

互联网+教育

以学生为中心、O2O、个性化学习



网络孔子学院

CONFUCIUS INSTITUTE ONLINE

互联网+教育

腾讯科技：150页互联网+深度报告：解读九大行业“新红利”

1

54 互联网+教育的机会

1 教育O2O互补

在线教育和线下教育并非绝对对立，基于O2O的互补共存，会释放更大合力。

借助互联网力量，将线下优质教学资源最大化在线上进行分享。

拒绝将线下授课内容和模式直接复制到互联网的“粗糙模式”，需针对在线教育特征做资源整合。

2

55 互联网+教育的机会

2 个性化教学

传统线下教育的弊端是无法实现真正的因材施教。

利用大数据使老师能借助在线教育，为每个学生提供个性化授课。

未来借助人工智能、虚拟现实等IT技术的变革，加上教育内容和教育模式的改变，学校和教育机构有望推出**智能化学习系统**。

3

56 互联网+教育的机会

3 老师与平台从雇佣到合作

解决教育资源分配不均难题，让老师创业增收成为可能。

老师与平台从过去的雇佣关系转变成合作关系，更多激发教育者线上主动性和责任感。

老师签约在线教育平台，能够利用业余时间在线授课，与平台合作分成。

http://mp.weixin.qq.com/s?__biz=Mjc1NjM3MjY2MA==&mid=215789880&idx=1&sn=80a04a194e9cf3265efa5481ea83a0a&3rd=MzA3MDU4NTYzMw==&scene=6#rd



网络孔子学院

CONFUCIUS INSTITUTE ONLINE

互联网+孔子学院

O2O、资源共建共享、师资培训



网络孔子学院

CONFUCIUS INSTITUTE ONLINE

互联网+孔子学院

(一) 020

- 孔子学院要拥有线上教学的功能，并将已有课程视频化发布的线上。
- 孔子学院要设计出适合自己的线上+线下的O2O课程及模式。参考模式：MOOC翻转课堂、线上教学线下体验、线上教学线下组织学习小组等。



互联网+孔子学院

（二）资源共建共享

- 资源共享：孔子学院的资源和信息发布到线上，可供查询和下载。
- 资源共建：孔子学院可结合自身的需要以及发挥各自的优势，共建资源。
- 形成一个全球孔院资源共建共享平台。



