

Company Proposal

DEVELOPING PROJECT N° 668

General Electrics Branding
Website Redesign

PREPARED FOR:

STEWEN TOMPSON, GENERAL ELECTRICS

Proposal Issued:
10.02.2016

Proposal Valid To:
05.03.2016



DAVID TOMPSON

Creative director. CEO

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01.

Contents

We present this proposal to you for demonstration of our high quality standarts and professionalism

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Home Office

GreenSocks Design Inc.
1252th Street, New Jersey
3562 Washington Districts
United States, 665765

Phone & Fax

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Phone: + 4 060 2500 250
Free Toll: + 4 055 2500 250
Fax: + 4 060 2500 250

We Online

www.astadycorp.com
company@astadycorp.com
facebook.net/astadycorp
behance.net/astady

02.

ABOUT THE COMPANY

04.

OUR CORE COMPETITIONS

06.

HOW WE WORK

08.

COMPANY IN FACTS & NUMBERS

13.

OUR KEY EXPERTISE

15.

SEE CASE STUDY PROJECTS

02.

About Us

We proud to tell you that our company can offer spectre
of great and professional services



WHO WE ARE

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WHAT WE DO

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SEO ANALYTICS

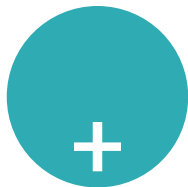
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03.

Expertise

We make every project as special one and every client as last one for twenty years of experience

MEMBERS OF
OUR TEAM
ALWAYS READY
TO ANY
CHALLENGES
FOR OUR
CLIENTS PROFIT
AND BENEFIT



7 CREATIVE APPROACH

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WE OFFER SIMPLICITY

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04.

The Process

We start from research and then gradually making our product reveal it's details from cover

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Making Research

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B

Thinking concept

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Design prototype

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Launch developing

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05.

Our Services

We offer solutions that power your business beyond any possible benefit limits

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GRAPHIC DESIGN CONCEPT

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MARKETING AND RESEARCH

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WEB DEVELOPMENT

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SEO AND WEB ANALYTICS

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SOCIAL MEDIA & BRANDING

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+

PRINT AND ADVERTISING

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In Numbers

Numbers shows real value of our creative process and profit results for our clients

%

HARD FACTS

+ 35.6 %

TOTAL INCOME GROWS FOR 2016

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+ 50.5 %

CLIENT'S BASE GROWS FOR 2016

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+ 256

SUCCESSFUL FINISHED PROJECTS

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07.

Our Team

Professionals is a most valuable resource in any industry
and we hire only the best of them



DAVID STOWN

creative director

*Consectetur adipiscing elit.
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eget enim cursus, interdum
sem eget iaculis libero.*



ERIK STUARTS

seniour designer

*Consectetur adipiscing elit.
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sem eget iaculis libero.*



ROBERT FRAIN

web developer

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LENDS EFERSON

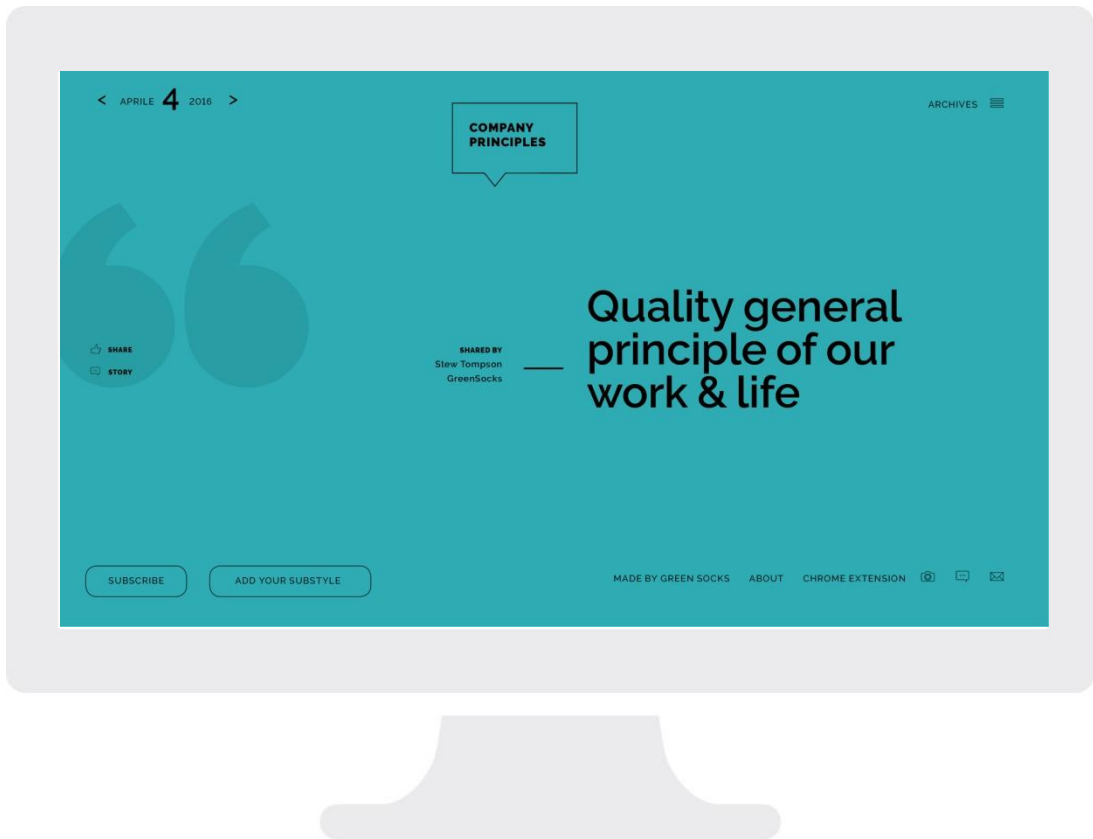
executive manager

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08.

