



Всемирный день юзабилити

Коноплицкий Павел

Программа

14 00 Павел Коноплицкий

Артём Янцевич

Олег Зибров

Вячеслав Козырев

16 15 Перерыв

16 35 Геннадий Драгун

Вадим Скротский

Юрий Шиляев

Twitter



@usability_by
#wudby

https://twitter.com/usability_by

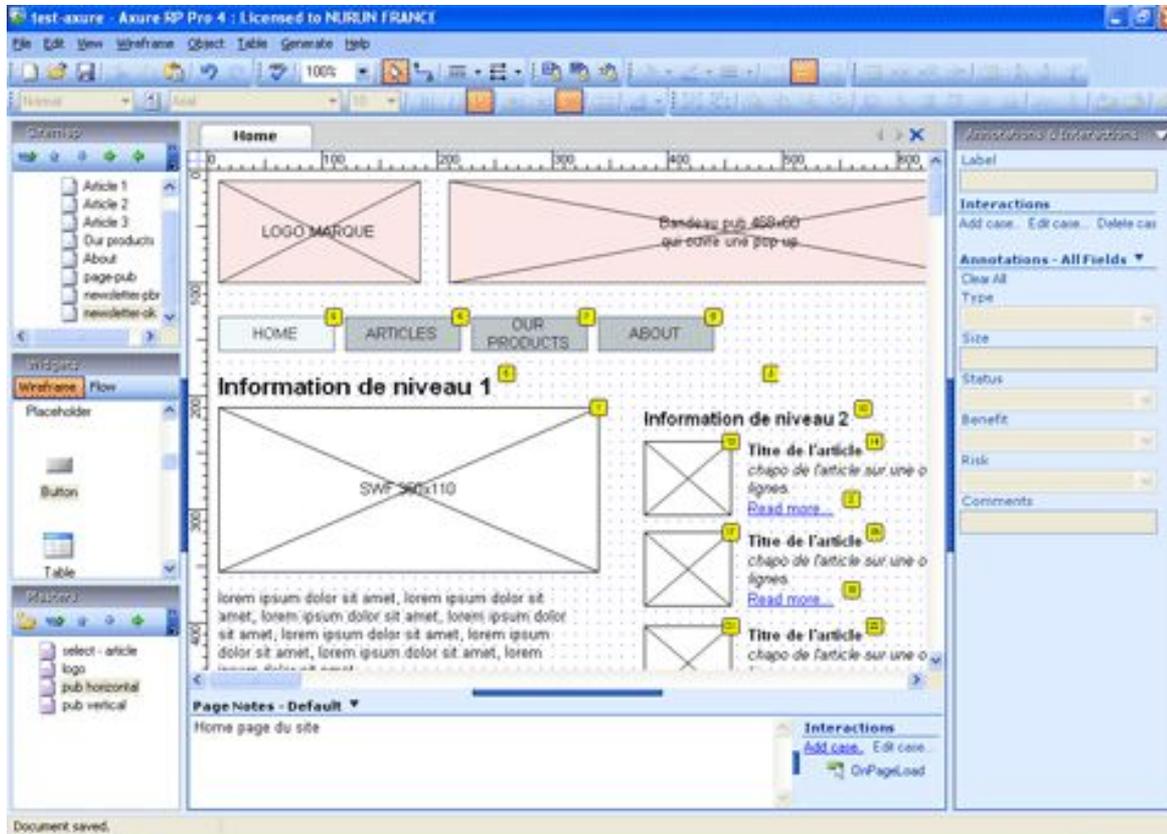
Facebook

The image shows the Facebook logo, which consists of the word "facebook" in a white, lowercase, sans-serif font, centered on a solid blue rectangular background. A registered trademark symbol (®) is located at the end of the word.

facebook®

<http://www.facebook.com/usabilityby>

Axure



Usabilla



Micro usability tests
The most simple way to test with real users

- Usability feedback in **every stage** of your design process.
- Participants **point & click** to share their opinion.
- **Clear visualizations** to analyze your results.
- Available in **20 languages**, any other language on request.
- No installation required.

More than 6400 companies use Usabilla for remote usability tests.

Sign up Now
Get a test, it's free!



As seen on:

Mashable
The Social Media Insider

"New Usability Testing Tool Packs Power and Simplicity"

Genius idea. Whether you're looking to test out an experimental layout, a full-fledged mock-up or a working website, Usabilla's usability testing platform combines power with simplicity, offering insight minus manual labor. [Read the full review on Mashable.](#)

Collect feedback in five simple steps



Create a test

Start with creating a new test.