互联网+孔子学院

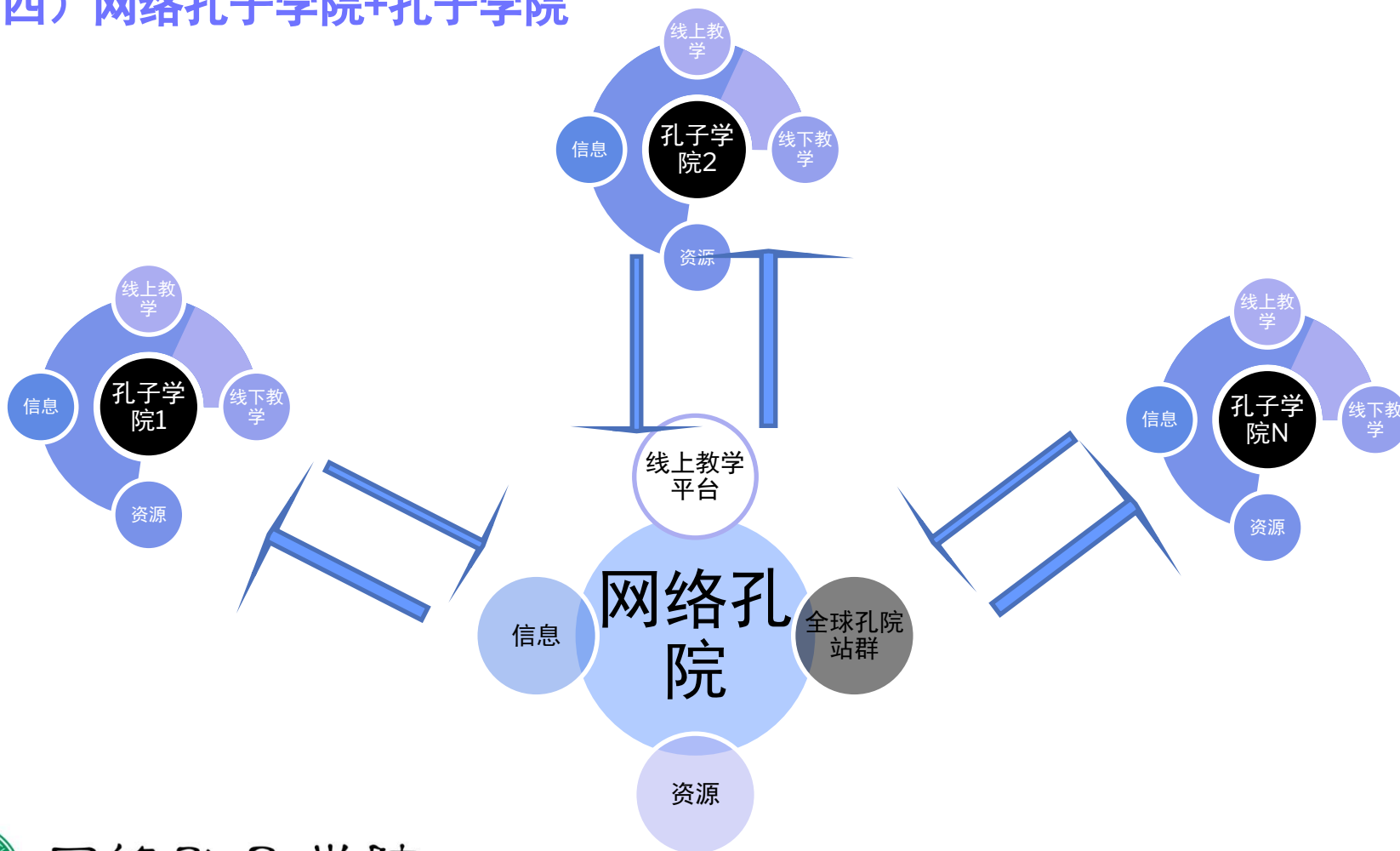
（三）师资培训平台

- 将汉办所有外派教师、志愿者及院长的培训课程视频化上线。
- 实现师资培训O2O模式，设计一套符合师资培训发展规律的、能够保证培训质量的模式。
- 形成一个7×24的全球孔院师资培训平台。



互联网+孔子学院

(四) 网络孔子学院+孔子学院



网络孔子学院

CONFUCIUS INSTITUTE ONLINE

网络孔子学院介绍

在线教学、开放合作、全球孔院



网络孔子学院

CONFUCIUS INSTITUTE ONLINE

在线汉语教、学、评估

Teaching, learning and
Assessment Online

在线实时互动教学

Real-time interactive
teaching Online

教学与文化资源库

Teaching, Learning
and culture resources

7个语种（中、英、法、俄、
日、韩、西）

7 languages

面向机构合作

Organization cooperation

全球孔院

Worldwide CI

chinesecio.com



网络孔子学院

CONFUCIUS INSTITUTE ONLINE



453K+

学习人数

3842

开课教师

206K+

在线课堂

7495

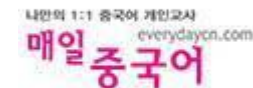
学习课件



网络孔子学院

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70 家合作机构



网络孔子学院
CONFUCIUS INSTITUTE ONLINE

汉语学习

1



Live Class

中级阅读理解《子不语》之《拔舌鬼》

请帮帮忙好吗？

第十一课：书本里的蚂蚁（1）薛倩

2



Self-Learning

Guangzhou

làn yú chōng shù

Lesson 20 Talk about Hobbies

3



Chinese Test

About Chinese Test

Self-Assessment

Mock Tests



拼音入门



识字卡片



词卡制作



Flashcard Maker



汉语学习

- 19** content classification
- 7** teaching language
- 4** difficulty levels
- 3** Learner categories
- 12** Forms of courses
- 8** Teaching targets
- 7** Content properties

Upcoming
Replay
In Class

Start Date

End Date

Time Range

Class Time :

