

Электронные ресурсы библиотеки ГУ-ВШЭ: обзор

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Библиотека ГУ-ВШЭ

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pislyakov@hse.ru

Выездной семинар Кадрового резерва ГУ-ВШЭ
25.09.2010

Составляющие электронной подписки ГУ-ВШЭ:

- базы данных периодики
- базы данных электронных книг
- базы данных диссертаций
- реферативные базы и базы данных цитирования
- специализированные базы данных
- инструменты для работы с подпиской как единым информационным массивом

Доступ к журналам ведущих издательств:



Эльзевир: HSS-журналы целиком, с полным архивом



OUP: все журналы с ~ 1996 г. по наст. вр.; экономика/социология — архивы до первого выпуска



CUP: HSS-журналы с ~ 2000 г. по наст. вр.



Springer: все журналы целиком, с полным архивом

Доступ к журналам ведущих издательств:



Emerald: 140 журналов целиком, с полным архивом (скоро: все 214)



SAGE: все журналы с 1999 г. по наст. вр., у HSS — полный архив



Taylor & Francis: все журналы с ~ 1998 г. по наст. вр.



American Economic Association: все журналы с 1999 г. по наст. время (архивы — в других базах)



Annual Reviews: все журналы с 2006 г. по наст. время (архивы — в других базах)

Доступ к ведущим агрегаторам:

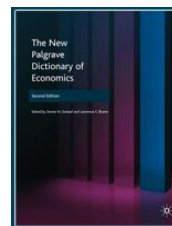


Это ведущие издательства и агрегаторы.

Но действительно ли в них ведущие журналы
(по приоритетным направлениям ВШЭ)?

<ответ>

Электронные книги:



Электронные диссертации:



Специализированные ресурсы:



Enter symbols

Draw Chart

Symbol Lookup | Quote Lists

Charted Symbols

- **GOOG.OQ - Google Ord Shs Class A [NSM]** X
- **.IXIC - Nasdaq [NAS]** X▲

Date Range

Daily prices for the past 6 months ▼

Display Options

Moving Average: None 10 Days 50 Days

Chart Type: Line ▼

Volume: Hide ▼

Comparison Indexes

- ASX All Ordinaries CAC 40 DJIA
- FTSE 100 Hang Seng IBEX 35
- MIB 30 Nikkei 225 Nasdaq
- XETRA DAX PF

