



IX Almaty  
interbanking  
conference  
Almaty 2008

# Sponsorship proposal

**24-25 September, Almaty, Kazakhstan**



*IX Almaty Interbanking  
Conference*



*Zailiyskiy Alatau mountains*

- ✓ Almaty Interbanking Conference have recommended itself as one of the most important events of financial sector. Annual conference will give you an excellent opportunity to hear firsthand news from world banking sphere.
- ✓ Attending the conference you will gain information about development of innovational projects in CIS and far abroad, will be informed with the latest trends on banking market, financial and investment opportunities, commercial strategies of gaining success and also discuss ways of solving contemporary issues.
- ✓ Attending the conference you will have an unique opportunity to meet with potential clients and partners, establish interesting relations and share with future suggestions for entering new markets.



## Goals of conference



**III Almaty Interbanking  
Conference**

- Discussion on perspectives of development of world banking system, determination of contemporary tasks, and its effective decision.
- Exchange of experience and informing with financial projects, achievements, plans and problems from colleagues.
- Strengthening of collaboration between CIS banks and cooperation among other banks. Establishing of friendly partner relations, new contacts and close business relations.
- Drafting recommendations for state regulation bodies on creation of favorable conditions for development of banking system.





*IV Almaty Interbanking  
Conference*

**IX Almaty Interbanking Conference** – more than **500** participants from more than 50 countries:

- CIS – 57 %
  - Europe – 30 %
  - South-Asian region 8%
  - Middle East 3%
  - North America 2 %
- 
- CEO's of central and private banks
  - government
  - stock exchanges
  - investments fund and rating agencies
  - audit and law firms, international organizations
  - leading media editions, agencies, publishing houses  
business communities
  - sponsors



*Mountain picnic at trout lakes*



## ***24 September, Wednesday***

08.00-09.00	Registration of delegates
0	
09.00-09.25	Welcome speech (RK Government, honored guests)
5	
09.25-11.00	I Panel Discussion (Ball-room)
0	
11.00-11.30	Coffee-break κ/ press-briefing (Abai hall)
0	
11.30-12.45	Round table №1 (Ball-room) round table №2 (Astana)
5	
12.45-14.00	Lunch («Bosphorus», «Almaty», «Asian cafe»)
0	
14.15-15.45	II Panel Discussion (Ball-room)
5	
15.45-16.15	Coffee-break/ press-briefing (Abai hall)
5	
16.15-17.45	Round table №3 (Ball-room) Round table №4 (Astana)
5	
21.00-23.00	Reception
0	

## ***25 September, Thursday***

09.30-11.00	III Panel Discussion (Ball-room)
0	
11.00-11.30	Coffee-break/ press-briefing (Abai hall)
0	
11.30-13.00	Round table №5 (Ball-room) Round table №6 (Astana hall)
0	
13.00-14.20	Lunch («Bosphorus», «Almaty», «Asian cafe»)
0	
14.30-15.45	IV Panel Discussion (Ball-room)
5	
15.45-16.15	Coffee-break/ press-briefing (Abai hall)
5	
19.00-23.00	Gala dinner
0	



## Conference Agenda



*V Almaty Interbanking  
Conference*

***Main topic of IX Almaty Interbanking Conference:***  
«World credit crunch: CIS banking systems – new rules of the game».

***Panel discussions:***

- Global credit crunch – trends and prospects
- State regulation of financial systems
- Development of global international banking groups and its influence on development of CIS financial systems

***Panel discussion to be held for the 1<sup>st</sup> time :***

- Influence of business media on financial markets. New challenges of global world.



*Trip to Shimbulak*



## Sponsorship proposal



**VI Almaty Interbanking  
Conference**



**V Almaty Interbanking  
Conference**

Organizing committee is pleased to invite your respectable company to take part as a Sponsor of the conference.

Sponsoring this big event your company will have great opportunity to strengthen relations with partners and establish new contacts.

