

ВСЕРОССИЙСКИЙ СТУДЕНЧЕСКИЙ ФЕСТИВАЛЬ РЕКЛАМЫ

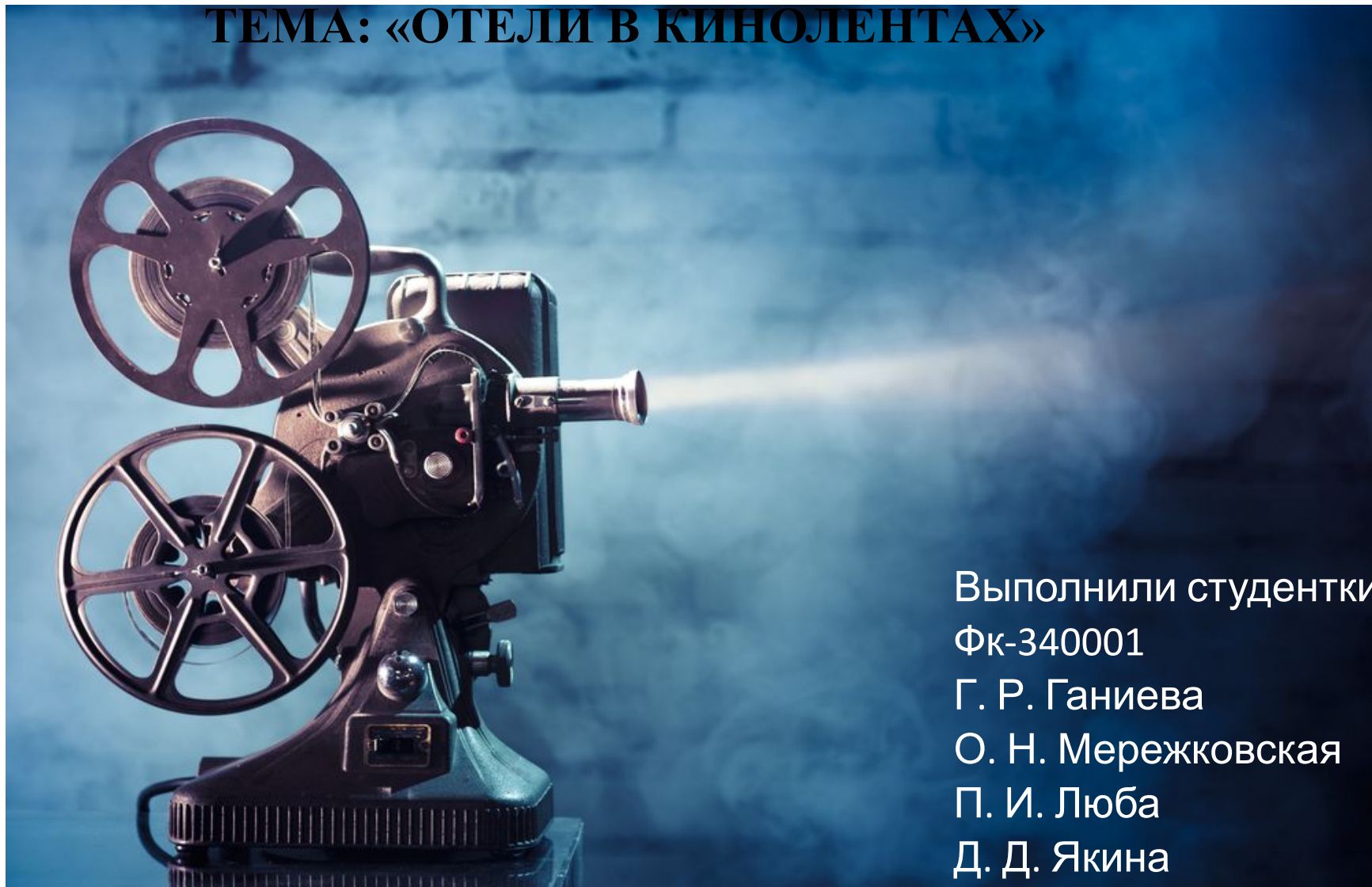
«PUZZLE»

**«РЕКЛАМА СКВОЗЬ ПРИЗМУ КИНО:
ОТ ПРИЗНАННЫХ ШЕДЕВРОВ
К НОВЫМ СЦЕНАРИЯМ И ИДЕЯМ»**

ТЕМА: «ОТЕЛИ В КИНОЛЕНТАХ»



