

Intellectual Property

# MY IDEAS HAVE VALUE



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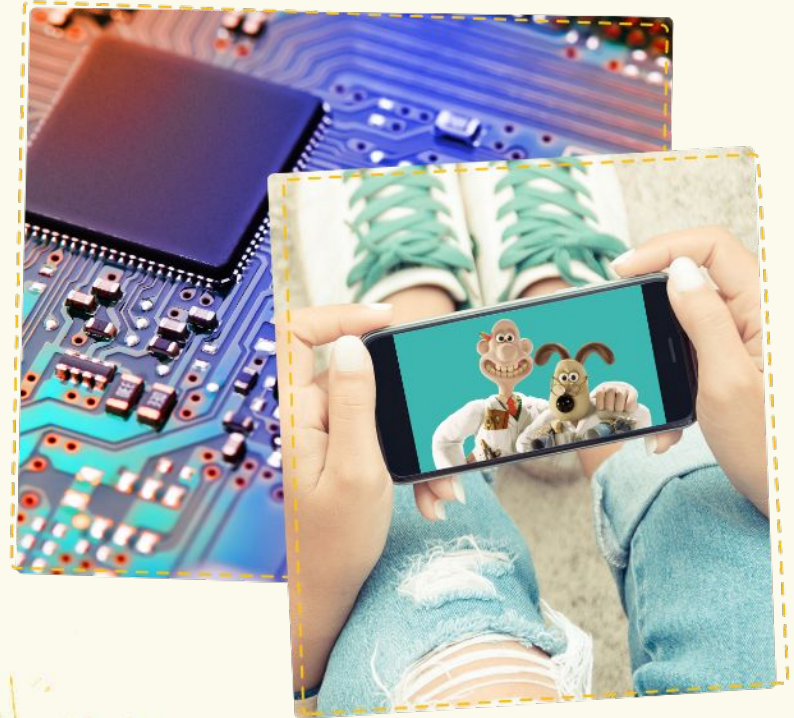
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# Being creative is about ideas...

Big ideas



Small ideas



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# Being creative is about ideas...

## Or ideas that changed the World...



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# Everything began as an idea



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# Everything began as an idea



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# Everything began as an idea



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Everything began as an idea



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**Did you know that all  
these ideas and the  
creativity behind them  
has value?**



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The value given to  
creative ideas is called  
**Intellectual Property.**

**Intellectual Property** helps  
protect your ideas from being  
copied by other people.



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# Some people's jobs are about being creative such as...

**Singer/song writer** e.g. Justin Bieber, Ed Sheeran, Adele, Kelly Clarkson

**Composer** e.g. Mozart, Beethoven, Vivaldi, Holst, Elgar

**Artist** e.g. Andy Warhol, Pablo Picasso, Piet Modrian, Leonardo Da Vinci

**Filmmaker** e.g. George Lucas, Steven Spielberg, Peter Jackson

**Animator** e.g. Walt Disney, Nick Park, Yōichi Kotabe



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**At Aardman studios  
everyday is a  
creative day...**



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# CRACKING IDEAS

TEACHING & LEARNING RESOURCES

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It looks like your creative ideas are needed...



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# Generating ideas...

- 1 Close your eyes
- 2 Think of something you enjoy doing
- 3 Picture Shaun the Sheep, Timmy, Wallace and Gromit or Morph taking part
- 4 Open your eyes and share your idea  
With the person sitting next to you



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## GET CRACKING!!



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