Select Another Index ▼

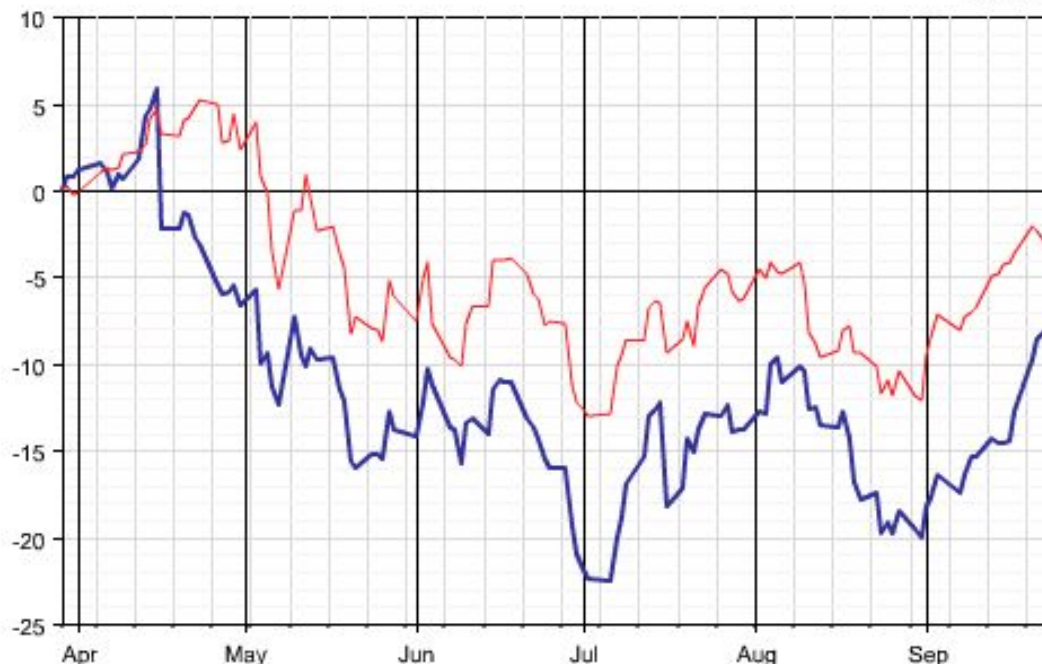
Redraw Chart **New Chart**



Percentage Value

GOOG.OQ - Google Ord Shs Class A

NSM- NASDAQ Stock
Exchange Global Select
Market



Daily Prices: 26-Mar-2010 - 24-Sep-2010

Reuters Investor

▼TABLE OF CONTENTS

- ▼Communications
- Telephones ▲
- Computers and the Internet
- E-commerce
- M-commerce

LEISURE AND RECREATION

- Spending on Leisure and Recreation
- Shopping for Leisure Goods
- Leisure Time
- Culture
- Sport and Exercise
- Going Out

Travel and Tourism

EATING OUT

- Spending on Catering
- Attitudes To Eating Out

BANKING AND FINANCIAL SERVICES

SERVICES

▼REPORTS

Consumer Lifestyles in Russia

Consumer Lifestyles in Russia

Travel and Tourism

Tourism has benefited tremendously from Russian consumers' growing disposable incomes: spending on accommodation grew by 144% in real terms between 2002 and 2007. International, as well as domestic tourism, has experienced rapid growth. Russians travel on city breaks, shopping tours, and to winter and beach resorts. The market is very competitive, with many agencies offering a wide range of specialist travel options for the needs of different segments.

Impact

Travel destinations vary significantly according to income level. The wealthiest buy all-inclusive package tours to exotic destinations such as the Maldives, Thailand and the Caribbean. For the middle-income segment, destinations such as Bulgaria and Turkey are very popular during the summer months. Couples with children are a key segment in this market, as they have increasingly developed a taste for the annual summer holiday abroad for the whole family. Typically, Russians go abroad on holiday for 10-14 days and use air travel.

The top end of the market will continue setting the trends and attracting the highest profit margins over the forecast period. In addition, domestic tourism is expected to develop, particularly with improvements in the transport network and the growing number of cars.

Table 143 Consumer Expenditure on Leisure and Recreation: 1995/2000/2002/2004/2006/2007

Rb billion	1995	2000	2002	2004	2006	2007
A-V/photographic/information processing equipment	248.0	233.7	276.1	430.6	581.8	665.0
Other major recreational durables	88.1	34.7	24.1	39.2	53.0	53.5
Other recreational items	9.6	5.5	3.5	4.5	5.2	5.0
Recreational and cultural services	17.2	41.9	97.1	173.6	281.5	332.2

EIU DataServices

No of cities : 2

Taxi: airport to city centre (average) - TTAC

Conversion in another currency : possible

	City		Unit	2005	2006	2007	2008	2009	2010
<input type="checkbox"/>	MOSCOW	MSK	RUR	1,650.00	1,650.00	1,650.00	1,700.00	1,500.00	1,500.00
<input type="checkbox"/>	NEW YORK	NYC	USD	50.00	50.00	50.00	55.00	55.00	50.00

By city

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List all

Next

Analysis

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Rank

Swap



Currency

By year



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На русском языке:

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Grebennikon



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PRESSDISPLAY**



Как во всём этом ориентироваться ??

Для этого существуют инструменты

A-to-Z

(сводный каталог)

И

HSE_Full_Text

(система для поиска полного текста статьи)



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Management Research News

ISSN: 0140-9174

78 issue(s) available

From Volume 21 Issue 1 to Volume 29 Issue 12

Full text online: 1998 onwards

 **Requires login or subscription**  **Abstract Only**

Volume 29

[Issue 12](#) 2006

[Issue 11](#) 2006

[Issue 10](#) 2006

[Issue 9](#) 2006

[Issue 8](#) 2006

[Issue 7](#) 2006

[Issue 6](#) 2006

[Issue 5](#) 2006

[Issue 4](#) 2006

[Issue 3](#) 2006

[Issue 1/2](#) 2006

Volume 28

[Issue 12](#) 2005



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Базы данных цитирования

Web of Science

- естественные науки ~6600 журналов (~130 отечественных)
- общественные науки ~2000 журналов (3)
- гуманитарные науки ~1200 журналов (3)

Scopus

- ~16000 журналов (~150 отечественных)

РИНЦ

- ~1500 журналов (но зато все наши!)

