BBC Radio 4 Word of Mouth



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Leslie Seltzer tested the differing effects of a hug, a phone call and a text between mothers and daughters.



Dr Laura Wright tells about research made in the sphere of romantic relationships when people were asked to leave either a text message or a voice message for their love objects. The results slightly go against the previous research.



Mirca Madianou's research is into mothers from the Philippines who've come to work in the UK and then try to look after their children back home by Skype. What works best for families living on different sides of the world?