

# Модные тренды в веб-дизайне

Ольга Гапонова, арт-директор  
«Евростудио»

2011

2005

80% off Jewelry - Free Shipping on selected items for Mother's Day

msn.com

MSN Home | My MSN | Sign In

Search the Web:  Search

Fiesta time! Why we party on Cinco de Mayo

5 hottest career tracks: See if yours made it

Are you better off single? Take the quiz

Spoil Mom Under \$50 Plus Free Shipping too!

MSN Internet Services

Internet Access Specials MSN 8 Software

Find

Air Tickets

Auto Price Quotes

Find a Job

Get a Home Loan

Hotel Deals

Maps & Directions

MSN Messenger

Old Friends

Online Degrees

Personals

Rent an Apartment

Search for Ancestors

Weather

White Pages

Yellow Pages

More...

Shop

Auctions

Buy Books

Buy New Music

Flowers for Mom \$29

Free Credit Report

Gifts for Mom

Solar Lanterns \$26

Treats for Mom

Used Car Deals

More...

Fun

Today's Sales & Deals

Today on MSN

- SARS virus can linger
- Was Einstein autistic?
- Why geeks love Matrix
- Today's mortgage rates

Strictly Business

- Best-paying US cities
- Secrets of millionaires (they may surprise you)
- Pearls for Mom: 88% off
- Use our calculator to find out your life expectancy

Your World

- 4 zesty Mexican recipes
- Do you stretch correctly?
- Try MSN 8 free for 2 mos.

Is happiness genetic?

Find out if you're destined to be unhappy (& what to do)

MSNBC News

- Up to 19 killed in Midwest twisters
- Powell: U.S. watching Syria closely
- Newsweek: She works, he doesn't

State: Opinion & Commentary

- Big lie of the week

ESPN Sports

- Mavs beat Blazers in Game 7
- NBA's Hornets fire Silas, staff
- Alabama football seeks stability

MSNBC News

What's Hot Right Now

- Contact lens spring sale
- 3-diamond pendant \$299
- 73% off gifts for Mom
- Free ship on perfume
- Godiva: Free gift for Mom flowers
- Family Swim Sale \$29
- Flowers for Mom \$30

MSN Shopping

MSN Entertainment

Halle Berry Storms In

What did hubby think of the Oscar liplock with Adrian Brody? The X2 star tells all

Fun & Games

- Get your tea leaves read -- online
- Celeb screensavers! Britney & more

That's Entertainment

Beautiful is the next evolution of fast...

Windows/Internet Explorer9 Enhanced with Bing™ and MSN™ Free Download

Hotmail Messenger Bing

Welcome to MSN Page Options | Sign In

Web | MSN | Images | Video | News | Maps

msn.com

bing Web Search

NEWS ENTERTAINMENT SPORTS MONEY LIFESTYLE LOCAL AUTOS SPRING TRAVEL MORE


Sunday, March 20, 2011 New York, NY 55°/42° F °C | 5-day 10-day

### Search: Top Spring Break Hot Spots

Cancun still rules. But it's not the only place to kick back. Find deals, attractions & more for these destinations.

Bing: World's sexiest beaches

Bing: Top world cities



5 of 5

#### EDITORS' PICKS

- Latest Japan news, updates
- AT&T to buy T-Mobile for \$39B
- Gas prices continue to rise
- 10 hot stocks to watch
- The Voice's whole new game
- QB Vick reaches out to inmates
- Last musher finishes Iditarod
- Wyclef Jean shot in hand
- Martin among GLAAD winners

MUST-SEE NEWS MONEY & QUOTES DISASTER IN JAPAN

### Missile strike hits Gadhafi compound

The Libyan leader vows a "long war" as allied forces launch a second night of strikes. | Video: Burned-out tanks

- Rebels cheer airstrikes, but long fight remains
- Search winds down in hard-hit Japanese town
- Japan disaster prompts nuclear scrutiny in N.Y.
- Police officer in Wis. killed, another wounded
- Average cost of gasoline rises to \$3.57 a gallon
- Minneapolis tops list of best cities to find a job
- Obama: Brazil's democracy an example to Arab world

### Japan earthquake: How to help

#### POPULAR SEARCHES

Superfoods

Go ahead, eat that dark chocolate. See what ailments & other foods might prevent.

#### On Bing

- Oil prices • Britney Spears • LeAnn Rimes • 'Big Love'
- March Madness • 'The Hobbit' • Joseph Gordon-Levitt
- 'Paul' movie • Gadhafi compound • Rachel Uchitel
- Marisa Tomei • 'Celebrity Apprentice' • Justin Bieber
- NCAA brackets • Japan deaths • Fukushima reactor
- Chris Brown • Charlie Sheen • John Travolta

#### Popular Pages

- Arrest in football player's death • Egypt reform passes
- 'DWTs' premieres tonight • Tiger Woods dating?
- 'Miracle' plane headed to museum • Wyclef Jean shot
- NCAA wrestling championships • Palmer tour starts
- Radiation found in Japan food • AT&T to buy T-Mobile
- Cyrus & Michaels duet coming soon • 'Gay cure' app?

Updated: 03/21/2011 02:17 ET

Get a stock quote

DOW 11,858.52 +83.93

NASDAQ 2,643.67 +7.62


S&P 1,279.20 +5.48

Brought to you by: Scottrade

- AT&T to buy T-Mobile for \$39B
- What's ahead for stock market
- 10 hot stocks to watch


2003

Home | Sitemap | FAQ | Contact Us | Search

 **THE LAND ROVER EXPERIENCE**

[LAND ROVER VEHICLES](#) | [EXPERIENCE LAND ROVER](#) | [OWNING A LAND ROVER](#) | [ABOUT LAND ROVER](#)



Build your Land Rover |  Locate a Retailer |  Contact a Retailer |  Brochures





**FREELANDER SE3**

[2003 Freelander SE3](#) | [Introduction](#) | [Features](#) | [Exterior Colors](#) | [Specifications](#) | [Build](#)

**Land Rover - the most well-traveled vehicles on earth.**

 **The G4 Challenge**   
The Land Rover G4 Challenge, the ultimate global adventure.

 **Special Offers**   
Land Rover has special lease and finance offers on Freelander and a special finance offer on the 2003 Discovery.

