

# Company Proposal

**DEVELOPING PROJECT N° 668**

General Electrics Branding  
Website Redesign

**PREPARED FOR:**

STEWEN TOMPSON, GENERAL ELECTRICS

Proposal Issued:  
**10.02.2016**

Proposal Valid To:  
**05.03.2016**



## DAVID TOMPSON

Creative director. CEO

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**01.**

# Contents

We present this proposal to you for demonstration of our high quality standarts and professionalism

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**Home Office**

GreenSocks Design Inc.  
1252th Street, New Jersey  
3562 Washington Districts  
United States, 665765

**Phone & Fax**

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Free Toll: + 4 055 2500 250  
Fax: + 4 060 2500 250

**We Online**

[www.astadycorp.com](http://www.astadycorp.com)  
[company@astadycorp.com](mailto:company@astadycorp.com)  
[facebook.net/astadycorp](https://facebook.net/astadycorp)  
[behance.net/astady](https://behance.net/astady)

02.

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ABOUT THE COMPANY

04.

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OUR CORE COMPETITIONS

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HOW WE WORK

08.

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COMPANY IN FACTS & NUMBERS

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OUR KEY EXPERTISE

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SEE CASE STUDY PROJECTS

02.

# About Us

We proud to tell you that our company can offer spectre  
of great and professional services



## WHO WE ARE

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## WHAT WE DO

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## CLOUD STORAGE

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## EMAIL MARKETING

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## SEO ANALYTICS

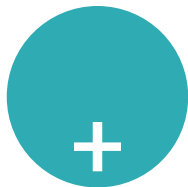
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03.

# Expertise

We make every project as special one and every client as last one for twenty years of experience

MEMBERS OF  
OUR TEAM  
ALWAYS READY  
TO ANY  
CHALLENGES  
FOR OUR  
CLIENTS PROFIT  
AND BENEFIT



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## 7 CREATIVE APPROACH

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## WE OFFER SIMPLICITY

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## # STAY FOR DEADLINES

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04.

# The Process

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We start from research and then gradually making our product reveal it's details from cover

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### Making Research

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### Thinking concept

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### Design prototype

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### Launch developing

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05.

# Our Services

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We offer solutions that power your business beyond any possible benefit limits

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## GRAPHIC DESIGN CONCEPT

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## MARKETING AND RESEARCH

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## WEB DEVELOPMENT

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## SEO AND WEB ANALYTICS

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## SOCIAL MEDIA & BRANDING

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## PRINT AND ADVERTISING

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06.

# In Numbers

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Numbers shows real value of our creative process and profit results for our clients

%

**HARD FACTS**

+ 35.6 %

**TOTAL INCOME GROWS FOR 2016**

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+ 50.5 %

**CLIENT'S BASE GROWS FOR 2016**

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+ 256

**SUCCESSFUL FINISHED PROJECTS**

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07.

# Our Team

Professionals is a most valuable resource in any industry  
and we hire only the best of them



## DAVID STOWN

creative director

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## ERIK STUARTS

seniour designer

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## ROBERT FRAIN

web developer

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## LENDS EFERSON

executive manager

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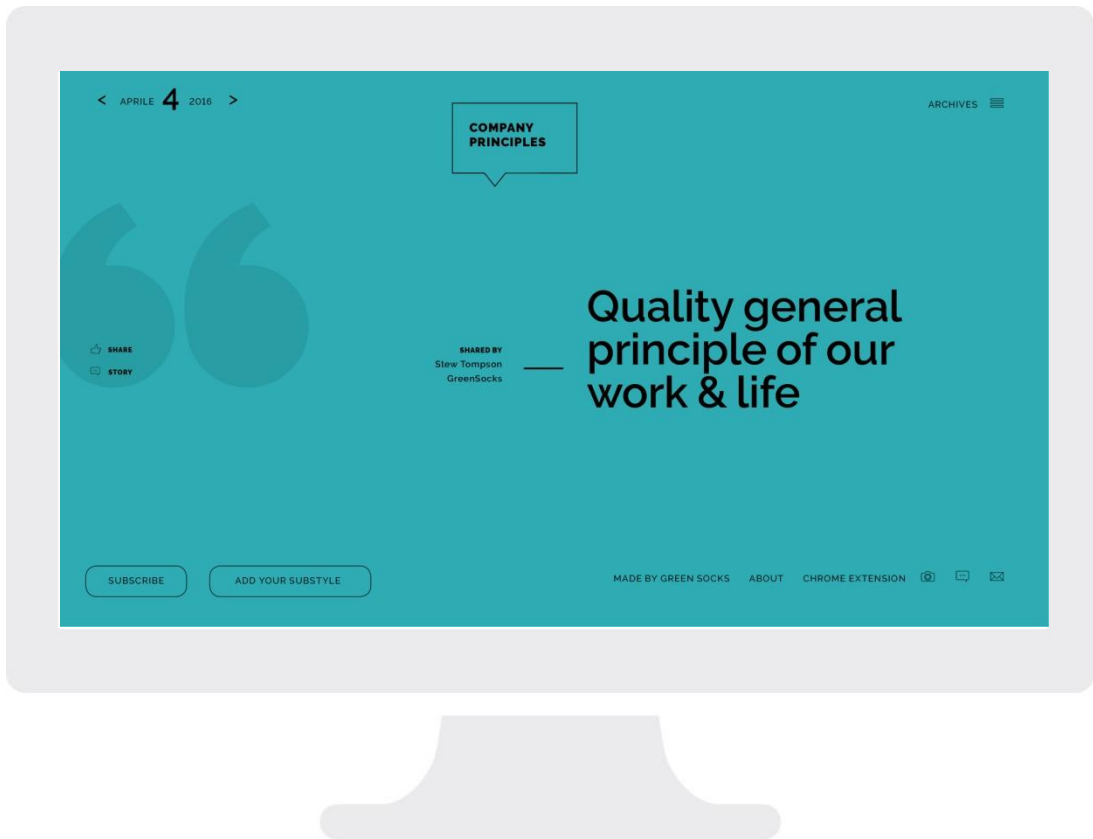
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08.

