



# Communication

# The aims of the lesson are:

- To revise:

1. What does communication mean?
2. What are the types of communication?


- To speak about:

3. Why do people learn English?

- To try using one of the types of communication in our today's work

# English dictionary (Macmillan):

- **communicate** [kə'mju:nɪkeɪt] –verb:
  - to express thoughts, feelings or information to another person or animal, for example by speaking or writing
- **communication** [kə,mju:nɪ'keɪʃ(ə)n] – noun:
  - the process of speaking or writing to someone to exchange information or ideas
- **communicative** [kə'mju:nɪkətɪv] – adjective:
  - relating to the ability to communicate



*Communication* means  
interacting with  
friends, having relationships.

We all communicate  
in our own way but we need  
to learn how to do it  
effectively.

# When do we start our first communication?



# Communication

```
graph TD; A[Communication] --> B[Types of communication]; B --> C[Verbal (using words)]; B --> D[Non-verbal (no words)]
```

Types of  
communication

Verbal  
(using words)

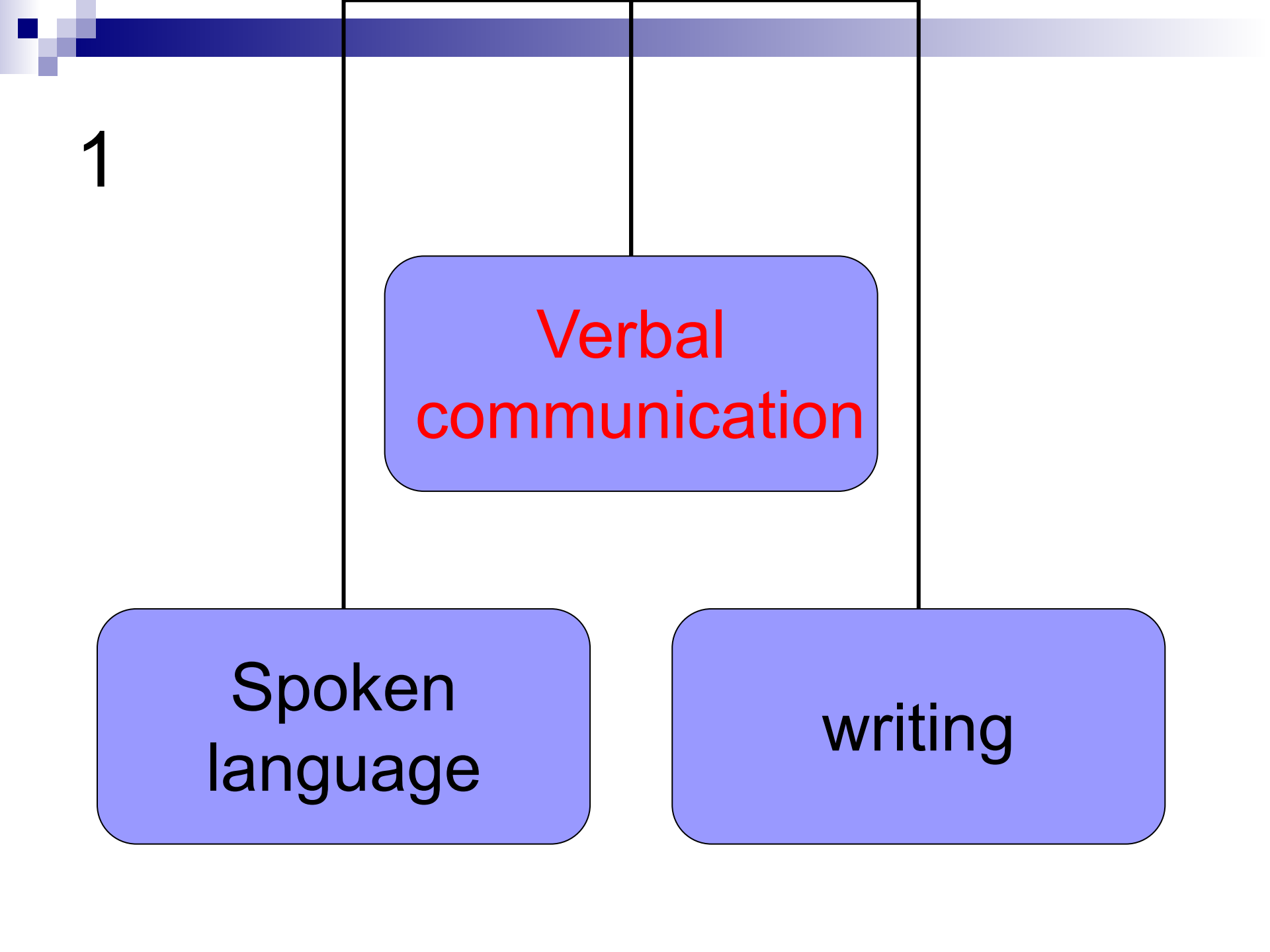
Non-verbal  
(no words)