Select Country | Privacy Policy | Terms and Conditions © 2002



HOME NEW VEHICLES APPROVED USED VEHICLES

Search

FIND A DEALER REQUEST A TEST DRIVE

2011

# FREELANDER 2

TO BOOK A TEST DRIVE PLEASE  
CALL US ON 0151 2121263

[EXPERIENCE IT NOW](#)



## LAND ROVER



DEFENDER  
FROM £20,175



FREELANDER 2  
FROM £21,995



DISCOVERY 4  
FROM £36,746

## RANGE ROVER



RANGE ROVER EVOQUE



RANGE ROVER SPORT  
FROM £47,995



THE RANGE ROVER  
FROM £68,945

### REQUEST A BROCHURE

[REQUEST A BROCHURE](#)

### LAND ROVER'S FIRST VEHICLE WITH TWO WHEEL DRIVE

[DISCOVER THE FREELANDER 2 ED4](#)

### OFFSETTING CO<sub>2</sub> FROM VEHICLES AND MANUFACTURING

[OUR INVESTMENT PROGRAMME EXPLAINED](#)

### SITMAP

#### Vehicles

- [Defender](#)
- [Freelander 2](#)
- [Discovery 4](#)
- [Range Rover Evoque](#)
- [Range Rover Sport](#)
- [The Range Rover](#)
- [Approved Used Vehicles](#)
- [Corporate Sales](#)
- [Tourist, Diplomatic and Military Personnel](#)

#### Finance

- [Finance Overview](#)
- [Promotions](#)
- [Personal Finance Packages](#)
- [Business Finance Packages](#)
- [Insurance](#)
- [Motability](#)
- [Financial Services Customers](#)
- [Contact Us](#)

#### Owners

- [Warranty and Assistance](#)
- [Servicing and Maintenance](#)
- [Land Rover Guides](#)
- [Vehicle Accessories](#)
- [Merchandise](#)
- [CO<sub>2</sub> Offsetting](#)
- [Bluetooth®](#)
- [Takeback and Recycle](#)

#### Experience Land Rover

- [Land Rover Experience](#)
- [Adventure Days](#)
- [Centre Locations](#)
- [Corporate Events](#)
- [Pro user Training](#)

#### About Land Rover

- [Land Rover News](#)
- [Sustainability](#)
- [Heritage](#)
- [Sponsorship](#)
- [4x4 in Schools](#)
- [Careers](#)
- [Go Beyond](#)

#### Sustainability Report

- [Build & Price](#)
- [Request a Test Drive](#)
- [Request a Brochure](#)
- [Find a Dealer](#)
- [Keep me informed](#)

2003

 [Showroom](#) [Certified Pre-Owned](#) [Financial Services](#) [My Lexus](#) [Owners](#)  
[Build Your Lexus](#) [Find A Dealer](#) Search  [go](#)  
[About Lexus](#) | [Contact Lexus](#) | [Search](#) | [Privacy Policy](#)



LS GS ES IS SC LX GX RX



Simply Get In And You're Years Ahead  
Of Everyone Else.

[Click To See More Of The All-New 2004 RX 330.](#)

[International Links](#)

**LEXUS NEWS**

- [Presenting the 2003 GS SportDesign. Click here.](#)
- [Introducing the 2003 IS SportDesign. See it now.](#)
- [Request the Luxury Utility Vehicle DVD.](#)

©2003 Lexus, a Division of Toyota Motor Sales, U.S.A., Inc. All information contained herein applies to U.S. vehicles only.

2011



Owner's Resources

Certified Pre-Owned

Search



SEDANS

SUVS

CONVERTIBLES

HYBRIDS

PERFORMANCE

ALL VEHICLES

Shopping Tools ▾

Build Your Lexus

Find a Dealer

UNRESTRAINED.  
UNEXPECTED.  
AND UNLIKE ANY HYBRID  
YOU HAVE EVER KNOWN.

GET TO KNOW THE CT



Optional equipment shown.

*The 2011 CT 200h* Starting at \$29,120

Price as shown \$32,000



Uniquely Lexus. Decidedly hybrid.  
Discover the all-new Lexus  
CT 200h.

◀ BACK

NEXT ▶

Find Us:   

More Lexus Sites ▲

2011



Owner's Resources

Certified Pre-Owned

Search



SEDANS

SUVS

CONVERTIBLES

HYBRIDS

PERFORMANCE

ALL VEHICLES

Shopping Tools ▾

Build Your Lexus

Find a Dealer



**RX**

Starting at \$38,375 [1]

- 3.5-liter V6
- FWD or AWD



**GX**

Starting at \$52,445 [1]

- 4.6-Liter V8
- Full-Time 4WD



**LX**

Starting at \$78,555 [1]

- 5.7-liter V8
- Full-Time 4WD



*The 2011 CT 200h* Starting at \$29,120

Price as shown \$32,000




Optional equipment shown.



Send destinations to your Lexus Navigation System [1] - from your phone. Learn about the app.

◀ BACK

NEXT ▶

Find Us:   

More Lexus Sites ▲

2003

Mercedes-Benz

SEARCH/SITE MAP  
MB WORLDWIDE  
LOCATE A DEALER  
CONTACT US

Models
Starmark Pre Owned
Owners Online
Accessories Store
Mercedes in Depth

▶ The Mercedes-Benz Summer Event.  
Worth remembering.

