

## ПРЕЗЕНТАЦИЯ ПРОЕКТА

«Я борюсь за две вещи в дизайне: простота и ясность. Великий дизайн рождается из этих двух вещей».

Линдон Лидер (Lindon Leader)



## **средства подачи**

графические приемы

макет

композиция подрамника

колористика

шрифты

# графические приемы

диаграмма

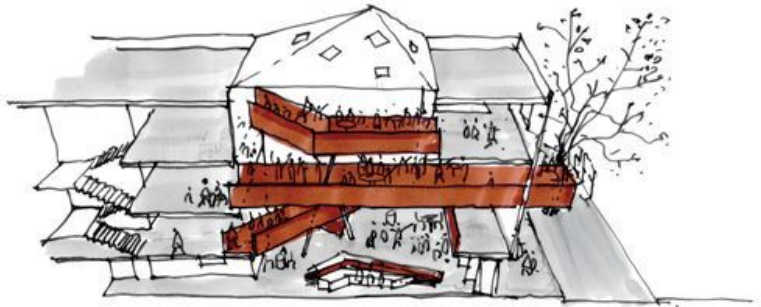
графики

рисунок  
3D

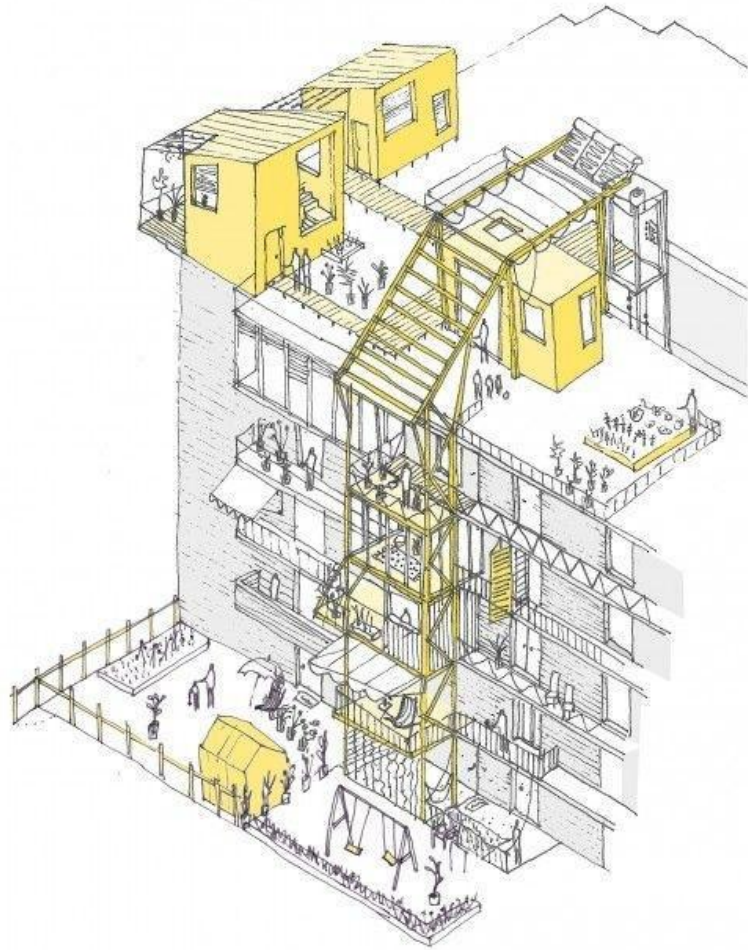
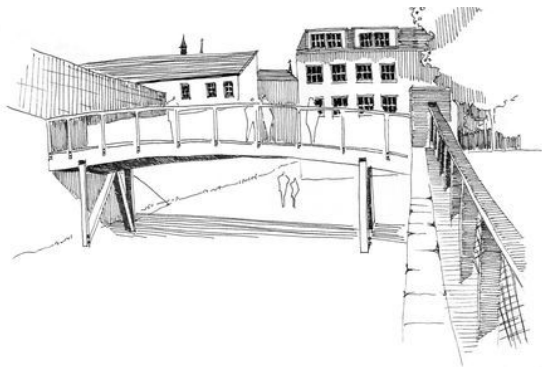
фото

