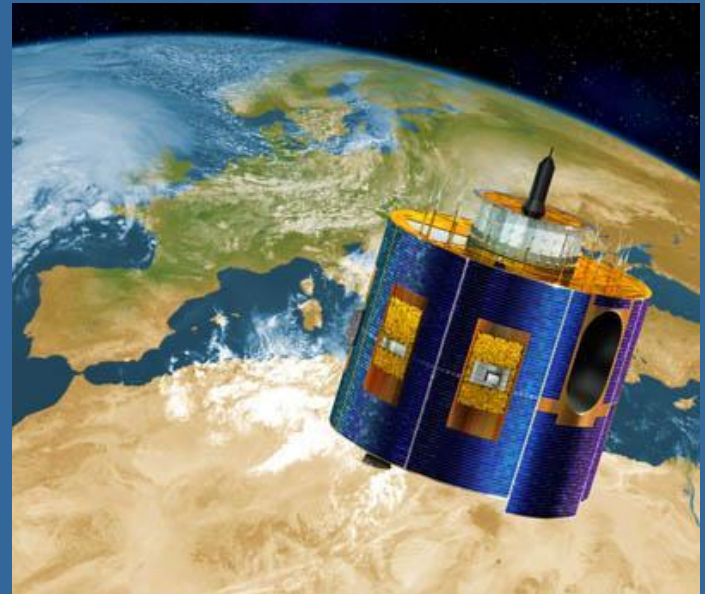


*Generation E: Europe in the
Future/Europe as the Future*

Social Agendas
and the Future



Who is Generation E?

- Generation E wasn't born when the first Star Wars Trilogy hit the big screens
- Generation E doesn't remember the Reagan-Thatcher Era
- Generation E doesn't remember Commodore 64s and never played Space Invaders in an arcade
- Generation E is the Electronic Generation
- In Europe, Generation E is borderless, regionally and globally integrated, multilingual, cosmopolitan, optimistic, and identify with Europe more than any European nation
 - Generation E really stands for Generation Europe

Agenda Europa

A escolha é vossa

- Consumo e Segurança
- Consumidores Informados
- Consumidores Saudáveis
- Consumidores On-line
- Referências



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Agenda Europa

A escolha é vossa

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Agenda Europa

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2005 / 2006





The Generation E
VW Beetle

Generation E: Connected



<http://www.generation-europe.eu.com/default.asp?sid=1>

<http://news.bbc.co.uk/1/hi/technology/4512831.stm>

Political Integration and the Future

- Enlargement blues?
 - <http://news.bbc.co.uk/1/hi/world/europe/4502889.stm>
- Gap between new and old, poor and rich
- Ratification of EU Constitution
 - Greece Ratified
 - France?





Europe: 5 predictions

- Europe, not China, will develop as the major competitor of the US in the global economy
- Euro will become the World's major reserve currency, including the OPEC currency
- By 2020, EU will contain Ukraine, Belarus, Norway, Switzerland and Iceland
- France will ratify the EU Constitution on May 29th
- Wales will win the Six Nations Championship in 2006 and finish in the top 3 in the 2007 World Cup