Now through July 31st.

**Online Portfolio** ▶

Set up an Online Portfolio to take advantage of unique features!

**Purchase Tools** ▶

All the tools and resources you need to make an informed and intelligent purchase decision.

I would like to receive Mercedes-Benz updates,

▶ **Model Selector**

Find the Mercedes model that's best for you based on body style, price and performance.

▶ **Purchase Inquiry**

Connect with a Dealer to schedule a test drive, arrange a meeting, or learn more about any Mercedes model.

**Special Features**

- ▶ **The Mercedes-Benz Summer Event**  
2.9% APR\* on new C-Class.
- ▶ **Owners Online**  
Join now and celebrate the Owners experience online.
- ▶ **Starmark Pre-Owned**  
Find a Certified Pre-Owned Mercedes-Benz.
- ▶ **First Choice Credit Program**  
Financing that puts you in the driver's seat.



2011



Mercedes-Benz

Sedans & Coupes

C E S CL CLS

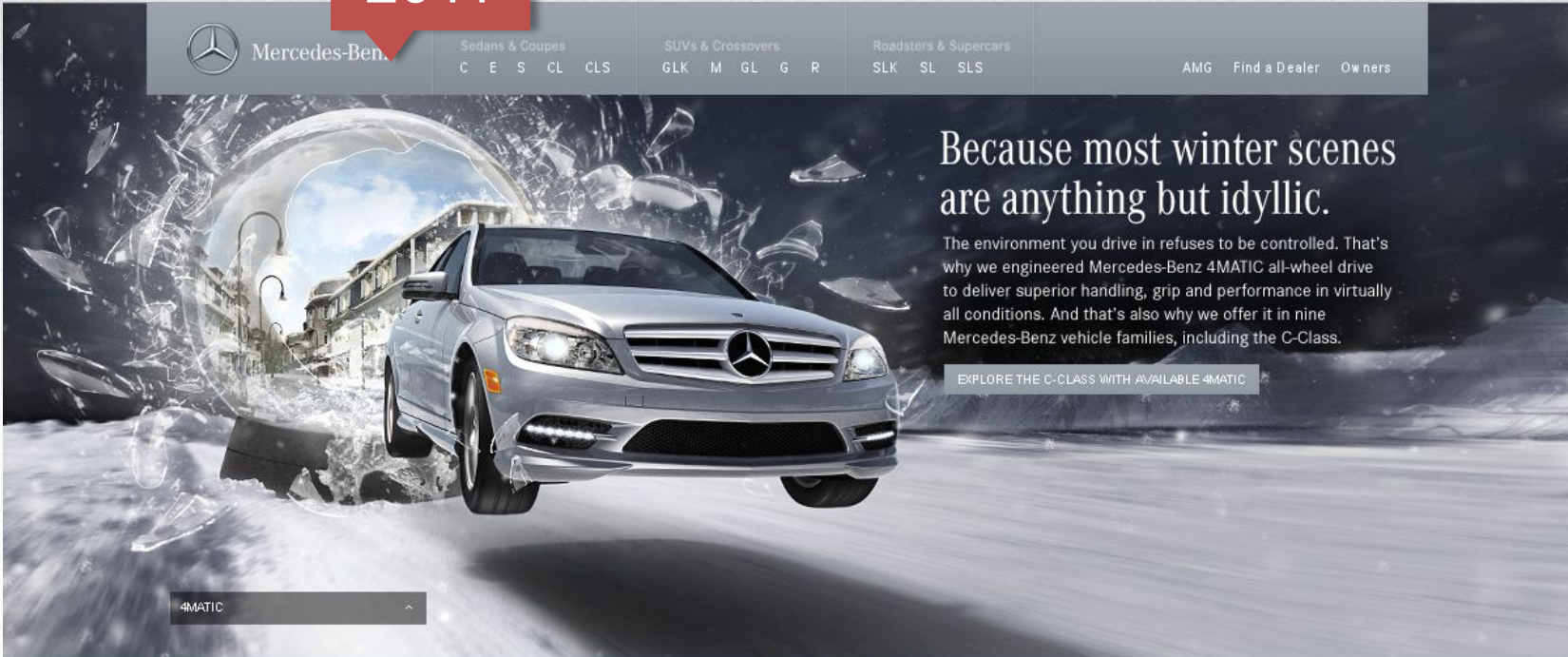
SUVs & Crossovers

GLK M GL G R

Roadsters & Supercars

SLK SL SLS

AMG Find a Dealer Owners



## Because most winter scenes are anything but idyllic.

The environment you drive in refuses to be controlled. That's why we engineered Mercedes-Benz 4MATIC all-wheel drive to deliver superior handling, grip and performance in virtually all conditions. And that's also why we offer it in nine Mercedes-Benz vehicle families, including the C-Class.