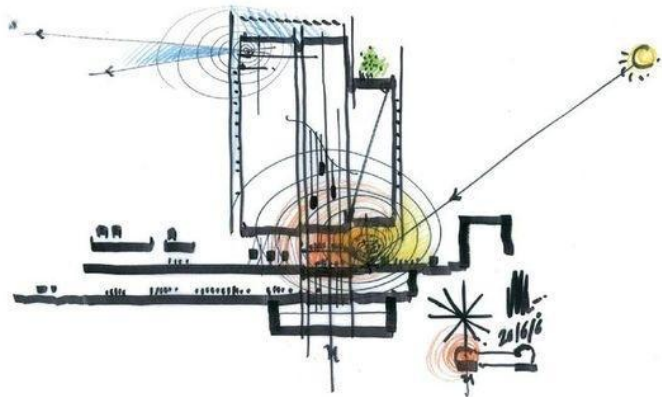
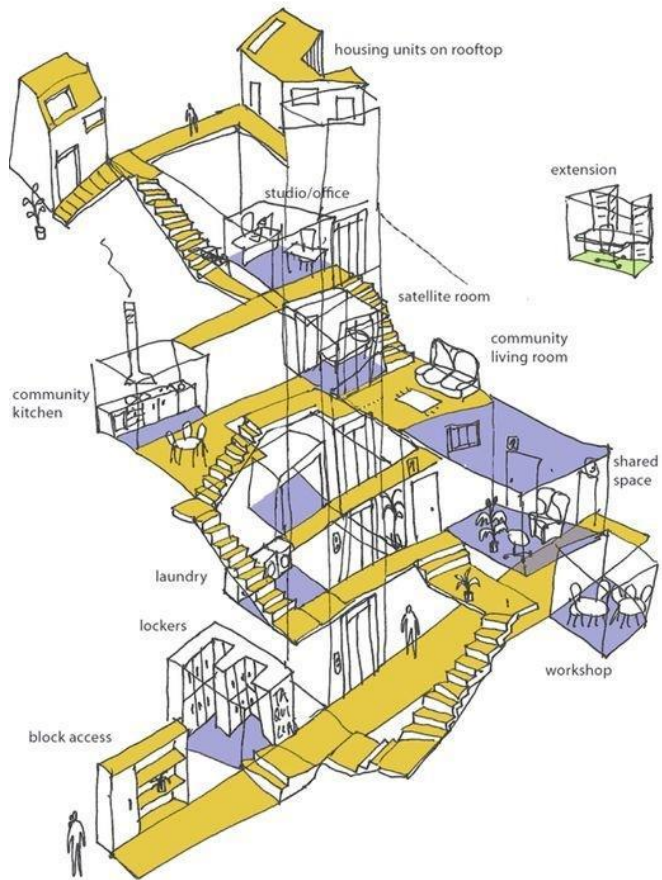
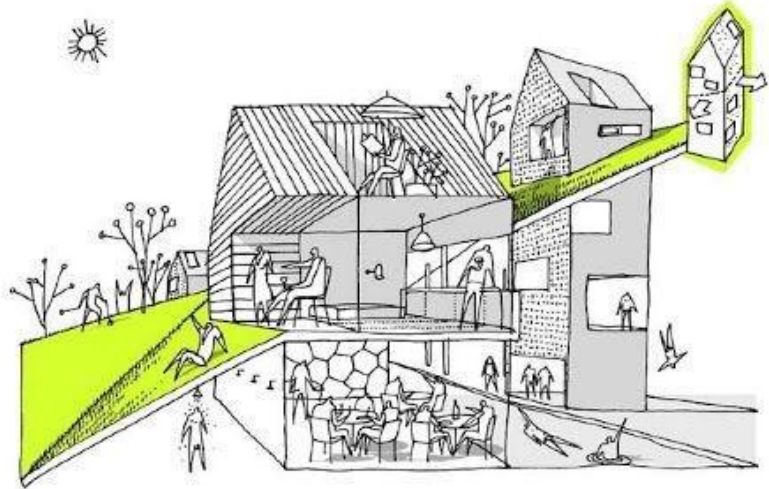
коллаж

