

Archway: Ambassador Program

What is Archway?

[What this video to learn more about the mission](#)





Program Goals

- Grow a list of mission-aligned, vibrant and Archway global ambassadors
- Bootstrap new or current web3 communities, by providing infrastructure and sponsorship, to help kickstart the Archway's community growth
- Run community programs across a number of key cities to attract developers to Archway and build brand awareness in key crypto/web3 locations

Roles

Community Managers

- Description: An individual who actively engaging and growing an online or developer or web3 community
- Community types: a growing online (across Discord, Telegram, Twitter etc)

Content Creators

- Description: An individual who consistently produces engaging and high quality short and long form content
- Content categories: blog, video, podcasts, infographics, presentations

Translators

- Description: A person who transcribes Archway content into other languages
- Languages: open to all languages

Social Media Influencers

- Description: Have a very active presence and growing following across key web3 social channels
- Types: across Twitter, Reddit, YouTube or Tik Tok

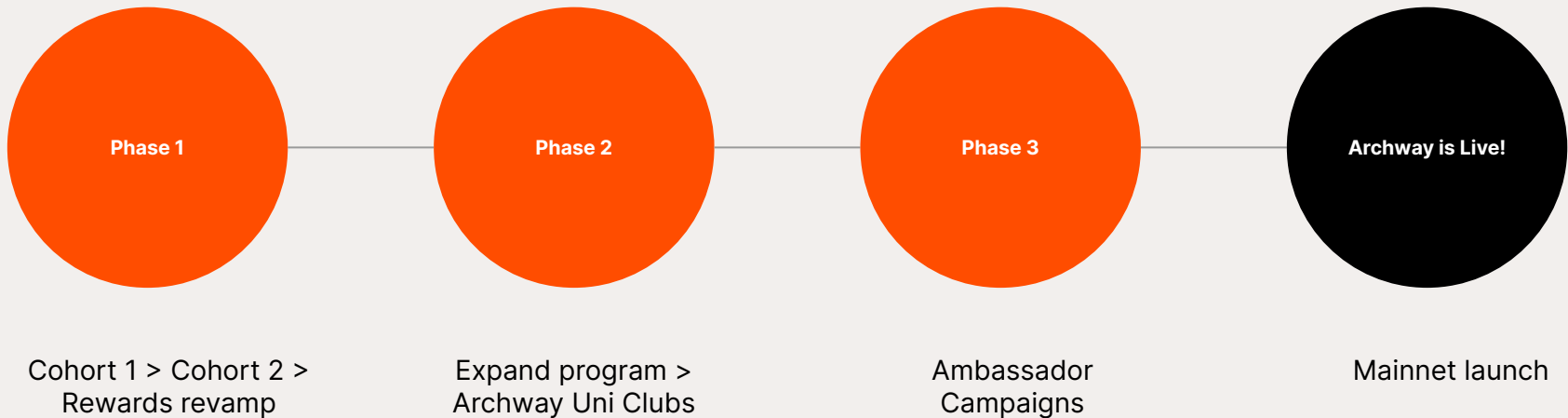
Local Event Organisers

- Description: A person who can ideate and execute in-person events in their local city
- Types of events: can include mini-hackathons, coding session, meetups, hackathons

Strategic Partnerships

- Description: A person who connects relevant projects to the core contributing teams
- Connections: can make intros to projects for community, marketing, business development collaborations

PHASES



Onboarding

- **Welcome Call:** which will detail the next steps in the process, share Archway Ambassador Code of Conduct
- **Fortnightly Check-ins:** regular check-ins to help remove roadblocks, review upcoming events in local cities
- **Ambassador Discord channel:** add a private ambassador channel in our Discord server
- **Monthly calls:** ambassadors can share feedback with the core team and get an update on wider vision



THANK YOU

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