

Globalization and economic policy



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GLOBALIZATION-

Is an intensification
relationships,
interactions and
interdependence of
economic, economic
systems around the
world.





Forces driving globalization

Cost factors

Market factors

Technology
factors

Global business
cycle

Company strategy in the face of globalization

Import/
Export

Outsourcing

Foreign direct
investment
(FDI)

Political strategy in the face of globalization

Being in favour of market forces and deregulation.

Being in favour of subsidies and protectionism.

Measuring and analysing global trade

- Balance of trade;
- Balance of payments;
- Exchange rates.



A globe of the Earth is the central focus, showing the continents of North and South America in green and brown, surrounded by blue oceans. The globe is being held up by several hands of various skin tones, including light, medium, and dark brown, symbolizing global unity and care. The background is a deep blue with a subtle, textured pattern. The text "Thank for your attention" is written in a yellow, cursive font across the center of the image.

*Thank for your
attention*