

# *Продвижение в западных социальных сетях*

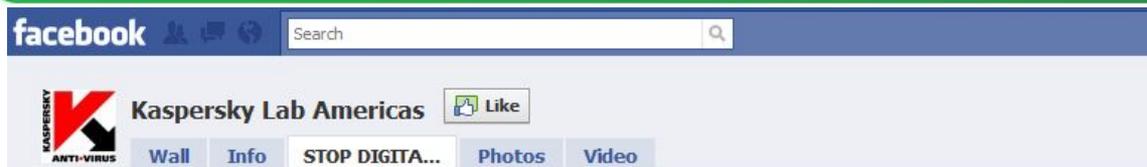
*Дамир Халилов*

*Агентство интернет-PR «Green»*

# Facebook

- 400 000 000 активных пользователей
- 50% активных пользователей заходят на Facebook ежедневно
- 1 500 000 бизнес страниц на Facebook.

# Facebook



Digital Pollution is the cyber junk that gets in the way as you live your life online. Protection and education are the keys to plowing through that junk and getting online freedom. Join the fight! Each month in 2010, Kaspersky Lab will select one form of Digital Pollution, explain the threat in layman's terms, and share tutorials and simple tips for average users.

Every day, there are more than 30,000 brand-new digital threats found, all created with the sole purpose of stealing your financial data, hijacking your identity, deleting your stuff, or generally messing with your happy computing experience. Even on the days you don't encounter Digital Pollution, you still have to WORRY about it...and the last thing we need is more stress in our lives.

In 2010, Kaspersky Lab has made it our mission to take the lead role in helping YOU stay safe from "Digital Pollution" - all the cyberjunk that gets in the way while you live your life online.

## Spring Cleaning for your PC – Set your System to Stay Up-to-Date

### Keep your system up to date

This week we'd like to offer some very basic advice that goes a long way to protect you from Digital Pollution. **Keep your system up to date.** It seems like an easy thing to do, yet, very few people remember to do it. Most major companies these days, such as Microsoft and Adobe, offer a monthly security update to protect your applications and your computer.

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## Kaspersky

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**Basic Info**

Founded: Strix A.Eb

**Detailed Info**

Website: <http://www.kaspersky.com>

Company Overview: Kaspersky est une solution complète, rapide et sûre qui assure une surveillance permanente en temps réel de votre ordinateur. L'application dispose de trois types de protection : analyse par bases de signature, analyse heuristique et bloqueur de comportement. Ainsi, votre système sera à l'abri de tout type de menaces qu'il s'agisse de virus, de spam, de phishing, d'attaques pirates ou de spywares. D'autres outils de sécurité sont mis à votre disposition : firewall, contrôle parental,... [\(read more\)](#)

Mission: Kaspersky offre à votre PC une protection complète contre tous les types de menaces. Sous sa protection, la navigation sur Internet, le traitement des données, les envois de courrier électronique, les discussions par chat, les jeux en ligne, les achats et les opérations financières en ligne sont réalisés sans risques.

Principaux avantages  
Protection essentielle :  
# Protection des messageries instantanées (MSN, ICQ) Perfectionné !  
# Protection proactive contre les menaces inconnues Perfectionné !  
Protection étendue :  
\* Un pare-feu niveau professionnel Perfectionné !  
\* Réseaux Wi-Fi et VPN sécurisés Nouveau !  
\* Classement en fonction du niveau de danger potentiel des applications connues et inconnues (module HIPS (Host intrusion prevention systems) : Nouveau !  
Protection préventive :  
\* Analyse complète du système d'exploitation et des applications Nouveau !  
\* Désactivation des liens vers les sites infectés de malwares Nouveau !  
\* Surveillance préventive (Kaspersky® Security Network) Nouveau !  
Protection avancée & Restauration :  
Restauration des paramètres système après désinfection Nouveau !  
Protection de la vie privée :  
\* Désactivation des adresses de sites suspects (phishing) Perfectionné !  
# Clavier virtuel (entrée sécurisée des données et mots de passe) Nouveau !