# рисунок



F75  
HUE  
VIET NAM  
AUL / 2017



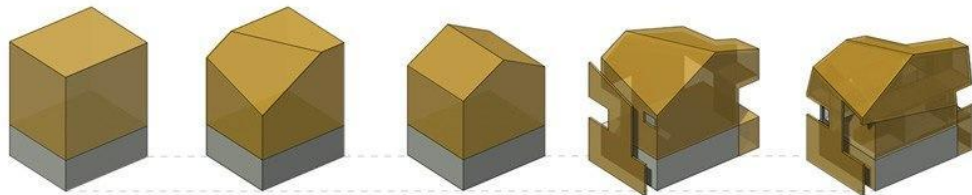


3D





# диаграммы



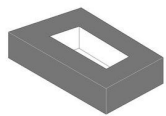
block

solar orientation

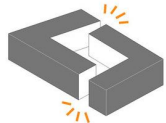
iconic shape

view punching

interior configuration



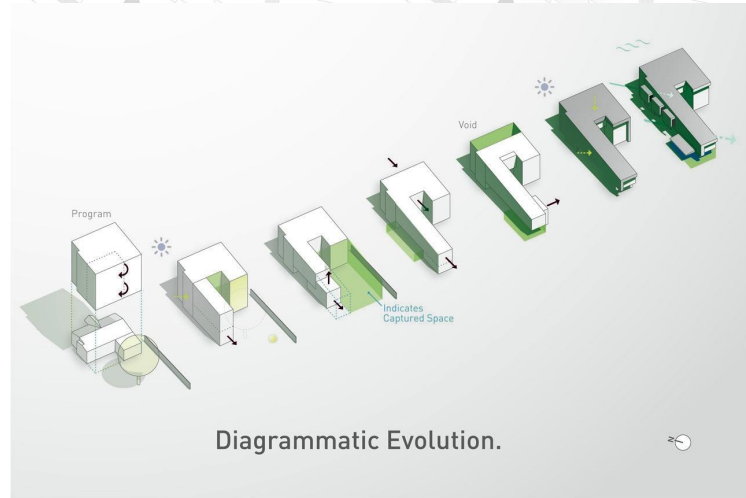
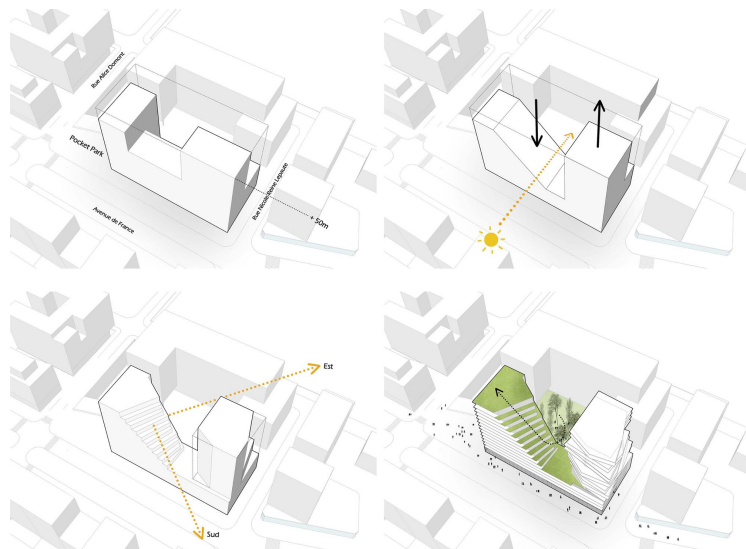
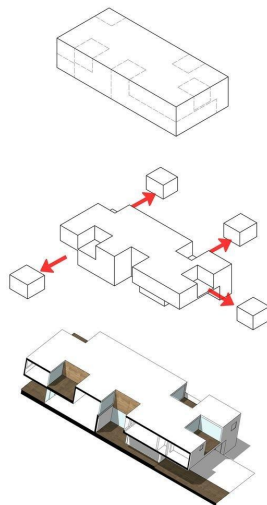
1



2



3



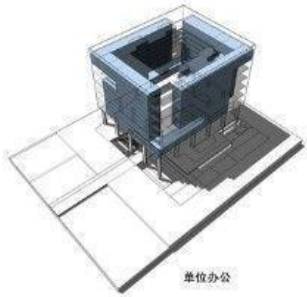




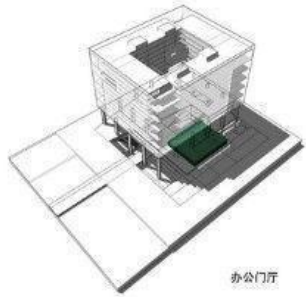
对外展示



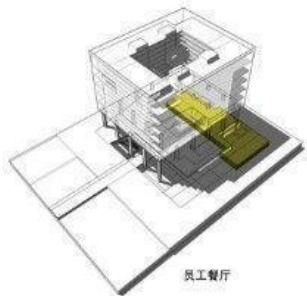
会议服务



单位办公



办公门厅

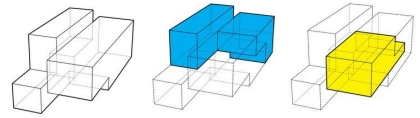
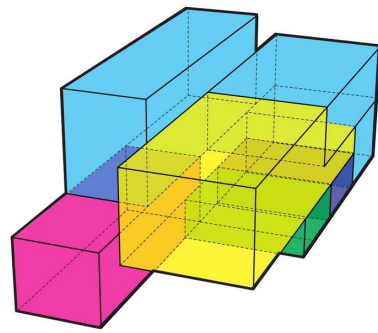