Базы данных Thomson Reuters (Института научной информации, ISI)

Базы данных цитирования:

- WoS** {
- Science Citation Index Expanded (точные и естественные науки)
 - Social Sciences Citation Index (общественные науки, экономика, бизнес...)
 - Arts & Humanities Citation Index (гуманитарные науки)
 - + Conference Proceedings Citation Index

+ Инструменты аналитики науки Journal Citation Reports

The screenshot shows the ISI Web of Knowledge website. At the top is a green header with the text "ISI Web of KnowledgeSM". Below the header is a navigation bar with four yellow buttons: "All Databases", "Select a Database", "Web of Science", and "Additional Resources". Underneath the navigation bar is a section titled "Analytical Tools:". This section contains two main items:

- Journal Citation Reports®**: Described as "Journal performance metrics offer a systematic, objective means to critically evaluate the world's leading journals". It includes a bulleted list:
 - Delivers quantifiable statistical information based on citation data
 - Helps determine a publication's impact and influence in the global research community
 - Includes journal and category data
- Essential Science IndicatorsSM**: Described as "In-depth analytical tool offering data for ranking scientists, institutions, countries, and journals." It includes a bulleted list:
 - Explore science performance statistics and science trends data, based on journal article publication counts and citation data
 - Determine research output and impact in specific fields of research
 - Evaluate potential employees, collaborators, reviewers, and peers

Web of Science

Выбор журналов: самые авторитетные
(цитируемые)

Охват всех индексов цитирования в подписке
ГУ-ВШЭ — с 1955 г. по настоящее время

Индексы цитирования включают в себя:

- библиографическую информацию о статье (автор, заглавие, источник, том, номер...)
- аннотацию, ключевые слова, сведения об авторах (не для всех публикаций)
- списки цитируемой литературы
- ...но полных текстов нет!

Web of Science

Science Citation Index Expanded — 6600 журналов,
более 150 дисциплин

Social Sciences Citation Index — 1950 журналов,
более 50 дисциплин

Arts & Humanities Citation Index — 1160 журналов

Conference Proceedings Citation Index

Web of Science

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Record 1 of 1 (Set #3)

Title: The use and usefulness of performance measures in the public sector
Author(s): [Propper C](#), [Wilson D](#)
Source: OXFORD REVIEW OF ECONOMIC POLICY 19 (2): 250-267 SUM 2003
Document Type: Article
Language: English

Cited References: 54 **Times Cited: 8** FIND RELATED RECORDS ⓘ

Abstract: The paper focuses on the empirical evidence on the use and usefulness of performance measures in the public sector. It begins with consideration of the features of the public sector which make the use of performance measures complex: the issues of multiple principals and multiple tasks. It discusses the form that performance measures may take, the use made of these measures, and the responses that individuals may make to them. Empirical examples from the fields of education and health, with a focus on the USA and UK, are examined. There is clear evidence of responses to such measures. Some of these responses improve efficiency, but others do not and fall into the category of 'gaming'. Generally, there has been little assessment of whether performance measures bring about improvements in service. The paper ends with consideration of how such measures should be used and what measures are useful to collect.

KeyWords Plus: GOVERNMENT PERFORMANCE; SCHOOL ACCOUNTABILITY; PROGRAM; INCENTIVES; STANDARDS; OUTCOMES; IMPACTS; SURGERY; ACT

Addresses: Propper C (reprint author), Univ Bristol, CASE, Bristol BS8 1TH, Avon England
Univ Bristol, CASE, Bristol BS8 1TH, Avon England

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[\[Sign in to access EndNote Web\]](#)
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Receive e-mail alerts on future citations to this record. (Requires registration.)