Case Study

See how we made our featured projects from challenge through solution to great results



WHAT WE DID

project statistic

- ⊗ Market research and customer study
 - ⊗ Online marketing campaign
 - ⊗ Creative brand strategy
 - ⊗ Design & visual language
-

PROJECT TYPE

REBRANDINH

START DATE

6TH AUG 2016

TIME TO COMPLETE

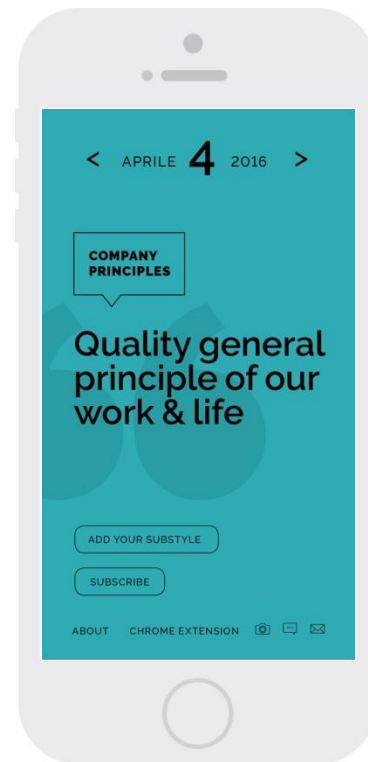
8 WEEKS

MAKE RESOLUTION IN RESPONSIVE THEME NOW AVAILABLE FOR SMARTPHONES AND TABLETS



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BRANDING CONCEPT

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4

LAUNCHING PROCESS

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CUSTOMER'S FEEDBACK

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MARKETING SEARCHING SEGMENT
FOR DEVELOPERS



10.

Project Description

We show detailed description for every stage of project completion from start till launch



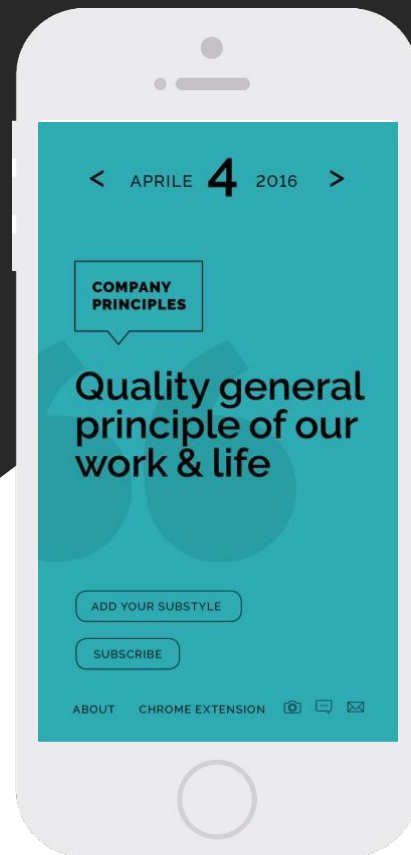
MAKING GREAT PRODUCTS FOR FAIR PRICES

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**AFTER WE START PROJECT
YOU CAN WATCH OVERALL
PROGRESS THROUGH OUR
WEB INTERFACE**



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AFTER WE START PROJECT
YOU CAN WATCH OVERALL
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09.

Our Portfolio

Best of our masterpiece through the years of successful work in developing industry

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Title Of Work / Date

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Title Of Work / Date

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10.

Budget Breakdown

Making plan is not enough for successful launching high detailed developing work

Step 1

Marketing & Research

Preliminary Research

\$ 1.250

Marketing Campaign

\$ 2.500

Step 2

Design & Research

Developing Dome-model

\$ 3.890

Search Engine Optimisation

\$ 4.700

**IN LAUNCHING ANY PROJECT IMPORTANT STEP CAREFULL BUDGET
ANALYSE AND FULL STAGE BREAKDOWN**



Step 3

Analytics & Implementation

Web Analytics & Specification

\$ 1,250

Promotion Campaign

\$ 2,500

Step 4

Evaluation & Maintenance

Print & Mock-Up Materials

\$ 2,900

Support Service & Maintenance

\$ 1,500



**IN LAUNCHING ANY PROJECT IMPORTANT STEP CAREFULL BUDGET
ANALYSE AND FULL STAGE BREAKDOWN**

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11.

Timeline

We spending time of our client only when creative ideas
come to our minds and screens

WEEKS

1

2

3

4

5

6

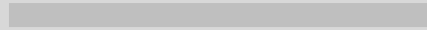
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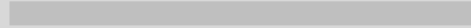
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MARKETING & RESEARCHES



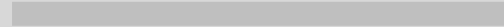
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DESIGN & DEVELOPMENT



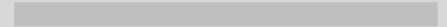
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TESTING & IMPLEMENTATION



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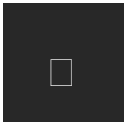
EVALUATION & SUPPORT



12.

Terms & Conditions

We spending time of our client only when creative ideas come to our minds and screens



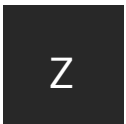
COPYRIGHT AND USER MANAGEMENT

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PAYMENT RULES AND INFORMATION

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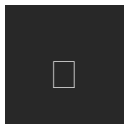
SUPPORT AND WARRANTY

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CONTRACT CANCELLATION

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Thank You

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