

What is the funniest TV  
commercial you have ever seen?  
What was in it?





Whose logos are these?  
What do these companies do?





Why is it necessary to advertise?  
Do you buy anything because of  
commercials?





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Some companies spend millions  
on advertising.  
Do you think this pays off?  
Why do they do it?





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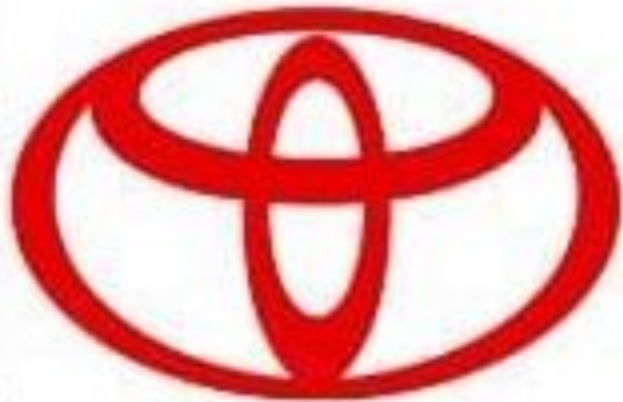


What do you think are the most effective ways of advertising?





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What do these companies do?





A cartoon hamster with orange fur and a small tuft of hair on its head. It is wearing large, black, wrap-around sunglasses. In its paws, it holds a thick stack of green banknotes. The background is a blurred collage of various images, including what appears to be a calendar or a collection of small photos.



Whose logos are these?  
What do these companies do?

