

What

is

Psychology



PSYCHOLOGY IS....



The word “psychology” comes from two specific Greek words—*psyche*, which means “soul,” “life,” or “mind,” and *logia*, which means “the study of.”



WHAT IS PSYCHOLOGY



Psychology is the scientific study of human behaviour and mental processes.

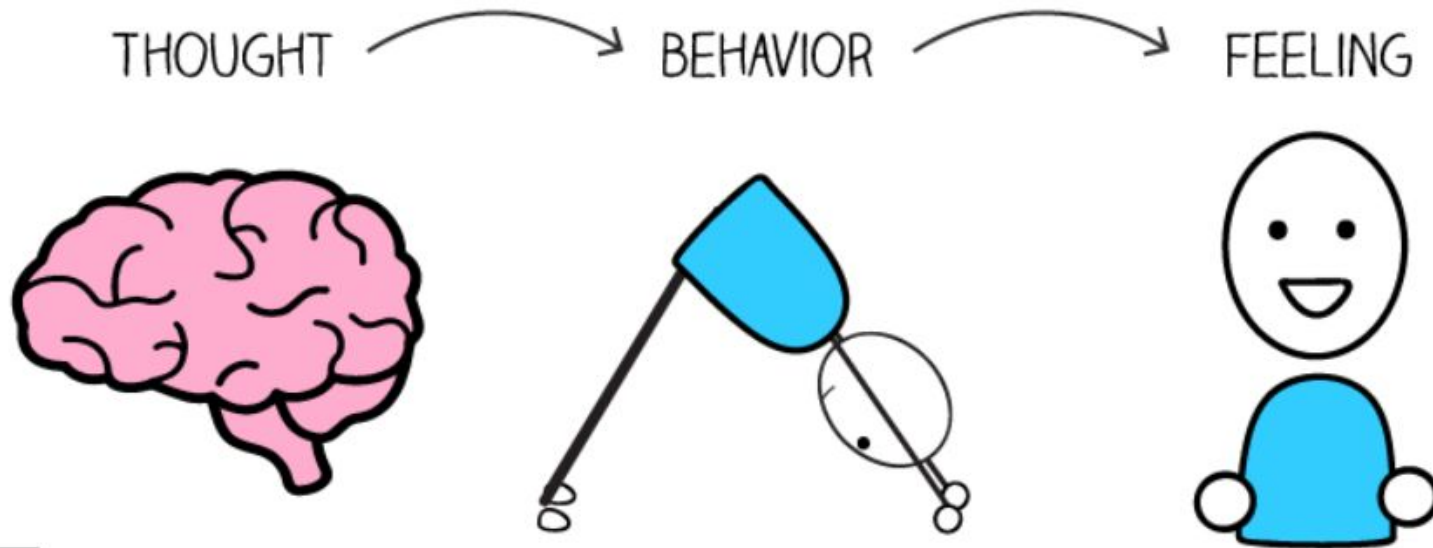


A psychologist seeks to discover what makes people behave in certain ways and uses this understanding to solve problems.



You will learn the fundamental principles of psychology and gain a comprehensive understanding of the human mind.

Psychology is the scientific study of how people behave, think and feel.



