

ВСЕРОССИЙСКИЙ СТУДЕНЧЕСКИЙ ФЕСТИВАЛЬ РЕКЛАМЫ

«PUZZLE»

**«РЕКЛАМА СКВОЗЬ ПРИЗМУ КИНО:
ОТ ПРИЗНАННЫХ ШЕДЕВРОВ
К НОВЫМ СЦЕНАРИЯМ И ИДЕЯМ»**

ТЕМА: «ОТЕЛИ В КИНОЛЕНТАХ»



УрФУ



Выполнили студентки

Фк-340001

Г. Р. Ганиева

О. Н. Мережковская

П. И. Люба

Д. Д. Якина

A young man with long hair, wearing a red baseball cap and a white t-shirt with the Nike logo, is looking down at something in his hands. He is walking next to a young woman with dark hair, wearing a patterned shirt and a dark jacket. They are outdoors, with trees and a building in the background. The image has a dark blue overlay.

PRODUCT PLACEMENT

The Plaza Hotel



Hotel Plaza Athenee



Empire State Building



SCOTLAND HOTEL



March/17

In movie theatres

EXPERIENCE...















Welcome to our hotel !!!



FX