员工餐厅



对外办事

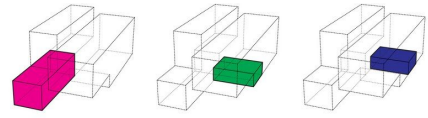
功能分析图



base drawing

bicycle storage

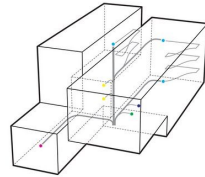
bicycle repair shop



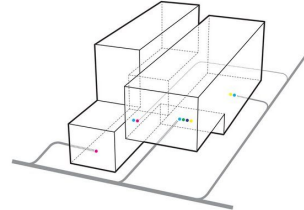
cafe

solar rooms

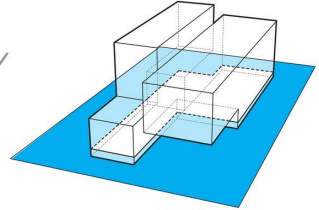
restrooms



interior circulation



exterior circulation



relationship to groundplane

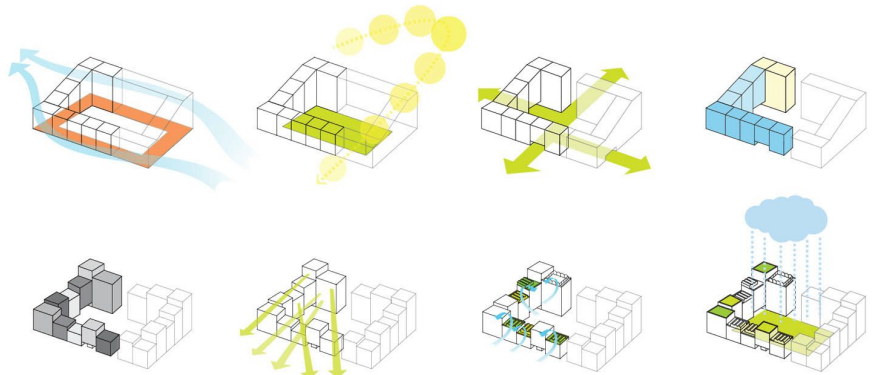
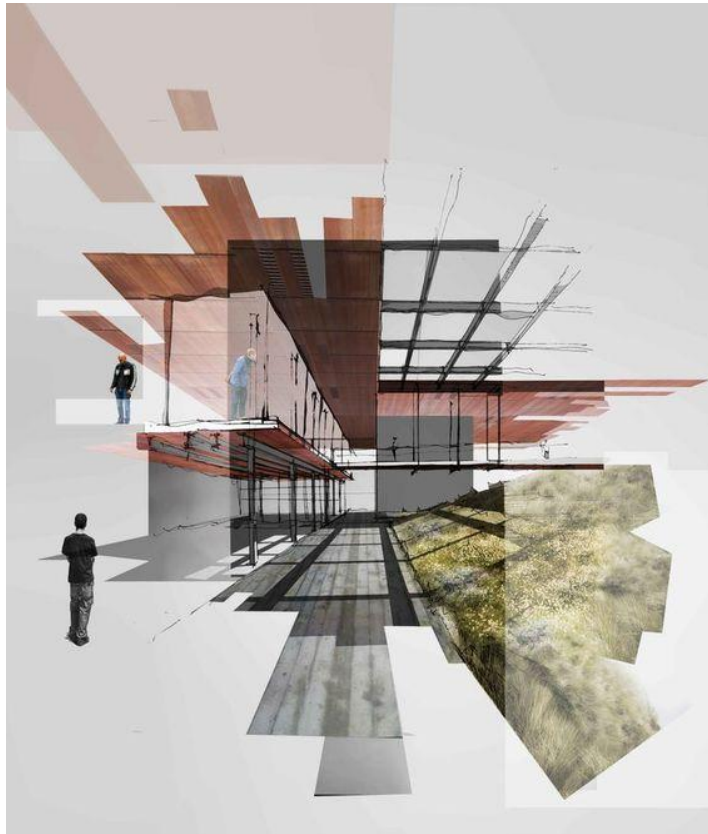
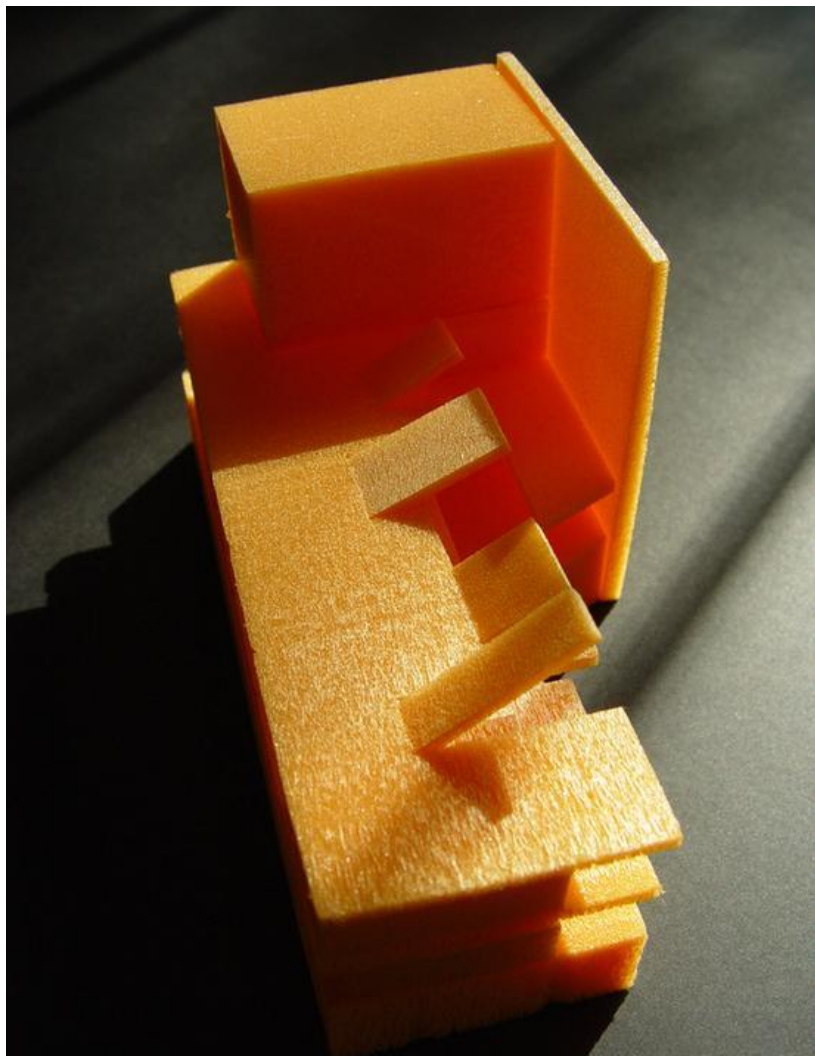
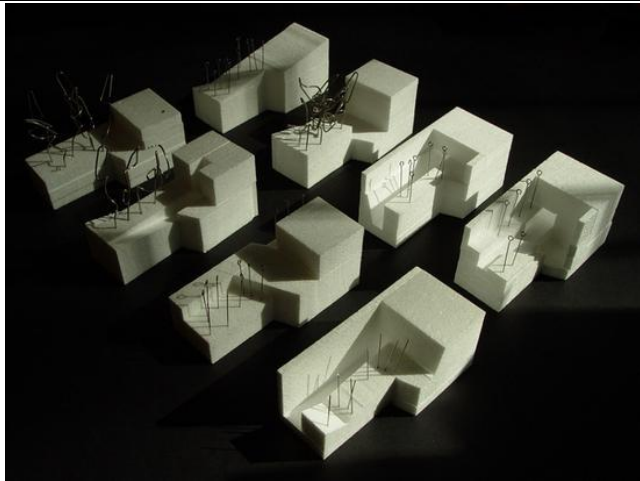
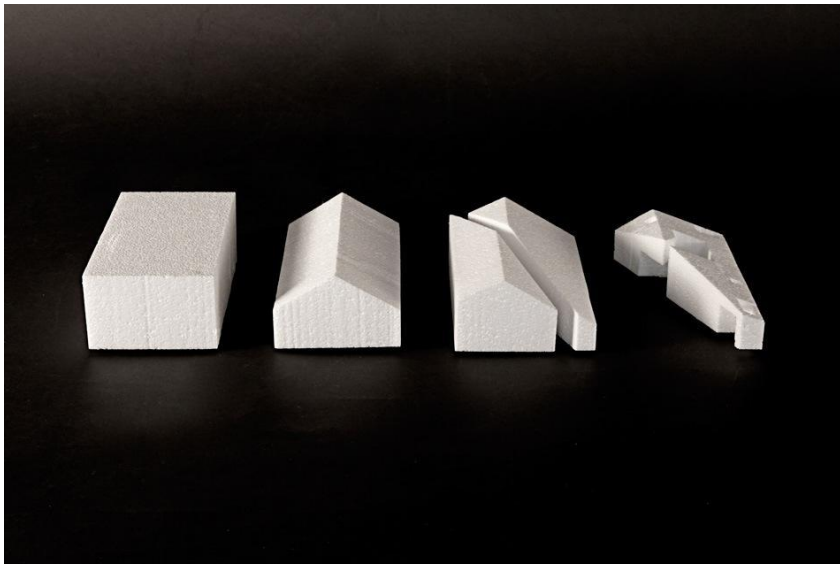


