

# What is an Article

- \* It is a piece of writing usually intended for publication in a newspaper, magazine or journal.
- \* It is written for a wide audience, so it is essential to attract and retain the readers' attention.
- \* It may include amusing stories, reported speech and descriptions.
- \* It can be formal or informal, depending on the target audience.
- \* It should be written in an interesting or entertaining manner.
- \* It should give opinions and thoughts, as well as facts.
- \* It is in a less formal style than a report.

# An Article should

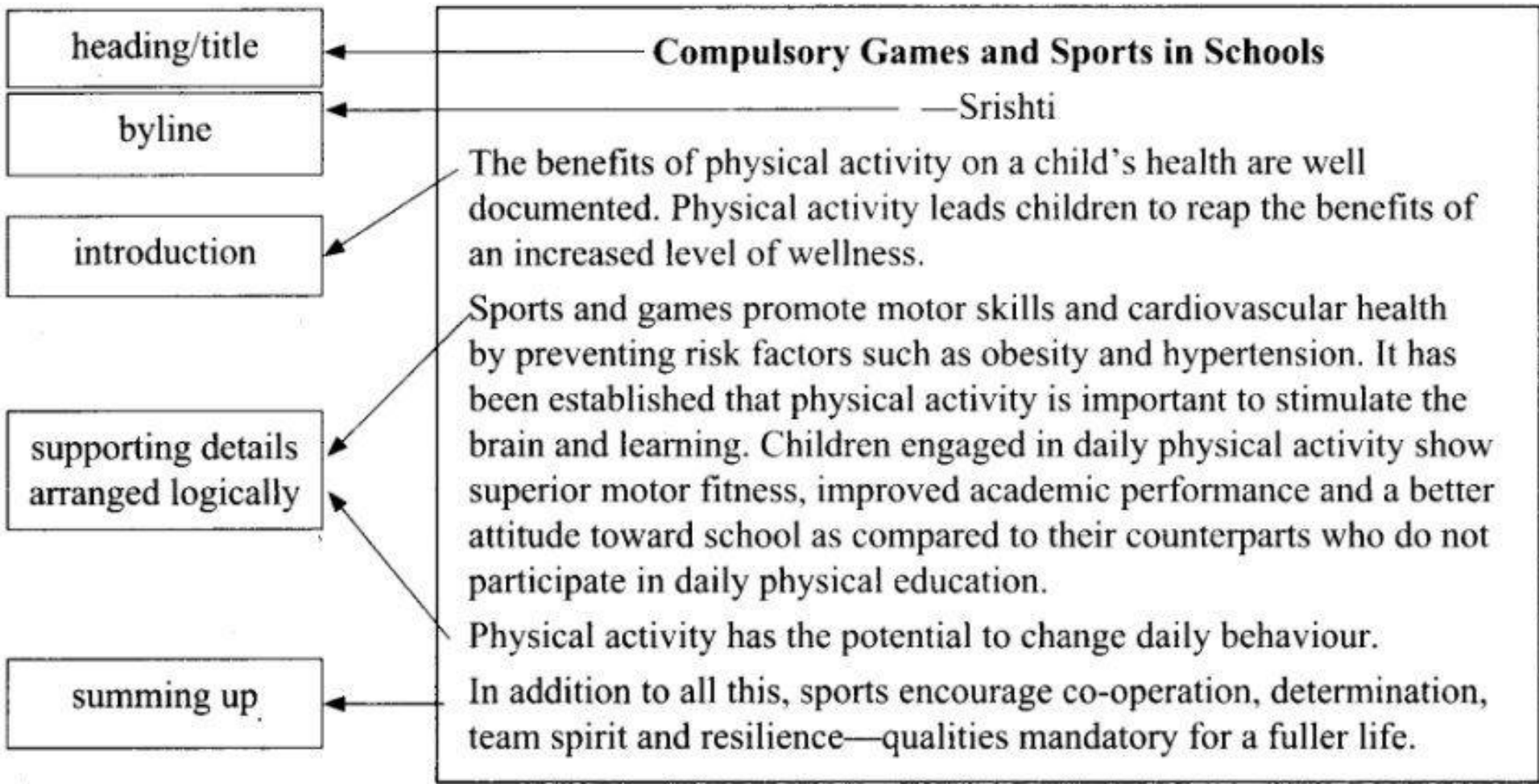
- \* Describe an experience, event, person or place
- \* Present an opinion or balanced argument
- \* Compare and contrast
- \* Provide information
- \* Offer suggestions
- \* Offer advice