1

Verbal  
communication

Spoken  
language

writing



2

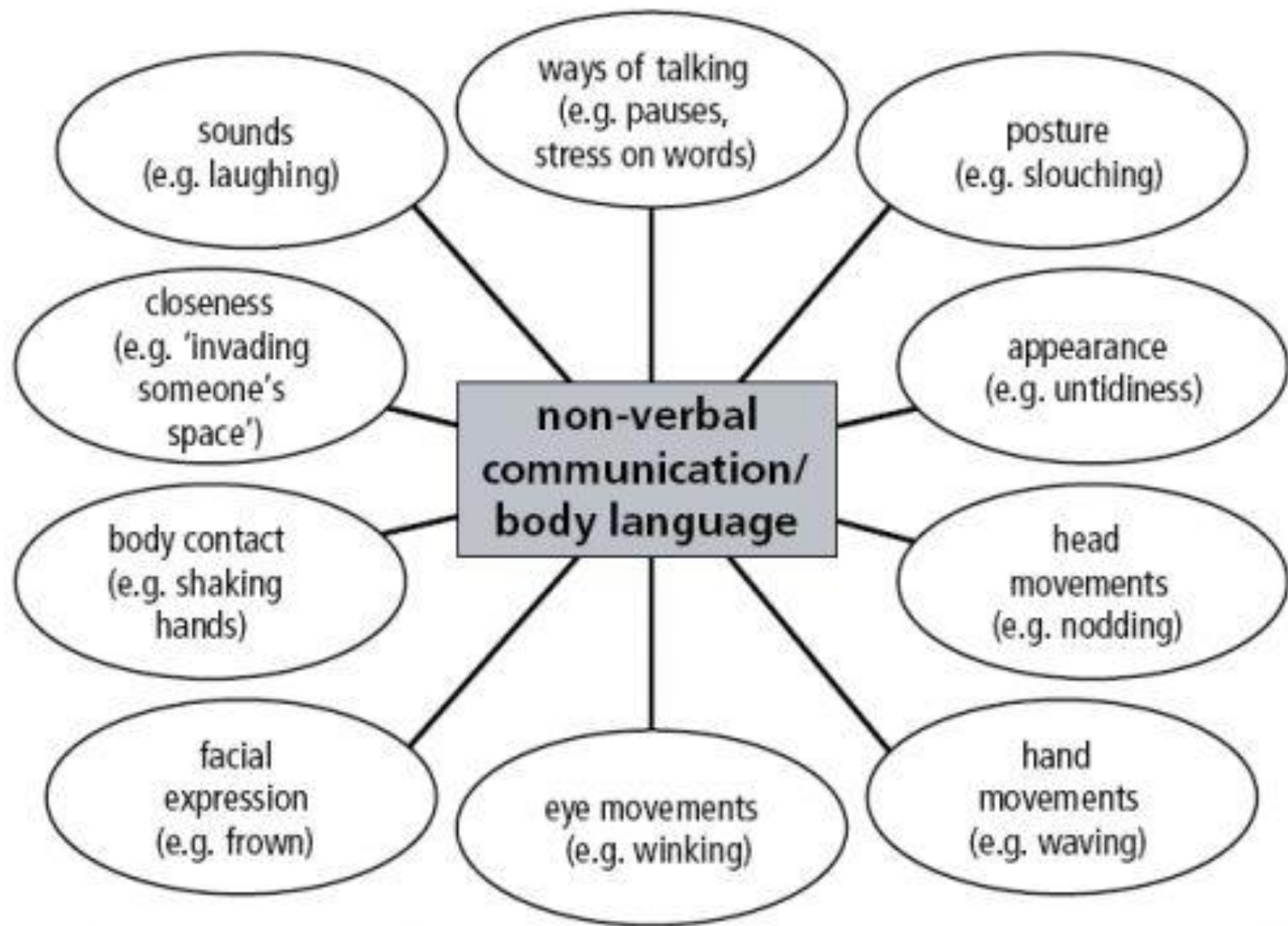
Non-verbal  
communication

```
graph TD; A[Non-verbal communication] --- B[Body language]; A --- C[Expressive behaviour]
```

