





It was
invented
in the USA
in 1965



INTERNET



A worldwide
system of
interconnected
networks and
computers.



To receive
information –
*получать
информацию*



The media help people

To relax- *отдыхать*
To entertain -*развлекать*



To travel around the
world without wasting
money-
*путешествовать по
миру без затрат*



educate

inform

*The role of the Media
in our life*

entertain



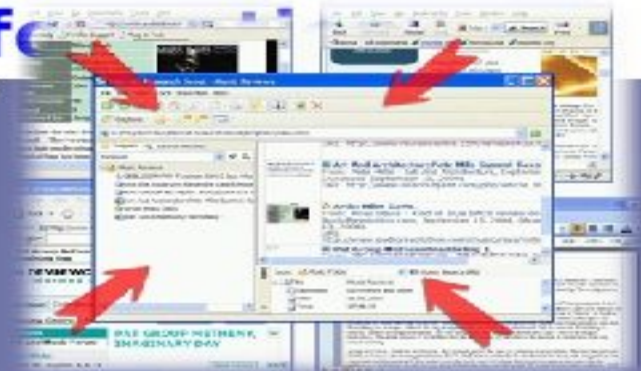
Keep fit



Online shopping

**Talking to
friends**

**Research
info**

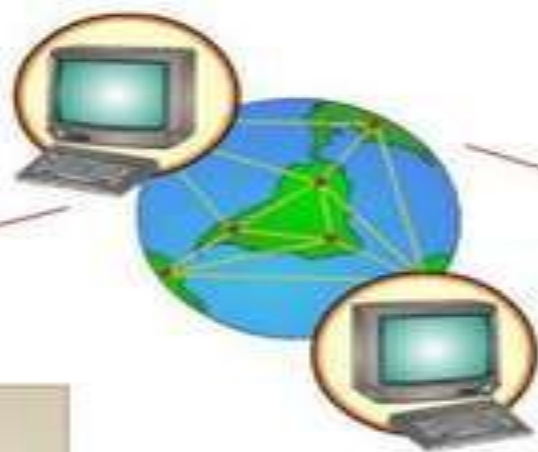


**What can you
do
in internet?**

**Downloading
/
listening to
music**

**Watching
Videos**





Disadvantages

Disadvantages:

- ✓ It promotes violence and bad behaviour within society,
- ✓ It stops children from going out, as they wish to stay home and use the internet to talk to friends , to play games

Advantages

- ✓ Allows easy and quick access to information
- ✓ People can purchase products, talk to people and much more online
- ✓ Downloading music- quick and easy

What can you create online?



Pictures/Photos



**Video clips/
Movies/
Animation**



**Music/
Podcasts**



**Characters/
Avatars**



Games



**Stories/Poems/
Songs/Blogs**



Apps



Websites

**How much time do you spend
online per day?**



Students Online



There are 10 million children online

By the year 2005, there will be over 50 million children online

14% of people under 18 are currently online

32% of children between the ages of 16 and 17 spend five or more hours online per week

