

What is the funniest TV commercial you have ever seen?
What was in it?



Whose logos are these?
What do these companies do?



Why is it necessary to advertise?
Do you buy anything because of
commercials?



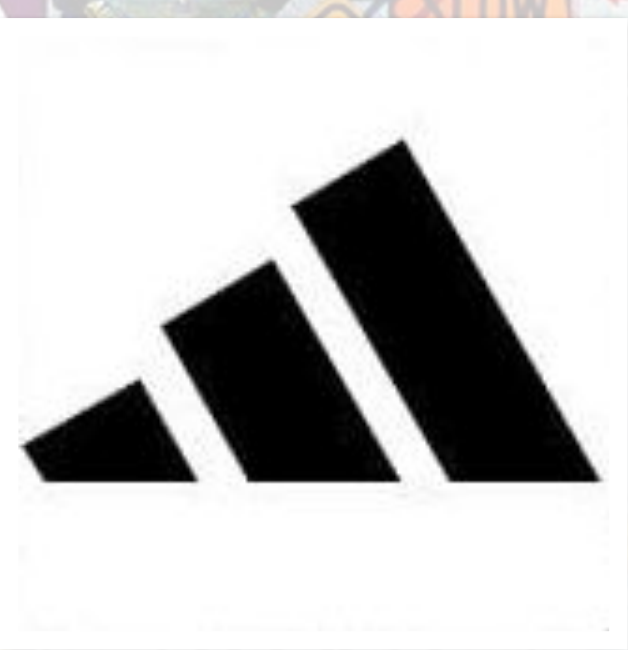
Whose logos are these?
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Some companies spend millions
on advertising.
Do you think this pays off?
Why do they do it?



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What do you think are the most effective ways of advertising?



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Is there any truth in
advertising?



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