EXPLORE THE C-CLASS WITH AVAILABLE 4MATIC

4MATIC

- › Build Your Own
- › Compare Vehicles
- › Payment Estimator
- › Certified Pre-Owned
- › Financial Services
- › Find a Dealer



SPECIAL OFFERS FROM MERCEDES-BENZ



ALL-NEW MBRACE SERVICE: SEND2MBENZ™



CERTIFIED PRE-OWNED OFFERS

### Owner Resources

- Owners Online
- Owners Support
- Service & Parts
- mbrace
- Events & Partnerships
- Technical Manuals
- Classic Center
- Classic Community

### Shopping Tools

- Build Your Own
- Compare Vehicles
- Payment Estimator
- Find Pre-Owned
- Financing Options
- Apply for Financing
- Saved Vehicles

### Vehicles

- Showroom
- AMG
- Special Offers
- Certified Pre-Owned
- European Delivery
- Fleet Program
- Sprinter

### Innovation

- What Drives Us
- Future Models
- Advanced Technologies
- Thinking Green

### Contact & About Us

- Receive Updates
- Contact Us
- Press Releases
- Policies
- Site Map

### Mercedes-Benz Sites

- M-B Worldwide
- Mercedes-Benz.tv
- About Mercedes-Benz
- M-B Museum
- Shop
- Financial Services
- Careers

2011



Mercedes-Benz

Sedans & Coupes

C E S CL CLS

SUVs & Crossovers

GLK M GL G R

Roadsters & Supercars

SLK SL SLS

AMG Find a Dealer Owners

## S-Class

With pioneering performance, luxury and safety, one sedan remains not just the flagship of a brand, but the beacon for an industry.

**Starting at \$91,000\***

**Seating:** 5 adults  
**City/hwy mpg:** 12-19/21-25\*\*  
**Trunk space:** 16.4 cu. ft.

### Available Models:

- ▶ S400 HYBRID Sedan
- ▶ S550 Sedan
- ▶ S600 Sedan
- ▶ S63 AMG
- ▶ S65 AMG



4MATIC

- ▶ Build Your Own
- ▶ Compare Vehicles
- ▶ Payment Estimator
- ▶ Certified Pre-Owned
- ▶ Financial Services
- ▶ Find a Dealer



SPECIAL OFFERS FROM MERCEDES-BENZ



ALL-NEW MBRACE SERVICE: SEND2BENZ™



CERTIFIED PRE-OWNED OFFERS

### Owner Resources

- Owners Online
- Owners Support
- Service & Parts
- mbrace
- Events & Partnerships
- Technical Manuals
- Classic Center
- Classic Community

### Shopping Tools

- Build Your Own
- Compare Vehicles
- Payment Estimator
- Find Pre-Owned
- Financing Options
- Apply for Financing
- Saved Vehicles

### Vehicles

- Showroom
- AMG
- Special Offers
- Certified Pre-Owned
- European Delivery
- Fleet Program
- Sprinter

### Innovation

- What Drives Us
- Future Models
- Advanced Technologies
- Thinking Green

### Contact & About Us

- Receive Updates
- Contact Us
- Press Releases
- Policies
- Site Map

### Mercedes-Benz Sites

- M-B Worldwide
- Mercedes-Benz.tv
- About Mercedes-Benz
- M-B Museum
- Shop
- Financial Services
- Careers

2011



**Mercedes-Benz USA**



97,743

Receive MBUSA announcements and  
exclusives through Facebook



Follow @MBUSA on Twitter


THIS FILM IS MADE FROM  
**100%**  
RECYCLED ADS



One shoe  
does good,  
the other shoe  
kicks ass.

#### **NIKE FREE TR FIT**

The Free TR Fit is designed with a lower environmental impact using environmentally preferred rubber, water-based cementing and recycled polyester. That means every step in the multi-directional flex groove outsole replicates the foot's natural movement and helps women get more out of their workout without leaving a huge environmental footprint. Everyone's a winner.

[Learn more](#) 



Our products  
are a load of  
rubbish.

**8 PLASTIC BOTTLES**

Each Nike 2010 World Championship Football jersey is made entirely from recycled polyester. That's up to eight recycled plastic bottles per jersey. In total, that diverted nearly 13 million plastic bottles from landfills. Yes, you read right. 13 million. Plastic. Bottles.


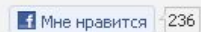


**demodern***Studio | Work*

## DIGITAL DESIGN STUDIO

*demodern is an independent design agency in Cologne, founded in 2008. We create innovative communications for the digital age. As a design agency, we do not only restrict ourselves to creative design, but take an end-to-end view of our projects, taking care of them from the strategic planning to the perfect implementation.*

*demodern is an open minded and free-thinking agency. Our corporate culture is based on exchange and demand. We promote good ideas, but do not limit ourselves to established media, nor do we recommend the same technologies. Each project is considered new and developed independently.*

 Follow demodern on facebook Мне нравится 236

## Our Services

### MOTION DESIGN

- 2D & 3D animations
- 3D visualisations
- visual effects & compositing
- storyboarding
- encoding & web integration
- editing

[Info](#) [Services](#) [Jobs](#) [Contact](#)**deutsche version**

© 2011 demodern | digital design studio  
Imprint



# IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN  
SWITZERLAND, SINCE 1868

## FROM THE COLLECTION



### PORTOFINO HAND-WOUND EIGHT DAYS

New for 2011, IWC proudly releases a new line of our Portofino timepieces.

## INSIDE IWC



### NEW IWC-MANUFACTURED 59210 CALIBRE

The new 59210 calibre is large, accurate and features an eight-day power reserve.

## EXPERIENCES



### PETER LINDBERGH - DAYS IN PORTOFINO

Time moves on. Only in Portofino does it stand still. See Lindbergh's stunning photos.