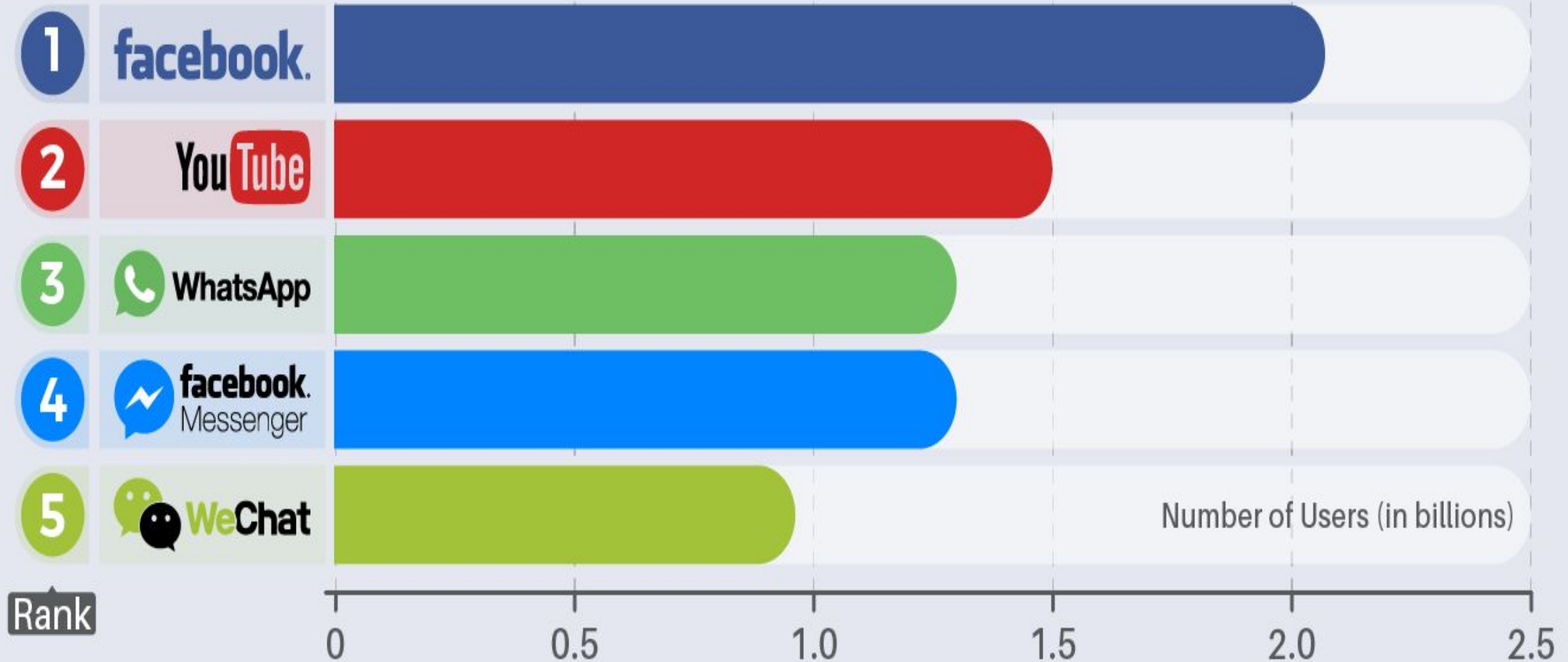
Roughly seven in ten Americans use social media for staying in touch with friends and family around the world.

They're using Facebook, Twitter, LinkedIn and other platforms to get news, exchange information and see what's going on in the lives of close friends and total strangers alike.

Google has been surpassed by Facebook and Twitter as the most popular place to go online.

Most Popular Social Networking Sites

(2017)



How People Spend Their Time Online...



How are people spending their time online?

Google is still the dominant search engine, by a long shot, but it doesn't dominate the internet surfer's time as it once did.

Generally speaking, people spend about 7.6 hours online, of which about 1% of the time is spent browsing. Most time online is spent on social media sites (28%), followed closely by checking email (24%), surfing content (23%) looking for videos (19%) and shopping (6%).

What sites are people visiting?

Taking a look at online practices by age, shopping is a common activity by both young adults (18-29) and their parents (ages 30-59).