# Case Study

See how we made our featured projects from challenge through solution to great results



## WHAT WE DID

project statistic

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- ⊗ Market research and customer study
  - ⊗ Online marketing campaign
  - ⊗ Creative brand strategy
  - ⊗ Design & visual language
- 

PROJECT TYPE

**REBRANDINH**

START DATE

**6TH AUG 2016**

TIME TO COMPLETE

**8 WEEKS**

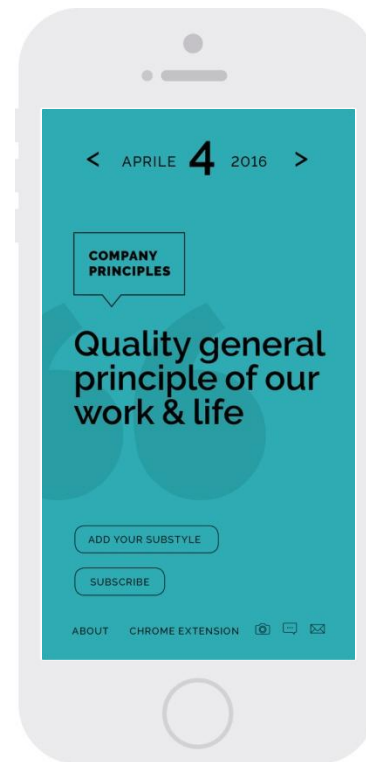
# MAKE RESOLUTION IN RESPONSIVE THEME NOW AVAILABLE FOR SMARTPHONES AND TABLETS

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## BRANDING CONCEPT

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## LAUNCHING PROCESS

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## CUSTOMER'S FEEDBACK

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MARKETING SEARCHING SEGMENT  
FOR DEVELOPERS

10.

# Project Description

We show detailed description for every stage of project completion from start till launch



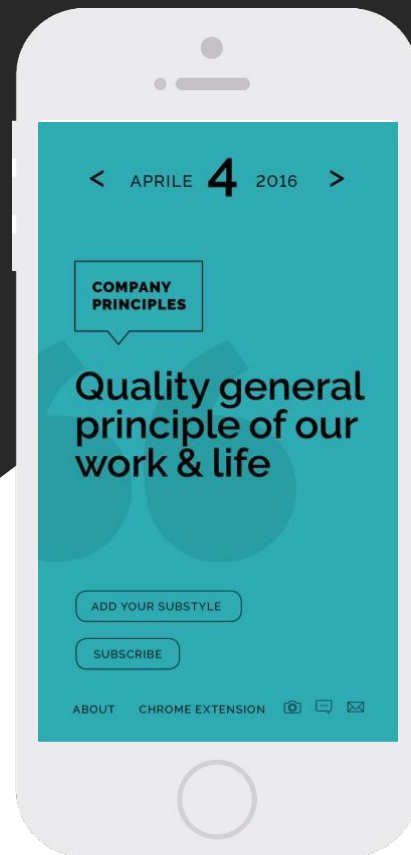
## MAKING GREAT PRODUCTS FOR FAIR PRICES

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# V

**AFTER WE START PROJECT  
YOU CAN WATCH OVERALL  
PROGRESS THROUGH OUR  
WEB INTERFACE**



V

AFTER WE START PROJECT  
YOU CAN WATCH OVERALL  
PROGRESS THROUGH OUR  
WEB INTERFACE



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09.

