

# Talking or Texting?

BBC Radio 4  
Word of Mouth

# Talking or Texting?



Michael Rosen



**Leslie Seltzer**

University of  
Wisconsin-Madison



**Dr Mirca Madianou**

University  
of London



**Dr Laura Wright**

University  
of Cambridge



## ■ Talking or Texting?

Leslie Seltzer tested the differing effects of a hug, a phone call and a text between mothers and daughters.



## Talking or Texting?



Dr Laura Wright tells about research made in the sphere of romantic relationships when people were asked to leave either a text message or a voice message for their love objects. The results slightly go against the previous research.

# Talking or Texting?



Mirca Madianou's research is into mothers from the Philippines who've come to work in the UK and then try to look after their children back home by Skype. What works best for families living on different sides of the world?