Suggest to Friends

**Information**

Founded:  
Strix A.Eb

**7,628 People Like This**

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 Audrius Kajenas	 Daniel Asensi	 Ahmet Hamdi Çiçek

**Photos**

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Created about 2 months ago

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# Facebook

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**I ❤️ KASPERSKY**  
Suggest to Friends

Sân chơi dành cho những người sử dụng và yêu thích phần mềm diệt virus Kaspersky.  
Gặp sự cố virus?  
Hãy gọi hotline: 19001787

**Information**  
Founded:  
NTS-Kaspersky

**2,208 People Like This**



**Kaspersky Việt Nam** 

**Wall** | Info | Photos | Discussions | Boxes | Notes Filters

 **Andreas Stiedl** w w w . act iv ate - kas per sky . ws  
\*8G5HY-88HCV-8ACNW-DK7KD\*  
\*B1TAY-MBT5S-M4USV-162PC\*  
  
\*CV36T-PYUDG-2ESV6-M46B7\*  
\*CU4GR-XESSC-VH37N-F8PUP\*  
  
/watch?v=fZ2MrQCY6L4  
April 16 at 11:38pm · Report

 <<<< **jihan novia** >>>> AnY NeW LiCeNcE HeRe ?  
April 12 at 8:50am · Report

 **Andreas Stiedl** w w w . act iv ate - kas per sky . ws  
April 10 at 4:32pm · Report

 **AmY Hoang** kaspersky la cai gi...can someone tell me pleaseeeee  
April 3 at 9:07pm · Report

 **Kaspersky Việt Nam :)**  
April 3 at 8:49pm  
[Просмотреть все комментарии \(4\)](#)

 **Đông Tà** đĩa ko chính thức ==> lậu đó bạn.  
April 4 at 2:38pm · Report

 **Quang Tong** kis 2009 có thể xài cho kis 7, kis 9 (2010). Tốt nhất là mua ở Nam trường Sơn cho yên tâm  
April 10 at 8:04am · Report

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## [Windows Vista is less secure than XP: Kaspersky](#)

zdnet.com.au — Security company Kaspersky has said that Windows Vista's User Account Control (UAC), the system of user privileges that restrict users' administrative rights, will be so annoying that users will disable it. "There's a question mark if Vista security has improved, or down," said Kaspersky's chief executive.

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 **thesauce**  
on 10/12/2007

I disagree with you that it's not annoying, but that is coming from a programmer/technician viewpoint. I think most people won't be bothered by it because most people don't do things that require the UAC to be in frequent use.

+208 diggs  

Also, this is coming from a security company. Of course they are going to say it is less secure. If everyone thought Vista was secure enough to not need an antivirus, Kaspersky wouldn't make money :)

[Thread / Reply](#)

# LinkedIn

- Более 60 000 000 пользователей
- 8% всех трудоустройств в США происходит через LinkedIn

## KASPERSKY Kaspersky Lab

### Overview

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We develop, produce and distribute information security solutions that protect our customers from different IT threats and allow enterprises to manage risk. We provide products that protect information from viruses, hackers and spam for home users and companies along with consulting services and technical support.

Last edited by [Natalya Kaspersky](#)

### Specialties

[IT Security Software Development](#)

### Related Companies

#### Subsidiaries

• [InfoWatch](#)

#### Career path for Kaspersky Lab employees

before:

• [Symantec](#)

• [Luxoft](#)

after:

• [Trend Micro](#)

[See more »](#)

### Current Employees (500+ total, 7 in your network)



[Alexandra Kaltchenko](#) (2nd)

Marketing Product Manager

• In common: [Vladimir Dolgij-Rapoport](#)



[Pavel Korolev](#) (2nd)

Online BDM EEMEA

• In common: [Nikolay Belousov](#)