BIOLOGICAL INFLUENCES

eg: shared and unique genetics

PSYCHOLOGICAL INFLUENCES

eg: reactions to our personality



INDIVIDUAL DEVELOPMENT

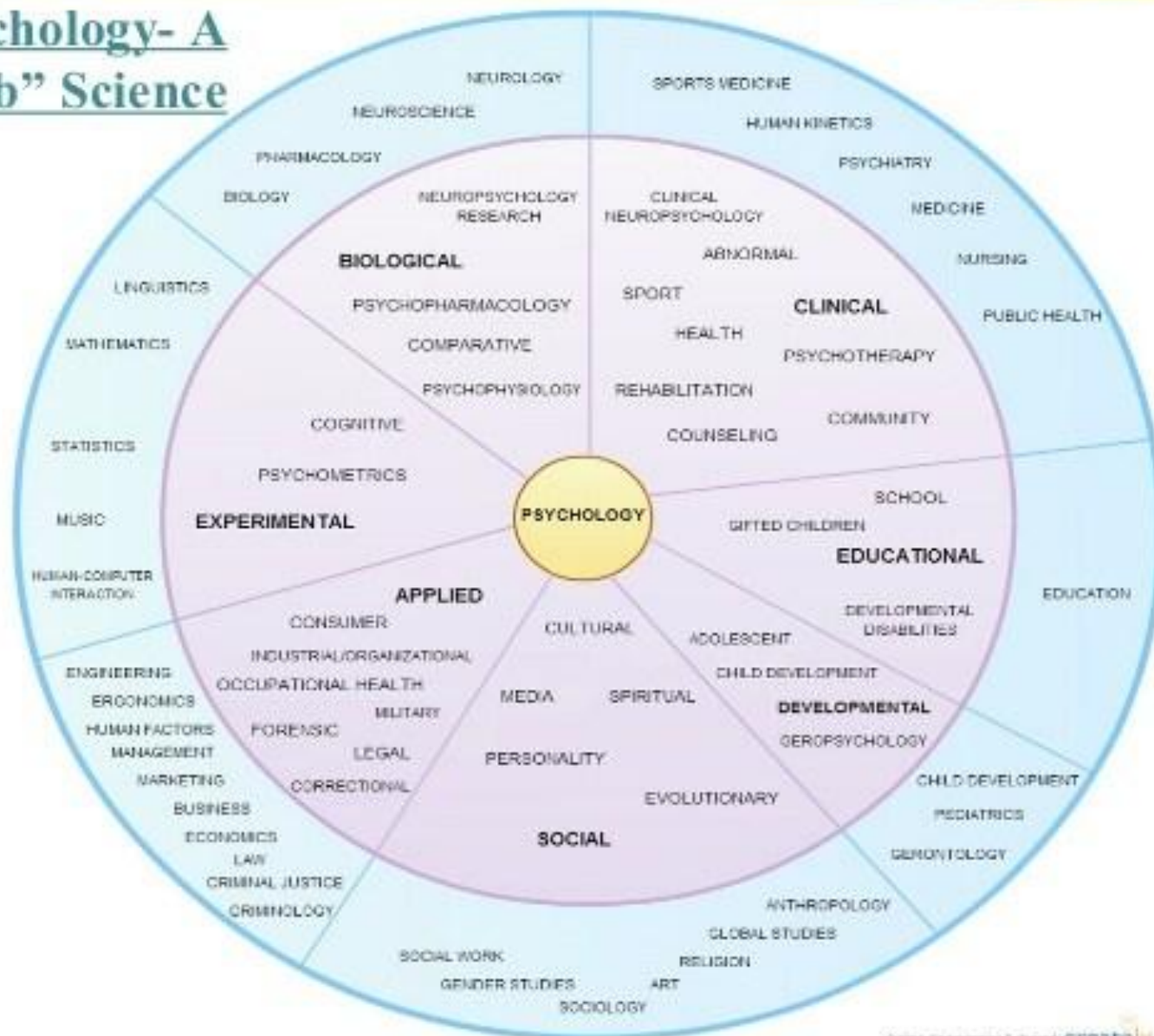


SOCIAL-CULTURAL INFLUENCES

eg: gender roles



Psychology- A “hub” Science



Psychology as a Hub Science



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THE GOAL OF PSYCHOLOGY IS



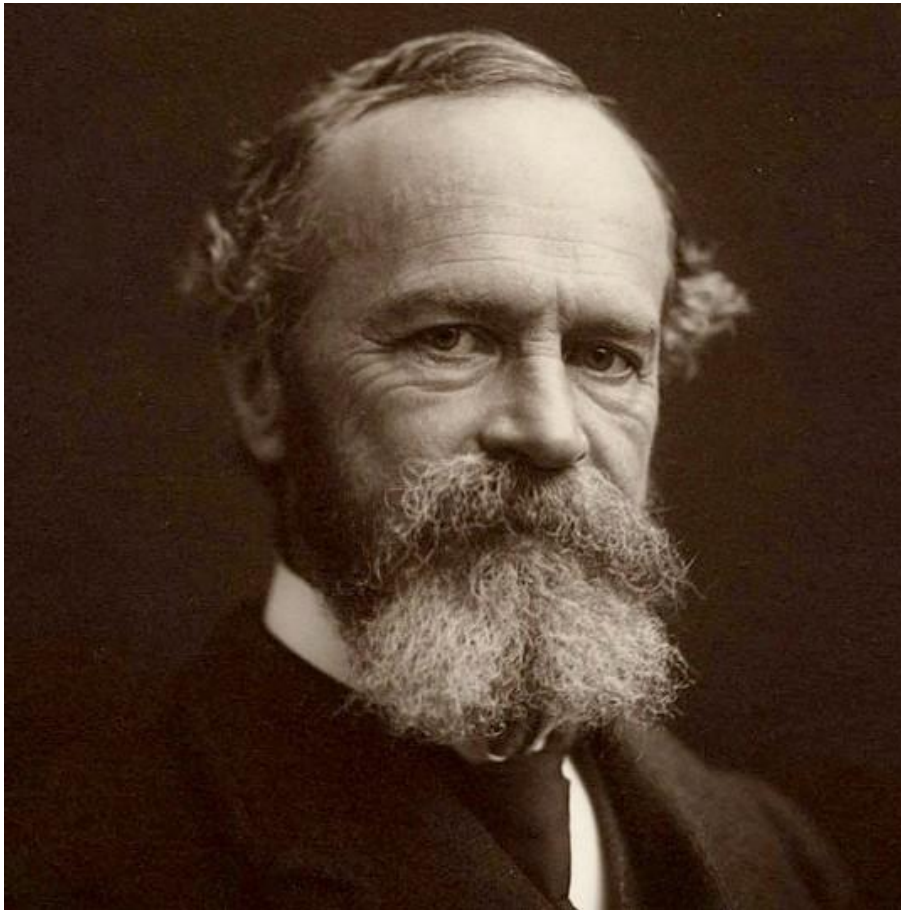
EARLY HISTORY



WILHELM WUNDT



Wilhelm Wundt is considered by many to be the founder of psychology. He laid the groundwork for what would later become the theory of structuralism.