# PORTOFINO





IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN  
SWITZERLAND, SINCE 1868

EXPERIENCES ▾

# DAYS IN PORTOFINO

WITH PETER LINDBERGH

TEXT — *Peter Lindbergh*

PHOTOS — *Peter Lindbergh*

DATE — *15 January, 2011*

SHARE:  TWITTER |  FACEBOOK |  EMAIL | 5 COMMENTS — JOIN THE DISCUSSION ↓



## PETER LINDBERGH'S PORTOFINO

CLICK HERE TO OPEN A SLIDESHOW OF LINDBERGH'S PORTOFINO PHOTOS



**IWC**

INTERNATIONAL WATCH CO. SCHAFFHAUSEN  
SWITZERLAND, SINCE 1868

EXPERIENCES ▲

EXPLORE MORE ARTICLES



**THE ETHICAL BANKER**

He has finally stumbled upon a way of spending money that has bought himself... [Read More](#)



**THE MAGIC OF ART**

Novelist Paulo Coelho and comic strip artist Enki Bilal talk about their joint literary... [Read More](#)



**WING COMMANDER – THOMAS KOLLER**

IWC Schaffhausen visits the experienced... [Read More](#)



**DIVING WATCH MAN**

Of course he would not dream of venturing out around his favourite haunts around the... [Read More](#)

# DAYS IN PORTOFINO

WITH PETER LINDBERGH

TEXT — *Peter Lindbergh*

PHOTOS — *Peter Lindbergh*

DATE — *15 January, 2011*



IWC VINTAGE  
COLLECTION



PORTUGUESE  
FAMILY



DA VINCI  
FAMILY



PORTOFINO  
FAMILY



AQUATIMER  
FAMILY



INGENIEUR  
FAMILY



PILOT'S  
WATCHES



SPECIAL EDITIONS →

GRANDE COMPLICATION →

# IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN  
SWITZERLAND, SINCE 1868

FROM THE COLLECTION



## PORTOFINO HAND-WOUND EIGHT DAYS

New for 2011, IWC proudly releases a new line of our Portofino timepieces.

INSIDE IWC



## NEW IWC-MANUFACTURED 59210 CALIBRE

The new 59210 calibre is large, accurate and features an eight-day power reserve.

EXPERIENCES



## PETER LINDBERGH - DAYS IN PORTOFINO

Time moves on. Only in Portofino does it stand still. See Lindbergh's stunning photos.



# IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN  
SWITZERLAND, SINCE 1868

## PORTUGUESE MINUTE REPEATER

REFERENCE 5449



PORTUGUESE GRANDE COMPLICATION  
REFERENCE 3774



PORTUGUESE TOURBILLON MYSTERE RETROGRADE  
REFERENCE 5044



PORTUGUESE TOURBILLON  
REFERENCE 5052



[VIEW DETAILS →](#)

### HIGHLIGHTS

MECHANICAL MOVEMENT  
HAND-WOUND  
MINUTE REPEATER  
THREE-QUARTER BRIDGE  
DIAMETER 44 MM



PORTUGUESE ANNUAL CALENDAR  
REFERENCE 5021



PORTUGUESE PERPETUAL CALENDAR  
REFERENCE 5023



PORTUGUESE YACHT CLUB CHRONOGRAPH  
REFERENCE 3902

## PORTUGUESE



REFERENCE 5449

Even for Portuguese mariners, the ship's bell had transformed the abstract notion of time into something acoustic. In the Portuguese Minute Repeater, depressing the slide causes a strike train to sound the time out audibly in hours, quarters and minutes. With a hunter-style 98950-calibre pocket

## REPEATER

### HIGHLIGHTS

MECHANICAL MOVEMENT  
HAND-WOUND  
MINUTE REPEATER  
THREE-QUARTER BRIDGE  
DIAMETER 44 MM

hand, was used to signal the beginning and end of sailors' watches: the bell would be struck once every half-hour and twice every full hour, with four double strikes signalling the end of a watch. The abstract concept of time was thus being converted into acoustic tones even back then. In the Portuguese Minute Repeater, depressing the slide causes a delicate strike train to sound the time out audibly in hours, quarters and minutes. In 2009, the case was

replaced by a 98950-calibre hunter pocket watch movement, and some of the stylish elements of the early Jones calibres were adopted. A number of these, such as the elongated index, the balance with its high-precision adjustment cam and the distinctively decorated nickel-silver plate and bridge with gold-plated engravings, can be seen through the transparent sapphire-glass back. Both versions are limited to 500 watches.

## VARIATIONS



## DETAILS

REFERENCE	IW544901
CASE MATERIAL	platinum
BRACELET/STRAP	black alligator leather strap
DIAL COLOUR	silver-plated
JEWELS	52
CALIBRE	98950

- Limited edition of 500 watches each in platinum and 18-carat red gold
- Mechanical movement
- Hand-wound
- 46-hour power reserve when fully wound
- Minute repeater for hours, quarters and minutes
- Glucydur® beryllium alloy balance with high-precision adjustment cam on balance arms
- Breguet spring
- Three-quarter bridge
- Sapphire glass, arched edge, antireflective coating on both sides
- See-through sapphire-glass back

## WATCH VIEWER


 VIEW BACK  VIEW FRONT



HOME

STUDIO

WORK

TWITTER

CONTACT

ESPAÑOL

# THIS IS TEIXIDÓ

a branding, web/interface design studio that blah blah blah. In all seriousness, we can pretty much write whatever we want here and chances are, nobody will notice. The itsy bitsy spider went up the water spout. Down came the rain, and washed the spider out. See what we mean? Scroll down and find out why this happens...





