



THE PRESS


Speak Out Upper-Intermediate Unit 7.3

circulation / ,sɜ:kjə'leɪʃən/

*the average number of copies of
a newspaper or magazine that are
usually sold each day, week, month*

- limited circulation
- to have the highest circulation in the country
- to see a drop in circulation





tabloid /'tæbloɪd/

a newspaper that has small pages, a lot of photographs, and stories mainly about famous people

-in a/the tabloid

-a daily / popular tabloid





feature /'fi:tʃə/

a longer piece of writing than a news story, often covers an issue in greater depth than a news story

a feature about money

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Features

25 April 2022



'How did I let her go there?': mother laments daughter's private hospital death

Caroline Sharp wonders why her daughter Emma Pring, who died at the Cygnet in Maidstone, couldn't have been treated by the NHS

6:59 PM




Too little, too late: who will fix the home care crisis for Australia's ageing population?

6:30 PM



Closet clinic / Seams pretty good: how to know you're buying quality clothes

6:30 PM



edition /ɪ'dɪʃən/

the copies of a newspaper that are produced and printed at the same time

-the electronic / morning edition of 'The Guardian'



THE TIMES

May 28 2010 | thetimes.co.uk | No 69959

iPad edition

See page 3

News Opinion Business Money Sport Life Arts Puzzles

THE TIMES

Friday, 28 May, 2010

Obama attacks BP over 'worst' oil disaster

Giles Whittell Washington

President Obama launched a ferocious attack on BP and the oil industry yesterday as what is now officially the worst spill in US history threatened to derail his presidency.

Seizing the initiative on the first day of potentially good news from the Gulf of Mexico, Mr Obama cancelled or suspended dozens of offshore drilling projects and condemned a 'scandalously close relationship' between oil companies and government regulators.

He said: 'As far as I'm concerned, BP is responsible for this horrific disaster, and we will hold them fully accountable on behalf of the United States as well as the communities



Premiere example of fashion bravery – or a frocky horror show?



Sarah Jessica Parker and Kristin Davis gave a head-turning performance at the British premiere of Sex and the City 2 in Leicester Square. News, page 11

IN THE NEWS

Police charge student with Bradford murders

Stephen Griffiths, a criminology student from Bradford, has been charged with murdering three prostitutes. News, pages 4, 5

Immigration surge

More than 200,000 people became British citizens last year – a rise of 58 per cent. More than half came from Africa and the Indian sub-continent. News, page 6

Stay on the beaches

The waters off Morecambe South, Lancashire and Lyme Regis, Dorset, are among the most polluted in Britain, the Marine Conservation Society revealed. News, pages 12, 13

Hezbollah arsenal

Hezbollah is running weapons, including surface-to-surface missiles, from secret arms depots in Syria to bases in Lebanon. The Times has learnt. World, page 37


Murray wins through

Andy Murray overcame a day of rain delays to win his second-round match at the French Open in five sets. He beat Juan Ignacio Chela 6-2, 6-7, 6-3, 6-2. Sport, page 1

Inside today

The revolutionary leanings of Margot Fonteyn. News, pages 22, 23

How the latest technology can help you to



supplement /'sʌpləmənt/

a separate part of a newspaper

-a special / the Sunday supplement



Last weekend's Mail newspapers and supplements



editorial page / ,edə'tɔ:riəl peɪdʒ/

*the section that gives the paper's
opinion*

-the editorial pages in the newspaper

N

Opinion

The New York Times

THE CONVERSATION

This Is Not the Year of the Optimist



JOSHUA LOFT/GETTY IMAGES

Unless you're Elon Musk.

Gail Collins and Bret Stephens

Bret Stephens: I hope you had a good Easter, Gail. The news has been so depressing lately. A crazy guy opens fire in a subway in Brooklyn. The Russians are committing atrocities in Ukraine and are starting a major offensive in the east. And my tuna melt at New York City diner, not including the tip.

Anything cheering you up?

Gail Collins: Happy holidays to you, Bret. This is one of the many times in re-

Bret: I'm sympathetic to the idea that social-media companies should try to honor the spirit of the First Amendment, even if they aren't legally bound by it. But the idea that Twitter is a good forum for speech is silly. Trying to communicate a thought in 280 characters isn't speaking. It's blurring. You don't use Twitter for persuasion. You use it for insults and virtue signaling. A healthy free-speech environment depends on people talking with each other. Twitter is a medium for people to talk at others. The best thing that could happen to Twitter isn't an acquisition, by Musk or anyone else. We backpedal.