[Alexey Pronichev](#) (2nd)

Head of product management, Messaging&Web

• In common: [Vladimir Dolgij-Rapoport](#)



[Margarita Amalitskaya](#) (2nd)

Head of SaaS/Hosted Services business unit

• In common: [Vladimir Dolgij-Rapoport](#)



[Dina Shelepina](#) (2nd)

Product Manager, Endpoint

• In common: [Vladimir Dolgij-Rapoport](#)

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### Key Statistics

#### Top Locations

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# Twitter

- 75 000 000 зарегистрированных пользователей в Твиттере
- 50 000 000 твитов ежедневно.

# Twitter

twitter

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**kaspersky**

Follow Lists Settings

**Mass hack attack or a Gmail bug?**  
<http://bit.ly/9vbtBa>  
about 15 hours ago via Seesmic

RT @BestBuy sets target to collect 1 billion pounds of e-waste  
<http://bit.ly/al4EWH> (via @KellyGroehler)  
about 18 hours ago via Seesmic

Amazon.com admins closed a security vulnerability that allowed attackers to steal login credentials <http://bit.ly/b3Niko> (via @threatpost)  
about 18 hours ago via Seesmic

RT @zecurion: ECMC Student Loan Personal Information Breach Of Millions Being Investigated <http://bit.ly/cVxtZX> #infosec #databreach  
about 19 hours ago via Seesmic

RT @threatpost: The NYT is reporting that Google's password system was compromised during a targeted attack last Dec.  
<http://bit.ly/bOvXjT>  
about 19 hours ago via Seesmic

Spring clean your PC! Save \$20 on KIS or \$15 on KAV & get Fix-it Utilities FREE w/coupon code: CleanUp <http://bit.ly/dAwsV1> (N.Amer only)  
about 20 hours ago via Seesmic

Name Kaspersky Lab  
Web <http://www.kasper...>  
Bio Leading developer of Internet threat management solutions that protect against all forms of malicious software.

1,514 following 4,854 followers 455 listed

Tweets 850

Favorites

Actions  
block kaspersky  
report for spam

Following

View all...

RSS feed of kaspersky's tweets

# Twitter

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**twitter**

**Pilot\_Ivan**  
I am Russian pilot Ivan. I love my fighter jet MiG-29, hunting and Russian bath. Write me and I will give you a ride in MiG!!!

**29mig**  
Follow Lists Settings

**Name** Pilot\_Ivan  
**Location** Russia, Nizhniy Novgorod  
**Web** <http://is.gd/3izYr>  
**Bio** I am Russian pilot Ivan. I love my fighter jet MiG-29, hunting and Russian bath. Write me and I will give you a ride in MiG!!! +79036028363

3,399 following 3,439 followers 36 listed

**Tweets** 38

**Favorites**

**Actions**  
[block 29mig](#)  
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**Following**

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**My business trip to Baikonur is over. It's so pity to leave it but I miss my MiG and my wife and children too.**  
12:25 AM Oct 10th, 2009 via HootSuite

I have just seen the space launch. Magnificent show which amazed even old-timer pilot. <http://ow.ly/sNi7>  
10:02 PM Oct 5th, 2009 via HootSuite

Let's go guys from the training center to the forest to eat delicious shish-kebab and drink strong vodka!  
5:25 PM Oct 4th, 2009 via HootSuite

I saw the group of Japanese tourists who were delighted in Star City like children.  
11:45 PM Oct 3rd, 2009 via HootSuite

Weightlessness is unbelievable experience. By the way the soul becomes light too.  
9:52 PM Oct 3rd, 2009 via HootSuite

Weightlessness! Damn it all, it is a real weightlessness! There is a first time when I fly not in my dreams! <http://ow.ly/sc1c>  
11:41 PM Oct 1st, 2009 via HootSuite

I had arranged the full course of cosmonauts' training in Y. Gagarin

# Спасибо за внимание!

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«Green»*

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