HOME

STUDIO

WORK

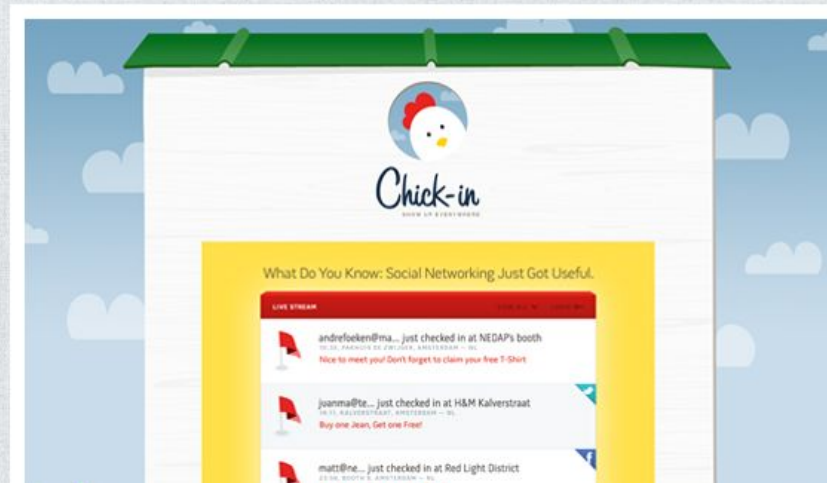
TWITTER

CONTACT

ESPAÑOL

# THIS IS TEIXIDÓ

a branding, web/interface design studio that blah blah blah. In all seriousness, we can pretty much write whatever we want here and chances are, nobody will notice. The itsy bitsy spider went up the water spout. Down came the rain, and washed the spider out. See what we mean? Scroll down and find out why this happens...





HOME STUDIO WORK TWITTER CONTACT ESPAÑOL

# THIS IS TEIXIDÓ

a branding, web/interface design studio that blah blah blah. In all seriousness, we can pretty much write whatever we want here and chances are, nobody will notice.

The itsy bitsy spider went up the water spout.  
Down came the rain, and washed the spider out.  
See what we mean? Scroll down and find out why this happens...

---

## PEOPLE SIMPLY DON'T READ WEBSITES ANYMORE

They just scan it. They glance it in the same way you glance at advertisements in a magazine.

Don't believe us? Just think about this for a second. Think about your own browsing behavior. How many times have you Googled a website, clicked on one of the first results, waited for the page to load, scrolled down, scrolled back up and went back to results page? We're guessing more than once.

Ten years ago you were wondering whether you



*Say Hello/*

# APPS SCHMAPPS.

**There's 286,366 already out there.  
Make yours count.**

## *What makes a great app?*

It's all about the experience. People love apps that are fun and simple to use. We make those apps.



## *The way we work*

Our creative approach involves rigorous design and usability testing to create superior apps for everyone.



## *Meet the makers*

Our team combine form and function to create visually appealing, easy to use apps people want to use.



# LET'S BREAK IT DOWN

*Our apps are made from scratch using nothing but the best strategy, design and technical ingredients.*





Say Hello/

### What makes a great app?

It's all about the experience. People love apps that are fun and simple to use. We make those apps.



### The way we work

Our creative approach involves rigorous design and usability testing to create superior apps for everyone.



### Meet the makers

Our team combine form and function to create visually appealing, easy to use apps people want to use.



## 1/4

Discovery & Strategy   User Experience Design   Testing & Deployment   Marketing & Feedback

# THE PROCESS



### Discovery & Strategy

Every great app starts with a great idea and needs a robust strategy to turn it into a reality.



### User Experience De

User Experience is param design that's simple to us compromise.

*Say Hello/*

### *What makes a great app?*

It's all about the experience. People love apps that are fun and simple to use. We make those apps.



### *The way we work*

Our creative approach involves rigorous design and usability testing to create superior apps for everyone.



### *Meet the makers*

Our team combine form and function to create visually appealing, easy to use apps people want to use.

## **OUR STORY**

*Formed in New Zealand in 2004, Image Mechanics has gone from strength to strength since opening our Sydney studio, continuing to deliver premium branding, design and digital services.*

With a ton of successful new media projects under our belt, we've turned our experience designing and developing websites and applications to the art of crafting unique and exciting user experiences within the mobile space. This means we're able to take an integrated approach to creating innovative applications to enhance your business and brand, looking at the wider picture beyond just apps.

If you're after a mobile strategy to revolutionize your business, optimise your website for mobile devices, or something else bold and brave, give us a call.



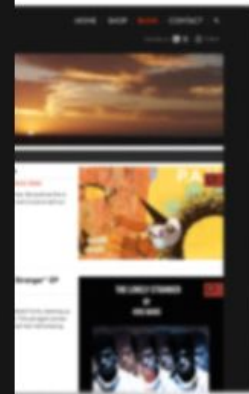
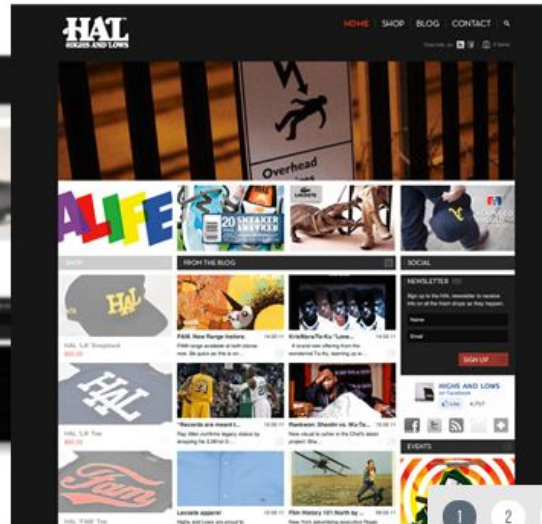


[home](#) [about](#) [work](#) [services](#) [blog](#) [contact](#)

## Sneaker Heavyweights

New website for Highs and Lows

[View project](#)



Humaan is a creative agency.  
We build beautiful, engaging websites.

[Find out more](#)

### Recently launched

[View all work](#)



# We're human.

**We work with forward thinking clients to create beautiful, honest and amazing things that bring positive results.**

Humaan is a small digital design agency based in Perth, Western Australia. We focus on solving problems to produce intelligent designs, deliver engaging experiences and build meaningful connections.

We work with great clients all over the world to create thoughtful and purposeful products. We specialise in great service, exceptional design and engaging interactive experiences for humans.

Above all, we believe in quality design, attention to detail, experimentation, collaboration, exploration and everything digital.



