

Реклама кетчупа Heinz



Harvest time is value time on

Heinz RED MAGIC

THE WORLD'S LARGEST-SELLING

KETCHUP



Look for
Heinz Ketchup
Chili Sauce
Hot Ketchup
—specially
featured at
your food
store

Heinz makes everything taste better!

57

it's
RED
MAGIC
time!



Heinz Ketchup
...made fresh from
sun-ripened tomatoes

FREE! 2 cans of Heinz Tomato Soup

Special
RED MAGIC
Offer



when you send us 4 neckbands from Heinz Ketchup (14-oz. or family size), Heinz Hot Ketchup and/or Heinz Chili Sauce.

• Heinz is better-tasting tomato soup. It is deftly prepared from plump, juicy tomatoes, the same specially grown pedigree tomatoes that give Heinz Ketchup its can't-be-copied flavor.

Heinz Red Magic Offer
Box 20, D-24, Pittsburgh 30, Pa.

Gentlemen: Enclosed are 4 neckbands from Ketchup, Heinz Hot Ketchup and/or Heinz Sauce. Please send me by return mail one redeemable at my food store for two free Heinz Tomato Soup.

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

Other mail matter prohibited, except as otherwise noted.



Each week the average NFL team eats 1100 lbs. of meat. We're not complaining.

After banging heads all day, those NFL players want meat. Meat. And more meat. And that means a lot of Heinz too.

NFL players like our ketchup because it's good rich ketchup. And thick. Put it on some meat loaf and it stays there instead of running over to the peas.

Our mustard has a nice mild flavor. Not too hot. It goes well on ham and cold cuts. (And it won't bite your tongue.)

Our pickles are always crisp. Never soggy. (Eat them in a hamburger. Sometimes they're downright noisy.) If you like your pickles diced and spiced, try our relish. On a hot dog or two.

NFL players have steak three or four times a week. They're real steak men. When they want to give steak a special flavor, they use the Steakman's Sauce . . . Heinz "57" Sauce. NFL players like nothing better than good hearty meat. They think it's best with Heinz. We won't complain if you think so too.

TRAINING	LUNCH	TABLE
		Cream of Mushroom Soup, crackers
		Ground Sirloin Steak
		HEINZ KETCHUP, MUSTARD, SAUCE, PICKLES & RELISH
		Birds Eye Vegetables, assorted
		Assorted Breads, butter
		Orange Gelatin
		Chilled Beverages - Coffee
Actual NFL Team Training Table Menu		

HEINZ TOMATO KETCHUP

A perfect relish!

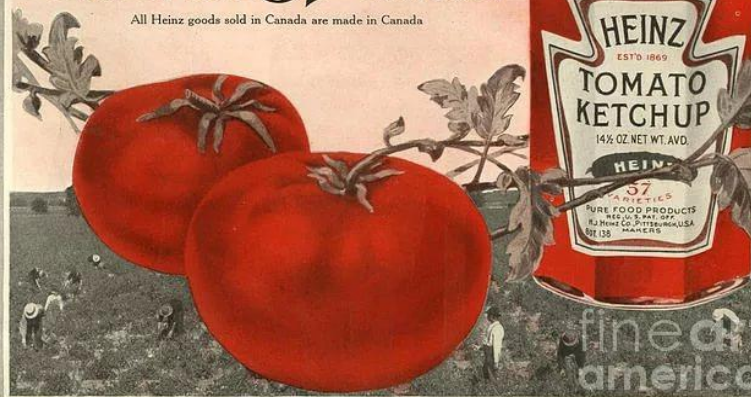
It is made right—of superior materials—in clean kitchens—by people who know how to make good ketchup.

Free from Benzoate of Soda or other drugs.

Keep a bottle on your table and add to the enjoyment of almost every other food served.

One of the **57** Varieties

All Heinz goods sold in Canada are made in Canada



fine
america



A
PERFECT
. RELISH .

HEINZ
TOMATO
KETCHUP

FREE FROM BENZOATE OF SODA

ONE OF THE
57

THE SECRET OF ★
HEINZ TOMATO KETCHUP



57

If you possessed the time-proven recipe, and followed to the letter the many minute directions, there still would be one thing lacking—the 57 years' experience that belongs only to Heinz.

Heinz develops the seed, raises the seedlings, supervises the growing of the tomatoes—every step is a Heinz step—every bottle of this world-known condiment is truly "Heinz" from the ground up.

That is why it is so good and *always* so good, and why it gives to even the best of foods that *added zest* which says "it's best" • H. J. HEINZ CO.

WHEN IN PITTSBURGH, VISIT THE HEINZ KITCHENS

"Somebody should tell his wife"



He's developed a serious "hang-over" habit lately. Looks like a plain case of heart-ache trouble. Somebody should tell his wife about that big, red bottle of Heinz Tomato Ketchup that's his constant companion at restaurants. Then she'd realize, as thousands of women do, that men are considerably fond of Heinz Ketchup poured thickly over steaks, chops, roasts and other meats. She would discover, too, that this famous condiment adds exciting new flavor to hashes, stews, soups and gravies—makes even the simplest foods delicious and satisfying.

Heinz Ketchup is made of special Heinz-bred tomatoes, carefully selected in Heinz greenhouses and ripened in the fields to growing time. Hand-picked at the height of their sun-ripened plumpness, they are crushed down into rich, finely seasoned ketchup within a few hours. You get the rich, full flavor of tomatoes ripened under the August sun.

Order a bottle today to brighten the dinner hour.

H. J. HEINZ COMPANY
PITTSBURGH, U. S. A. • CHICAGO, ILL. • TORONTO, CAN.

57



HEINZ *Tomato* KETCHUP

THE LARGEST SELLING KETCHUP IN THE WORLD



57

HEINZ
KETCHUP

YOU KNOW IT'S GOOD
BECAUSE IT'S HEINZ



● Thick, concentrated HEINZ CHILI SAUCE has a winning way with left-overs—adds come-on flavor to egg and fish dishes! Get a thrifty bottle!



HEINZ

WHERE THERE'S HAPPY,
IT HAS TO BE HEINZ



HEINZ

ESTD 1869 ESTD



#MEETTHEKETCHUPS



For seriously hot ketchup

IT HAS TO BE **HEINZ**



NO SIN

MORE TOMATOES. LESS SUGAR



NO one's chili Ketchup like Heinz





HEINZ 100% натуральные ингредиенты



No one grows ketchup like Heinz.