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CLEAR ALL PAGES

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EVALUATING WELFARE T : 1992
- BARNOW BS
[Exploring the relationship between performance management and program impact: A case study of the Job Training Partnership Act](#)
JOURNAL OF POLICY ANALYSIS AND MANAGEMENT 19 : 118 2000
- BRADLEY S
[Testing for quasi-market forces in secondary education](#)
OXFORD BULLETIN OF ECONOMICS AND STATISTICS 62 : 357 2000
- BURGESS S
02049 CMPO U BRIST : 2002
- CLOTFELTER CT
HOLDING SCH ACCOUNTA : 23 1996
- COURTY P
[Measuring government performance: Lessons from a federal job-training program](#)
AMERICAN ECONOMIC REVIEW 87 : 383 1997
- COURTY P
IN PRESS J LABOUR EC : 2004
- CULLEN JB
TINKERING ACCOLADES : 2002
- DEBRUIJN H

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Citing Articles--Summary

The **use** and **usefulness** of **performance measures** in the public sector
PROPPER C, WILSON D
OXFORD REVIEW OF ECONOMIC POLICY
19 (2): 250-267 SUM 2003

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- 1. Propper C, Wilson D, Burgess S
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JOURNAL OF SOCIAL POLICY 35: 537-557 Part 4 OCT 2006
Times Cited: 0
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- 2. Bevan G, Hood C
[What's measured is what matters: Targets and gaming in the English public health care system](#)
PUBLIC ADMINISTRATION 84 (3): 517-538 2006
Times Cited: 0
- 3. Mason A, Street A
[Publishing outcome data: is it an effective approach?](#)
JOURNAL OF EVALUATION IN CLINICAL PRACTICE 12 (1): 37-48 JAN 2006
Times Cited: 0
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Интернет

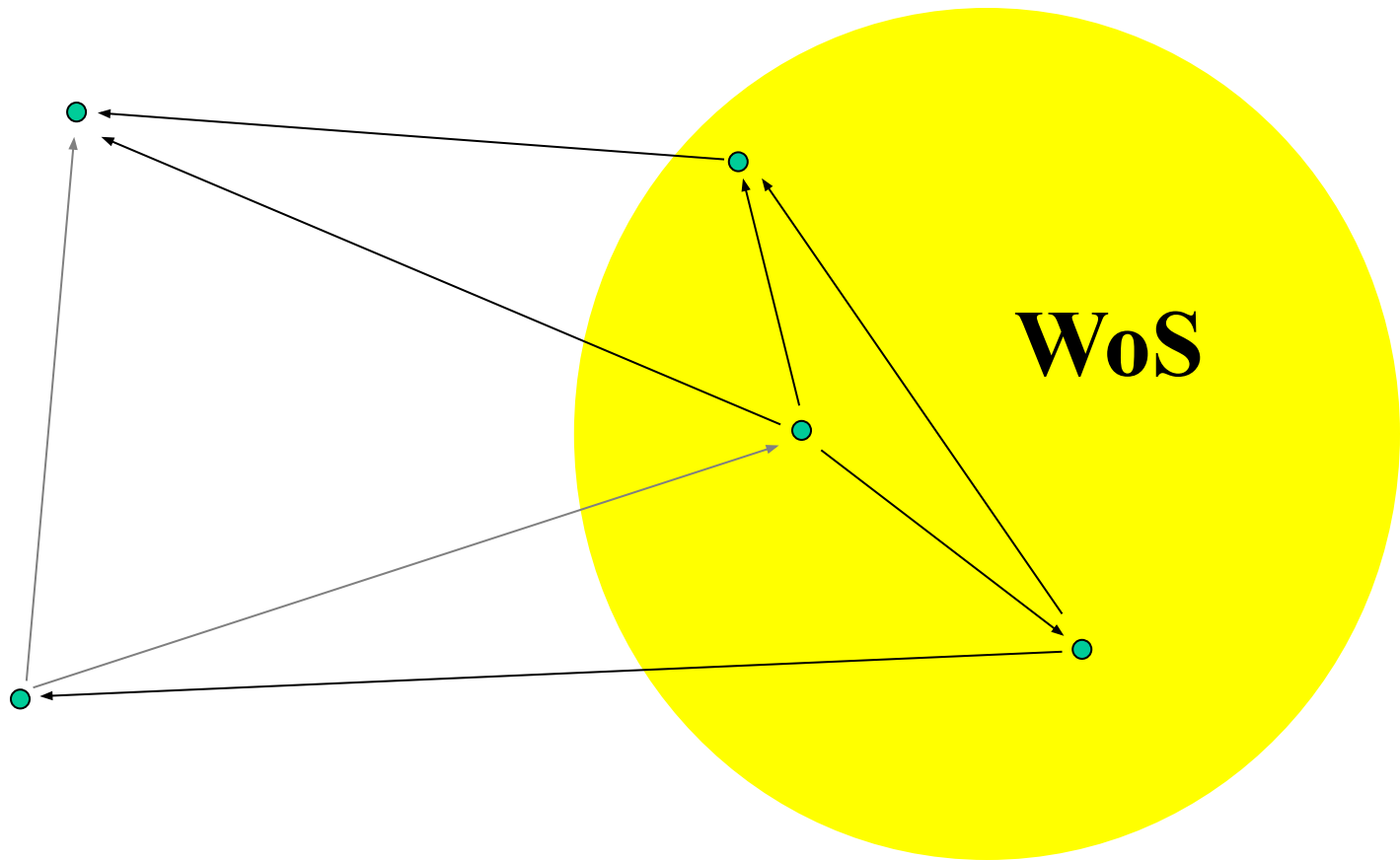
Web of Science: поиск ссылок на работы, отсутствующие в базе!