фото / коллаж



# макет





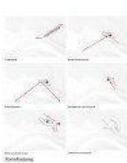
# КОМПОЗИЦИЯ ПОДРАМНИКА



Parque de la Estación

## Ein Knick in der Landschaft:

Das Hotel ist ein Knick in der Landschaft, ein Ort, an dem die Natur und die Architektur sich treffen. Die Gebäude sind in die Landschaft eingebettet und folgen dem Gelände. Die Architektur ist ein Knick in der Landschaft, ein Ort, an dem die Natur und die Architektur sich treffen.



Site Plan N°1,200

Site Plan N°1,200

Site Plan N°1,200

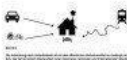
Das Hotel ist ein Knick in der Landschaft, ein Ort, an dem die Natur und die Architektur sich treffen. Die Gebäude sind in die Landschaft eingebettet und folgen dem Gelände. Die Architektur ist ein Knick in der Landschaft, ein Ort, an dem die Natur und die Architektur sich treffen.



Site Plan N°1,200



Site Plan N°1,200



Site Plan N°1,200

## TESIS

HOTEL ENDEMICO-ECOLOGICO  
EN EL PUEBLO MAGICO  
DE SAN SEBASTIAN DEL CESTE

BENEMERITA UNIVERSIDAD DE GUADALAJARA  
CENTRO UNIVERSITARIO DE ARTE, ARQUITECTURA Y DISEÑO  
DIRECTOR DE TESIS DGA. ROSA MARÍA SANCHEZ SOSA.  
SINGULAR DE CARLOS ANTONIO BRAYO WAGNER

PRIMA VISTA

LAMINACION Y PERFILES

WEB INTERIO

WEB EXTERIO

REJES

ALZOS

ALZADO LATERAL

SECCION LONGITUDINAL

ALZADO FRONTAL

SECCION TRANSVERSAL

ALZADO LATERAL

PLANTA AZORITA TIPO

PLANTA ARQUITECTONICA TIPO

3  
LAMA

**DETALHAMENTOS - PROJETO PAISAGÍSTICO**

**1 DETALHE 1**  
 Estrutura de aço  
 Iluminação LED  
 Detalhe 2  
 Fundação de concreto

**2 DETALHE 2**  
 Ripas de madeira lã  
 Concreto Armado  
 Revestimento LED

**3 DETALHE 3**  
 Área de circulação pedestre  
 Calçada de concreto  
 Caldeira de drenagem

**4 DETALHE 4**  
 Área de circulação pedestre  
 Calçada de concreto  
 Caldeira de drenagem

**5 DETALHE 5**  
 Estrutura de aço  
 Iluminação LED  
 Fundação de concreto

**6 DETALHE 6**  
 Estrutura de aço  
 Iluminação LED  
 Fundação de concreto

**CORTE A-A'**  
 O projeto paisagístico se desenvolve a partir do edifício, que atua como uma referência de nível dentro de um terreno plano e pouco variado em cotas, com o objetivo de estabelecer um eixo de circulação e integração com o entorno urbano e garantir o acesso de todos os usuários ao edifício e ao espaço de lazer. O projeto paisagístico se desenvolve a partir do edifício, que atua como uma referência de nível dentro de um terreno plano e pouco variado em cotas, com o objetivo de estabelecer um eixo de circulação e integração com o entorno urbano e garantir o acesso de todos os usuários ao edifício e ao espaço de lazer.

**CORTE B-B'**  
 A circulação é feita por meio de rampas e escadas, que permitem o acesso a todos os níveis do edifício e ao espaço de lazer. O projeto paisagístico se desenvolve a partir do edifício, que atua como uma referência de nível dentro de um terreno plano e pouco variado em cotas, com o objetivo de estabelecer um eixo de circulação e integração com o entorno urbano e garantir o acesso de todos os usuários ao edifício e ao espaço de lazer.

**Vista A**

Projeto Paisagístico  
 Rua: ...  
 Nº: ...  
 Cidade: ...  
 Estado: ...  
 Data: ...

**A FACHADA**

- COMO VISAR COMO MATERIAL DA PRIMEIRA CAMADA DA FACHADA, RESISTENDO À TIRADA DA CAMADA INTERNA EM SUAS VENTILADORAS, QUE É UMA CAMADA MAIS FINA, QUE PRECISA SER PROTEGIDA POR OUTRA CAMADA EXTERNA.

