

A desk with a map, glasses, a pencil, and a notebook. The background is a wooden desk with a map. In the foreground, there is a pair of glasses, a pencil, and an open notebook. The text is overlaid on a semi-transparent blue banner.

**L'ANGLAIS pour votre voyage en pays anglophone**  
par Natalia Ponsard,  
professeur d'anglais et traductrice français - anglais - russe



**InnMind** is  
an international  
company founded  
in Switzerland



We **are connecting**  
investors with  
startups in over 40  
countries worldwide.



**Who  
we  
are**

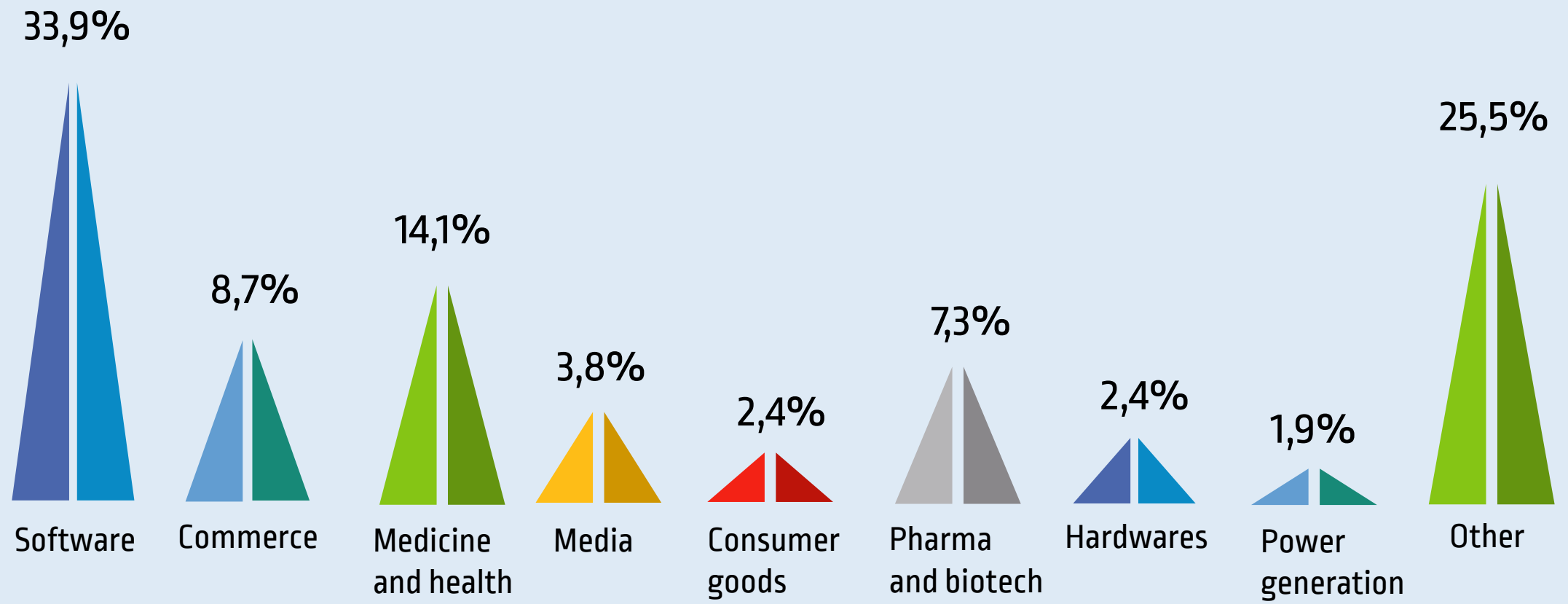


**Our mission** is  
to contribute  
in facilitation of  
investment activity  
on the global  
startups scene.



# **The world market of business-angel investments**

# The United States. 2015

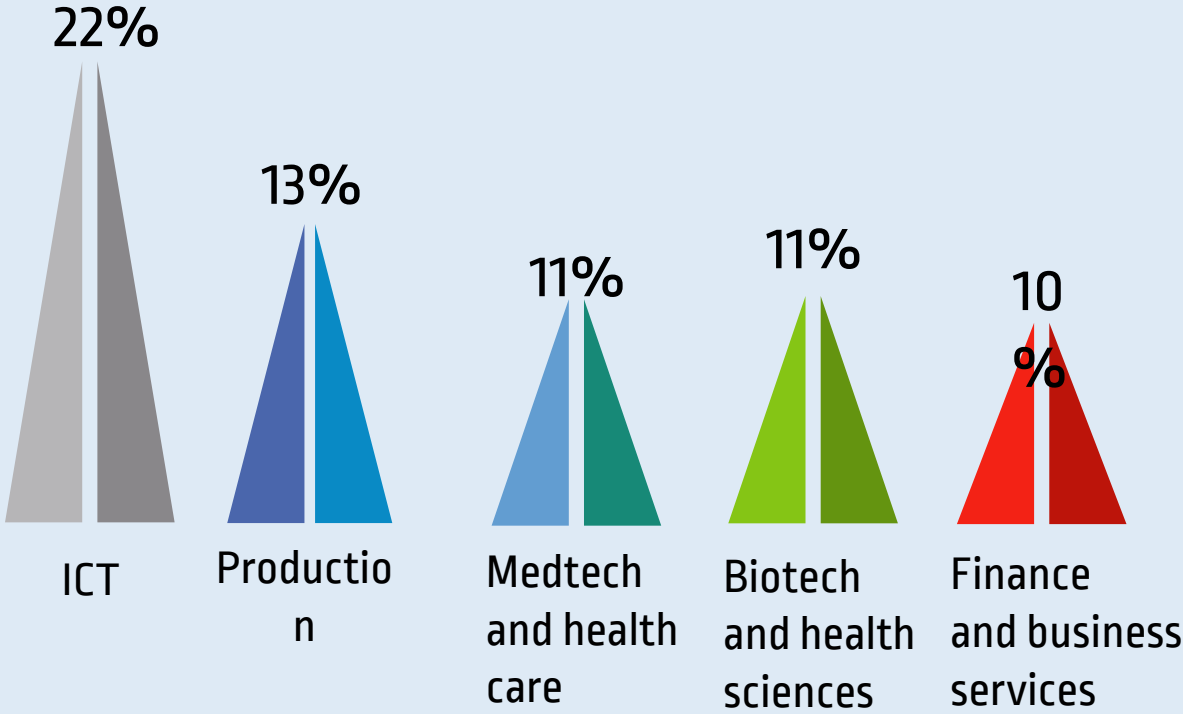


Source: CB Insights US Early Stage Tech Report, Angel Capital Association (ACA), European Trade Association for Business Angels (EBAN).

