
Evaluation of open-source electronic publishing systems

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Added by Sean Hannan, last edited by Sean Hannan on May 02, 2008

A Survey and Evaluation of Open-Source Electronic Publishing Systems

This Wikispace is devoted to comment and discussion, first, of the 2006-2007 study performed by The Johns Hopkins University and commissioned by the Open Society Institute (OSI) providing a survey and evaluation of open-source electronic publishing systems. It is, secondly, devoted to a continuing discussion of open-source electronic publishing systems in general.

The white paper that resulted from the original study is posted here: [Open Source ePublishing Systems White Paper.pdf](#).

The Powerpoint slides from Mark Czyzk's Fall 2007 CNI presentation are posted here: [cniFall2007.ppt](#).

A summary table of data, comparing the systems side-by-side, is posted here: [index2.html](#).

A page with clickable displays of all the data gathered for each of the systems is posted here: [index.html](#). This requires a browser with a validating XML parser (e.g. Internet Explorer) in order to function.

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- Международный журнал, международная аудитория читателей и авторов.
- Импакт-фактор журнала возрос
- Eve Gray (2007) Achieving Research Impact for Development. Critique of Research Dissemination Policy in South Africa, with Recommendations for Policy Reform.
 - Barbara Kirsop and Leslie Chan, “Transforming Access to Research Literature for Developing Countries” *Serials Review* 31, Issue 4



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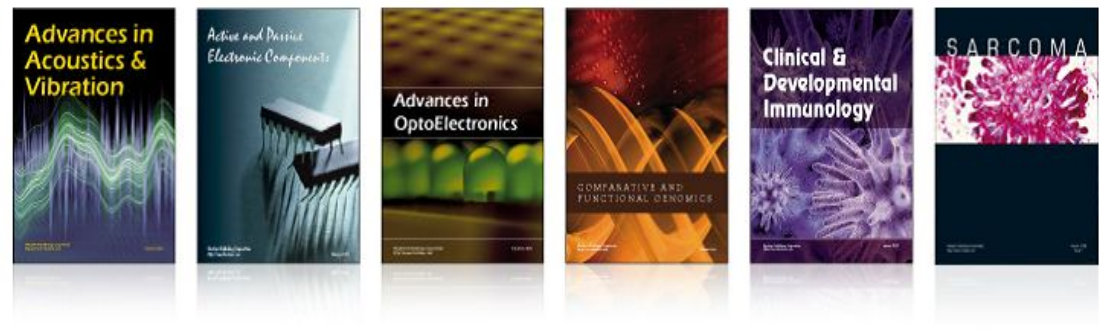
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BMC Medical Physics - linking physicists and physicians to improve treatment and diagnosis of disease (6 May 2008)

Orphanet Journal of Rare Diseases tracked by Thomson Reuters and set to receive first impact factor in June 2008 (2 May 2008)

Announcing Biotechnology for Biofuels; a new open access journal (1 May 2008)

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New from BioMed Central

Abstracts from Breast Cancer Research 2008
Breast Cancer Research has published the [abstracts](#) from Breast Cancer Research 2008, held in London, UK on 13 May 2008.

Quality Enhancement Research Initiative series published by *Implementation Science*
 This series of articles, published in *Implementation Science*.



C. difficile survives hospital cleaning protocols
BMC Infectious Diseases 2008, **8**:64
 The use of ultraviolet light-sensitive markers reveals that the toilets of patients with Clostridium difficile diarrhea are cleaned less well than other patients; and that the C. difficile persists on the toilet even after adequate cleaning.



Drugs and alcohol enhance experience but increase risk
BMC Public Health 2008, **8**:155
 Young Europeans are using alcohol to promote sexual encounters and drugs to enhance their sexual experiences, but this is leading to increased risk taking behavior and underage sex, particularly among girls.



Reducing sexual stigma to improve STD screening
BMC Infectious Diseases 2008, **8**:62
 Women are reluctant to disclose their sexual histories as part of a chlamydia screening program and prefer an inclusive age-based approach to screening rather than targeted screening based on risk factors.



Abnormal incentive processing in psychosis
BMC Psychiatry 2008, **8**:34
 Motivational abnormalities, measured using reward-based reaction times, are present in first-episode psychosis and could be associated with dopamine dysfunction rather than underlying cognitive

