

Реклама кетчупа Heinz



Harvest time is value time on

Heinz RED MAGIC

THE WORLD'S LARGEST-SELLING

KETCHUP



Look for
Heinz Ketchup
Chili Sauce
Hot Ketchup
—specially
featured at
your food
store

Heinz makes everything taste better!



it's
RED
MAGIC
time!



Heinz Ketchup
...made fresh from
sun-ripened tomatoes

FREE! 2 cans of Heinz Tomato Soup

Special
RED MAGIC
Offer



when you send us 4 neckbands from Heinz
Ketchup (14-oz. or family size), Heinz Hot
Ketchup and/or Heinz Chili Sauce.

• Heinz is better-tasting tomato soup. It
is deftly prepared from plump, juicy
tomatoes, the same specially grown pedi-
greed tomatoes that give Heinz Ketchup
its can't-be-cooped flavor.

Heinz Red Magic Offer
Box 20, D-24, Pittsburgh 30, Pa.

Gentlemen: Enclosed are 4 neckbands from
Ketchup, Heinz Hot Ketchup and/or He-
inz Chili Sauce. Please send me by return mail one
redeemable at my food store for two free
Heinz Tomato Soup.

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP _____

offer void where prohibited, taxed, or otherwise restricted



A
PERFECT
RELISH.

HEINZ TOMATO KETCHUP

FREE FROM BENZOATE OF SODA

ONE OF THE
57

THE SECRET OF
HEINZ TOMATO KETCHUP



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If you possessed the time-proven recipe, and followed to the letter the many minute directions, there still would be one thing lacking—the 57 years' experience that belongs only to Heinz.

Heinz develops the seed, raises the seedlings, supervises the growing of the tomatoes—every step is a Heinz step—every bottle of this world-known condiment is truly "Heinz" from the ground up.

That is why it is so good and *always* so good, and why it gives to even the best of foods that *added zest* which says "*it's best*" • H. J. HEINZ CO.

WHEN IN PITTSBURGH, VISIT THE HEINZ KITCHENS

"Somebody should tell his wife"



He's developed a serious "hang-over" habit lately. Looks like a plain case of bottle-neck trouble. Somebody should tell his wife about that big, red bottle of Heinz Tomato Ketchup that's his constant companion at restaurants. Then she'd realize, as thousands of women do, that men are considerably fond of Heinz Ketchup poured thickly over steaks, chops, roasts and other meats. She would discover, too, that this famous condiment adds exciting new flavor to hotdogs, stews, soups and gravies—makes even the simplest foods delicious and satisfying.

Heinz Ketchup is made of special Heinz-bred tomatoes, hand-picked in the fields at growing time. Hand-picked in the height of their sun-ripened plumpness, they are immersed down into rich, fairly seasoned brine within a few hours. You get the rich, full flavor of tomatoes ripened under the August sun.

Order a bottle today to brighten the dinner hour.

H. J. HEINZ COMPANY
PITTSBURGH, U. S. A. • CHICAGO, ILL. • TORONTO, CAN.

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HEINZ *Tomato* KETCHUP

THE LARGEST SELLING KETCHUP IN THE WORLD



57
HEINZ
KETCHUP

YOU KNOW IT'S GOOD
BECAUSE IT'S HEINZ



● Thick, concentrated HEINZ CHILI SAUCE has a winning way with left-overs—adds come-on flavor to egg and fish dishes! Get a thrifty bottle!



HEINZ

WHERE THERE'S HAPPY,
IT HAS TO BE HEINZ



HEINZ

ESTD 1869 ESTD



#MEETTHEKETCHUPS



For seriously hot ketchup

IT HAS TO BE **HEINZ**



NO SIN

MORE TOMATOES. LESS SUGAR



NO one's chili Ketchup like Heinz





HEINZ 100% натуральные ингредиенты



No one
grows ketchup
like Heinz.

HEINZ