



WGSN ТРЕНДЫ

<https://www.wgsn.com/ru/>

Design Development



Prince Of Wales Check 6x4 DB Blazer

This key item has a neater line than the pinstriped peak lapel DB. A shorter length, higher break and more buttons on show create a less retro interpretation.

Fabric & detail: keep revere lean and notches higher up the body

Market: young men

Drop: autumn transitional

Design Development



Edward Crutchley



The Fashionista



The Fashionista



Louis Vuitton



Amal



Tailoring A/W 19/20

Slouchy SB Suit

Making tailoring accessible to a youth market used to roomier, sportier styles, this lightweight, voluminous silhouette makes sense and gains gravitas.

Fabric & detail: super-fine worsteds and synthetic/natural blends create drape

Market: young men

Drop: autumn transitional

Design Development



L'Officiel Hommes España



Berluti



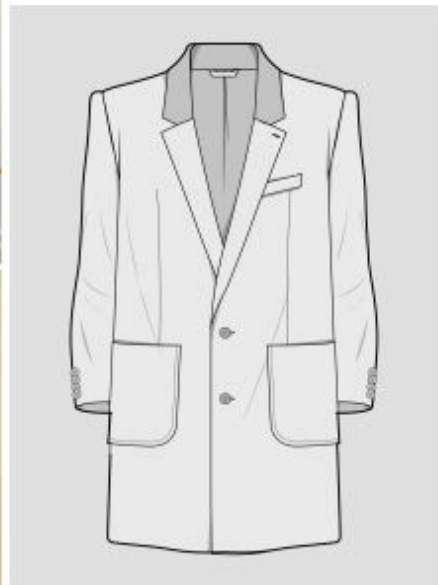
Raf Simons



Metal



Sullivan



Tailoring A/W 19/20

Long-Line Jacket

Coats that match trousers are a rising trend; one that WGSN expects to be on the agenda for A/W 19/20.

Fabric & detail: tweeds and plaids are key, with contrast top collar pieces also seen

Market: men and young men

Drop: winter

Design Development



Trousers A/W 19/20

Keychain Trousers

Belt loops and pocket designs are important for this piece which centres around the chain detail. The trousers are tapered at the hem and wider across the hip.

Fabric & detail: wool blends in crepe or finer finishes are important

Market: young men

Drop: mid-autumn

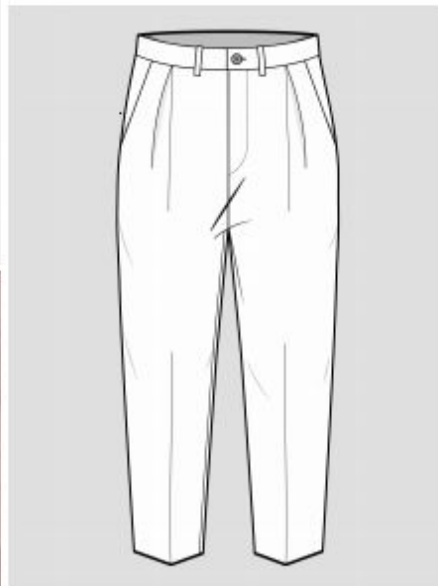
Design Development



Cureux



Officine Generale



Trousers A/W 19/20

Deep Pleat Detail Trousers

Smart trousers with a high waist and prominent pleat details lead the charge of formal pieces infiltrating casual looks.

Fabric & detail: cottons work well, but are replaced by wool blends later in A/W 19/20

Market: men and young men

Drop: autumn transitional

Design Development



Knitwear A/W 19/20

Relaxed Roll-Neck

This versatile item has a [refined](#) luxury in line with the Purpose Full trend, and showcased widely on the A/W 18/19 catwalks.

Fabric & Yarn: with a relaxed fit, this 12gg roll-neck is knitted in a soft wool yarn in an all-over check

Drop: autumn transitional

Design Development



Jackets & Outerwear A/W 19/20

Check-Liner Jacket

Traditional three-quarter-length jackets are enlivened by cheeky takes on inner beauty. Removable liners and reversible functionality offer unparalleled versatility.

Fabric & detail: drill cotton for the traditionalist; synthetic for the modernist

Market: men and young men

Drop: mid-autumn

Burberry x Gosha Rubchinskiy

Design Development



Funking Awesome



AFC



Boulevard



diwendhy



Cut & Sew A/W 19/20

Photo Print Baggy Tee

This style is a vehicle for artistic photoprints and fashion pop colours as well as monochrome. It is longer and less boxy than the previous tee, with shorter sleeves.

Fabric & detail: a fine knit in 160-200gm with a clean finish works well

Market: young men

Drop: autumn transitional

H&M Simons

Design Development



ZARA



DEM ROHE



Superhero



13 Bonnaire



Shirts & Woven Tops A/W 19/20

Bluff Detail Shirt

For a clean, modern feel, remove extraneous stitch detail and go bluff. Hidden plackets and minimal detail sit well with new trouser shapes.

Fabric & detail: smooth, compact yarns have a sophisticated feel

Market: men and young men

Drop: autumn

Design Development



Tailoring A/W 19/20

1990s High Break Shirt Collar Blazer

The more directional brands, designers and celebrities are getting into a very 1990s silhouette. Take the break higher up the body and opt for at least three buttons.

Fabric & detail: Structured fabrics work best here, but can still be fine and lustrous

Market: men and young men

Drop: mid-autumn



АНАЛИТИКА С ПОКАЗОВ
SS19





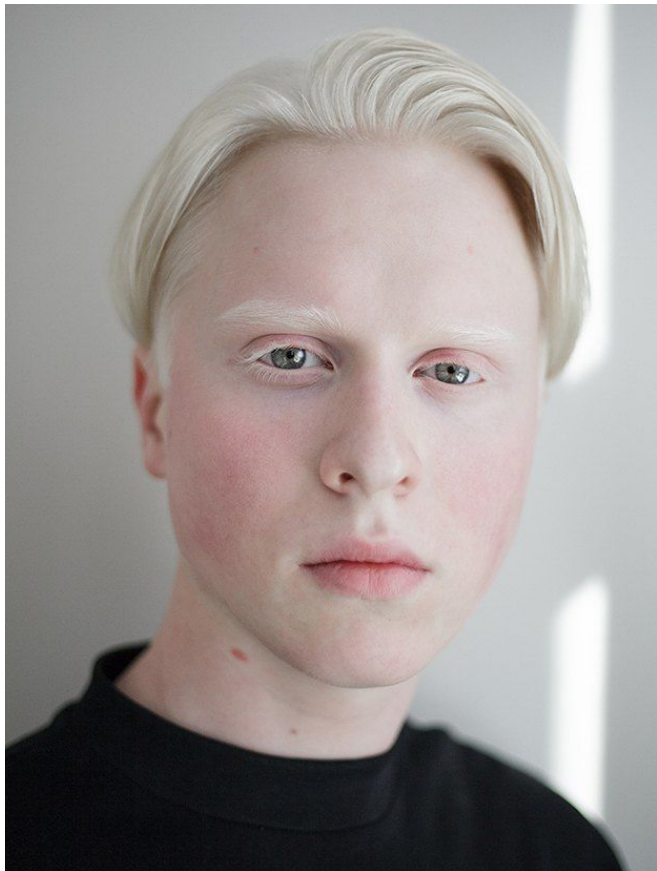












примерный портрет героя,
хочется по-мужественнее, но у
нас размытый гендер



А это самое приятное - Альберт-док в Ливерпуле с апельсиновыми колоннами



улучки ливерпуля. весна будет
мрачной, короче)