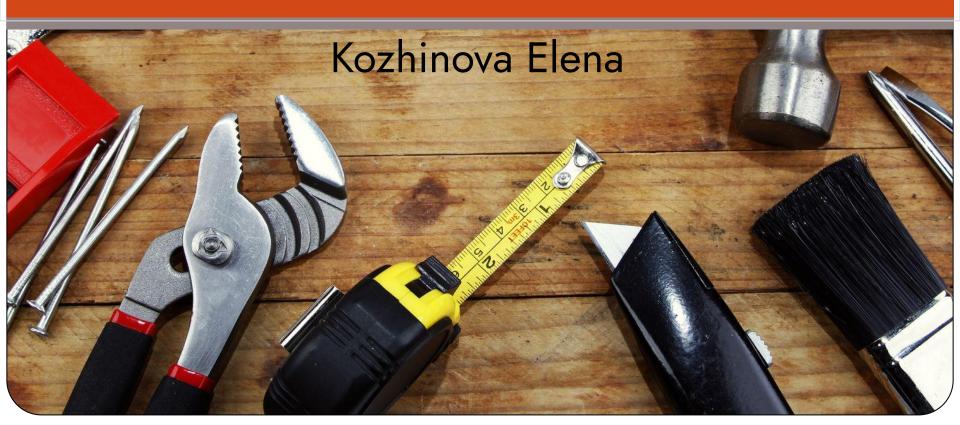


Workwear and street clothes







AQUASCUTUM FIELD & TRENCH COATS.

So many worthless imitations are being advertised that it is most essential that Officers for their own protection should read the GENUINE letters from those who have been in the Trenches, and have therefore proved the superior merits of the AQUASCUTUM over all other Coats.

EXTRACTS FROM OFFICERS' LETTERS:

EXTRACTS FROM OFFICERS' LETTERS:

"It stood the Winter in the Trenches simply splendidly. It know no better coat.

"I have nothing but praise for its west and rain resisting qualities. COL N."

I cannot speak too highly of my Aquascutum, as it has had many severe tests and has always proved to be absolutely waterproof. LEUT, N. Continuous wear in and out of the Trenches has naturally told on it a bit, but otherwise it is perfectly good. I can never wish for a better cost.

"The Officer's Field Waterproof Coat which I purchased from you as a substitute for the much-advertised production of another firm has been subjected to severe tests during. tion of another firm has been subjected to severe tests during recent inclement weather,

the recent inclement weather, and has given every satisfaction."

"I were it continuously from the 15th to the 16th and alept in it in muddy and damp trenches, and for the major part of the time it was raining. I am glad to say the coat kept me absolutely dry the whole time.

"Your Trench Coat has been recommended to me by an officer who has been in the Trenches for 8 months."

LIEUT. P.

The originals of the above letters can be seen by anyone interested.

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Service, expressing their appreciation of thesplendid qualities of the

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and would recomhave not had the benefit by the who have been in the trenches during the wettest months of the war.

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