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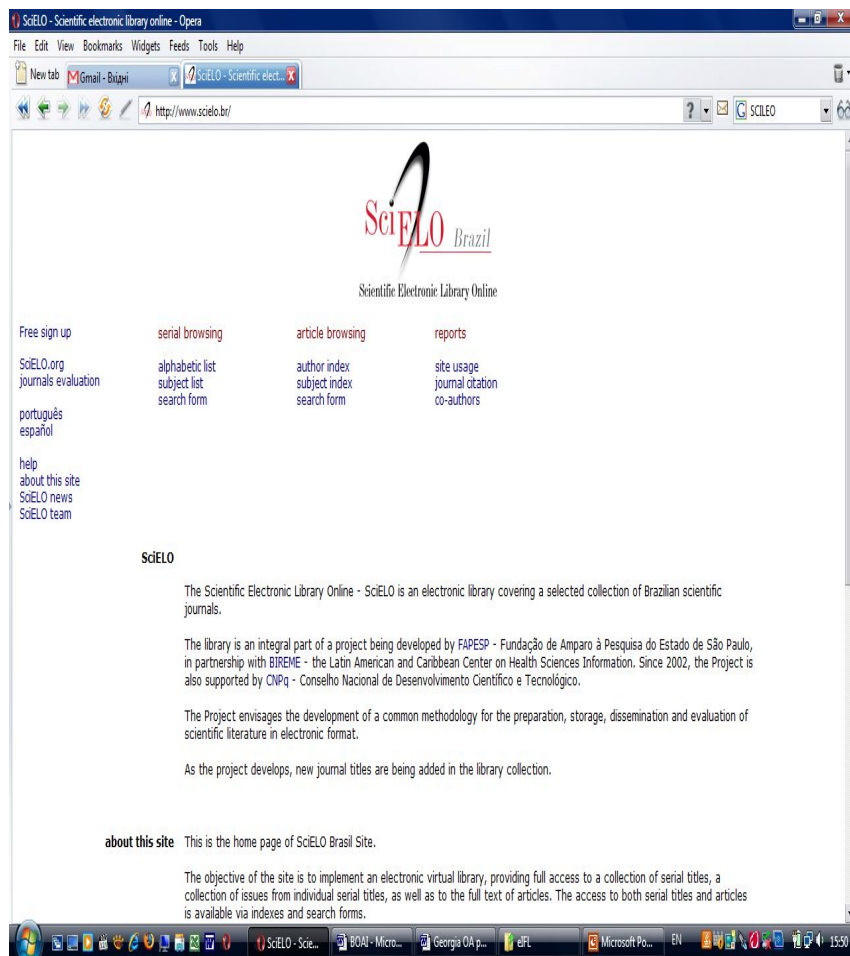
INTRODUCTION

The *Oxford Open* initiative expands Oxford Journal's experiments with Open Access publishing models. We began our research in August 2003, with the announcement of the [Nucleic Acids Research Open Access experiment](#). Since then we have extended our experimentation to include:

- A full Open Access model for the whole of [NAR](#)
- An optional Open Access model for approximately 60 participating journals (detailed below)
- Full Open Access for the journal [DNA Research](#)
- A mixed Open Access model for the journal [Evidence-based Complementary and Alternative Medicine](#)

These initiatives are designed to do several things:

Сотрудничество



- Отпраздновали 10 лет
- 8 стран (Аргентина, Бразилия, Венесуэла, Испания, Колумбия, Куба, Португалия, Чили)
- Более 7,5 млн. даунлодов только Бразильской коллекции
- Государственное финансирование

Hrcak

- Hrcak, <http://hrcak.srce.hr>
- 70% научных и технических журналов, издаваемых в Хорватии, в открытом доступе
- Государственное финансирование

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- Conspectus
- Crime Research in South Africa
- Current Allergy & Clinical Immunology (*)
- Dairy Mail Africa

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American Physical Society (APS) (Free to Read)	\$975, \$1300		Physical Review A-E, Physical Review Letters, Reviews of Modern Physics
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Cold Spring Harbor Laboratory Press (Open Access Option)	\$2000		the Open Access Option is only available for Genome Research
Elsevier (Sponsored Articles available for ~40 of their 1800 titles)	\$3000		Discrete Applied Mathematics, J. of Molecular Biology, Physics Letters B, Vision Research
National Academy of Sciences (Open Access Option)	\$850 (due to UCB membership)		Proceedings of the National Academy of Sciences (PNAS)
Oxford Journals (Oxford Open – optional)	\$1500	yes	Biostatistics, Health Policy and Planning, J. of Design History, Quarterly J. of Mathematics

(Oxford Open - special open access model)			Publications
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Taylor and Francis (iOpenAccess)	\$3100		Annals of Human Biology, Food Biotechnology, International J. of Computer Mathematics, Philosophical Psychology
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World Scientific (WorldSciNet OPEN ACCESS)	\$2500	yes	International J. of Mathematics, Modern Physics Letters B

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- Also consult the UC Office of Scholarly communication page on [Submitting to Open Access Journals](#), which contains a list of institutional memberships allowing UC authors to receive discounts on publication charges/OA fees. Listed here are the membership discounts for [BioMed Central](#) journals, [PLoS](#), and more.

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Что делать?

- Советский мультик с гномом, которому подарили клюквенный пирог на Рождество
- Жадничать плохо
- Грузинская притча о двух братьях
- Делиться хорошо

Спасибо!
Вопросы?

Можем рассмотреть бизнес модели

Ирина Кучма
iryna.kuchma [at] eifl.net
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