

Маркетинг в финансовой сфере

Клиентоориентированность

Ситуации, затруднения, вопросы и решения

29

USA

ELVIS

Тренды



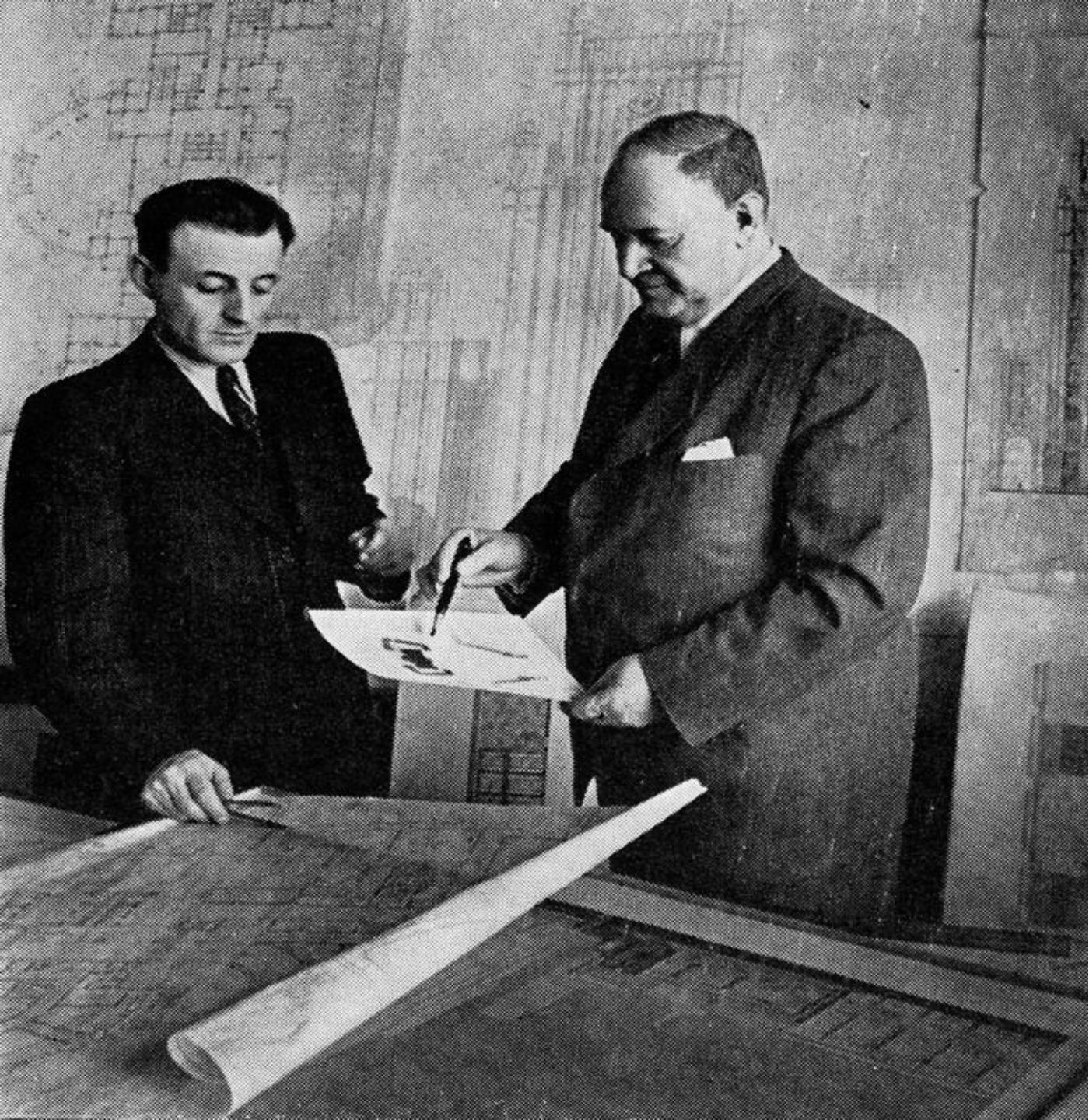
**Взглянем правде в
глаза**



Поговорим о доверии



Что делает счастливым



Поговорим о решениях

The Business Model Canvas

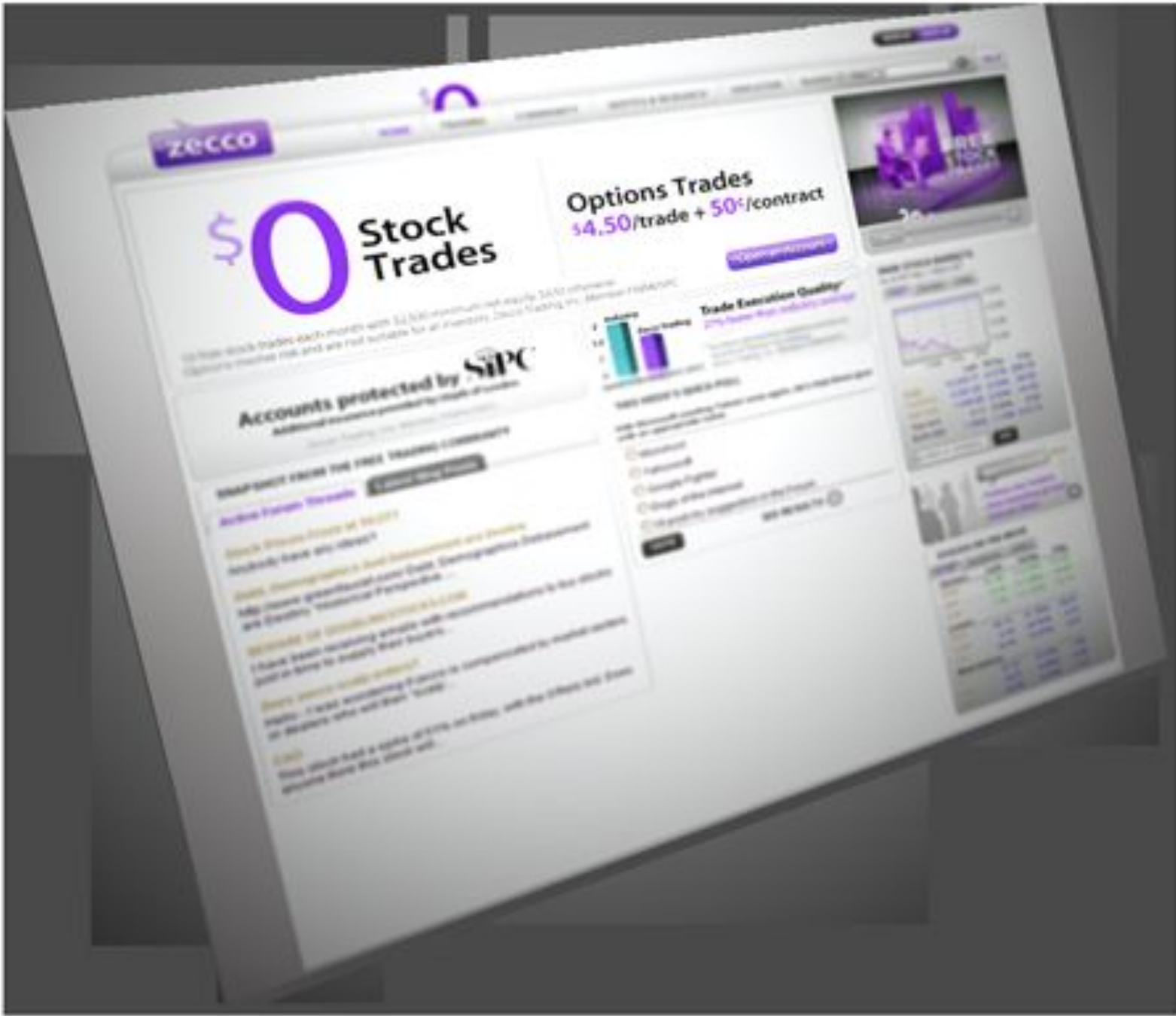
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Нишевые



Мы хотим стать лучше для вас и знаем, что вы тоже заинтересованы в этом. Если есть идея сделать наши продукты полезнее и интереснее — поделитесь идеей. Мы уверены, что самые интересные предложения у более чем четырех миллионов наших клиентов. Если вы хотите, чтобы ваш отзыв в Альфа-Банке или на нашем портале помог тысячам других клиентов, нажмите кнопку для нас.

