

# The INVENTION

that conquere the world



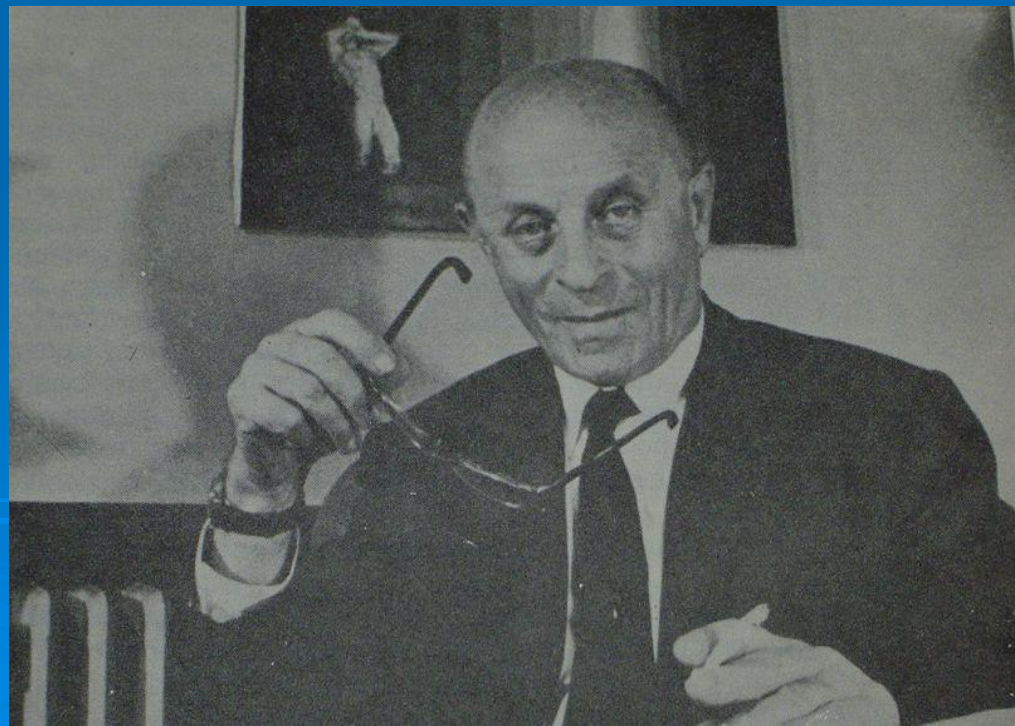
# Ballpoint pen

- ❑ Ballpoint pen was
- ❑ created by Hungarian
- ❑ journalist Laszlo Biro.