Легко найти все ссылки на статью, которая есть в WoS: найти саму статью и нажать «Times Cited»

Но еще можно найти все ссылки на статью/книгу, которых *нет* в базе! — специальный режим **Cited Reference Search**

NB! при этом, однако, найдутся ссылки только из тех работ, которые есть в WoS

Web of Science: ПОИСК ВСЕХ ССЫЛОК: ЧТО МОЖНО НАЙТИ, а что нет?



Journal Citation Reports (JCR-2009)

Science Edition — 7347 журналов (123 из России),
174 дисциплин

Social Sciences Edition — 2242 журнала (6 из
России, **ни одного по экономике!**), 56 дисциплин

подсчитываются характеристики:

число статей

всего цитирований сделано/получено

импакт-фактор (impact factor)

индекс оперативности (immediacy index)

время полужизни цитирования/цитируемости

Немного терминологии:

Как называть показатель цитирования?

- ~~ИНДЕКС ЦИТИРОВАНИЯ~~

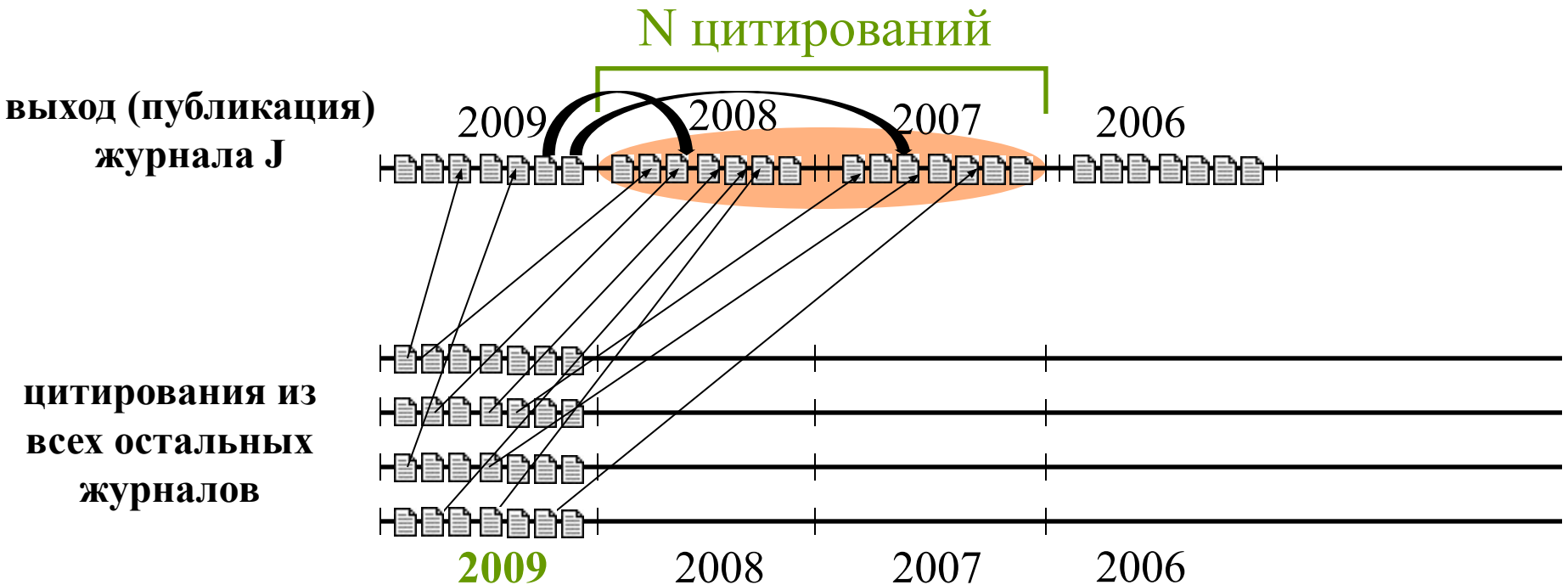
результат неверной кальки с английского: «citation index» — это база данных, а не показатель; + почему суммарный показатель стал «индексом»?