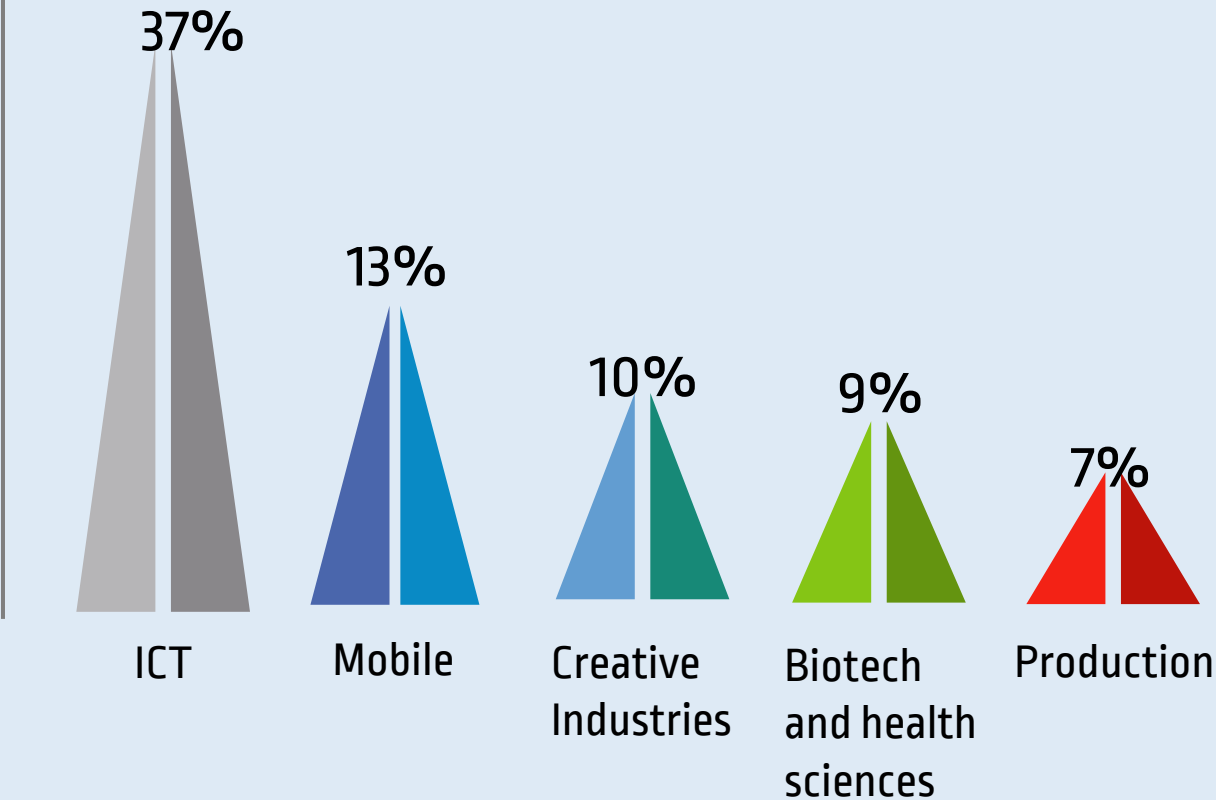
# Europe. 2014, 2015, 2016



**Investment priorities, money.  
Top 5.**



**Investment priorities, transactions.  
Top 5.**

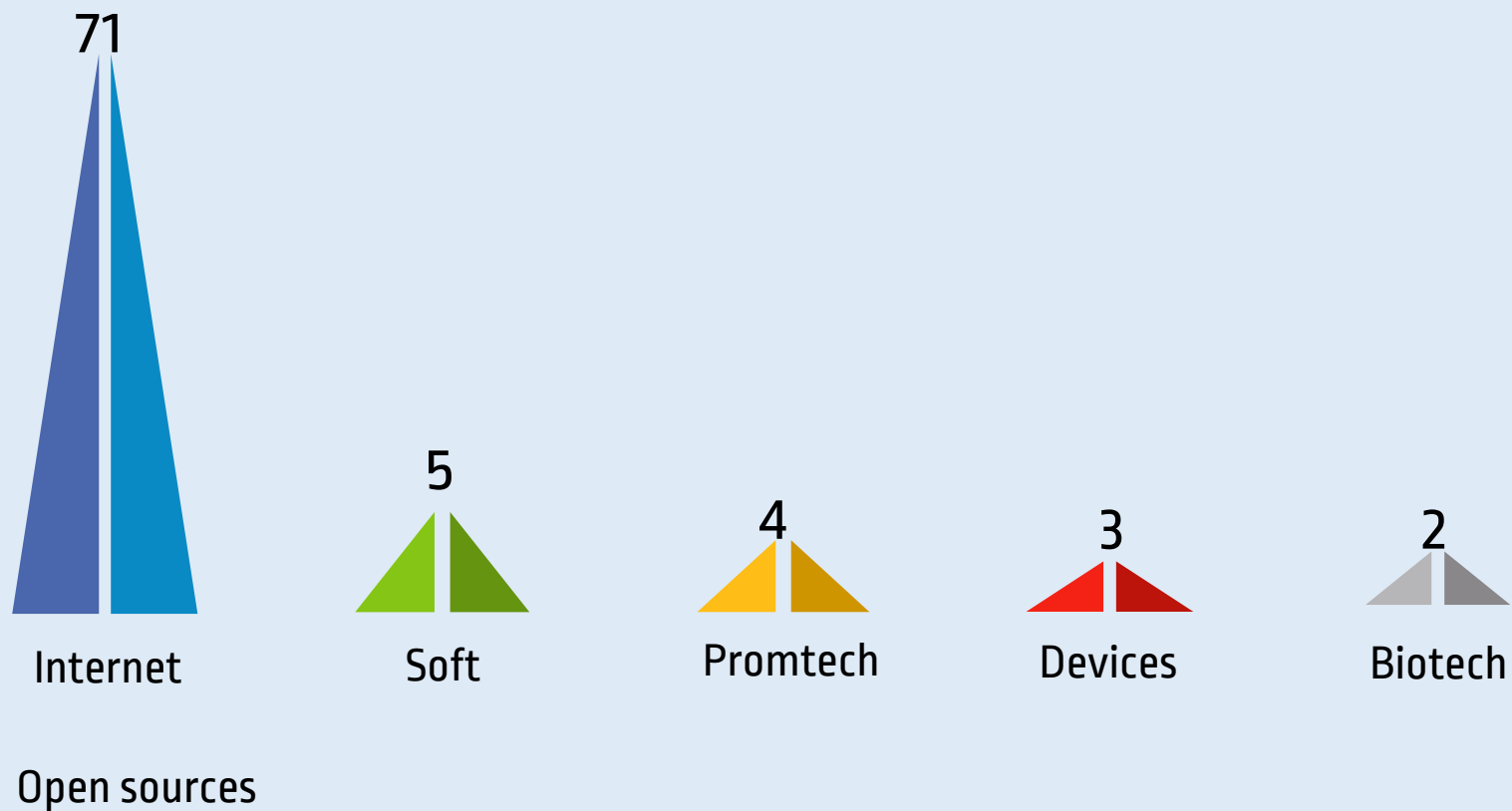


Source: European Trade Association for Business Angels (EBAN).

# Russia. 2016



Investment priorities by sectors, transaction.





«In general, the situation confirms the obvious trend - IT remains an indisputable leader in all parameters.»  
Russian Angels Monitor 2016



At the same time, European business angels are not afraid to invest in quite complex and technically, investment projects in such areas as manufacturing or biotech and life sciences. In this sense, they differ from their Russian counterparts, who often choose relatively "light technologies".  
Russian Angels Monitor 2016

# Some questions for you...



Who can reduce your investment risks by deep evaluation and further support in startup development?

Who can help you to find co-investors to share risks and make joint investments?