# A realistic article should consist of

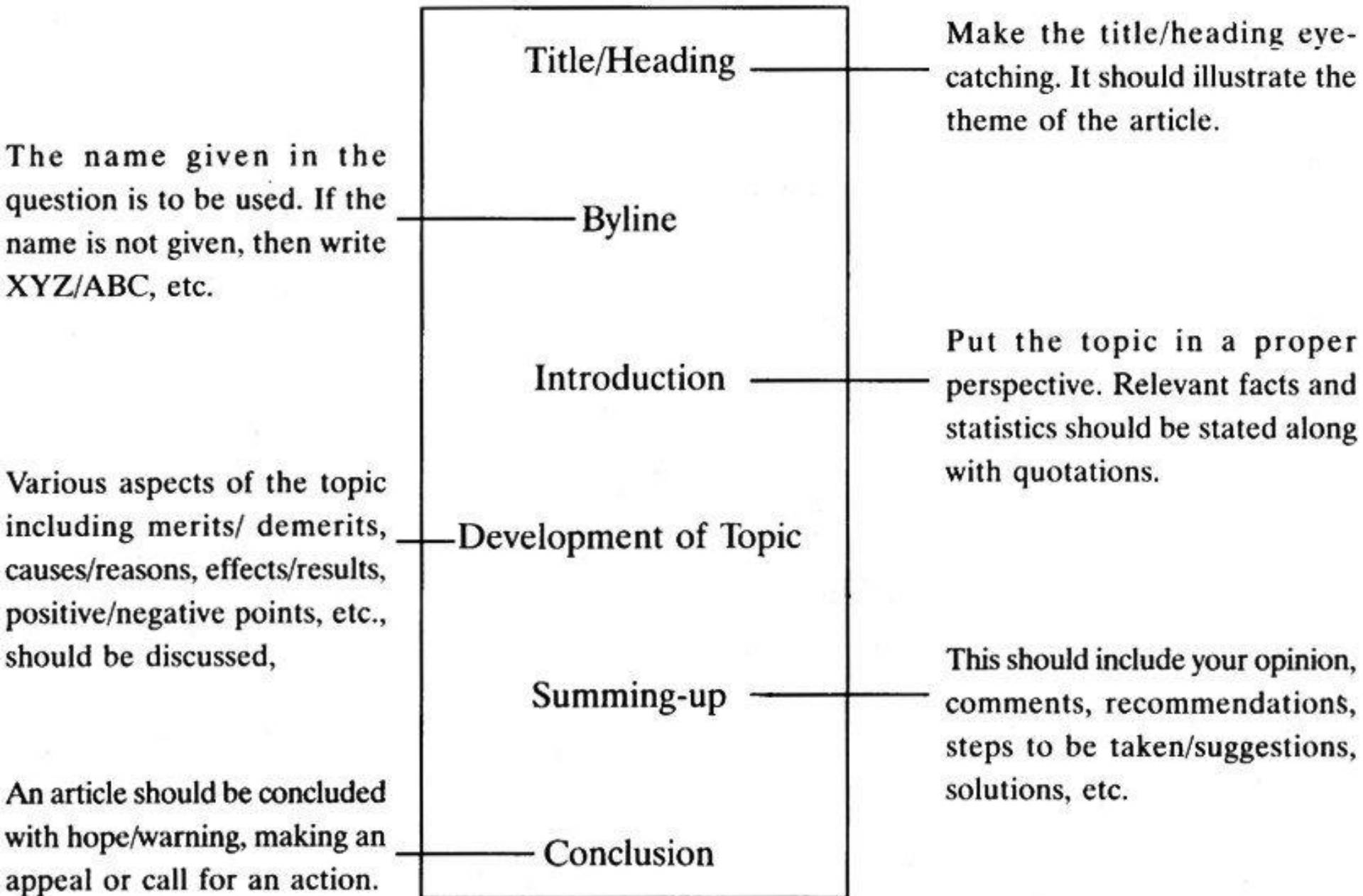
- \* An eye-catching **title** which attracts the readers' attention and suggests the theme of the article. (Think about why you read a magazine or newspaper article recently - what made you read it?) Articles can also have subheadings before each paragraph.
- \* An **introduction** which clearly defines the topic to be covered and keeps the reader's
- \* The **main body** of two to five paragraphs in which the topic is further developed in detail.
- \* The **conclusion**

# Before you begin

- \* **Where** is the article going to appear - in a newspaper or magazine?
- \* **Who** are the intended readers - a specific group such as students or teenagers, or adults in
- \* **What** is the aim of the article - to advise, suggest, inform, compare and contrast, describe, etc.?



# Format



# The Conclusion

- \* A conclusion should tie everything together and sum up the article. There are many ways to conclude. A few are listed below:
  - \* An anecdote or story that explains the point of the article.
  - \* A return to some earlier statement that now means more than it did.
  - \* Saving an explosive piece of information until the last paragraph.
  - \* An unexpected twist.
  - \* A 'call to action' or a recommendation.