

Anna Wintour



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Agenda

- ▶ *Who is Anna Wintour?*
- ▶ *What is her character?*
- ▶ *Relations ships with people*
- ▶ *Attitude to work*



Anna Wintour

*She is said to be the most powerful women
in fashion and does nothing to dispel that belief.*



Her name is Anna Wintour

Anna Wintour

► *She is ambitions driven, needy, a perfectionist.*



Relationships with people

- ▶ *She likes people who represent the best of what they do.*
- ▶ *She likes to speak: «I am a boss, and you're boring».*



Attitude to work

- ▶ *They are here to work.*
- ▶ *There's ondutytime and ofdutytime, and were drawn together by they passion for the magazine.*
- ▶ *It one comes across sometimes as being cold or brusque it's simply because stiving for the best*
- ▶ *It's not like a tea party here. They work very hard.*