- COLOCAÇÃO DE VENTILADORAS QUE FAZEM O CONTROLE DA TEMPERATURA DO LUGAR INTERNO.

- FACHAS PERTENCENTES ÀS FACILIDADES DESEJO O VIDRO E AS VENTILADORAS, REALIZANDO A RESERVA DA CAMADA DA FACHADA.

**DETALHAMENTO DA FACHADA:**

- POR ÚLTIMO, FEZ-SE A CAMADA EXTERNA DA FACHADA, QUE SERIA COMO PROTEÇÃO POR FORA DO EDIFÍCIO.

**REFERÊNCIA PROJETUAL:**

Projeto Paisagístico  
 Rua: ...  
 Nº: ...  
 Cidade: ...  
 Estado: ...  
 Data: ...

**1** Vent. 100mm  
**2** Vent. 100mm  
**3** Vent. 100mm  
**4** Vent. 100mm  
**5** Vent. 100mm  
**6** Vent. 100mm

**CORTE A-A'**  
 Estrutura de aço  
 Iluminação LED  
 Fundação de concreto

**Vista A**

Projeto Paisagístico  
 Rua: ...  
 Nº: ...  
 Cidade: ...  
 Estado: ...  
 Data: ...



implantação orientada  
em direção de fachada  
para



implantação que  
permite as fachadas  
desenvolvidas em todos  
os lados



para obter um  
ambiente mais  
abrangente de circulação



desenho de  
circulação externa e  
plataformas de  
circulação e estaciona-  
mento



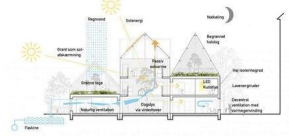
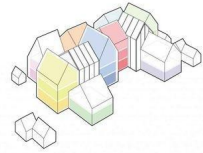
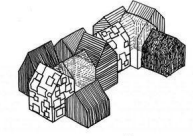
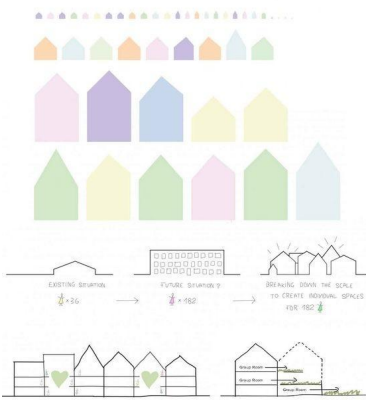
o projeto finaliza-se  
com a integração  
externa e a plataforma  
para a circulação  
externa, permitindo  
a circulação de  
pedestres



6º PRÊMIO NACIONAL DE PRÉ-FABRICADOS DE CONCRETO PARA ESTUDANTES DE ARQUITETURA - ABCIC - IAB/SP - ABCP

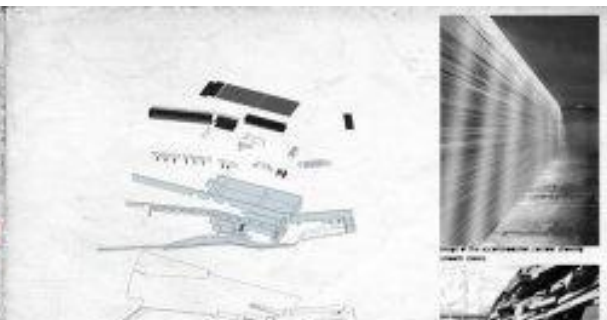
\* diagrama \* planta tipo \* perspectiva \* pólio \* escala indicada

2 | 3



This image suggests locations at Cayton Bay from where the materials for the massive walls could be collected. A large proportion of the site could be built from these existing resources. Further expansion on the site could coincide with the release of more houses on to the beach.

## The Wall



Isolated segment of the site showing the location of the stone wall in context.



## The Wall

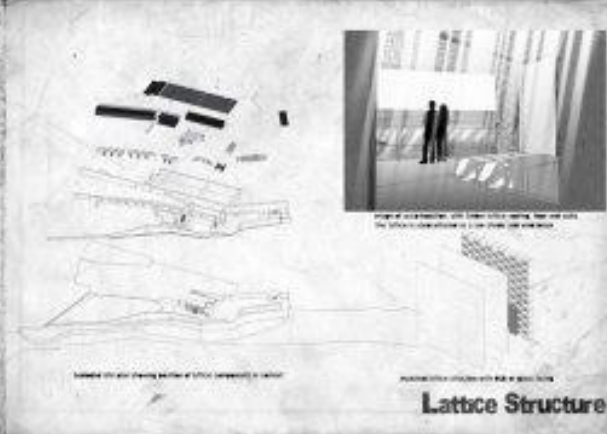


The wall structure is built to meet the site's requirements for energy efficiency and to provide a high level of security and protection for the building structure.