Select your pages

Select the pages or images you want to show your users.



Select questions

Select predefined questions for your pages or define your own.



Invite your users

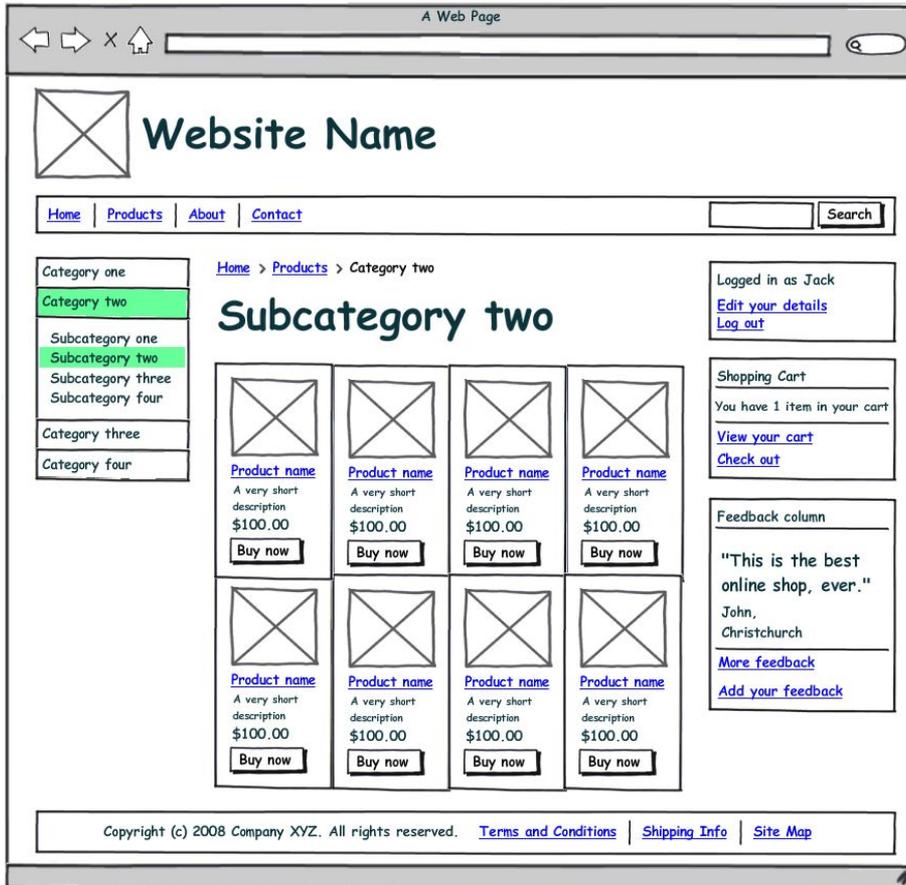
Invite your users to participate and share their opinion.



Analyze feedback

We visualize your feedback and offer valuable statistics.

Balsamiq



Loop11

0% Complete Your 12 year old child wants to know the name of the most recently released 'Harry Potter' novel. Using the website, how can you find this information? ✕ Abandon Task Task Complete ➔

The screenshot shows the Amazon.com homepage. At the top, there is a green banner with a task instruction. Below it, the Amazon logo and navigation links are visible. A sidebar on the left lists various departments. The main content area features a large advertisement for the All-New Kindle, with two models: the Kindle 3G Free 3G+Wi-Fi for \$189 and the Kindle Wi-Fi for \$139. To the right of the ad is a 'FREE Two-Day Shipping' badge. Below the ad, there is a 'Shop Our Stores' section with three categories: Clothing (represented by jeans and a shirt), Electronics (represented by a camera and a mobile phone), and Toys & Games (represented by a toy piano and a horse figurine).



Rosenfeld Media



<http://www.rosenfeldmedia.com/>

Smashing Magazine



<http://www.smashingmagazine.com/>

Книги на OZ.by со скидкой 20%



Психология влияния. Убедай, воздействуй, защищайся

Роберт Чалдини, 2010

👉 17 698 руб. -20%



Проектирование веб-интерфейсов

Билл Скотт, Тереза Нейл, 2010

👉 45 982 руб. -20%



Дизайн для недизайнеров

Робин Вильямс, 2008

👉 34 267 руб. -20%



Визуальное мышление. Как "продавать" свои идеи с помощью визуальных образов

Дэн Розн, 2010

👉 20 736 руб. -20%



Психбольница в руках пациентов

Алан Купер, 2010

👉 29 655 руб. -20%



Как сделать сайт удобным. Юзабилити по методу Стива Круга

Стив Круг, 2010

👉 24 313 руб. -20%



Алан Купер об интерфейсе. Основы проектирования взаимодействия

Алан Купер, Роберт Рейман, Дэйв Кронин, 2009

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Веб-дизайн: книга Джесса Гарретта. Элементы опыта взаимодействия

Дж. Гарретт, 2008

👉 34 267 руб. -20%



Ководство. Параграфы о дизайне

Артемий Лебедев, 2009

👉 159 120 руб. -20%



Веб-дизайн: книга Стива Круга, или "не заставляйте меня думать!"