William James was one of the leading figures in a new perspective on psychology called functionalism.



HERMANN EBBINGHAUS

Hermann Ebbinghaus



Humans more easily remember or learn items when they are studied a few times over a long period of time (spaced presentation), rather than studied repeatedly in a short period of time.

AZ QUOTES



"Psychology has a long past, yet its real history is short."

- Hermann Ebbinghaus

SPRINGER NATURE
On This Day

Ivan Pavlov

- 1849-1936
- Russian Psychologist
- Pavlov's main area of research throughout his scientific career was on the digestive process
- This research led to the development of classical conditioning from his famous experiments with dogs.





One of the dogs used in Pavlov's experiment with a surgically implanted cannula to measure salivation, preserved in the Pavlov Museum in Ryazan, Russia

SIGMUND FREUD



**introduced the field of
psychoanalysis, a type of
psychotherapy**

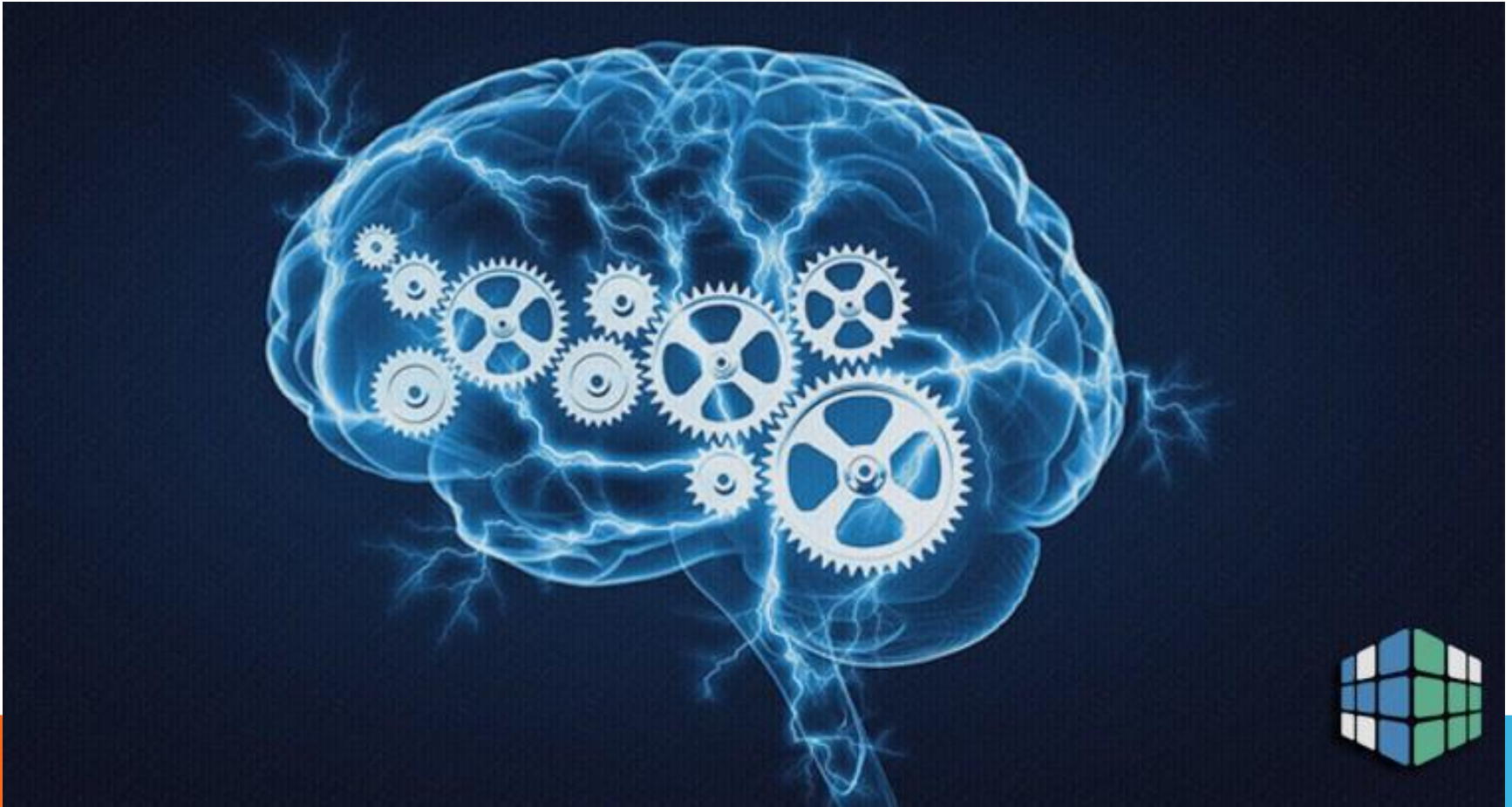
BEHAVIORISM



HUMANISM



COGNITIVE THEORY



DEFINING “NORMAL” AND “HEALTHY”

What is

NORMAL?