The wall structure is built to meet the site's requirements for energy efficiency and to provide a high level of security and protection for the building structure.

## Lattice Structure



Isolated view of the structure showing the location of the lattice structure in context.



Interior view of the structure showing the location of the lattice structure in context.

## Lattice Structure



# колористика



## Cultural

Highly expressive, the building's facade is a study in color and texture, with a palette of warm, earthy tones and a mix of materials, including wood, stone, and brick. The design is a blend of traditional and modern architectural styles, reflecting the building's cultural heritage.



*Dressing the frame.*  
1. Frank Lloyd Wright, "Spring House, Pennsylvania."



## Brussels

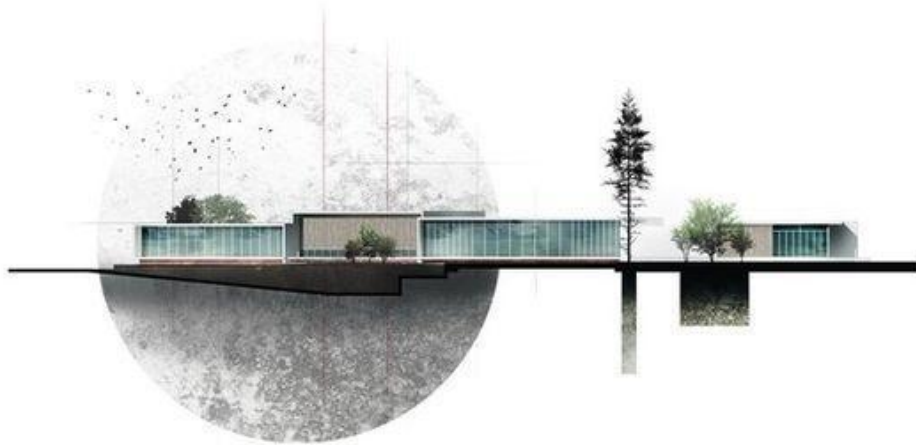
A building that is a masterpiece of modern architecture, the facade is a study in color and texture, with a palette of warm, earthy tones and a mix of materials, including wood, stone, and brick. The design is a blend of traditional and modern architectural styles, reflecting the building's cultural heritage.



## Los Angeles

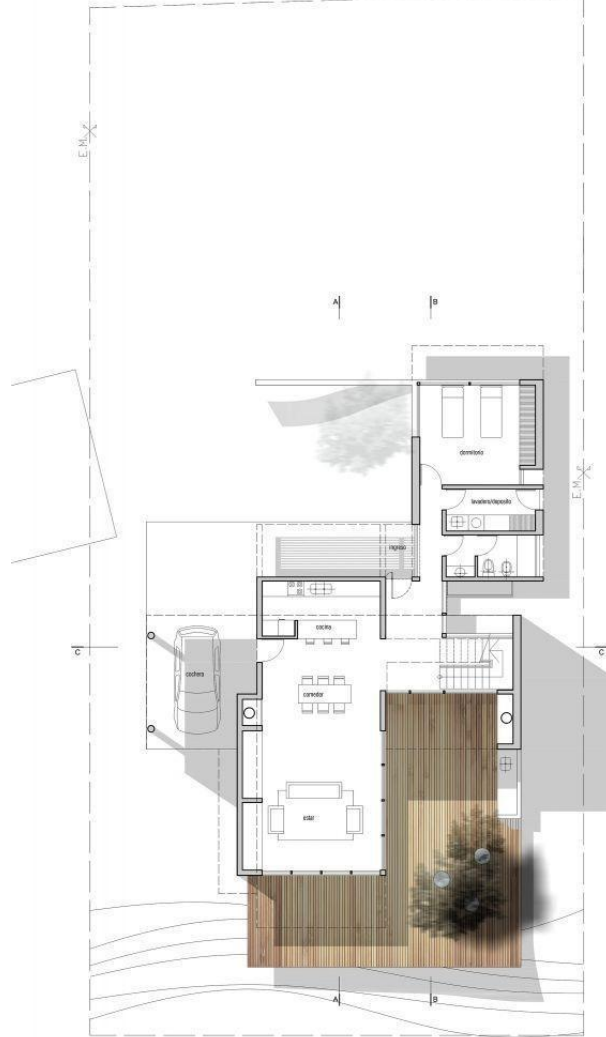
The building's facade is a study in color and texture, with a palette of warm, earthy tones and a mix of materials, including wood, stone, and brick. The design is a blend of traditional and modern architectural styles, reflecting the building's cultural heritage.











PLANTA BAJA