Your company's activity will be known by more than 80 international companies of the world.

### ***We offer following sponsorship packages:***

- General Sponsor
- Sponsor



## General Sponsorship package



**VII Almaty Interbanking  
Conference**



**VII Almaty Interbanking  
Conference**

### Presentation of General Sponsor during advertising campaign :

- Placement of logo on the web-site of the conference [www.btaconf.kz](http://www.btaconf.kz) with the link to corporate site of GS.
- Corporate profile on the web-site of the conference [www.btaconf.kz](http://www.btaconf.kz)
- Placement of logo in TV advertising movie of the conference.
- Mentioning of GS' name during radio advertising.
- Placement of logo on six advert. banners mounted in the centre of Almaty.





## General sponsorship package. Continue...



**Sponsors of VI conference**



**«Eastern Fairy Tale» -  
Gala-dinner 2006**

### Presentation of General Sponsor during the conference :

- Placement of logo on the sponsor's page in the conference brochure;
- Placement of A4 advert in main conference brochure;
- Placement of logo on the banner mounted behind presidium during conference days;
- Opportunity to place corporate brochures into delegate bag;
- Opportunity to place branded production in delegates bag with limited sizes
- Opportunity to build corporate stand in the coffee-break area with no more than 2 promoters (sponsor provide own promoters);
- Free participation of 5 delegates in evening entrainments.

- Cost: 35 000 euro



**VIII Almaty Interbanking  
Conference**



**VIII Almaty Interbanking  
Conference**

### Presentation of Sponsor during advertising campaign

- Placement of logo on the web-site of the conference [www.btaconf.kz](http://www.btaconf.kz) with the link to corporate site of GS.
- Corporate profile on the web-site of the conference [www.btaconf.kz](http://www.btaconf.kz)
- Placement of logo in TV advertising movie of the conference.
- Mentioning of GS' name during radio advertising.
- Placement of logo on three advert. banners mounted in the centre of Almaty.



## Sponsorship package. Continue...

### Presentation of Sponsor during the conference :



*Trip to the mountains*



*Kazakh hospitality*

- Placement of logo on the sponsor's page in the conference brochure;
- Placement of A4 advert in main conference brochure;
- Placement of logo on the banner mounted behind presidium during conference days;
- Opportunity to place corporate brochures into delegate bag;
- Opportunity to build corporate stand in the coffee-break area with no more than 2 promoters (sponsor provide own promoters);
- Free participation of 2 delegates in evening entrainments.

- Cost 20 000 euro



# Sponsors of Almaty Interbanking Conference 2005 - 2007

- ABN AMRO BANK Kazakhstan
- NOMURA
- TRASTA KOMERCBANKA
- UNISTREAM
- Credit Suisse
- The Bank of Tokyo-Mitsubishi UFJ
- CALYON CREDIT AGRICOLE CIB
- LLP «Bracewell & Giuliani»
- Moody's





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# Media Partners

## IX Almaty Interbanking Conference

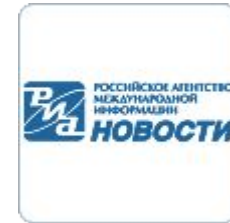
- EuroWeek
- Institutional Investor
- International Financing Review
- Global Finance
- Emerging Markets Report
- Business New Europe
- Mapledene Publishing





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# Media Partners Of Almaty Interbanking Conference 2005-2007





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## Delegates of Almaty Interbanking Conference 2007