All Categories : ▼

Content Category :	Culture	Business Chinese	Travel	Communicative Chinese	Basic Chinese	Test Training	People
	Teaching Resources	TCM	Arts	Literature	Kung Fu	Food	Tea and Wine
	Cultural Heritage	Movie	Entertainment	News			
Language of Instruction :	Chinese	English	Korean	Japanese	French	Russian	Spanish
	Other						
Difficulty Level :	Beginner	Elementary	Intermediate	Advanced			
Learner Category :	Children	Teenagers	Adults				
Forms of Courses :	Text	Phrase	Common Expression	Item Bank	Idiom	Wisecrack	Passage
	Exercise	Assignment					
	Game	Speech	Animation				
Teaching Target :	Crash Course	HSK	Overseas Study	Job Hunting	Self-Assessment	Interest	Making Friends
	Social Contact						
Content Property :	Speaking	Dialogue	Listening	Reading	Writing	Pronunciation	Acquiring Information



在线课堂

view the class list and the information of the class

二十四孝故事 20 Twenty-four pious sons tales

Start Date

2014/12/06 20:20

End Date

2014/12/06 20:37

Language of Instruction

English

Learner Category

Adults

Content Category

Literature

Difficulty Level

Advanced

Forms of Courses

Item Bank

Teaching Target

Job Hunting

Content Property

Reading

Class Description

Tell a story about pious sons, in total there are twenty-four tales. The tale's name is Tears That Brought Bamboo-shoots From the Frozen Earth.

Join

Available Seat : 50

Teacher Name

邓勤



Rating

4.6

Class Number

45

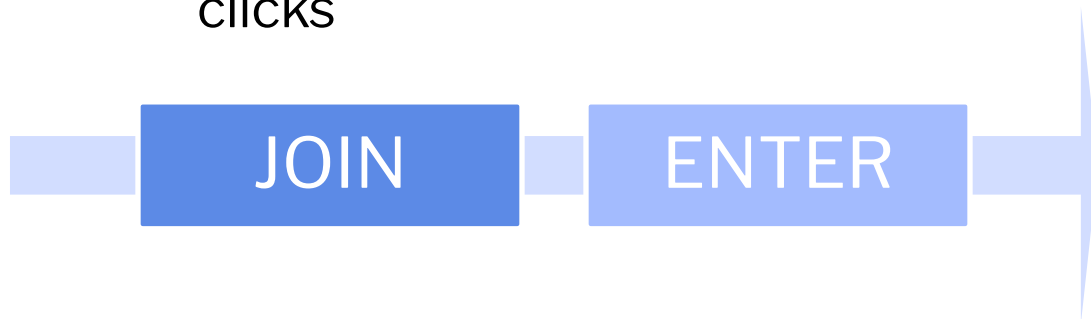
From

莞城学众培训中心



Live Class

Learning in 2 mouse
clicks



Shiyòng shùzì (Practical
Numbers) -1



任超
4.5

Enter Cancel

Available Seat : 28

Live
13:00
2014/12/02



口语第三十课, 食物 (四)



胡宇
4.5

Join

Available Seat : 35

Live
13:10
2014/12/02



一起学成语, 了解典故 (十五)



才正
4.7

Enter Cancel

Available Seat : 34

Live
13:20
2014/12/02




Live Class

The real-time voice and video, Real-time text

Live Class
Powered by CIO

Class will be over in 00:03:25

coeditor 

Welcome!

Shìyòng shùzì (Practical Numbers) -1
Teacher: 任超

Tools

Liànxí 练习

Read the following numbers:

sānshíèr 三十二 = 32	jiǔshíyī 九十一 = 91
wǔshíbā 五十八 = 58	sìshíwǔ 四十五 = 45
liùshíjiǔ 六十九 = 69	bāshísān 八十三 = 83
qīshísi 七十四 = 74	shíliù 十六 = 16

Chat window: 20 participants

- 任超 13:17:45 2. a
- 任超 13:18:00 3. c
- 任超 13:18:16 4. a
- 任超 13:18:29 5. b

Text here...

