

Intellectual Property

MY IDEAS HAVE VALUE



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Intellectual Property Office is an operating name of the Patent Office

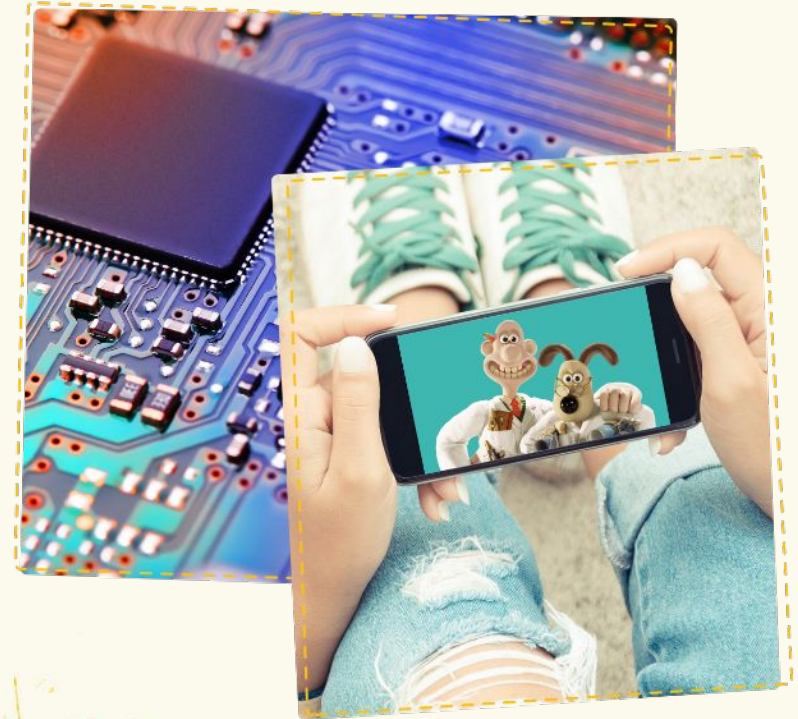
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Being creative is about ideas...

Big ideas

Small ideas



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Being creative is about ideas...

Or ideas that changed the World...



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Everything began as an idea



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**Did you know that all
these ideas and the
creativity behind them
has value?**



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The value given to
creative ideas is called
Intellectual Property.

Intellectual Property helps
protect your ideas from being
copied by other people.



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Some people's jobs are about being creative such as...

Singer/song writer e.g. Justin Bieber, Ed Sheeran, Adele, Kelly Clarkson

Composer e.g. Mozart, Beethoven, Vivaldi, Holst, Elgar

Artist e.g. Andy Warhol, Pablo Picasso, Piet Modrian, Leonardo Da Vinci

Filmmaker e.g. George Lucas, Steven Spielberg, Peter Jackson

Animator e.g. Walt Disney, Nick Park, Yōichi Kotabe



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**At Aardman studios
everyday is a
creative day...**



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TEACHING & LEARNING RESOURCES

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It looks like your creative ideas are needed...



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Generating ideas...

- 1 Close your eyes
- 2 Think of something you enjoy doing
- 3 Picture Shaun the Sheep, Timmy, Wallace and Gromit or Morph taking part
- 4 Open your eyes and share your idea
With the person sitting next to you



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GET CRACKING!!



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