

Купоны на скидку

Catalog Inventory Pricing Orders Advertising Stores Reports Performance Apps & Services

## Add a Product

- Campaign Manager
- A+ Content Manager
- Early Reviewer Program
- Vine
- Deals
- Coupons
- Prime Exclusive Discounts
- Promotions

fully list your products on Amazon  
product detail page, variations and other important listing concepts

Skip

Get Started

### List a new product

Search Amazon's catalog first

Product name, UPC, EAN, ISBN, or ASIN

Search

If it is not in Amazon's catalog: [Create a new product listing](#)

To manage your selling applications, [click here](#)

### List many products via bulk upload

Use Inventory File Templates

Or

[Add a Variation using Variation Wizard](#) **NEW**  
[Download an Inventory File](#)  
[Check and Upload your Inventory File](#)  
[Monitor Upload Status](#)

### Inventory

Active listings	2
Inactive listings	0
Draft listings	1

# Promotions [Learn more](#)

- Create a Promotion
- Manage Your Promotions
- Manage Product Selection

## Create a Promotion

### Free Shipping

Set up a limited-time, free shipping offer for a subset of your catalog (no Buy Box impact). To set up a free [See More](#)



Free Shipping Promotions will no longer be supported starting on January 13th, 2020. Please make any necessary edits to your Free Shipping Promotions in Advertising > Promotions prior to this date. All Pending and Active Free Shipping Promotions will be terminated on January 13th, 2020. If you would like to provide free shipping for customers, you can set this up by going to the Shipping Settings within the Settings tab.

Create

### Percentage Off

Use Advanced options, to set up a promotion with a tiered discount structure to encourage the customer [See More](#)

Create

### Buy One Get One

Set up a limited-time, "buy one (or many) get one free" offer to spotlight a new product or to get your [See More](#)

Create



# Create a promotion: Percentage Off

Manage Promotions Review

Step 1: Conditions

Buyer purchases	<div>At least amount (in \$)</div> <div>At least this quantity of items</div> <div>For every quantity of items purchased</div>	<div>3</div>	
Purchased Items			<a href="#">Create a new product selection</a>
Buyer gets	<div>Percent off</div>	<div>10</div>	
Applies to	<div>Purchased Items</div>		
Tiers	<div>Buyer purchases</div> <div>At least this quantity of items</div> <div>Add Tier</div>	<div>3</div>	<div>Buyer gets</div> <div>Percent off</div> <div>10</div>
<div>Advanced Options</div>			

**Creating multiple promotions on the same product group may result in customers combining promotions for significant discounts**  
Please read [Claim Codes and Combinability](#) for more information.

Step 2: Scheduling

Start Date	<div>01/30/2020</div>	<div>7:00 AM</div>	<div>PST</div>
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FEEDBACK

# Create Product Selection

Manage Product Selection

ASIN List



Create Product Selection



Get support

Program Policies

English

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# Create Product Selection

Manage Product Selection

Product Selection Type:	ASIN List
Product Selection Name / Tracking ID:	<input type="text" value="my item 01"/>
Internal Description:	<input type="text" value="Caddy organizer"/>
ASIN List	<div><div>B07XQ8KTLZ</div></div>

Submit



### Step 3: Additional Options

Require a claim code to receive this promotion	No
Customize messaging	Standard text
Checkout display text	Promotion Applied
Purchased Items display text	Qualifying items
Detail page display text	Save 10% each on Qualifying items offered by Matuku when you purchase 3 or more. Here's how (restrictions apply).
Display precedence	50
Terms and conditions	<p><b>To receive the Best Value discount:</b></p> <ol style="list-style-type: none"> <li>Add all products described in the promotion to your Shopping Cart in one of two ways: <ul style="list-style-type: none"> <li>Via the "Add both to Cart" button in the promotion description, OR</li> <li>Via the "Add to Shopping Cart" button on each respective product information page.</li> </ul> </li> <li>The amount of the Best Value discount will be reflected on the final order checkout page and will be allocated proportionally to all promotion items in the Shopping Cart, including the Best Value item itself. For example, if the promotion offers \$5 off one item worth \$10 when you purchase two qualifying items worth \$20 each, the \$5 will be divided proportionately between the three items, so that the Best Value item will appear with a \$1 discount, and each of the two other qualifying items will appear with a \$2 discount.</li> </ol> <p><b>Terms and Conditions:</b></p> <ul style="list-style-type: none"> <li>The promotion is valid for a limited time only. Amazon reserves the right to cancel it at any time.</li> <li>If you do not purchase the qualifying and Best Value items added to your Shopping Cart when the promotion is in effect, the discount will not apply.</li> <li>The promotion applies only to qualifying items displaying the offer message on their product information pages.</li> <li>The promotion applies only to products sold by the seller indicated in the offer message. It does not apply to the same products sold by other sellers. For example, if the promotion applies to cookware offered by Amazon.com, the same cookware offered by other sellers on the Amazon.com website (e.g. Macy's, etc.) do not qualify.</li> <li>Unless the promotion indicates otherwise, it applies to the lowest priced qualifying item and may not be combined with other offers.</li> <li>All qualifying and Best Value items must be purchased in one order and shipped to a single address.</li> <li>If you return any of the promotion items, we will subtract your Best Value discount from your return credit.</li> <li>Shipping and handling charges apply to all products, including Best Value items.</li> <li>Add-on Items require a minimum purchase. See <a href="https://amazon.com/addon">amazon.com/addon</a> for details.</li> <li>This promotion may not be combined with other offers, including promotional certificates.</li> <li>Does not apply to orders placed with 1-Click.</li> <li>Offer good while supplies last.</li> <li>Void where prohibited.</li> <li>If you remove any of the promotion items from your Shopping Cart or violate any of the Terms and Conditions, the promotion will be invalid, and the discount will not apply.</li> </ul>



Purchased Items display text	Qualifying items
Detail page display text	Save 10% each on Qualifying items offered by Matuku when you purchase 3 or more. Here's how (restrictions apply).
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Submit