Body language

Expressive  
behaviour





# What is the most important type of communication?

- Verbal ?



- Non-verbal ?





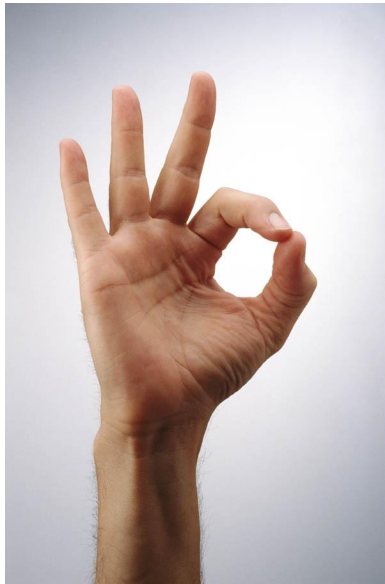
# Let's play a game

- Work in pairs. Don't show the expressions to your partner. Try to explain the following phrases using non-verbal communication. Don't say a word!!! Your partner has to write down the meaning that he/she will understand.

Is it always possible to use non-verbal communication? Why?



# Do you know what this gesture means?



- In the USA – OK
- In France & Germany-  
“You are nothing,  
zero”
- In Japan – “money”
- In Tunisia – “I’m going  
to kill you”

# And what about this one?



- In the USA – everything is perfect
- In Greece – “shut up”
- In Muslim countries can’t be used at all, indecent (неприличный) sign
- In Saudi Arabia – “go away”

# Types of verbal communication (spoken)

- Face to face discussions
- Speeches
- Television
- Radio
- Telephone conversations
- Seminars




# Types of verbal communication (writing)

- E-mails
- Books
- Letters
- Magazines
- Newspapers
- Notes
- Faxes
- Announcements








# The keys to a successful communication are:

- Expressing yourself clearly:

- word choice
  - pronunciation
  - tone of voice

- Understanding each other is easier:

- If people speak the same language



What problems of communication do the people have in the following video clip? Why **can't** they **understand** each other?

(просмотр видеоэпизода Театра «Кривое зеркало» «Урок английского языка» - 1мин.35сек от начала)



# The answer:

They speak different languages

- The pronunciation is terrible
- Their vocabulary is poor

Is it really important to pronounce  
all the words correctly in order to  
communicate? Watch!!!






# Do you feel the difference?

- to sink [sink] – тонуть
- to think [θink] – думать

What are you **s**inking/**th**inking about?



# What other words (which meanings are difficult to understand from their pronunciation) do you know?

- Pen – pan
- Ship – sheep
- Sit – seat
- Bit – beat
- Pick – peak

■ Do you remember the person who had the same problems with the pronunciation? How did she manage to improve it?


**From**  
**[www.audrey1.com](http://www.audrey1.com)**  
Audrey Hepburn - L'Ange des Enfants

# Phonetic drill

## [h]-sound


- In Hertford [hɑ:tfɔ:d], Hereford [herɪfɔ:d], and Hampshire [hæmpʃɪə], hurricanes hardly ever happen.