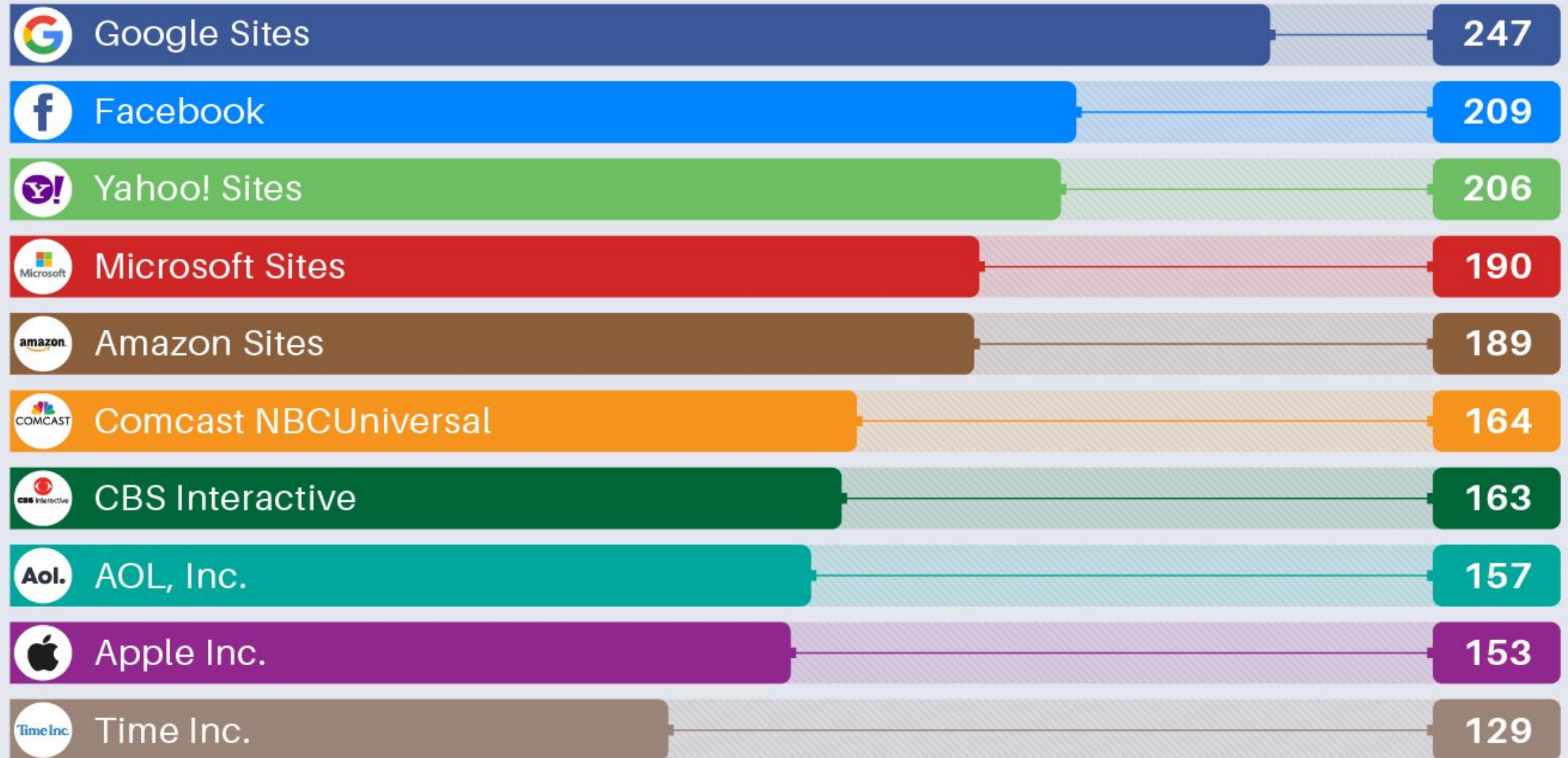
Making reservations for travel is commonly done online by those between the ages of 30-59 (22%), while young adults are more likely to be on a social networking site (74%) than any other age group.

The most popular activity among those over the age of 60 seems to be sending email (91%) and checking weather forecasts (61%).

Where else are people going online? Sites operated by **Google**, overall, still rank the highest, with 247 million users per day.

The second most popular stop? **Facebook**, with 209 million users, followed by **Yahoo sites** (206 million), **Microsoft** sites (190 million) and Amazon sites (189 million).

Most Visited U.S. Websites



Number of visitors in millions