- Raiffeisen Zentralbank Austria (Rzb)
- Bank Austria Creditanstalt
- UniCredit Markets & Investment Banking
- Muganbank OJSC
- AZEL Azerbaijan Electronics
- ЗАО «АстанаЭксимБанк»
- ОАО «ЗаминБанк»
- ЗАО «СомбелБанк»
- ОАО «БелВнешЭкономБанк»
- Prime-Tass Business News Agency
- KBC Bank N.V.
- Fortis
- Deutsche Bank
- EuroWeek
- Standard Chartered Bank
- Societe Generale Corporate and Investment Banking
- BBVA – Banco Bilbao Vizcaya Argentaria SA
- Commerzbank AG , London
- Reuters
- Mizukho Corporate Bank Ltd
- BERLINGUER
- MORGAN STANLEY
- Alliance Bernstein
- State Street Global Markets
- Bank Of Tokyo Mitsubishi UFJ Ltd
- Thomson Ifr
- Fidelity Investments
- Sumitomo Mitsui Banking Corporation Europe Limited
- UBS Investment Bank
- IG Markets Ltd
- Стандарт Банк
- Institutional Investor
- Kazakhstan Finance
- Нумис Секьюритис Лимитед

- Unicredit Mib - Global Credit Research
- RKK Consult
- AKA Export Finance Bank, Frankfurt am Main, Germany
- DEG-Deutsche Investitions-und Entwicklungs-gesellschaft mbH, Germany
- International Bank of Azerbaijan
- FinanceAsia
- АО "БТА Силк Роуд Банк"
- Saxo Bank
- Саче Спа
- Banco Popolare
- Arab Bank Plc
- Macleod Dixon ELP
- АО «Темірбанк»
- Эрнст энд Янг
- Bayerische Landesbank
- KzRating
- АО «ЦеснаБанк»
- IBS Group (ТОО КАСТЕК)
- ТОО «Делойт ТСФ»
- Natixis
- American Express Bank Ltd., Representative Office
- Айзкрауклесбанк
- Представительство ОАО «АзияУниверсалБанк» в РК
- KazInvestBank
- «Страховая Компания «Евразия»
- IFC, Проект По Корпоративному Управлению В Центральной Азии
- Representative Office of Bank UniCredito Italiano S.p.A in Kazakhstan
- ING Bank
- АО Нурбанк
- HomeCredit Kazakhstan
- АО «АТФБанк»
- Циско Системз
- АТС Каз
- АО «Delta bank»



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## 2007 conference participants

- Global Finance
- ABN AMRO Bank NV, London
- HSBC Bank Plc
- Banking Association For Central And Eastern Europe
- Бунге СА, Женева
- НуроVereinsbank, UnicreditGroup
- Commerzbank Aktiengesellschaft
- BayernLB, Munich
- VTB Bank (Deutschland) AG, Frankfurt am Main, Germany
- LHB Internationale Handelsbank Aktiengesellschaft
- Риетуму Банк
- AB Ukio Bankas
- FMO
- Rabobank International
- GarantiBank International N.V.
- Arab Bank PLC
- Calyon
- Abu Dhabi Islamic Bank
- National Bank of Dubai
- National Bank of Pakistan, Regional Office (Central Asian Region)
- ОАО АКБ «Волгопромбанк»
- ООО КБ «Нэклис-Банк»
- АКБ «Абсолют Банк» (ЗАО)
- ЗАО «Калион Русбанк»
- ОАО "Международный Банк Санкт-Петербурга"
- ОАО «Бинбанк»
- «УРСА Банк»
- АКБ «Финпромбанк» (ОАО)
- Коммерческий Банк «Московский Капитал» (ООО)
- ОАО АКБ «Пробизнесбанк»
- Межгосударственный Банк
- Уральский Банк Реконструкции И Развития
- КБ «БВТ» (ООО)
- Сбербанк России
- ОАО АКБ «Связь-Банк»

