

Agenda

- Who is Anna Wintour?
- What is her character?
- Relations ships with people
- Attitude to work



Anna Wintour

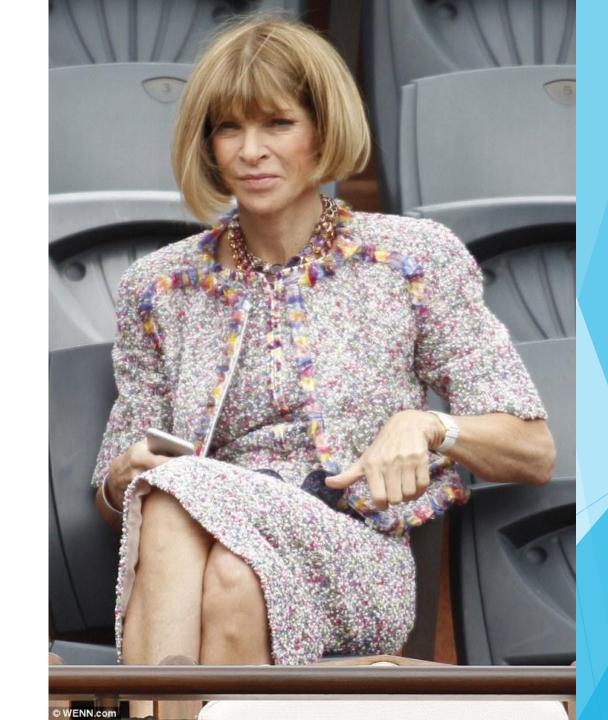
She is said to be the most powerful women



Her name is Anna Wintour

Anna Wintour

She is ambitions driven, needy, a perfectionist.



Relation ships with people

She likes people who represent the best of what they d

She likes to speak: «I am a boss, and you're boring».



Attitude to work

- They are here to work.
- There's <u>ondutytime</u> and <u>ofdutytime</u>, and were drawn together by they passion for the magazine.
- It one comes across sometimes as being cold or brusque it's simply because stiving for the best
- It's not like a tea party here. They work very hard.