Bret: My favorite Republican these days is the governor of New Hampshire, Chris Sununu, who recently described Donald Trump as "crazy," with a pungent modifier to go with it. Being able to say that out loud should be a litmus test for any serious conservative. Other litmus tests include the willingness to connect the words "evil" with "Putin," "legitimate" with "2020 election," "President" with "Biden" and "supercilious twerp" with "Tucker." All the rest is commentary.

Gail: Ah, Bret. Your vision of unshackling the Republican Party from Trump is

LETTERS

Elon Musk's Bid to Take Over Twitter

TO THE EDITOR:

Re "After Toying With Twitter, Musk Now Wants It All" (front page, April 15):

What a disaster it would be for Elon Musk to acquire Twitter and open it up to disinformation and lies from Donald Trump and other right-wing activists.

Misinformation, unconstrained by any need to be accurate or honest, is psychologically seductive, and countering it by fact-checking is often ineffective. That is why the right wing is in full support of Mr. Musk, cynically claiming that it's a "free speech" issue.

Twitter would likely return to broadcasting anti-democratic misinformation about elections, with devastating consequences. In the face of intense voter suppression, gerrymandering and partisan attacks on election boards and secretaries of state, America's grasp on democracy is already very shaky. The country just barely survived a coup attempt on Jan. 6. A return to a complete free-for-all on Twitter is a frightening prospect.

GARY M. STEWART
LAGUNA BEACH, CALIF.

TO THE EDITOR:

In a stunning move, Elon Musk has taken action into his own hands by offering to take over Twitter for more than \$40 billion. The world's richest person, in a letter to Twitter's board chairman, stated his primary goal: to transform Twitter, the de facto town square, "to be the platform for free speech around the globe."

It should be a given that all social media platforms, including Twitter, should adhere to free speech principles, but sadly that is not the case. In addition, social media should make life better. Its hallmarks should be open commu-

nication, respectful dialogue and the good-faith, free exchange of ideas and information. It should be part of the solution, not the problem. Again, this is not the case.

Social media today has become a source of hostility, lack of civility, distrust, propaganda, alienation, misinformation and cancellation. Mr. Musk's efforts should be applauded and celebrated. Just as his other endeavors have revolutionized industry, I am confident that he'll do the same for the social media sector.

A meaningful and fundamental transformation of Twitter is required. A mere change in management, financial structure or algorithms will not suffice. Can it be done? Yes.

It's not a mission to Mars. But what Elon Musk is suggesting can be a giant leap forward for our society.

DAN RUBINO, NEW YORK

The writer is the founder and executive chairman of ImpactWay, a media and technology company created to disrupt and transform business and philanthropy.

TO THE EDITOR:

Elon Musk's offer to buy Twitter is understandably creating much consternation, particularly among those who worry about concentrating too much power over public media in one person's hands. I wonder if there might be a way to revise the F.C.C.'s media cross-ownership rules, which were designed to avoid a single corporate entity from owning multiple types of media companies, to somehow reduce Twitter's power over the global messaging landscape.

These rules were conceived long before the advent of social media, so they could not have foreseen platforms like Twitter and Facebook that consolidate audiences at a global level and concentrate messaging power in such dramatic fashion.

Maybe it's time for the F.C.C. to dust off the cross-ownership rules and figure out how to make them relevant to our current media landscape.

TOM SHORT, SAN RAFAEL, CALIF.

Allies' Aid to Ukraine

TO THE EDITOR:


The United States has been understandably reluctant to undertake military actions, such as a no-fly zone over Ukraine, that would entail initiating attacks on Russian forces. But the barbarism of Vladi-

biased /'baɪəst/

giving a single point of view

-to be biased towards sth/smb

-The newspapers The newspapers gave a
very biased report The newspapers gave
a very biased report of the meeting.



sensationalism /sen'seɪfənəlaɪzəm/
*reporting news to make it sound as
exciting or shocking as possible*

-silly sensationalism

-in the interests of sensationalism

7.3 The press

- 5** Complete the conversation with the words in the box.

biased circulation edition
editorial page sensationalism
supplement tabloid

- A:** How can you read that ¹ _____ newspaper? Isn't it just full of gossip?
- B:** Yes. It loves to excite its readers with a bit of ² _____, but the Sunday ³ _____ has a great sport ⁴ _____. It's twenty pages long. I buy it for that.
- A:** I don't like their ⁵ _____. I never agree with the editor's opinion and he's so ⁶ _____ towards a particular political party. You know the one!
- B:** Ah, you must have read the paper to be so familiar with it!
- A:** Yes, you've got me. I've bought it once or twice.
- B:** Well, you're not the only one. It has got the highest newspaper ⁷ _____ in the country.