第一单元 Unit 1
第四课 实用数字
Lesson 4 Practical Numbers

Student Student Student Student

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在线课堂

Course
automatic
recording

Look back at
any
time on
demand

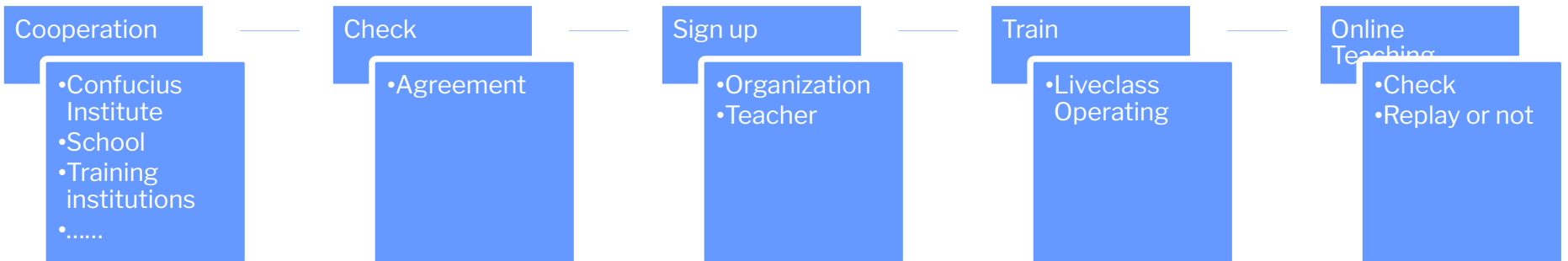
The screenshot shows the 'My Class' page of the Confucius Institute Online. The interface includes a navigation bar with 'Class', 'Teacher', 'My Class', and 'My File' tabs. A search bar and filters for 'All', 'Start Date', and 'End Date' are present. The main content is a grid of lesson cards, each representing a completed video recording. Each card displays the lesson title, teacher's name and profile picture, a rating (e.g., 4.8, 4.5, 4.7, 4.5, 4.6, 4.5), the completion time (e.g., 10:45, 13:00, 23:30, 22:00, 19:30, 16:00, 14:15), the date completed, and a 'Replay' button. A green circular logo with a stylized 'C' is visible in the bottom right of each card.

Lesson Title	Teacher	Rating	Duration	Completed Time	Completed Date
中国的世界文化遗产与自然遗产20——北京颐和园	那立勋	4.8	20 mins	10:45	2014/12/01
chatting in Chinese 3	彭婷	4.5	28 mins	10:45	2014/12/01
《汉语速成100例》之复习你今年多大了	王清	4.7	26 mins	10:35	2014/12/01
第一课 租房子真难-3	郑忠文	4.5	20 mins	13:00	2014/11/20
中国十大名曲欣赏 (高山流水)	李芳	4.5	16 mins	23:30	2014/11/19
说文解字——汉语中的习语 (六)	申晨丹	4.5	19 mins	22:00	2014/11/19
《汉语口语速成——提高篇》第九课大手大脚还是精打细算 part 1	王璐	4.6	25 mins	19:30	2014/11/19
故宫的故事二	王莉	4.6	18 mins	16:00	2014/11/19
中国古代十大名曲欣赏 (《高山流水》《广陵散》《平沙落雁》)	李芳	4.5	19 mins	14:15	2014/11/19



在线课堂

Institutions to cooperate with teacher registration process



在线课堂

The teacher only needs 2 steps to create a class

Courseware uploading and management

The screenshot shows a web interface for uploading files. On the left, a sidebar contains a 'Class Description' section with a search bar and filter options (All, Document). Below this is a 'Filter Results' section displaying a list of files with icons and titles: '教学资源', 'zxjx', '茶', '茶文化', and '皇马'. The main area is titled 'Upload File' and contains a 'File Upload' section with a green 'Select File...' button. A light blue box provides instructions: 'The maximum file size for uploading is 200MB. Only files of the following formats are acceptable. If your PPT includes special characters, please convert it to PDF first. (doc, docx, ppt, pptx, xls, xlsx, html, pdf, wps, dps, et, 3gp, avi, dat, f4v, flv, m4v, mpeg, mkv, mp4, mpg, rm, rmvb, wmv, mp3, wav, flac, ape, wma)'. Below this are input fields for 'Title *', 'Description *', and 'Tags' (with a hint 'Use comma \',\' to split'). A checkbox is checked, with the text 'Please read "CIO Statement" first. Your uploading is allowed only if you accept the terms of the statement.' At the bottom right, there are 'Close' and 'Submit' buttons.