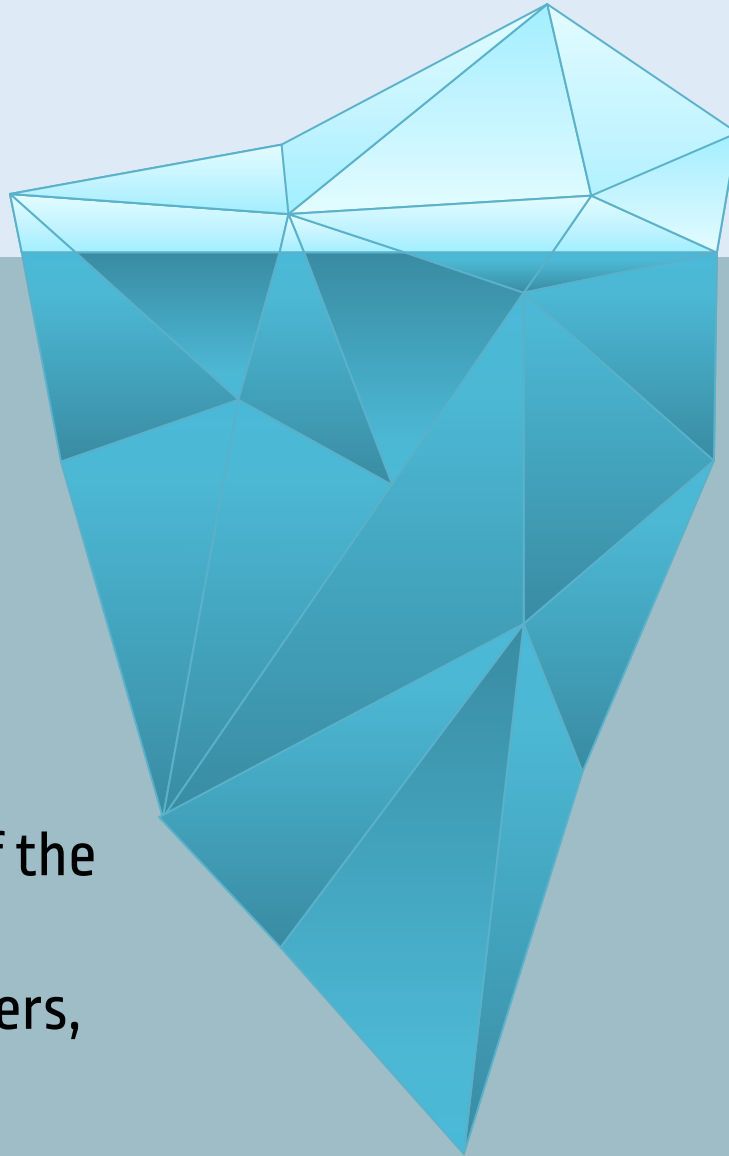
Do you want to be sure that founders will take right decisions and will manage business effectively?



# Some more ...

How many of your selected projects finally were presented in front of the investment committee?

How many resources did you spend to prepare them, including preparation of the documents, polishing the pitches and presentations, coaching startup founders, ...?



Who of intermediaries in the market, who propose to seek startups for you, agrees to take the responsibility for the quality of projects they find?



*«We believe that investment activities should be fuelled not by increase in quantity of deals, but by increase in quality of innovative startups who are fundraising and, thus, by reduction of investment risks». InnMind*

# Why you should choose us



## Selection of startups

- ✓ thousands of startups
- ✓ 40+ regions
- ✓ collaboration with startup hubs and accelerators



## Deep assessment

- ✓ investment analysis
- ✓ detailed due diligence
- ✓ support to the startup teams in their further development after fundraising



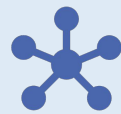
## Economy of resources

- ✓ help you to save your resources while solving the variety of your investment tasks

# Our position in the market

Our huge and well-developed infrastructure helps us to find interesting relevant startups according to any investor's request.

We are responsible for the quality of projects we find.



We can reduce your investment risks by deep evaluation and further support in startup development.

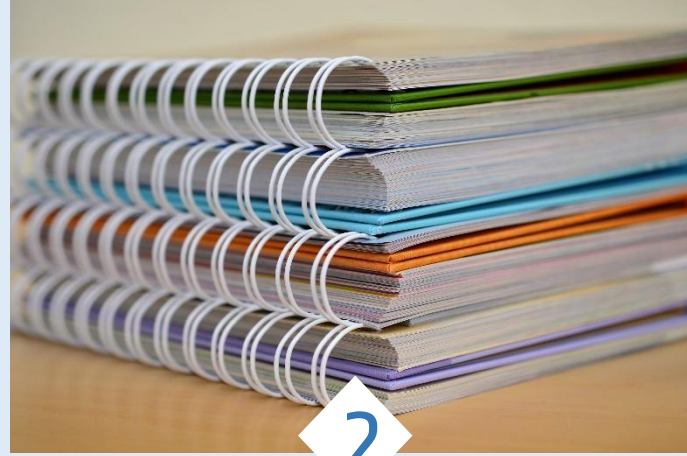


We can help you to find co-investors to share risks and make joint investments.