**Jay Hollywood**

Principal, Creative Director

With a wealth of experience working in London and in Perth for clients all



**Karen Fisher**

Principal, Humanitarian

Karen has loved design, computers and the Internet for as long as she can



is a tree that grows in Brooklyn. Some people call it the Tree of Heaven. No matter where its seed falls, it makes a tree which struggles to reach the sky. ”

— Betty Smith, *A Tree Grows in Brooklyn*, 1943

Latest PROJECTS  
CLIENTELE



Befluentin

saveurs<sup>®</sup>  
EN  
balade

Les petits plaisirs culinaires de Myriam

Saveurs en Balade



Paris Running Tours



# Services



## What WE DO

### SERVICES

We guide and support companies developing **websites** and **web applications** along the winding and sometimes rocky road that leads to online performance and success. Here is how we do this.

Interested  
to discuss  
your project?

You are developing a website or web application; or you are revamping the current one in order to improve its adoption rates and stickiness. As the first step **you'd like to better understand your users**: who they are; what their needs and motivations are; how they behave.

We provide **user research** and **usability testing services** to help you better understand and picture your users.



You are developing a website or web application and you'd like to **crystallize its strategy and requirements**.

Working closely with you we'll **help you define a clear product strategy**: user engagement techniques, feature roadmap, content strategy, design guidelines, etc. Being crystal clear about your objectives is the foundational element towards your success.







innovative cuisine

[MENUS](#) [US](#) [PRESS](#) [PRIVATE DINING](#) [BLOG](#) [CONTACT](#)

innovative cuisine

*Fresh and seasonal, sweet and spicy, classic and modern, with the finest local ingredients, reimagining French and Asian classics.*

**FRENCH-ASIAN CUISINE**[SEE OUR MENUS](#) **FROM THE BLOG****Looking for an Easter dessert? Try this / 03.18.11**

From the kitchen of our very own Susie Ieronomo...

Yogurt Cake with Creme Fraiche Whipped cream and Basil

Strawberries Enjoy!

[READ MORE](#) **HOURS OF OPERATION**

LUNCH	M - F, 11:00 - 2:30 pm
DINNER	M - Sat, 5:30 pm - 10:00 pm
BAR	M - Sat, 5:30 pm - until

**VISIT, DRINK & DINE**

442 King St. Charleston, SC 29403

**Ph.** (843) 722.3474[DIRECTIONS](#)[RESERVATIONS](#)

NEWSLETTER SIGNUP

[SUBSCRIBE](#)

© Copyright 2011 Fish Restaurant | [Privacy Policy](#) | [Patrick Properties](#)  
[View mobile site](#) | Credit: {e} house studio



innovative cuisine

[MENUS](#) [US](#) [PRESS](#) [PRIVATE DINING](#) [BLOG](#) [CONTACT](#)

innovative cuisine

*Fresh and seasonal, sweet  
and spicy, classic and  
modern, with the finest local  
ingredients, reimagining  
French and Asian classics.*

**FRENCH-ASIAN CUISINE**[SEE OUR MENUS](#) **FROM THE BLOG****Looking for an Easter dessert? Try this** / 03.18.11

From the kitchen of our very own Susie Ieronomo...

Yogurt Cake with Creme Fraiche Whipped cream and Basil

Strawberries Enjoy!

[READ MORE](#) **HOURS OF OPERATION**

LUNCH	M - F, 11:00 - 2:30 pm
DINNER	M - Sat, 5:30 pm - 10:00 pm
BAR	M - Sat, 5:30 pm - until

**VISIT, DRINK & DINE**

442 King St. Charleston, SC 29403

Ph. (843) 722.3474

[DIRECTIONS](#)[RESERVATIONS](#)

NEWSLETTER SIGNUP

 [SUBSCRIBE](#)

© Copyright 2011 Fish Restaurant | [Privacy Policy](#) | [Patrick Properties](#)  
[View mobile site](#) | Credit: [fej house studio](#)



innovative cuisine

MENUS

US

PRESS

PRIVATE DINING

BLOG

CONTACT

photos



LUNCH MENU



*Build a hearty lunch out of your favorite ingredients with one of our moo shu wraps, soups, salads or lunch combos for only \$10 (\$5 for kids).*

DINNER & DESSERT MENU



*Our rich, flavorful French-Asian fusion selections include a variety of small and large plates, all made from fresh, local, sustainable and seasonal ingredients.*

WINE & COCKTAILS MENU



*Kick off your meal with one of our vibrant specialty cocktails, or select from our full and eclectic list of international wines and microbrew beers.*

DAILY HAPPY HOUR OFFERINGS

*Monday: 1/2 price bottles of wine during Happy Hour + 1/2 off appetizers*

*Tuesday: fish bowl + fish fry / tempura fried fish with paprika fries and Asian vinaigrette dipping sauce \$5 / Fish Bowl: A drink for 2 for only \$10 / Mommy of the Chef: 2 courses for \$25*



HUNTER'S  
MARLBOROUGH

Jane Hunter

### The People

Quality not quantity, and adage we've lived by for 30 years now.

### The Shop

Buy our award-winning wines online, read the tasting and technical notes.

### The News

Latest happenings from the winery and our wine club.

### The Café

Hunter's Garden Café & award winning native garden.

Contact Us

# Our story is the story of Marlborough wine.

## Thirty something years ago

Hunter's is the dream of Ernie and Jane Hunter - a fiercely independent, family-owned winery established in Marlborough over 30 years ago.



19  
79

When Irishman Ernie Hunter arrived in New Zealand Marlborough had not even been *considered* as a potential wine growing region. The land was primarily used for farming: growing lucerne, barley and grazing sheep.