- В ЗАВИСИМОСТИ ОТ ТОГО, ЧТО ОЦЕНИВАЕМ:
 - цитируемость (суммарная), число цитирований;
 - средняя цитируемость статьи;
 - импакт-фактор (для журналов).

Каким индикатором оценивать цитируемость журналов?

- суммарная цитируемость сильно зависит от объема журнала
- \Rightarrow нужно считать среднюю цитируемость одной статьи
- ...и, конечно, строго зафиксировать временные интервалы наблюдения:
 - по времени публикации оцениваемых статей;
 - по времени цитирования оцениваемых статей.

Классический импакт-фактор: считаем для журнала J в 2009 г.



$$\text{импакт-фактор} = \frac{N}{\text{число статей в журнале J за 2007–2008 гг.}}$$

Классический импакт-фактор: конкретный пример

Journal Information

Full Journal Title: CA-A CANCER JOURNAL FOR CLINICIANS

ISO Abbrev. Title: CA-Cancer J. Clin.

JCR Abbrev. Title: CA-CANCER J CLIN

ISSN: 0007-9235

Issues/Year: 6

Language: ENGLISH

Journal Country/Territory: UNITED STATES

Publisher: LIPPINCOTT WILLIAMS & WILKINS

Publisher Address: 530 WALNUT ST, PHILADELPHIA, PA 19106-3621

Subject Categories: ONCOLOGY

[SCOPE NOTE](#)



[VIEW JOURNAL SUMMARY LIST](#)



[VIEW CATEGORY DATA](#)

Journal Rank in Categories:  [JOURNAL RANKING](#)

Journal Impact Factor

Cites in 2009 to items published in: 2008 = 2056 Number of items published in: 2008 = 19
2007 = 1461 2007 = 21
Sum: 3517 Sum: 40

Calculation: $\frac{\text{Cites to recent items}}{\text{Number of recent items}} = \frac{3517}{40} = 87.925$



Разнообразие индикаторов . . .

- 2/3/5-летний импакт-фактор
- «максимальный импакт-фактор»
- «медианный импакт-фактор»
- «внутридисциплинарный импакт-фактор»
-

Импакт-факторы в разных дисциплинах различны

Средние импакты в дисциплинах (2008):

- иммунология — 2,7
- хирургия — 1,3
- математика — 0,6

- биологическая психология — 2,5
- экономика — 0,7
- история — 0,2

Цитируемость в разных дисциплинах изменяется по-разному

время наблюдения	среднее число цитат на статью	
	ASR	Lancet
1980–80	0,2	0,6
1980–81	1,8	2,4
1980–82	4,3	4,5
1980–85	12,1	9,7
1980–89	20,9	14,0

Электронные ресурсы библиотеки ГУ-ВШЭ: обзор

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25.09.2010