# Laszlo Biro

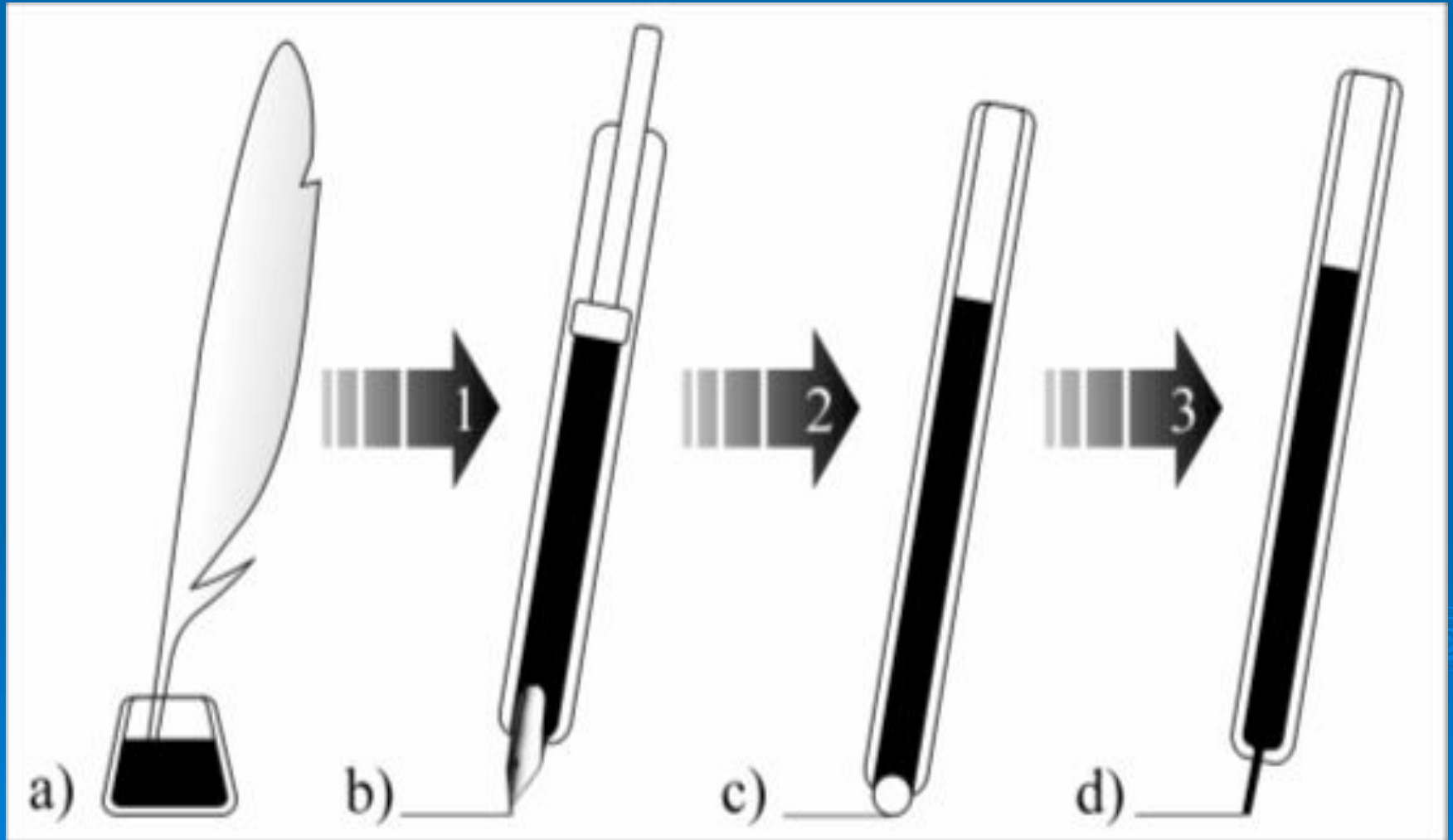
- Born September 29, 1899
- Budapest, Austria–Hungary
- Died October 24, 1985 (aged 86)
- Buenos Aires, Argentina
- Nationality Hungarian
- Ethnicity Jewish
- Citizenship Argentinian
- Known for Inventor of the Ballpoint pen
- Spouse(s) Elsa Schick
- Children Mariana



# Budapest



# *Evolution of the ballpoint pen*





**Nuevo útil para escribir**

# Stratopen "Birome"

Nueva palabra para definirlo

## Esferográfica



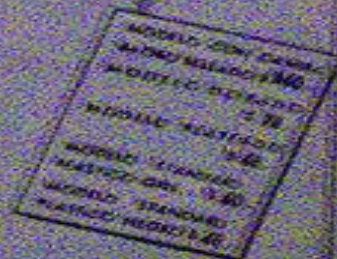
Automatica y  
escribe con tinta



- Die meisten Vorgehensmodelle
- Tackeln das gleiche Problem
- Sieht es als Prozess
- Beschreiben, machen, managen, realisieren, prüfen, verbessern
- Klären, planen, realisieren, steuern
- In einem 4. oder 5. Schritt

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# Pens for any taste



















# THE End