Let's see if you have any communication skills to present the following situations:

- You are going to make an appointment with a doctor (SB: p.62 ex. 1 )
- You are applying for a job (SB: p.94 ex1-2)
- You are going to sign up for some courses (English, photography, gardening, cookery or etc.) (SB: p. 98 ex. 3)




Now we came to the question why  
we must learn another language





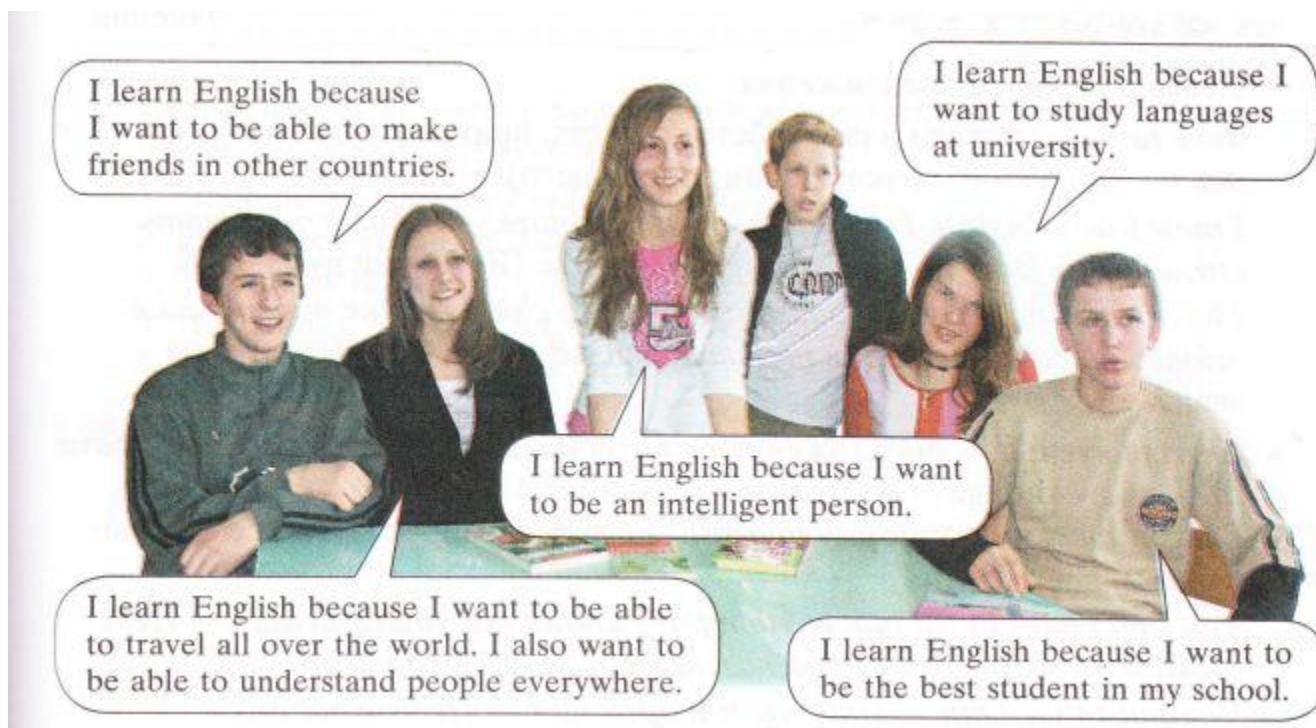
What can another language help  
you to do one day?

■ To survive = to save  
your life (in a figurative sense, or  
maybe sometimes in the literal sense of  
the word)




***When you do something, you do it for a reason. That's your motivation. Look at different reasons why people learn English. Rewrite the sentences according to the model.***

**Model:** *I learn English because I want to be able to find a good job. — I learn English to be able to find a good job.*



# The conclusion:

- **Communication** is the **exchange of information from one person to another** . **Effective** communication takes place only if the listener understands the information or idea that the speaker wants to express.
- Communication can be of **two types**: *verbal* and *non-verbal*, and **verbal** is the **best way** to communicate
- **English** is the language of **international communication**, that's why we learn it.



There are situations when people can't or maybe don't want to use words to speak about their thoughts and feelings. What other languages can they use to express their feelings and emotions?



# Words don't come easy





# Other ways of communication

- Language of music and songs



- Language of flowers





# Your homework is:

- Read the text “Flower language”
- Write down the names of the flowers mentioned in the text into your vocabulary books and learn them by heart
- Be ready to give a summary of the text



*"That's all Folks!"*