在线课堂

Live Class

网络孔子学院技术支持

欢迎大家来到在线课堂！

Hsk class: Vocabulary (Hsk 1-3)

主讲人: wangxiaofeng



工具



25

wangxiaofeng
你小子，能听到我说话吗

luigi_wong
你好，我能听到

输入文字...



在线课堂

The self-help Help Center and the artificial service

Help

Online Services

Weekday
09:30 - 11:30
13:30 - 17:30
(GMT +8)

Contact Us

ciocs01

ciocs02

ciocs03

ciocs04

ciocs05

Chunky

Cooperation
Suggestion
Complaint



✕ 结束对话
我要咨询
我要留言
自助答疑

对话已经建立完成, 客服【customer service】开始为您服务

在线课堂使用请查看帮助信息。我们的工作时间是东八区时间上午9:30-11:30, 下午13:30-17:30。其他时间可以留言或者发邮件给我们。
(Currently only Chinese language service is available. Non-Chinese-speaking users are hoped to send emails to us.)

客服【customer service】说: (11-28 09:34:14)

我是今天的值班客服, 很高兴为您服务。请问您需要咨询哪方面的问题? 为了更好的跟踪服务效果, 请在对话结束后对我的服务满意度进行评价, 非常感谢您的支持。

快速提问

在线客服

ONLINE CUSTOMER SERVICE

部门: 客服部

customer service

邮件:

liveclass@chinesecio.com

电话:

+86 010-59307522

+86 010-59307540

+86 010-59307520



Live Class

HOW CAN I SPEAK IN LIVE CLASS?

WHAT IS "REPLAY"?

HOW CAN I OBTAIN A USER ACCOUNT IN LIVE CLASS?

1 2 ... 4 NEXT -



自学习

Self-learning

Courses | Lessons | Free Lessons

Quick Search

Category	Courses Lessons
Difficulty Level	All Beginner Elementary Intermediate Advanced
Learner Category	All Children Teenagers Adults
Content Category	All Culture Travel Business Entertainment Leisure Animation Movies Teaching Resources
Language	All Chinese English French Japanese Korean Russian Spanish Other
Keyword	Enter Keyword <input type="button" value="🔍"/>

Featured Courses




Common Knowledge about Chinese Culture

Lesson Number : 50
Course Rating: ★★★★★



Common Knowledge about Chinese History

Lesson Number : 41
Course Rating: ★★★★★



Common Knowledge about Chinese Geography

Lesson Number : 97
Course Rating: ★★★★★

Featured Lessons

Free Lessons



9 中国高铁奇迹
teacher1



Clearan Sale
50% off



Zongzi



Dining table



Free Lessons

8 content classification
7 teaching language
4 difficulty levels

3 Learner categories

161 Series courses

Audio,video ,picture,
cartoon,text

After-school
exercise



网络孔子学院
CONFUCIUS INSTITUTE ONLINE

汉语测试

Chinese Test

[About Chinese Test](#) · [Self-Assessment](#) · [Mock Test](#)

CHINESE TEST

CHINESE TEST

[About Test](#)

MY TESTS

[Self-Assessment](#)

[Mock Tests](#)

QUICK LINKS



Self-Assessment

Start



Mock Test

Start



Chinese Proficiency Test (HSK)

The new HSK test was launched by Hanban in an effort to better serve Chinese language learners. The test is the result of coordinated efforts by many experts from different disciplines including Chinese language teaching, linguistics, psychology and educational measurement. The new exam combines the advantages of the original HSK while also taking into consideration the recent trends in Chinese language training by conducting surveys and making use of the latest findings in international language testing.

[View Details](#)

[Test Schedule](#)

[Self-Assessment](#)

[Mock HSK](#)

[Register HSK Test](#)

HSK Speaking Test (HSKK)

The HSK Speaking Test assesses the test taker's ability to express themselves in oral Chinese (Mandarin). It has three levels: HSK (Beginner Level), HSK (Intermediate Level) and HSK (Advanced Level). Audio recordings will be used to assess the learner's speaking ability.