# Our Portfolio

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Best of our masterpiece through the years of successful work in developing industry



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**Project Name**  
Title Of Work / Date

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# Budget Breakdown

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Making plan is not enough for successful launching high detailed developing work

**Step 1**

## Marketing &amp; Research

Preliminary Research

\$ 1.250

Marketing Campaign

\$ 2.500

**Step 2**

## Design &amp; Research

Developing Dome-model

\$ 3.890

Search Engine Optimisation

\$ 4.700

**IN LAUNCHING ANY PROJECT IMPORTANT STEP CAREFULL BUDGET  
ANALYSE AND FULL STAGE BREAKDOWN**



**Step 3**

## Analytics &amp; Implementation

Web Analytics &amp; Specification

\$ 1,250

Promotion Campaign

\$ 2,500

**Step 4**

## Evaluation &amp; Maintenance

Print &amp; Mock-Up Materials

\$ 2,900

Support Service &amp; Maintenance

\$ 1,500



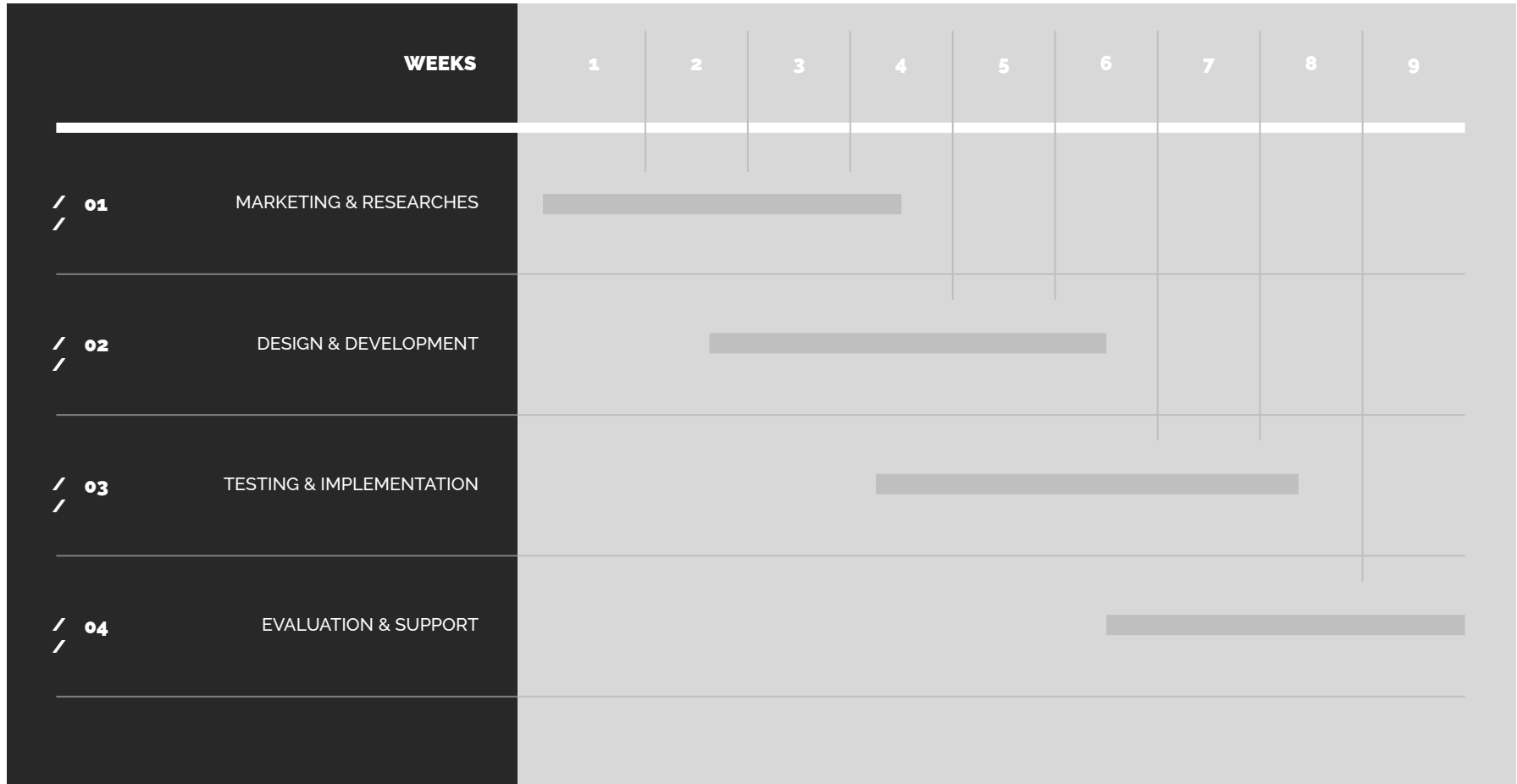
**IN LAUNCHING ANY PROJECT IMPORTANT STEP CAREFULL BUDGET  
ANALYSE AND FULL STAGE BREAKDOWN**

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**11.**

# Timeline

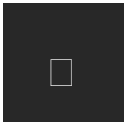
We spending time of our client only when creative ideas  
come to our minds and screens



12.

# Terms & Conditions

We spending time of our client only when creative ideas come to our minds and screens



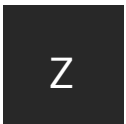
## COPYRIGHT AND USER MANAGEMENT

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## PAYMENT RULES AND INFORMATION

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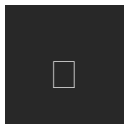
## SUPPORT AND WARRANTY

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## CONTRACT CANCELLATION

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# Thank You

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## **Home Office**

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United States, 665765

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Fax: + 4 060 2500 250

## **We Online**

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