## The early days of Marlborough wine



## First Plantings in Marlborough

The ever-enthusiastic Ernie, purchased farming land in Blenheim and planted Riesling, Gewurztraminer, Müller Thurgau, Cabernet Sauvignon, Chardonnay, Riesling, Pinot Noir and of course, Sauvignon Blanc.



## The Family.

After more than 30 years we're still fiercely independent and family owned.



*Back: Peter, Edward & James Macdonald. Front: Libby Macdonald & Jane Hunter*

*Peter Macdonald  
General Manager*

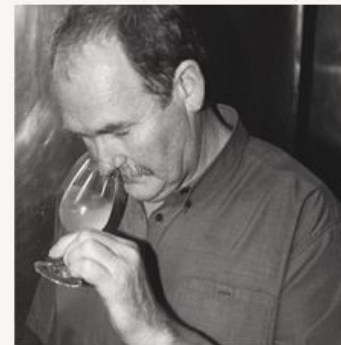
Big in stature, somewhat larger than life and with a huge passion for all that he takes on, Peter is committed to the worldwide success of Hunter's Wines. Born, educated and trained in Australia, his quest for knowledge has propelled him from teacher and sportsman, to overseeing marketing and sales operation. Peter's role in the management team is pivotal to the exciting future for our wines.

*Jane Hunter  
Managing Director*

Born in South Australia, where her father was a contract grape grower, Jane gained a degree in Agricultural Science at the University of Adelaide. Jane has been described by the London Sunday Times as the First Lady of New Zealand wine and was awarded an OBE for service to the wine industry in 1993. Jane has an Honorary Doctorate of Science from Massey University received the inaugural Wine & Spirit Competition Women in Wine Award. In 2009 Jane was awarded the Companion to the New Zealand Order of Merit (CNZM).

## Meet the cast.

Hunter's has always been a true family effort. Hunter's is managed by Jane Hunter and her brother-in-law Peter Macdonald. Jane's sister Libby and her two sons James and Edward are all very much a part of the business.



*Gary Duke  
Chief Winemaker*

Gary's meticulous attention to detail well suits him to the role of internationally recognised winemaker. From being Assistant Winemaker at Tisdalls Wines in Echuca, Victoria in 1981, Gary went on to earn his Bachelor of Science (Oenology) then take up the position of



*Inus van der Westhuizen  
Winemaker*

South African born, Inus grew up on a wine farm in the Western Cape. He gained a Diploma in Cellar Technology at Elsenberg Agricultural College in Stellenbosch where he then went on to work as an assistant winemaker for 5 years. Inus then went to work in Pflaz in Germany for a harvest before



HUNTER'S  
MARLBOROUGH

*Jane Hunter*

### The People

Quality not quantity, and adage we've lived by for 30 years now.

### The Shop

Buy our award-winning wines online, read the tasting and technical notes.

### The News

Latest happenings from the winery and our wine club.

### The Café

Hunter's Garden Café & award winning native garden.

Show me

Show all

White

Red

Sparkling

Specials

Order by

Price

Vintage

1  
18



10

Breidecker

Bottle

**\$11.90**

QTY

Case

**\$135.66**

QTY

Details

Add to cart

1  
8



09

Chardonnay

Bottle

**\$17.90**

QTY

Case

**\$204.06**

QTY

Details

Add to cart



10

Gewurztraminer

Bottle

**\$22.50**

QTY

Case

**\$256.50**

QTY

Details

Add to cart





### The People

Quality not quantity, and adage we've lived by for 30 years now.

### The Shop

Buy our award-winning wines online, read the tasting and technical notes.

### The News

Latest happenings from the winery and our wine club.

### The Café

Hunter's Garden Café & award winning native garden.

[Contact Us](#)

# News. Through the grapevine.

Join Hunter's Wine Club: membership is free and you'll receive a quarterly newsletter with all the latest happenings at Hunter's along with special buying privileges on new and limited release wines. Wine Club is New Zealand Only

#### Latest News

### HUNTERS TRIUMPHS AT ROYAL EASTER SHOW

*Hunter's Wines set of three Marlborough Rieslings have taken out the top prize at the Royal Easter Wine Show, taking the inaugural Heritage Shield for its 2010, 2007 and 2004 Marlborough Rieslings.*

[Read more](#)

#### Join the club

*All fields are required.*

First Name

Last Name

Street Address

Suburb

City

Post Code

Telephone

Email Address



A newsletter plugin for **wordpress**  
*Create, customize and send  
your newsletters in a second*

**Completely Customizable**

Changing your newsletter header never been so easy

**Mee Analytics**

The best statistics tool for check all the mails, received, sent...

**Add your posts**

You can easily add your posts to your newsletters.

**Manage your subscribers**

Add yours email list or a subscribers list.

**Wordpress 2.7 or greater**

Compatible with Wordpress 2.7 or greater version

**Unlimited E-mails**

Add yours email list or a subscribers list

[see all features](#)

**PLANS AND PRICING**

MeeNews has various plans and pricing for big companies and freelances

[See our plans](#)

**NEWSLETTER TEMPLATES**

Different kinds of themes are already available on our store!

[See our themes](#)

**WATCH A VIDEO**

Mee News will let you save a lot of work, take a look what you can do with.

[Watch now!](#)



# Рецепты

- Текст: крупные заголовки, нестандартные шрифты, разреженность.
- Цветовая гамма: черный + белый + еще какой-то цвет
- Графика: вектор или фото
- Журнальный дизайн
- Интерактивность
- Персонализация
- Социальные сети

# Рекомендуемая литература

- <http://bestwebgallery.com/>
- <http://www.awwwards.com/>
- <http://thefwa.com/>

Удачи в создании сайта  
и спасибо за внимание!

[www.eurostudio.ru](http://www.eurostudio.ru)  
(383) 330 56 58