Стив Круг, 2008

👉 45 982 руб. -20%



Веб-дизайн: анализ удобства использования веб-сайтов по движению глаз

Якоб Нильсен, Кара Перниче, 2010

👉 79 501 руб. -20%



Разработка веб-сайта. Взаимодействие с заказчиком, дизайнером и программистом

Дэниел Браун, 2009

👉 30 118 руб. -20%



Проектируем время. Психология восприятия времени в программном обеспечении

Стивен Сеов, 2009

👉 37 771 руб. -20%



Информационная архитектура в Интернете

Луис Розенфельд, Питер Морвиль, 2010

👉 64 443 руб. -20%



Тотальная видимость. Как наши находки меняют нас

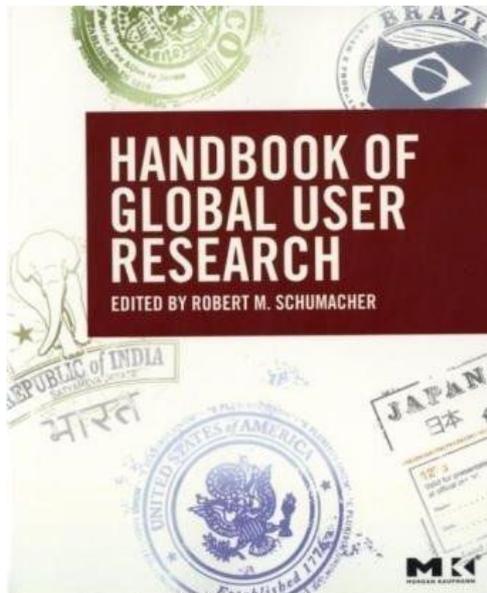
Питер Морвиль, 2008

👉 41 274 руб. -20%

Ux alliance и UI Design Group

UX|alliance

uidg



Информационная поддержка



IT-JOB.BY



WWW.TECHLABS.BY



Россия

- User Experience Russia 2010
- WUD Россия
- Лекции по дизайну и проектированию
- Вебинары
- Встречи сообществ и специалистов

Украина

- Юзабили Украина '10
- UX Camp
- WUD Украина
- Ежемесячные встречи UX-UA

Беларусь

- WUD Беларусь
- Meetup.by
- Теории и практики в Беларуси

UX Challenge



Longyearbyen, Svalbard
October 8 - 11, 2009

We are sad to announce that there will be no
UX Challenge at Svalbard in October 2009.

Why not?

The financial crisis has hit our target group harder than we expected. We have received a lot of feedback on the project, where people tell us that they love the idea, but they have a hard time finding the necessary resources to attend. We need 200 participants in order to break even, and we don't seem to be able to recruit that many this year. Unfortunately!

Postponement

We will not let this idea die, as we strongly believe in the concept and that we actually can contribute and use our skills for something good! (and learn a lot while meeting lots of interesting people doing so).

Stay in the loop

We will keep you informed about our plans through our newsletter. If you have not previously signed up for the newsletter, but wants to stay tuned, you can sign up here on the right hand side of this page.

We are truly, utterly sorry for having announce this message.

Warm regards from the cold North,
The UX Challenge team,
Even, Jostein, Lillian and Andreas

Newsletter

Stay tuned: When and how will UX
Challenge revitalize?

UX Минск 2011/2012



<http://uxminsk.usability.by/>

Библиотеки для прототипирования

- Axure
- Visio
- Photoshop
- InDesign
- PowerPoint
- Keynote
- Illustrator
- OmniGraffle
- Бумажные шаблоны



Забота о животных



Работа в сфере UX/UI/Юзабилити



СПАСИБО ЗА ВНИМАНИЕ. ВОПРОСЫ?

USABILITY.BY

<http://www.usability.by>

twitter: [@usability_by](https://twitter.com/usability_by)



<http://www.amazedev.com>

twitter: [@badlittleduck](https://twitter.com/badlittleduck)

Только вместе мы большая сила