# Preparation for investments



Startup from the funnel to the investment committee.

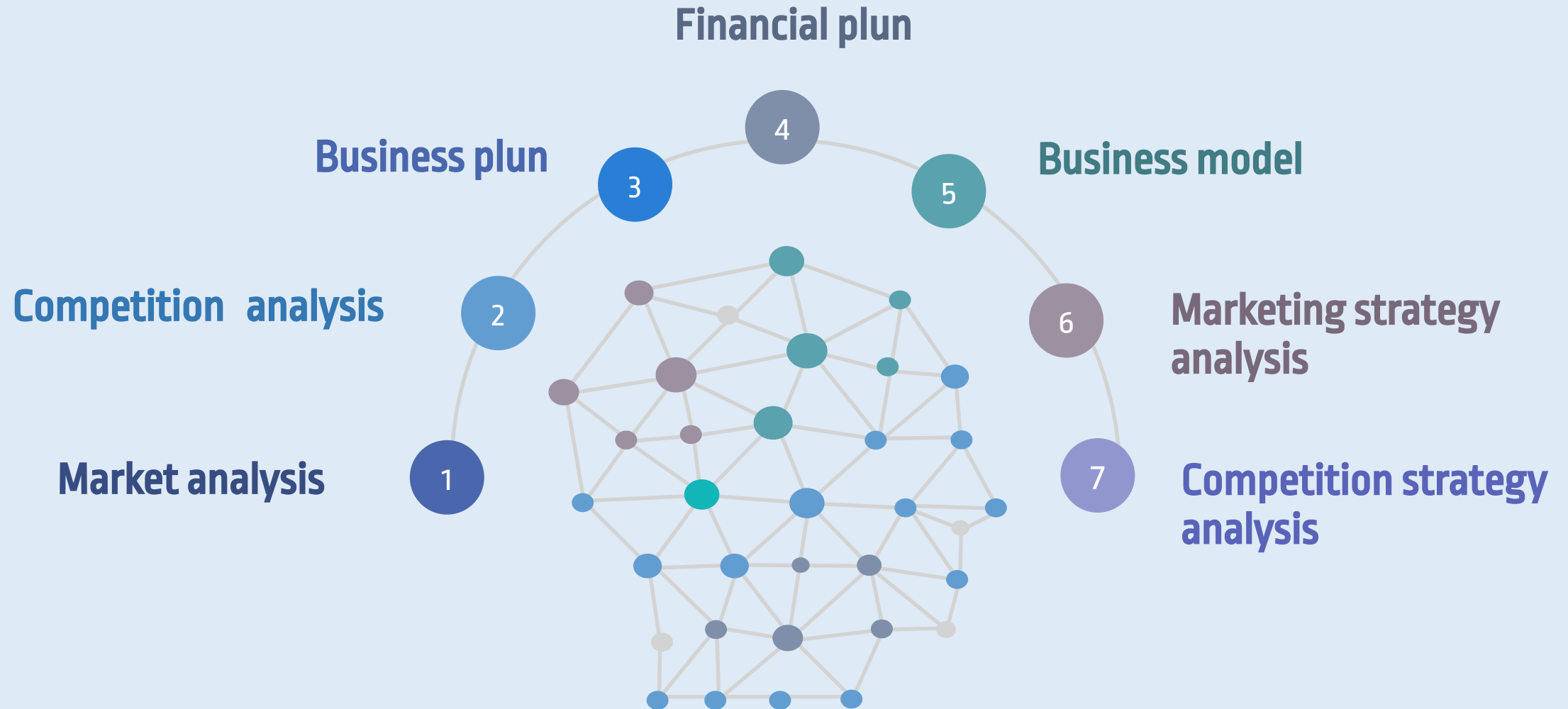


Whole package of documents, fouders to answer all the questions, necessary to take investment decision.