[View Details](#)

[Test Schedule](#)

Youth Chinese Test

The new YCT test was launched by Hanban in an effort to encourage foreign students to learn Chinese and improve their Chinese language proficiency. As part of this effort, since 2004 Hanban has organized experts from different disciplines such as Chinese language teaching, linguistics, psychology and educational measurement to work on the program, conducting surveys in order to understand the latest trends in overseas Chinese language teaching and learning.

[View Details](#)

[Test Schedule](#)



1-6 HSK
Self-Assessment

1-6 HSK Mock
Test

体验文化

Food,
Travel,
Folk Custom,
Chinese Kung Fu,
Drama and
Opera,
Tea and Wine,
TCM,
Literature and
Arts,
People,
Video, Heritage
Picture,
Text

Culture

Culture Discovery | Culture Courseware | Culture Videos | Culture Gallery | 2009-2011 Cultural Resources



Tongren Tang (TRT) Chinese Medicine Culture

Culture Discovery



Yellow Mountain in Anhui Province
安徽黄山

the Five Mountains | Clouds

Beijing Opera Classic The Drunken Beauty
京剧经典剧目《贵妃...

Peking Opera | Traditional Opera

- The Confucius Temple, the Confucius Seat of...
- Ansai yaogu 安塞腰鼓
- The Legend of Butterfly Lovers 梁祝传说
- Wine & Wine Culture 酒与酒文化
- The Legend of the Cowherd and the Weaving Ma...

Culture Courseware



Culture Videos



全球孔院网站群

全球孔子学院
全球孔院建站申请快速通道
已建成孔子学院网站 **185**

亚洲 42	欧洲 47	美洲 69	非洲 22	大洋洲 5
迪拜大学孔子学院 喀布尔大学孔子学院（中文系） 巴厘国立大学孔子学院 南大孔子学院 阿拉伯大学孔子学院 丹戎布拉大学孔子学院 哈山姆丁大学孔子学院 玛琅国立大学孔子学院 赫拉维夫大学孔子学院	维也纳大学孔子学院 布鲁塞尔孔子学院 西弗兰德大学孔子学院 纽伦堡-爱尔兰根孔子学院 巴塞罗那孔子学院 瓦伦西亚大学孔子学院 加纳利拉斯帕尔玛斯大学孔子学院 阿尔萨斯孔子学院 布列塔尼孔子学院	拉普拉塔国立大学孔子学院 圣西蒙大学孔子学院 华光语言文化中心孔子课堂 里约热内卢天主教大学孔子学院 南大河州联邦大学孔子学院 巴哈马大学孔子学院 埃德蒙顿市孔子学院 滑铁卢大学孔子学院 魁北克省孔子学院	阿波美卡拉维大学孔子学院 博茨瓦纳大学孔子学院 喀麦隆雅温得第二大学孔子学院 开罗大学孔子学院 苏伊士运河大学孔子学院 厄立特里亚高等教育委员会 亚的斯亚贝巴大学孔子学院 埃塞俄比亚职业教育孔子学院 埃格顿大学孔子学院	格里菲斯大学旅游孔子学院 墨尔本大学孔子学院 紫薇高中孔子课堂 奥克兰孔子学院 坎特伯雷大学孔子学院

144
300
531
46
65

亚洲
欧洲
美洲
非洲
大洋洲

- 阿拉伯联合酋长国 (2)
- 阿富汗 (1)
- 亚美尼亚 (1)
- 阿塞拜疆 (1)
- 孟加拉国 (2)
- 巴林 (1)
- 中国 (1)
- 格鲁吉亚 (1)
- 中国香港特别行政区 (1)
- 印度尼西亚 (6)
- 以色列 (2)
- 印度 (2)
- 伊朗 (1)
- 约旦 (2)
- 日本 (20)
- 吉尔吉斯斯坦 (15)
- 柬埔寨 (4)
- 韩国 (23)
- 哈萨克斯坦 (4)
- 老挝 (1)
- 泰国 (4)

大西洋
印度洋
非洲
南美洲

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谢谢观看!