- Nomura International (Hong Kong) Ltd
- The Bank of East Asia (China)Limited
- Woori Bank
- Shinhan Bank
- Азия Универсал Банк
- ЗАО «Инэксимбанк»
- Представительство АКБ «Промсвязьбанк» (ЗАО)
- АО «Траста Комерцбанка»
- АО "Norvik Banka"
- АБ «ОРГРЭСБАНК» (ОАО)
- ООО «Урса Мейджер»
- Бунге СНГ
- Славинвестбанк
- ООО «Брокерская компания Регион»
- ОАО КБ «Юнистрим»
- ОАО Ханты-Мансийский Банк
- ОАО Брокерская компания «Индекс-ХХ»
- КБ «Локо-Банк» (ЗАО)
- Рейтер С.А. Московский филиал
- АКБ «Ланта-Банк» (ЗАО)
- RBC daily
- ZAO Banca Intesa
- ЗАО "Международный Московский Банк»
- АКБ «БТА-Казань» (ОАО)
- АКБ "Электроника" ОАО
- АБ «Банк Проектного Финансирования» (ЗАО)
- КБ "АКЭФ-Банк" (ООО)
- Eurorean Trust Bank
- ОАО "Собинбанк"
- ЗАО «Компания Объединенных Кредитных Карточек»
- Fitch Ratings
- ЗАО «Московская Межбанковская Валютная Биржа»
- ООО Коммерческий Банк «Транспортный»
- Представительство Банка «Америкэн Экспресс Бэнк Лтд.»
- Банк ЗЕНИТ





## 2007 Conference participants

- МАГ-Консалтинг
- КБ «Дж.П. Морган Банк Интернешнл» ООО
- ТрансКапиталБанк
- Представительство Нового Люблинского Банка в Москве
- ОАО Банк ВТБ
- ОАО «Первый Республиканский Банк»
- ОАО КБ «СОЦГОРБАНК»
- Global Rating Group
- ОАО Банк «Петрокоммерц»
- Банк Москвы
- ОАО коммерческий банк «Центр-инвест»
- ООО «СлавИнвестБанк»
- Fortis Bank, Representative Office in Russia
- ООО «ХКФ Банк»
- Банк «Национальная Факторинговая Компания» (ЗАО)
- ЗАО «Глобэксбанк»
- АКБ «Московский Банк Реконструкции и Развития» (ОАО)
- ОАО КБ «Вымпел»
- АК ПромТоргБанк (ЗАО)
- The National Commercial Bank
- Cargill TSF Asia Pte Ltd
- Oversea-Chinese Banking Corporation, Singapore
- Nova Ljubljanska Banka d.d. Ljubljana
- Грюнвальд Фонд
- ЗАО НБФО «КредитИнвест»
- Сампо Банк
- Turkiye Is Bankasi A.S.
- Credit Suisse
- Акционерно-Коммерческий Банк «Хамкорбанк»
- IRIS Integrated Risk Management AG
- Banque de Commerce et de Placements
- Lombard Odier Darier Hentsch & Cie
- Euromoney
- ООО КБ «Национальный стандарт»
- «Дрезднер Банк» Закрытое Акционерное Общество
- ОАО «АгроИнкомБанк»
- АБ «ГазПромБанк» (ЗАО)
- ЗАО «Диасофт»
- ОАО АФ Банк
- ООО «СНС РУС»
- ТуранАлем Капитал
- Система международных денежных переводов «Лидер»
- ООО КБ «ИнКредБанк»
- ОАО «Альфа-Банк»
- Альфа банк
- ТЕМЕНОС
- АТ-Консалтинг
- Expert RA Rating Agency
- Daily «Delo»
- Russian News & Information Agency "RIA Novosti"
- International Bank of Azerbaijan
- The Finance Academy under the Government of the Russian Federation
- ЗАО «Донгорбанк»
- Trade Finance Bank «Kontrakt» Incorporated
- Корпорация «Донбасская Топливо-Энергетическая Компания»
- ОАО «Украинский Профессиональный Банк»
- АКБ «Форум»
- Посольство Украины в РК, Торгово-экономическая миссия
- Bred Banque Populaire
- VTB Bank (FRANCE) SA
- BNP Paribas
- Československá Obchodní Banka, A.S.
- Svenska Handelsbanken
- Swedbank
- Ansher Group AG



IX Almaty interbanking  
Conference



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## Organizing committee:

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