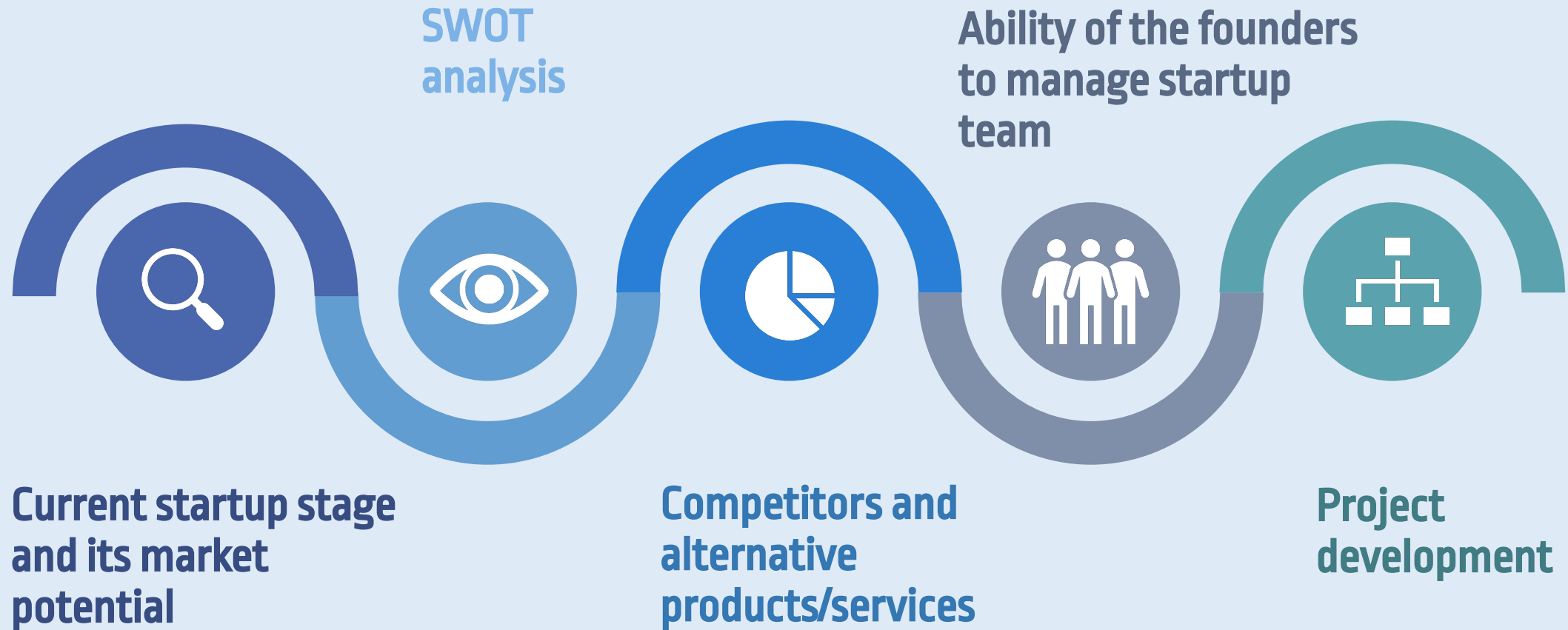


Our own developed templates and forms, the projects analysis according to your internal rules and templates, used in your company.

# Startup assessment



# We analyse





# Why we are special

1

**Support startup business after investment.**

2

**Support during the next investment round.**

3

**International competences.**





*«We are proud of our startups.»*

*InnMind*

**Have any questions?**

Contact us directly:

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Катерина Воронова

***Thank  
you !***

