

Project: Global Social Media Plan // November

Topic: #tbt

Format: image

Date: Flexible Content



Description	This charming Volkswagen Bulli post office takes our followers back to the days when ice cream, milk, eggs and even postal services were sold on wheels.
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Facebook	
Posting text (240)	You've got mail. #tbt #volkswagen

Twitter	
Posting text (140)	You've got mail. #tbt #volkswagen

Instagram	
Posting text	<p>You've got mail.</p> <p>#tbt #volkswagen #vw #car #postoffice #mail #mailbox #nostalgia</p>

Image	
	