#### MY MARKETING PLAN

### I want to introduce You our brand new revolutionary bun that will change Your life!



#### «NCFU fluffy BUN» with cheese!

Amazing, wonderful, incredible, fantastic, delicious bun with creamy cheese will make you *full and happy*!! It is going to change your world only with its smell!!



Its perfect for hungry and tired students. It gives you energy, motivation, even maybe superpowers! You can feel whole worlds love only just bite it!



#### People before «NCFU fluffy BUN» with cheese

#### People after «NCFU fluffy BUN» with cheese

\*official research results





You might notice our advertisement on the main federal TV channel and on all social medias!



## It is selling *in all NCFU cafeterias* on the top shelf! Go check it out!



Our main customers – students! They always enjoy «NCFU fluffy BUN» with cheese! We have <u>NO (!) negative reviews</u> and we also sure <u>YOU WILL FALL IN LOVE</u> with our BUN!







Cheesie bun, cheesie bun
Its your moon, and its your
sun

Buy a bun, like, every day
Make the hunger go away
Couple buns on every week –
You will never feeling sick!
Its so nice and its so warm
With a cutie triangle form!









# In memory of the "Adygheiskaya" puff in the canteens of the NCFU

R.I.P 2017 – 2021



