

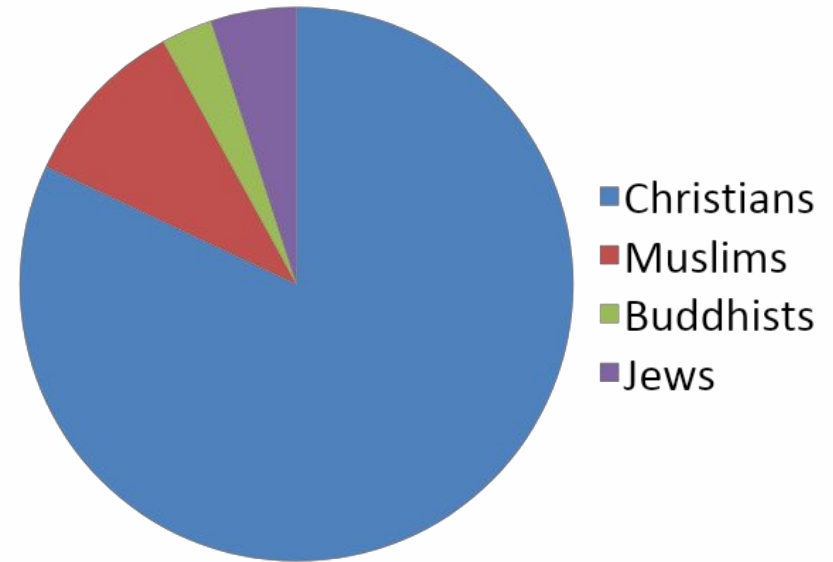
# **STEP ANALYSIS**

**Singapore**

# SOCIOLOGICAL FACTORS

## Dominant religions

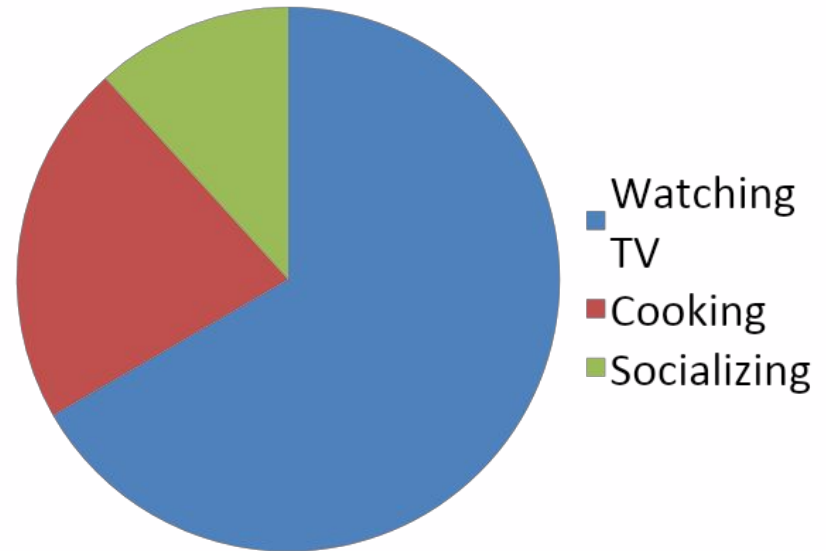
- **Christians – 82%**
- **Muslims – 10%**
- **Buddhists – 3%**
- **Jews – 5%**



# SOCIOLOGICAL FACTORS

## Leisure activities

- **Watching TV – 68%**
- **Cooking – 22%**
- **Socializing – 12%**



# SOCIOLOGICAL FACTORS

## Gender

- Male – 42%
- Female – 58%