ОБЪЕДИНИМ

Понять в работе

Создание

Развитие

На развитие

Другое

Понять тему **Идеи по улучшению карт Альфа-Банка**

1 2 3 4 5

Время: 31 ноября 2011 16:50

Переприваиваю карт между счетами из Альфа-Клик

Очень хотелось бы видеть в Альфа-Клик возможность возможности переприваивать карты между текущими счетами. Довольствуюсь до сай центра для такой простой операции оказывается очень неудобно

Аватарный карт

1 Ответил **Евгений Цибенко** Добрый день! Развитие кредитных услуг

2 Александр спасибо Вам за идею

Мы тоже думаем об этом, карта стоит в плане на следующий год. Более точный срок будет сообщен после утверждения плана реализации на 2011, это происходит до конца текущего года.

Обязательно заранее передайте в разработку и планируйте в расчете во втором квартале 2011 года.

Обновление от 12:08 11.11.2011, идея реализована. Добро пожаловать в Альфа-Банк, меня "Мои карты" (ссылка)

10 Лена Альфа-Банк, карты, идеи

19 Сосновский СВ (сообщения)



Собираем идеи у клиентов

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People-to-people lending. It's an old idea that's new again.

People who need money request it, and other people bid for the privilege of lending it to them. Prosper makes sure everything is safe, fair and easy. Here's how it works:



Joe Davis, Volunteer Firefighter, needs a small loan.

So he posts a listing for a loan with the amount he needs and a rate he can afford.

Loan period: 3 years

Amount requested:

Maximum interest rate: %

Create Listing



Lisa Barron has a little bit of money to lend.

Lisa, along with other lenders like her, bid on Joe's listing with an amount they're willing to lend at a rate they think is fair.

Bids

\$2,000.00	5.25%	✓
\$1,000.00	5.50%	✓
\$1,500.00	5.65%	✗

Lent \$3,000.00 @ 5.50%



When the listing ends, the bids with the lowest rates are combined into a single 3-year loan for Joe.



Each month, Joe's payment is deducted from his bank account and deposited into his lenders' accounts until the loan is repaid.

Join Prosper now to get started >>>

Снижаем стоимость с 3% до



Модель ТРАНСПАРЕТНОСТЬ



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ИНВЕСТОРОВ**

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?

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- español

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Today's News

Date: 09/27/06 Wed All Day

[CUSTOM]

Today is September 27, 2006. All times in Eastern Time.

09/27/2006 - 09:58 AM

[IIB Capital PLC UK Regulatory Announcement: FRN Variable Rate Fix](#)

09/27/2006 - 09:58 AM

[Results of 2006 Survey of 750 Life Scientists about the Types of Flow Cytometry Reagents and Flow Cytometers That They Use and Their Opinions Regarding Suppliers in This Market](#)

RESEARCH AND MARKETS

09/27/2006 - 09:57 AM

[Healthnostics Expands Upon Recent Developments](#)

09/27/2006 - 09:57 AM

["Trading Spaces" Designer, Laurie Smith, Signs with Olympic Paints and Stains](#)



09/27/2006 - 09:55 AM

[CAM Global Fin S.A. UK Regulatory Announcement: FRN Variable Rate Fix](#)

09/27/2006 - 09:55 AM

[Alliance & Leicester UK Regulatory Announcement: FRN Variable Rate Fix](#)

09/27/2006 - 09:55 AM

[Gain an Overview of China's Total Non-Food Market, With Retail Sales and Value Trends Up To 2005](#)

RESEARCH AND MARKETS

09/27/2006 - 09:51 AM

[LearnKey Introduces Online Medical Training Programs](#)

LearnKey

09/27/2006 - 09:50 AM

[A Consumer Advocacy Group Has Asked the FDA to Restrict the Antimicrobial Agent Triclosan in Germ Fighting Soaps - Soap, Bath and Shower Products - US - August 2006](#)

RESEARCH AND MARKETS

09/27/2006 - 09:50 AM

[Northern Rock PLC UK Regulatory Announcement: FRN Variable Rate Fix](#)

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- Top News:** Business Wire and Newforce Announce Strategic Partnership to Provide Suite of Press Release SEO Tools
- Regional News:** Joel Tesch Takes the Helm in San Francisco
- Regional News:** Bryan J Levine Named Regional Manager for Florida

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Valery Chernyshev - CFO

Playing 00:00:04 / 00:07:39

Valery Chernyshev - CFO



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20k Windows Media Audio

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Valery Chernyshev
Deputy General Director & CFO

Conference Call & Webcast
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under IFRS
22nd June 2007

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