УрФУ



Выполнили студентки

Фк-340001

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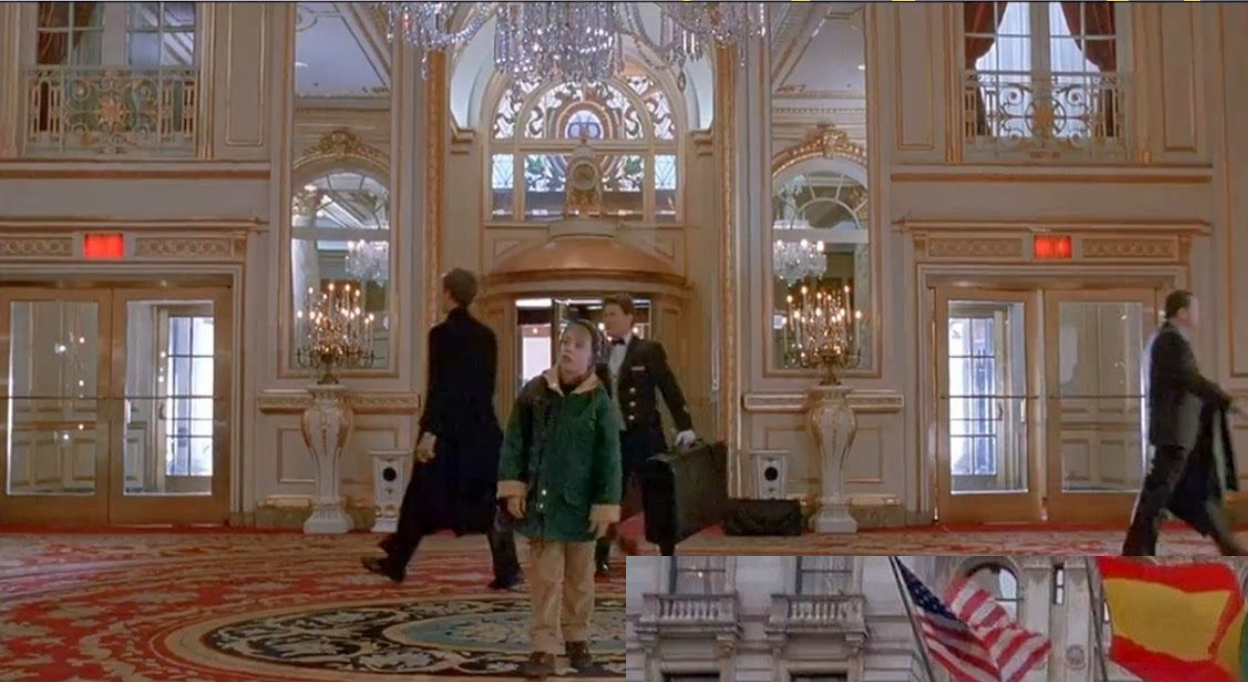
П. И. Люба

Д. Д. Якина

A young man with long hair, wearing a red baseball cap and a white t-shirt with the Nike logo, is looking down at something in his hands. He is walking next to a young woman with dark hair, wearing a patterned shirt and a dark jacket. They are outdoors, with trees and a building in the background. The scene is dimly lit, suggesting dusk or dawn. A dark red rectangular box is overlaid on the image, containing the text "PRODUCT PLACEMENT" in white, bold, sans-serif capital letters.

PRODUCT PLACEMENT

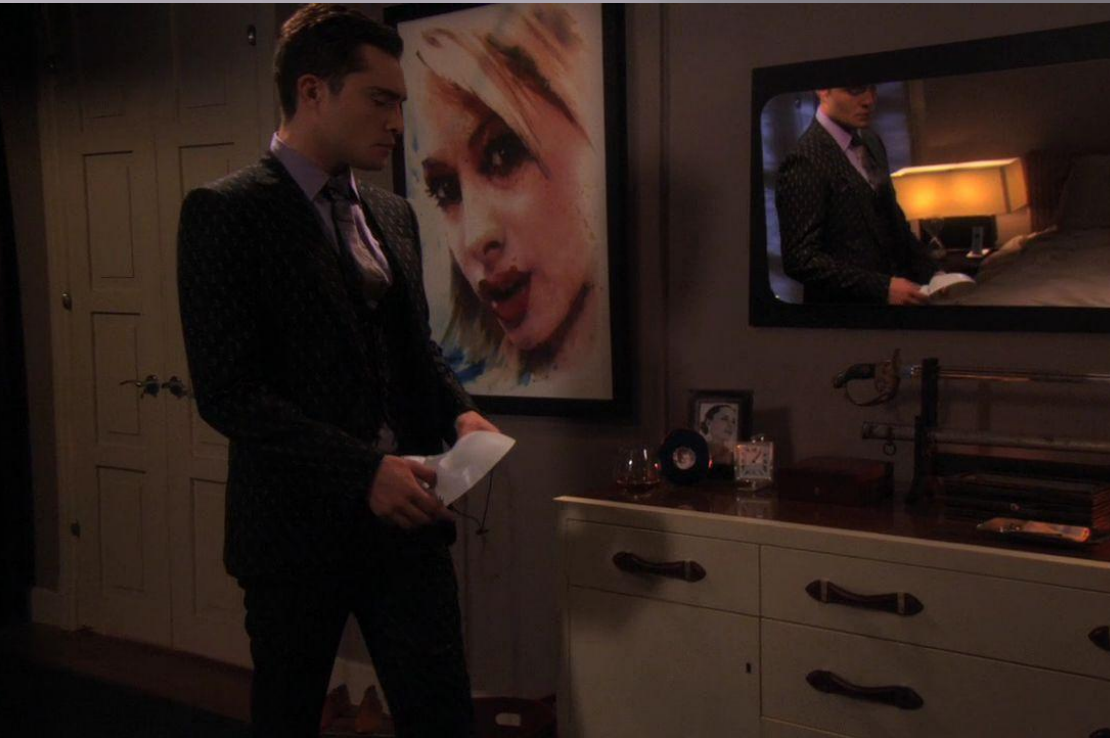
The Plaza Hotel



Hotel Plaza Athenee



Empire State Building



SCOTLAND HOTEL



March/17

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