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# KODAK'S HISTORY



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More than 120 years ago, in 1888, a man named George Eastman founded a small company - Eastman Kodak Company

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**«You press the button, we do the rest»**





Eastman got involved in business when he was only 14 years old. He dropped out of high school and began working as an do-all boy in an insurance company, because his family needed the money. He was a hard working guy, enthusiastic and very motivated.

When Eastman was 24, he had plans to go on a trip to Santo Domingo. He wanted shoot his vacation and he bough a camera to do this.

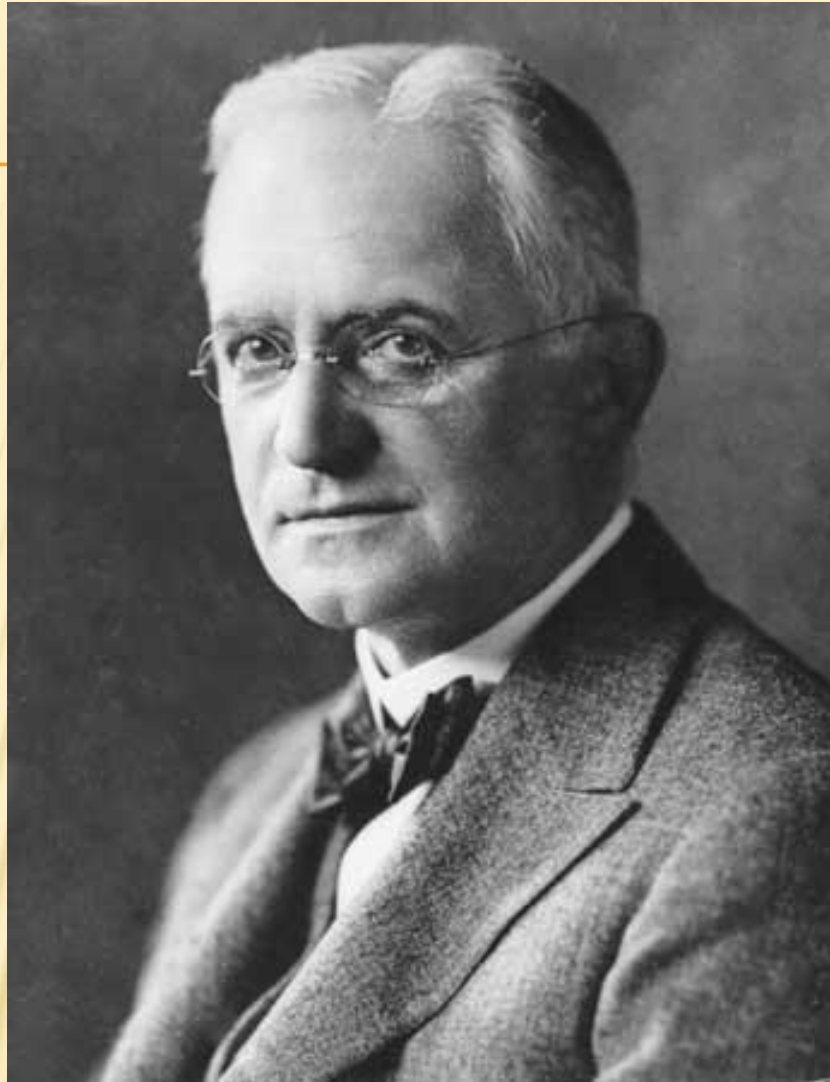
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He had big ambitions, his idea was to make cameras as broadly used as pencils. He spent his last dollar improving the technology and finally achieved a success. Instead of using glass for the plates, he substituted it with paper rolled on a holder.



George Eastman is a bright example of entrepreneurial spirit. He was a hard working guy, chasing his dreams.

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**Thank you for your attention**